

NextTrip

The Intersection of Media and Travel



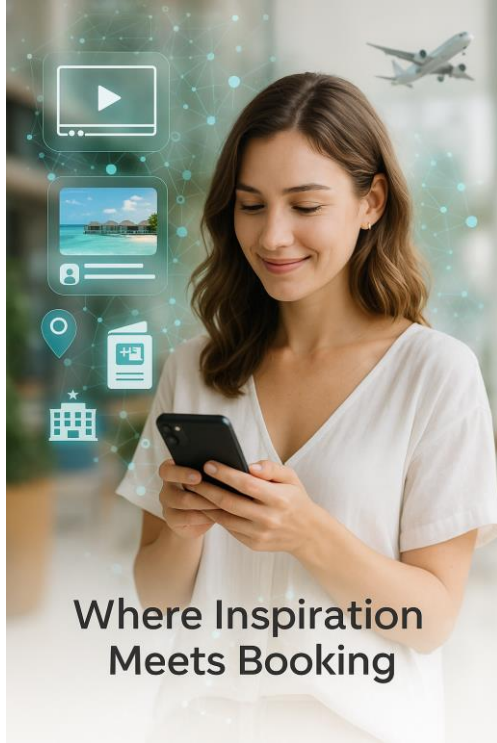
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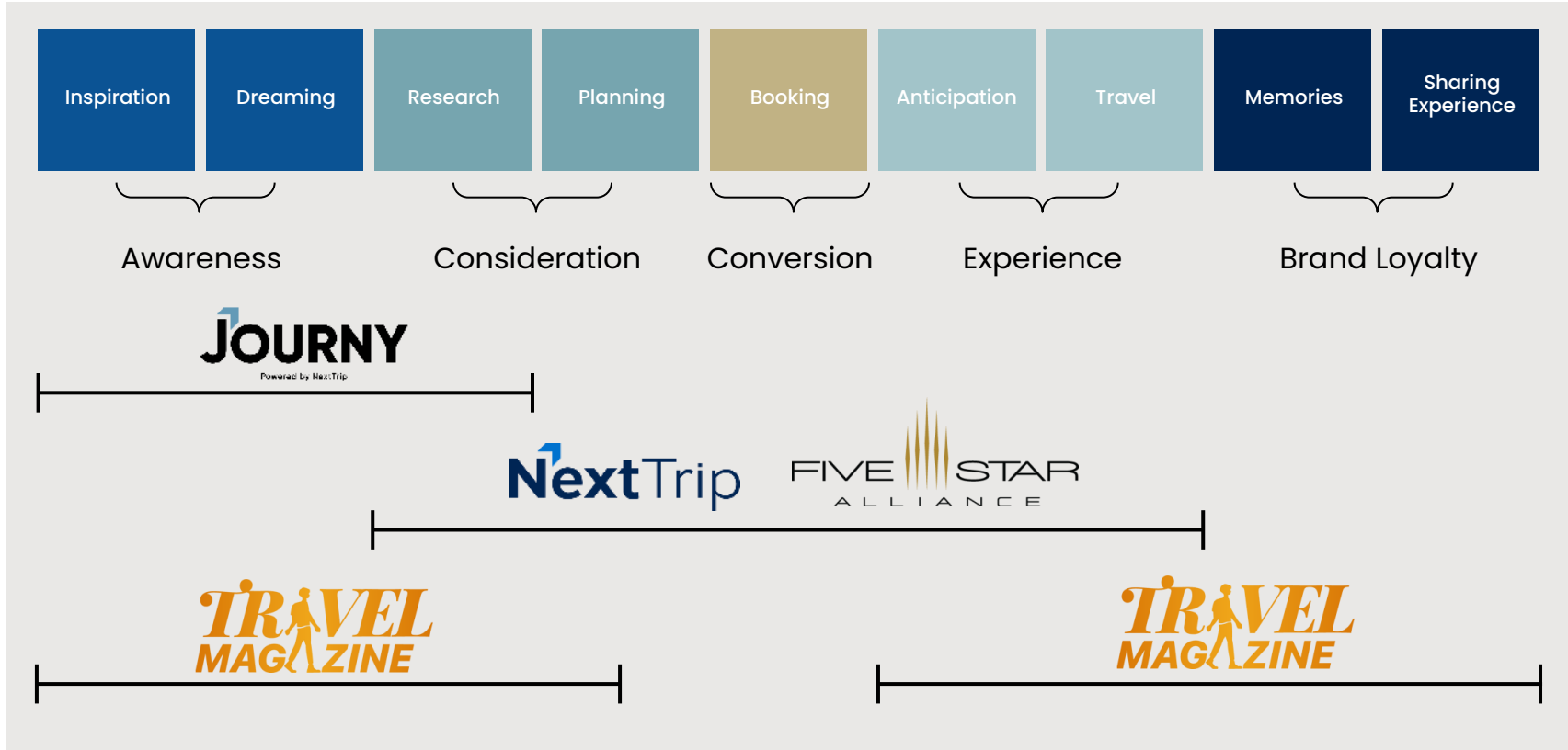
NextTrip is redefining travel as a vertically integrated ecosystem combining **concierge** supported travel, **smart** booking technology, and **branded** media.

