

# Helping nonprofits raise sustainable funding through relationship-focused marketing and development services

KMMK Communications helps nonprofit organizations raise sustainable funding using a comprehensive suite of relationship-focused strategic planning, communications and development services.

Drawing on nearly 25 years of experience in the communications industry, KMMK Communications provides hands-on assistance to help nonprofit organizations that need an extra hand doing some marketing tasks but can't afford to hire a full-time employee.

# **About KMMK**

Founder Kelly Kostanesky combines a marketer's strategy with a storyteller's voice to help busy nonprofit leaders who are wearing multiple hats still find ways to connect with their donors.

Her goal is to help nonprofits shine a light on the work they are doing and reach the people they need to advance their mission.

# Why Work With Me?

When you work with me, you receive:

- Tailored marketing and development services designed to meet your goals
- Time back to work on the day-to-day operations of your nonprofit
- A plan to help you stay connected to your donors and key stakeholders

# **Services**



# **Strategic Planning**

Strategic Plans Communications Plans Programs/Services Plans Goal Mapping SWOT Analysis



# Marketing & Communications

Social Media Marketing Newsletters Press Releases Annual Reports Website Content



### **Fundraising**

Development Plans Fundraising Campaigns Donor Stewardship Plans & Content Annual Solicitation Plans Donor Database Management Grant Writing

### **Memberships**



PA Association

of Nonprofit

Organizations



Women in Philanthropy Giving Circle



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