

TOKYO & BEYOND

WHY JAPAN. WHY NOW.

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COLORADO - JAPAN
INNOVATION EXCHANGE

THIS EVENING

5:30 – 6:00 Arrival & Networking

6:00 – 7:00 **Why Japan. Why Now.**

**Where Are the Opportunities &
How Do You Access Japan?**

**Japan Looking Outward –
Two Opportunity Snapshots**

Japan: From Entry to Market Success

7:00 – 7:30 Networking

PRESENTED BY



CO-HOSTED BY



CONSELUX

ARCHIPELAGO



Happiness Planet
A Hitachi Group Company



Welcome to Colorado

Our visiting delegation from Japan

 Shigeru Sumitomo	 Tadafumi Sugawara	 Dr. Kazuo Yano	 Dr. Miwako Ishido
 Yuya Watanabe	 Takayuki Matsuzawa Tomonori Sampei	 Tadashi Takizawa	

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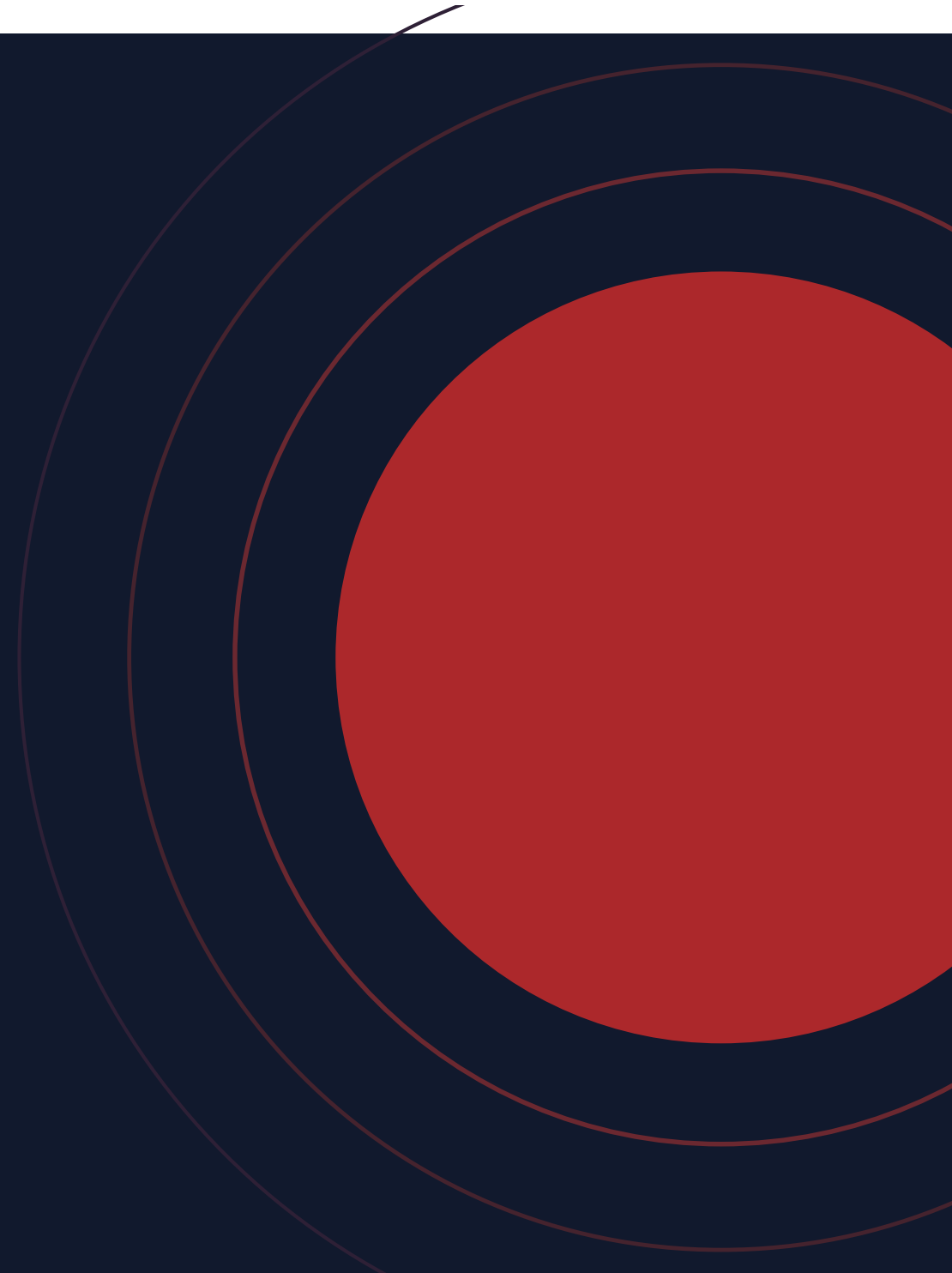
Why Japan. Why Now.

