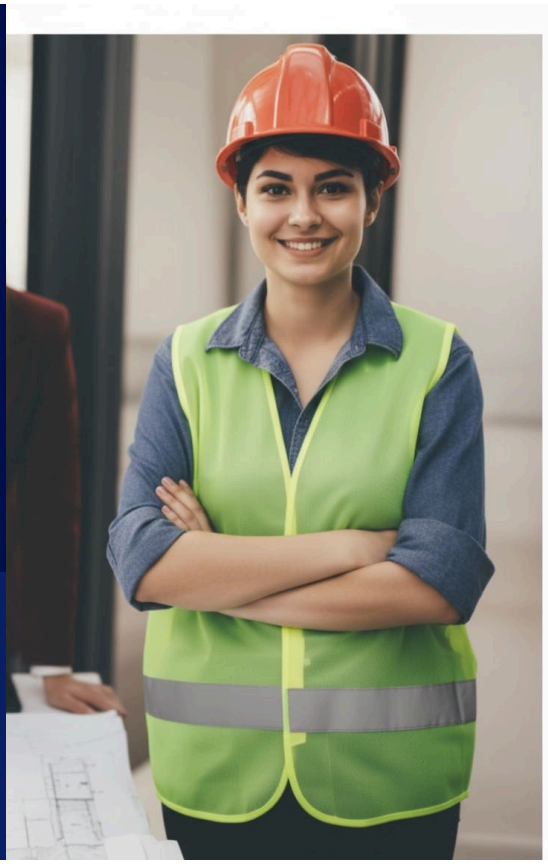
YellowBird

CASE STUDY 2025

How One Construction Firm Filled a Rural Safety Role in Just 21 Days Without a Single Interview



Client: Confidential

Industry: Construction

Use Case: Safety Staffing

Services Provided: Safety Manager Placement With a Tight Deadline

THE CHALLENGE: Tight Hiring Timelines + Remote Area + Long Term Coverage Needed

A national construction consulting firm with 1,500 employees needed an experienced Safety Manager for a remote Texas job site. The problem?

- Local talent was scarce
- Hiring timelines were tight
- The job could last up to 18 months

They needed a skilled professional who not only met the technical requirements but also fit their culture, without the delays, logistics, or overhead of a traditional hiring process.

THE YELLOWBIRD SOLUTION:

Instead of launching a lengthy recruiting campaign, the firm turned to YellowBird's advanced, AI-powered marketplace, which analyzed 10,000+ data points to quickly find and deploy a local construction safety supervisor.

Fast, Precise, and Local

- Matched to a qualified YellowBird professional who was on-site in 21 days
- Scheduling, coordination, and logistics handled in the platform for total transparency
- All-inclusive pricing ensured no surprise receipts, logistics headaches, or additional paperwork
- Participated in LOTO, trenching, crane lift planning
- Reviewed and implemented Health Risk Assessments (HRA) and conducted Job Safety Analyses (JSA)
- Provided daily safety walk-throughs and leadership support



WHY IT WORKED:

- No hiring overhead: no recruiting costs, no onboarding delays
- Local match eliminated the need for costly relocation or travel
- 66% cost savings compared to traditional staffing
- Coverage preserved: safety standards upheld without gaps

Local Match to a Professional

Fast Placement within 21 Days

66%
Cost Savings vs. Traditional Staffing

THE TAKEAWAY:

Whether overseeing a single site or managing dozens of projects across the nation, YellowBird helps construction leaders solve safety staffing challenges without the delay, overhead, or uncertainty of traditional hiring.

- **Access Local, Pre-Vetted Safety Experts:** Quickly fill roles without relocation costs or recruiting headaches
- **Get On-Site Fast:** Typical match in 24-72 hours
- **Track Job Progress with Ease:** Single platform simplifies scheduling, communication, and compliance

See how you can implement a long-term safety program based on your unique needs with YellowBird.

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