

COMEDY +

TO PREVENT NUCLEAR VERDICTS

He is Bright, He is Loud - He makes Safety Impossible to Ignore.



1-SECOND THAT HAS CHANGED EVERYTHING

Incidents don't give warnings; they happen in a split second. Every day you operate without a prevention strategy isn't just a "status quo" - it is a countdown.

THE PRICE OF LATER



**IF TRADITIONAL
TRAINING WORKED,
THE PREVIOUS SLIDE
WOULD NOT EXIST**



FOR 3 SECONDS

LOOK AT THE IMAGE

FOR 1 SECOND

CLOSE YOUR EYES

**THEN SCROLL
BELOW**



HOW MANY

STOP signs
did you see?

**LIKELY CANT
RECALL**

However, you probably
remembered the pink

THE FLAMINGO

that's the -
NEURO™ EFFECT.

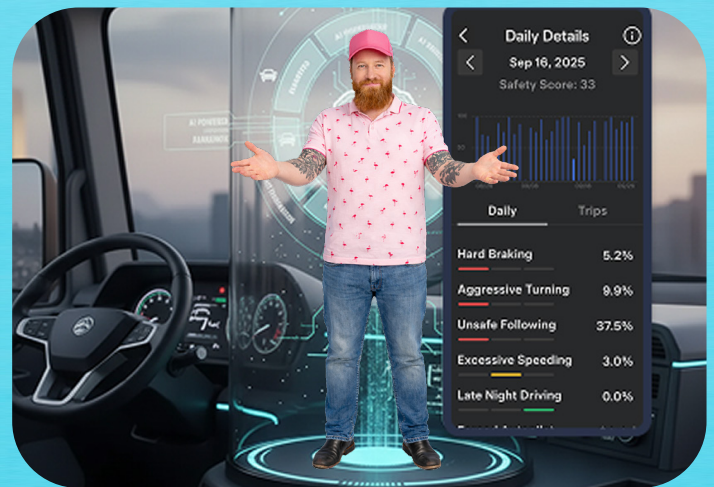


SO WHO IS **NEURO**?

NEURO™ isn't another "safety program" - it's the end of the \$10M gamble. While traditional training relies on checking boxes, NEURO™ leverages the exact same psychological triggers that make social media addictive and Super Bowl commercials memorable, and cult leaders revered.

NEURO™ IS THE ANNOYING GUY YOU CAN'T IGNORE

An Ai-driven behavioral engine that turns your data into a shield. By ingesting data, NEURO™ builds an Individual Profile for every driver. Delivering personalized microlearning tailored to each driver's specific risk and driving patterns.



THE BRAIN BEHIND THE LEGEND

NEURO™, has teamed up with his "know-it-all" sidekick, Professor Graymatter. And together, they weaponizing behavioral science, the SPIDER Method, corny comedy, and a few questionable tricks, to form a mind-bending ninja team dedicated to one mission.



CREATE THE **NEURO EFFECT**



5M

Trained Driver's

4

Effectiveness studies show reduction in collisions

1B

Saved for Customers

SUPPORTING LEANERS FROM

GEICO



Uber



GSA

U.S. ARMY



SEE NEURO *IN ACTION*

GEOTAB Marketplace GSA Schedule

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