Our platforms deliver inspiration, personalization, and premium service while unlocking dual revenue from both **bookings** and **content**.

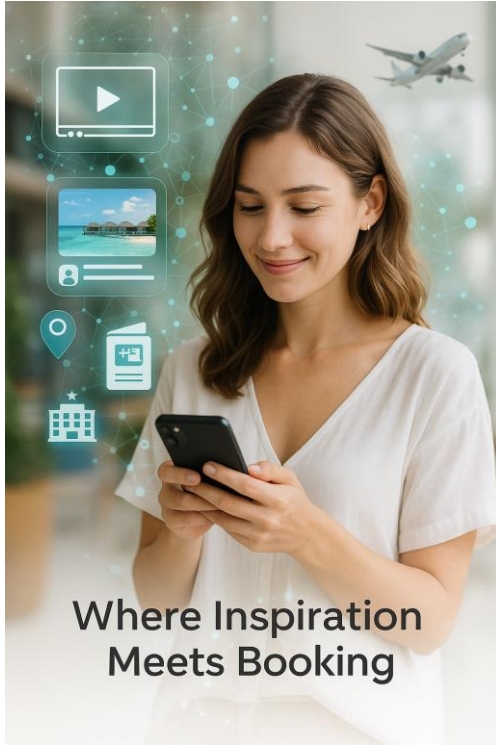


A Full Funnel Ecosystem

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Built for Exploration and Booking



NextTrip is at the forefront of this global shift, connecting video inspiration to travel transactions.

The Trend: Video storytelling drives emotional engagement and wanderlust in ways static images can't. Travelers increasingly rely on video to choose destinations and brands.

NextTrip's Media Advantage: JOURNY - Curated series and documentaries that immerse audiences in destinations—authentic, cinematic, and distributed across leading FAST & VOD platforms. **TravelMagazine.com** - Dynamic clips, influencer collaborations, and UGC-style content that spark spontaneous trip ideas and both JORNY and TMAG link directly to NXT2.0 booking tools.

The Result:

Seamless path to **“Watch → Scan → Book → Go.”**

Video-powered funnel that inspires, builds trust, and converts viewers into travelers.

- NextTrip holds a perpetual license for a proven **interactive video technology** that boosts engagement to drive travel bookings with onscreen overlays.
- Generate revenue through **curated engaging screen overlays** and tech to complete travel bookings through the NextTrip engine.



- As part of the NextTrip ecosystem, JOURNY doesn't stop at inspiration, it motivates viewers to action. JOURNY's programming is designed to integrate seamlessly with **interactive QR codes, destination links, and direct booking tools**, allowing users to plan and purchase travel experiences as they watch.
- This content-to-commerce model sets JOURNY apart, bridging the gap between discovery and decision, from screen to suitcase.



Our Brand Ecosystem at a Glance

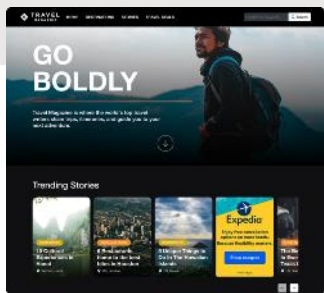
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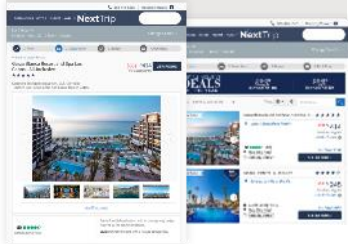
Explore your next adventure, view classic favorites and fresh new titles that speak to today's modern traveler, engaging, inspiring and always evolving. Our JOURNEY FAST channel reaches 17 MM viewers and expected to grow to over 100M by early 2026.



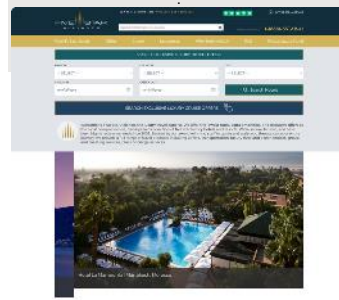
Create your next trip with Travel Magazine, a discovery platform and social website bursting with influencer-driven content, destination inspiration, and targeted affiliate offers, generating over 18 million impressions each month.



