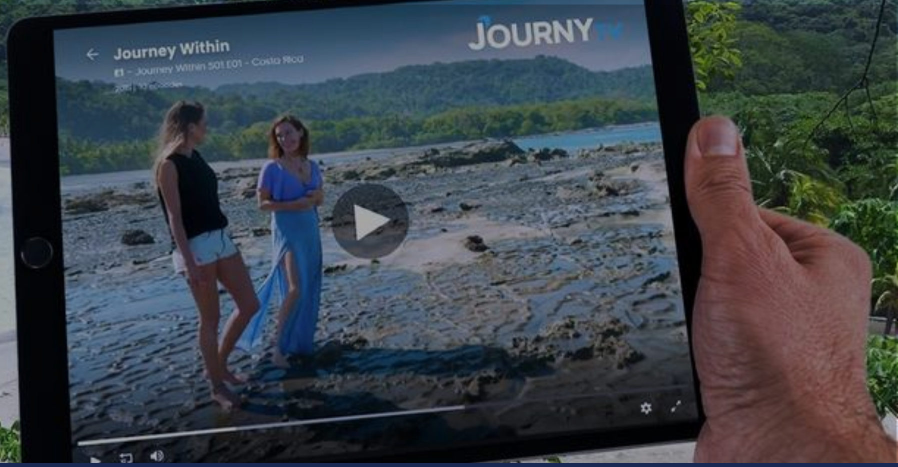
NextTrip

THE INTERSECTION OF MEDIA AND TRAVEL

NASDAQ: NTRP



WHERE INSPIRATION MEETS BOOKING

NextTrip (NASDAQ: NTRP) is built for the next generation of travel commerce. Unlike conventional travel booking peers, which are largely valued as transaction-driven resellers operating in highly competitive, lower-margin OTA and agency models, NextTrip is strategically positioned at the intersection of Media and Travel, where inspiration increasingly drives purchasing behavior.

As modern consumers shift toward video-led discovery, personalized digital engagement, and frictionless booking experiences, NextTrip's differentiated content-to-commerce platform is designed to capture value across both the inspiration and transaction layers of the customer journey, supported by an expanding media ecosystem with an estimated reach of approximately 250 million consumers globally. Through a dual-revenue model combining scalable media monetization, including advertising, sponsorships, and branded content, with high-value travel bookings across luxury, cruise, group, and experiential travel, NextTrip represents a differentiated platform opportunity that aligns more closely with digital media and platform businesses than traditional travel intermediaries.

NEXTTRIP: DEFINING THE FUTURE OF TRAVEL COMMERCE

WHY NEXTTRIP IS DIFFERENT

TRADITIONAL TRAVEL PEERS

- Transaction-driven booking businesses
- Lower-margin agency / OTA economics
- Heavy reliance on paid customer acquisition
- Limited differentiation beyond pricing & inventory

NEXTTRIP'S DIFFERENTIATED MODEL

- **Built for modern consumer behavior:** Video-led inspiration → seamless booking.
- **Dual revenue model:** Media monetization + travel transactions.
- **Content-to-commerce ecosystem:** Inspiration, engagement, booking in one platform.
- **Owns the customer journey:** From discovery through transaction.
- **AI-powered personalization:** Higher engagement, better conversion efficiency.
- **Higher-margin vertical focus:** Luxury, cruise, group & experiential travel.

INVESTMENT THESIS

NextTrip is not a traditional travel booking company. It is a next-generation media-powered travel commerce platform. The platform that owns inspiration can own the transaction. **Watch. Scan. Book. Go.**

fire tv · android tv · Apple tv

Roku · GoUSA TV · Samsung TV Plus · YouTube · LG Channels · plex

Travel Magazine · TiVo · SONY · JVC

reach tv · PHILIPS · FINLUX · TELEFUNK

sling · DAEWOO · AVO TV · KC GLOBAL MEDIA ENTERTAINMENT

Google Play · iOS

JOURNY TV

In 2026, JOURNY TV is expected to broadcast to approximately 250 million connected TV, mobile and online viewers around the globe

NextTrip

FY2027 OUTLOOK & GROWTH CATALYSTS

ENTERING A PIVOTAL GROWTH PHASE

NextTrip, Inc. | 2026

FINANCIAL & OPERATING MOMENTUM

REVENUE GROWTH
Strong first quarter performance driving multi-quarter momentum.
Q1 REVENUE **$1.45M** | **+940%** YOY GROWTH

PIVOTAL INFLECTION POINT
Strategic investments are transitioning into higher revenue growth and expanding margins.

CRUISE MOMENTUM
Approximately **$400K** in recent cruise bookings with higher-margin travel category gaining traction.

MEDIA SCALE
- JOURNY + GoUSA TV consolidation complete
- KC Global Media expansion
- Growing global audience
- Expanding monthly ad inventory

HIGHER MARGIN MIX
Advertising · Sponsorships · Creator Commerce · Cruise · Luxury Travel · Travel Technology

CREATOR ECONOMY
- YADA acquisition expands
- Creator Commerce
- Livestream Commerce
- Affiliate Commerce

NEXTTRIP PRO LAUNCH
- White-label advisor platform
- AI Planning
- Groups
- Marketing Automation
- Bookings

FY2027 GROWTH DRIVERS

JOURNY.tv	ADVERTISING	AGENTIC AI	CRUISE	CREATOR COMMERCE	NEXTTRIP PRO
Global Media Expansion	New Sales Organization	Higher Conversion	Higher Margin Revenue	YADA	Advisor Distribution Platform
Expanding global audience and advertising inventory	More brands, more inventory, higher-margin revenue	AI-powered engagement drives better planning & bookings	Cruise platform gaining traction with strong booking momentum	Expanding reach through creators, livestream and affiliate commerce	Empowering advisors with AI tools, content and bookings

FY2027 OUTLOOK

Scale Distribution · Expand Monetization · Launch NextTrip Pro · Grow Higher-Margin Revenue · Increase Operating Leverage

"Management believes FY2027 represents a pivotal inflection point as multiple strategic initiatives begin contributing to **accelerating revenue growth**, **expanding gross margins**, and a **greater** contribution from **higher-margin media, advertising, creator commerce, and technology businesses.**"

Infrastructure built.
GROWTH ACTIVATED.
PIVOTAL FY2027.

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