STARTING POINT

Your View of Japan May Be Out of Date

If your impression of doing business with
Japan was formed 5 or 10 years ago...

it may be time for another look.





WHY NOW?

Two Things Are Changing at Once

1 Japan Is Opening

Talent • Technology • Growth • Global Partnerships

2 The Barriers Are Falling

Language • Research • Localization • Communication

WHAT CHANGED

Example: A Contract in Japanese

業務提携基本契約書

第1条（目的）

本契約は、甲及び乙が相互の技術及び販路を活用し、共同して事業を推進するための基本的事項を定めることを目的とする。

第2条（適用範囲）

本契約は、甲乙間で締結される個別契約に共通して適用されるものとする。

第3条（秘密保持）

甲及び乙は、本契約に関連して知り得た相手方の技術上又は営業上の情報を第三者に開示又は漏洩してはならない。

第4条（契約期間）

本契約の有効期間は、締結日より一年間とする。ただし、期間満了の三箇月前までに甲乙いずれからも書面による申出のない場合は、同一条件にて更に

THEN

Days

translate

wait

check

revise

clarify

pay dearly

NOW

Minutes

translate

summarize

analyze

interrogate

respond

pay pennies

AI hasn't made Japan easy. It has made it easier.



AI IS MOVING INTO THE PHYSICAL WORLD

**As innovation moves off the screen
and deeper into the physical world,
Japan gets more interesting – not less.**

THE LAST CYCLE WAS A U.S. STORY

software, the cloud, digital platforms

THIS CYCLE REACHES INTO

robotics, factories, electronics, infrastructure

WHERE JAPAN IS ALREADY DEEP

**engineering, manufacturing, materials,
precision, operational know-how**

....and it can be a great place for a *physical AI* pilot

OVER TO YOU

Where could Japan create value **for you?**

Could Japan become **a customer?**

Could Japan provide **a pilot environment?**

Could Japanese **capital** bring **more than money?**

Could a manufacturing or technology partner
strengthen your product?

Could Japan be **a serious foothold in Asia?**

AND IF YOU INVEST

**Could Japan make
a company you already
own more valuable?**

SusHi Tech Tokyo 2027



SusHi Tech TOKYO 2026
Sustainable High City Tech Tokyo
April 27-29, 2026 @Tokyo Big Sight

Asia's largest innovation conference
driving the creation of sustainable future cities

Countries & Regions 103	Startups 798	Business Meetings 25,140	Participants 60,779
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Next
SusHi Tech... **May 20-22, 2027**



Velocify is tentatively planning to lead a Colorado delegation to attend **Asia's largest innovation conference.**

May 20 – 22, 2027
Tokyo

Reach out to Velocify today for updates.

info@velocify.biz

TOKYO & BEYOND

WHY JAPAN. WHY NOW.

Presenter materials & event feedback

Scan with your phone's camera.

www.velocify.biz/tokyo-beyond



Where could Japan create value for your company?

Velocify helps proven ventures expand internationally and helps investors identify high-quality cross-border opportunities.

Tell us what you are exploring.

info@velocify.biz



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