Book your ideal vacation leveraging the powerful NextTrip booking engine, with the support of a dedicated call center staff, integrated groups platforms, and flexible PayDelay features designed to fully support consumers at the point of purchase.



Engage concierge services and specialized luxury rates for your destination with Five Star Alliance. We focus on high quality offerings for the affluent travelers, delivering curated service, and integrated booking capabilities.



TA PIPELINE
GROUPS MADE EASY

A boutique travel agency specializing in curated group travel to premier Caribbean and Mexico destinations. Focused on conferences, incentive trips, weddings, and affinity groups, delivering end-to-end planning, logistics, and destination management.





Award Winning Programming

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JOURNEY is redefining travel media, inspiring the next generation of explorers through immersive content, interactive technology, and unparalleled expertise.

- **FAST channel** acquired from Ovation April 2025
- **Award-Winning In-House Production Team** Save Your Day Films has partnered with **JOURNEY** to produce original, travel programming and branded content
- **Broadcasting** on Samsung TV Plus reaching potential global audience of **88 million**
- **AVOD Channels and iOS/Android apps** supported.
- **Broad range of world class** launch partners and content creators
- Significant **expansion activities** began August 2025





Content and Production

In addition to our original slate acquired from Ovation spring 2025, **JOURNY** is commissioning brand-new original series, acquiring a mix of classic favorites and fresh new titles that speaks to today's modern traveler—engaging, inspiring, and always evolving.





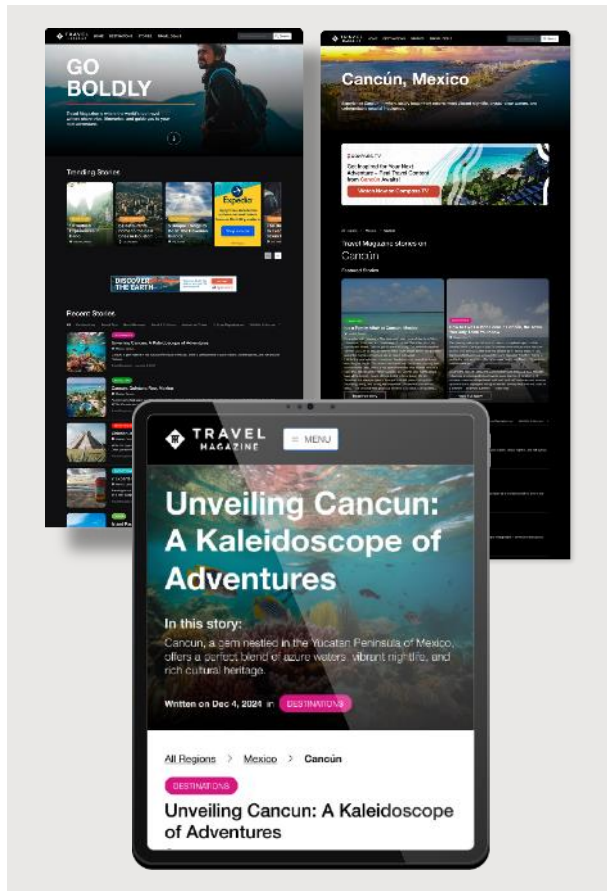
Travel Magazine 2.0

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Travelers Love

- Curated, trustworthy travel stories from expert writers
- Easy-to-navigate site optimized for browsing and search
- In-depth city and theme-based guides with real, actionable recommendations
- Free access with a clean, ad-supported experience



TM 2.0 launches September 2025

- **A Modern content hub** designed to inspire and inform travelers
- **Travel Magazine 2.0** TV clip shows, presented by the hottest travel influencers
- **Offer brands a high-value** platform for exposure
- **SEO-optimized**, expert-authored content drives long-term visibility and engagement
- **Targeted verticals** (e.g. luxury, adventure, food, budget) align with specific audience segments
- **“Destination of the Month”** and seasonal features offer spotlight opportunities

