CASE STUDY

HOW THIS MANUFACTURING COMPANY FILLED A CRITICAL EHS GAP IN HOURS, NOT MONTHS



CLIENT	Confidential
INDUSTRY	Industrial Manufacturing
USE CASE	Safety Staffing
SERVICES	YellowBird Safety Staffing: OSHA compliance, industrial hygiene, fire safety, emergency prep

5	120	6	$54-63K
hours from request to match	day assignment, on-site within a week	weeks saved in hiring time	total savings across three facilities

THE CHALLENGE

A Key EHS Leader Lost Before Launch

Just before a major project launch, a global building materials manufacturer (170,000+ employees) lost a key EHS Area Manager responsible for overseeing safety at three U.S. locations.

With a new facility under construction, the stakes were high:

- Delayed opening = millions in lost productivity
- Extended hiring timelines = increased labor and production costs
- No safety lead = higher risk of OSHA fines or incidents

The company had already spent 60+ days trying to hire internally, with no results.

THE YELLOWBIRD SOLUTION

Matched in Hours, On-Site in Days

The manufacturer turned to YellowBird and our advanced, AI-powered marketplace to reduce production delays, hiring costs, and safety risks across three facilities.

Our platform offers access to an exclusive nationwide network of 9,000+ safety professionals and analyzes 10,000+ data points to find the right candidate quickly.

- Within 5 hours, YellowBird matched the plant with a local, pre-vetted EHS professional
- The professional was on-site within one week for a 120-day assignment
- The professional handled OSHA compliance, industrial hygiene, fire safety, and emergency prep under the client's safety subscription



“YellowBird did an excellent job managing the whole process. They have been very proactive in understanding our needs, providing that right consultant, and following up with the execution. We definitely look forward to continuing to work with them in the future.”

HIRING MANAGER, GLOBAL MANUFACTURER

PROVEN RESULTS

- **$18,000 to $21,000 saved** vs. traditional hiring (85% reduction vs. traditional staffing)
- **6 weeks saved** in hiring time
- **$54,000 to $63,000 in total savings** across all three facilities

WHY IT WORKED

- **Fast, reliable local match.** No logistics headaches or lengthy vetting
- **Streamlined hiring workflow.** From job post to onboarding in days
- **High confidence in quality.** The platform matched thousands of data points, including experience, industry, and fit, to find the right candidate

The Takeaway

In manufacturing, every delay costs money. Every safety gap invites risk. And every slow, tedious hiring process threatens output. YellowBird eliminates those bottlenecks. We help you staff critical safety roles fast, with pre-vetted, local, and insured experts who keep your facilities running and mitigate risk without burning time or budget.

TRUSTED TO DELIVER SAFETY PROGRAMS NATIONWIDE

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