



# JEFF HORN AND AMAYDA

Issue 001

## AUSTRALIA'S NUMBER 1 RESILIENCE AND EMPOWERMENT PROGRAMS

**OUR MISSION IS TO SUPPORT EVERY FAMILY,  
IN EVERY COMMUNITY, EVERYWHERE!**

### **MOUNT ISA**

OUR FIRST JEFF HORN COMMUNITY HUB INTERVENTION PROGRAM, HOSTED AT DERRICKS BOXING



### **BURDEKIN PCYC**

OUR BURDEKIN HUB, ORGANISED BY DAVID COX 'DAVCO AGRICULTURE' AND LOCAL BELINDA JOHNSON



### **JEFF HORN COMMUNITY HUBS**

JEFF HORN AND AMAYDA ARE BRINGING BULLYING PREVENTION TO YOUR COMMUNITY!



### **CFMEU AND AMAYDA**

THE CFMEU, JEFF HORN AND AMAYDA RUN THE AMAYDA EMPLOYMENT EMPOWERMENT PROGRAM



OUR FIRST JEFF HORN COMMUNITY HUB INTERVENTION PROGRAM, HOSTED AT DERRICKS BOXING, SUPPORTED BY GLENCORE MINES, AND PROUDLY SPONSORED BY QUEENSLAND COUNCIL OF UNIONS MT ISA DIVISION WHO RAISED \$24000! IT STARTED WITH 16 STUDENTS ON THE 12TH OF MAY AND FINISHED ON 21ST JULY 2021. THE PROGRAM PROVED TO BE A RESOUNDING SUCCESS WITH ALL THE STUDENTS BEING PRESENTED WITH THEIR CERTIFICATES AT THE DERRICKS BOXING FIGHT NIGHT BEFORE A JUBILANT CROWD!



AMAYDA PARTICIPANT AND UP AND COMING JUNIOR BOXER, WENTY.



CEO FRANK MECHLER & BOXER JEFF HORN AT GLENCORE MINES, MOUNT ISA



BOXER JEFF HORN WITH FANS AT DERRICKS BOXING FIGHT NIGHT.

## BURDEKIN PCYC

OUR BURDEKIN HUB, ORGANISED BY DAVID COX 'DAVCO AGRICULTURE' AND LOCAL BELINDA JOHNSON, ALSO RAISED \$24000 TO SPONSOR 100 CHILDREN INTO THE JEFF HORN AMAYDA BULLYING PREVENTION AND EMPOWERMENT PROGRAM. OUR MENTOR, TRACEY BOOTH, IS WORKING CLOSELY WITH TEACHERS FROM THE BURDEKIN EDUCATIONAL ENGAGEMENT PROGRAM AND LOCAL SCHOOLS TO PROVIDE THE VERY BEST IN CONFLICT MANAGEMENT EDUCATION TO THE COMMUNITY.



# JEFF HORN COMMUNITY HUBS

JEFF HORN AND AMAYDA ARE BRINGING BULLYING PREVENTION TO YOUR COMMUNITY!

## THE CHALLENGE

HOW DO WE HELP CHILDREN COPE WITH THE CONTINUED BOMBARDMENT OF BULLYING AND CONFLICT IN THEIR ENVIRONMENT?

## THE SOLUTION

GIVE THEM THE SKILLS AND KNOWLEDGE TO POSITIVELY MANAGE BULLYING THEMSELVES, BECAUSE WE AREN'T ALWAYS GOING TO BE THERE WHEN IT OCCURS

## THE OPPORTUNITY

JEFF HORN AND AMAYDA HAVE PARTNERED WITH KEY COMMUNITY ORGANISATIONS TO HELP DELIVER ESSENTIAL EMPOWERMENT TRAINING TO YOUR CHILDREN. OUR INTERVENTION PROGRAM IS A REALITY-BASED, PERSONAL SECURITY AND EMPOWERMENT PROGRAM THAT DEVELOPS CRITICAL BULLYING AND CONFLICT MANAGEMENT SKILLS AND KNOWLEDGE, BUILDING CONFIDENCE AND AWARENESS IN YOUR CHILD TO HELP THEM FEEL SAFE AND PREPARED FOR STRESSFUL SOCIAL SITUATIONS.

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*THE GREATEST INVESTMENT YOU CAN MAKE IS ENSURING THAT YOUR CHILDREN ARE PREPARED FOR THE CHALLENGES THAT LIFE WILL THROW AT THEM.*

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# JEFF HORN COMMUNITY HUBS

JEFF HORN AND AMAYDA ARE BRINGING BULLYING PREVENTION TO YOUR COMMUNITY!

