



DEFINING THE INTERSECTION OF

MEDIA & TRAVEL

CONTENT-TO-COMMERCE

INVESTOR PROFILE • SEPTEMBER 2026



250M+

EST. 2026 GLOBAL
MEDIA REACH

80

COUNTRIES

12+

MAJOR MEDIA /
VIDEO PLATFORMS

4M+

HOTELS + VACATION
RENTALS / INVENTORY

BUILT. INTEGRATED. NOW SCALING.

NextTrip has assembled travel technology, booking inventory, premium media distribution, advisor tools and creator/entertainment capabilities, and is increasingly focused on execution, monetization and scale.



TRAVEL COMMERCE

Luxury • Cruise • Groups • Experiences

Proprietary booking and payments infrastructure supports multiple high-value travel categories.



JOURNEY TV + MEDIA

FAST • CTV • YouTube • VOD

Premium travel storytelling builds global audience and advertising / sponsorship inventory.



NEXTRIP PRO

Advisors • Agencies • Groups • B2B

A unified platform extending NextTrip inventory, content and technology through travel professionals.



YADA + CREATOR / EXPERIENCE COMMERCE

Creator audiences • social commerce • entertainment • destination experiences

Extends NextTrip's distribution beyond traditional travel channels and creates new pathways from audience engagement to experiential travel.

WATCH. SCAN. BOOK. GO.

Owning more of the traveler journey, from inspiration to transaction.

THREE OPERATING ENGINES. ONE CONNECTED ECOSYSTEM.

Shared technology, audiences and booking infrastructure create multiple paths to revenue.

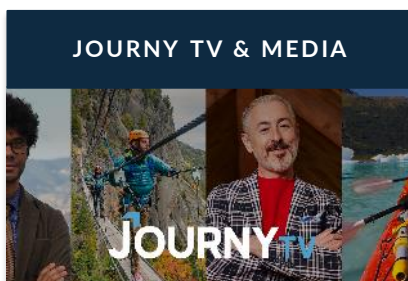


TRAVEL & BOOKING

Multiple High-Value Revenue Channels

Luxury FIT • Cruise • Groups
Experiences • Direct Booking

Broad travel inventory and specialized offerings serve consumers, groups and advisors through integrated booking infrastructure.



JOURNY TV & MEDIA

Audience → Advertising → Commerce

250M+ est. viewer reach
80 countries • 12+ major platforms

FAST, CTV, YouTube, VOD and digital distribution creates advertising, sponsorship and content-to-commerce opportunities.



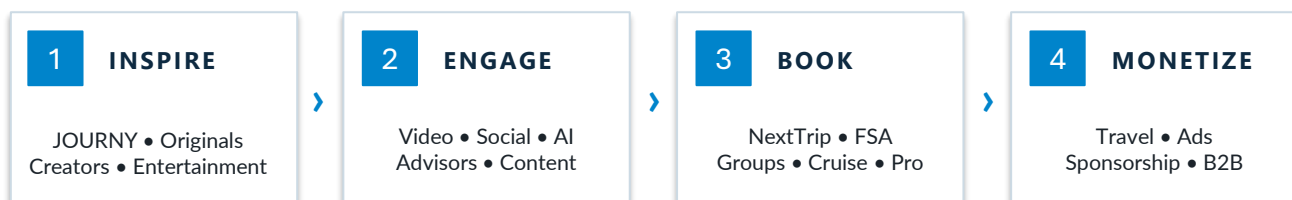
NEXTRIP PRO + YADA

Expanding Distribution

B2B • Advisors • Creators
Entertainment

Advisor technology plus creator and entertainment capabilities expand distribution and introduce new experiential commerce channels.

THE CONTENT-TO-COMMERCE FLYWHEEL



INVESTOR SNAPSHOT (NASDAQ: NTRP)

~60%

INSIDER OWNERSHIP

\$20M+

BOARD + FOUNDING
INVESTOR INVESTMENT

15.1M

SHARES OUTSTANDING

6.7M

PUBLIC FLOAT (DTC)

INDEPENDENT RESEARCH COVERAGE

\$5.00 – \$8.50 analyst 12-month price-target range. Four Independent third-party analysts; not endorsed by NextTrip

WHY NOW?

The platform has moved from acquisition and integration toward a broader monetization phase: scaling travel transactions, media advertising, B2B advisor distribution and creator-led experiences.

JOURNYTV

TM TRAVEL
MAGAZINE

FIVE STAR
ALLIANCE

NextTrip
PRO

YADA
COMMERCE INC
A FULLY LICENSED TIKTOK PARTNER AGENCY