## THE PROGRAM

BY ENROLLING YOUR CHILD INTO THE JEFF HORN AMAYDA BULLYING INTERVENTION PROGRAM, YOU PROVIDE THEM WITH THE BEST CONFLICT MANAGEMENT TRAINING AND MENTORING AVAILABLE TODAY.

### THE PROGRAM INCLUDES:

1. HIGHLY TRAINED MENTORS TO WORK WITH YOUR CHILDREN TO **DEVELOP – RESPECT, COURAGE, INTEGRITY AND RESILIENCE**
2. RISK AND THREAT MANAGEMENT BY APPLYING THE FOUR 'A'S RESPONSE STRATEGY – **AVOIDANCE, AWARENESS, ASSESSMENT AND APPLICATION**
3. **PHYSICAL SELF-DEFENCE AND PERSONAL SECURITY TRAINING – LEVEL 1**
4. **DEVELOPING BALANCE, MENTAL RESILIENCE, NEGOTIATION SKILLS, AND GAP CONTROL** WHEN FACING AN AGGRESSOR
5. UNDERSTANDING THE “**HOW AND WHY'S**” TO BULLYING BEHAVIOUR
6. **ACCESS TO THE AMAYDA ACADEMY WEEKLY ONLINE TRAINING** VIDEOS AND COMMUNITY VIA OUR PARTNER “BULLYPROOF AUSTRALIA”
7. **EMOTIONAL AND PERSONAL SUPPORT** – OUR MENTORS ARE TRAINED TO ENGAGE WITH EVERY STUDENT ENROLLED IN THE JEFF HORN AMAYDA PROGRAM. THIS NOT ONLY INCLUDES VITAL ONE-ON-ONE FACE TO FACE CLASS TIME, BUT ALSO OPEN LINES OF COMMUNICATION AND SUPPORT RELATING TO BULLYING, PROVIDING THE VALUABLE TOOLS AND STRATEGIES THEY NEED TO HELP KEEP THEM SAFE.

# CFMEU AND AMAYDA



THE CFMEU IS AUSTRALIA'S LARGEST UNION. THERE ARE APPROXIMATELY 600 APPRENTICES WHO MAKE UP ITS QLD MEMBERSHIP BASE. THE CFMEU RECOGNISES THAT STRESS AND SUICIDE RATES FOR APPRENTICES, IN CONSTRUCTION, ARE ALARMINGLY HIGH AND WANT TO BE PROACTIVE IN MEETING THIS CHALLENGE HEAD-ON.

THE CFMEU, JEFF HORN AND AMAYDA RUN THE AMAYDA EMPLOYMENT EMPOWERMENT PROGRAM; DELIVERING THE SKILLS AND KNOWLEDGE NECESSARY TO HANDLE BULLYING, HARASSMENT, AND CONFLICT WITHIN THE WORKPLACE ENVIRONMENT.

IN JULY OF 2021, THE CFMEU CONDUCTED A PILOT PROGRAM WITH 20 APPRENTICES AT THE QUEENS WHARF PROJECT IN BRISBANE. PARTICIPANTS IN THE PILOT UNDERTOOK 3 INTENSIVE DAYS OF TRAINING, COVERING TOPICS LIKE, RISK IDENTIFICATION, COMMUNICATION METHODOLOGIES, DE-ESCALATION TECHNIQUES, PERSONAL SECURITY SKILLS TRAINING, AND ADVANCED RECORDING AND REPORTING PROCEDURES.

JEFF HORN, AMAYDA AND THE CFMEU, AIM TO IMPROVE JOB SATISFACTION AND CONSEQUENTLY, APPRENTICESHIP COMPLETION RATES, THROUGH THE DEVELOPMENT OF CONFIDENCE, COMMUNICATION, AND PERSONAL RESILIENCE IN APPRENTICES THROUGHOUT QUEENSLAND. AMAYDA PTY LTD HOPES TO IMPLEMENT THIS PROGRAM AS A STAPLE FOR ALL APPRENTICES ACROSS AUSTRALIA.

# JOIN AMAYDA TODAY!

*"WHAT AN OUTSTANDING PROGRAM."*



*"THANK YOU AMAYDA FOR SUPPORTING EVERYONE!"*



*"AMAYDA HAS GIVEN ME THE CONFIDENCE TO HANDLE CONFLICT SITUATIONS CALMLY AND EFFECTIVELY"*



## Enrol in Australia's Number 1 Resilience and Empowerment Program

LIMITED SLOTS AVAILABLE ENROL NOW!

SCAN TO ENROL



FOR MORE INFORMATION CONTACT US:

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