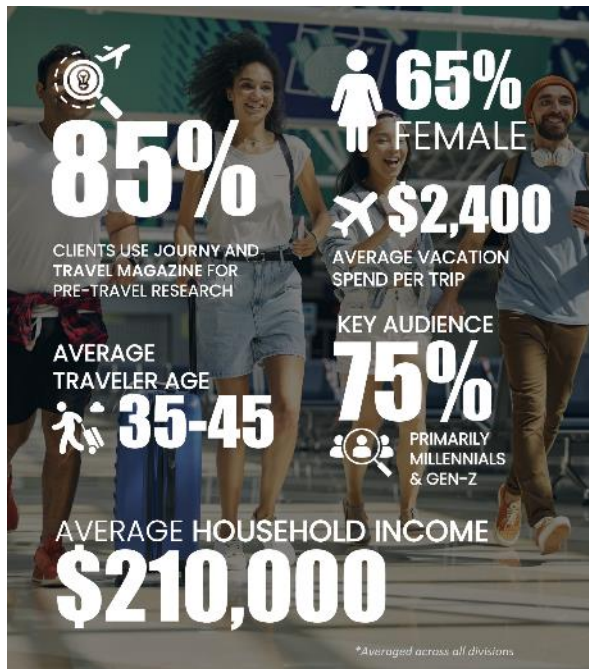
Our Current Reach

Media Reach

- **3.5 million** hours viewed
- Average monthly watch time **29.08 minutes**
- **1.5 Monthly** North American viewers

Digital Reach

Over 110,000 followers on Social Media, 1M Email Subscribers and 425,000 monthly active users on our websites. Over 1M Impressions per month.



In August, we plan to:

- Launch, a partner driven advertising and marketing blitz into: Condé Nast Traveler, Travel + Leisure, AFAR, Skift, Lonely Planet, Thrillist.
- Launch Travel Magazine 2.0.
- Begin integration of Screen Overlay technology into media properties.
- JOURNY ramp targeting increase to 5 MM monthly viewers through recently announced global media partnerships and distribution agreements



KC Global Media Partnership

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KC Global Media Entertainment LLC is a global multi-media company based in the United States.

The brainchild of **former Sony Executives Andy Kaplan and George Chien**, KC Global Media Asia is Asia's leading entertainment hub through the production, distribution and programming of quality, ground-breaking content.

KC GLOBAL MEDIA ASIA

Over **94 million** pay TV homes & OTT subscribers in **19 markets*** across Asia.

KC Global Media Asia's channels top in ratings in Asia!

*Available territories: Brunei, Cambodia, China (Hotel & VIP Compound), Hong Kong, India, Indonesia, Macau, Malaysia, Maldives, Mongolia, Myanmar, Palau, Papua New Guinea, Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam.

OUR DISTRIBUTION PARTNERS

Over 40 Affiliate Partners across DTH, Cable, IPTV, Streaming and On Demand

Logos of distribution partners: iQOO, astro, CANAL+, Cignal, GTV, Dialog, Digicel, FPT Play, Home+ 中嘉, JioTV, Linknet, medianet, MNC VISION, MOD, MyRepublic, MYSTV SUPER, PARABOLA, now, PNC, PPTV, prime video, Singtel, SKY cable, SKY NET, sooka, STARHUB, TATA PLAY ZINGE, TRANSVISION, true visions, UTV, unifi TV, VOO, WEWATCH.

- KCGM launching a new regional television and digital channel under the **JOURNY** brand, powered by NextTrip's content library.
- KCGM will fund all costs associated with launching and operating the channel, and both companies will share revenue.
- KCGM has made a strategic equity investment in NextTrip.
- Andy Kaplan, Founder and Chairman of KCGM, (**former President SONY Global**) appointed to the NextTrip Board of Directors.





Travel Booking Platform

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NextTrip

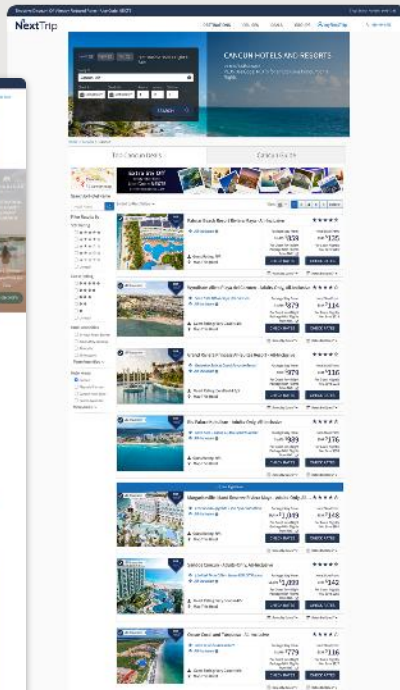
Supply Partners



NextTrip
Reviews 21 • ★★★★★ 4.6 ⓘ



This Week's
Top Picks



- **Comprehensive travel booking platform** offering access to over 4 million hotels and vacation rentals worldwide
- **Seamlessly package** flights, accommodations, airport transfers, activities, and travel insurance
- **40% of bookings** are package with flights
- **30% of bookings** are multi-room for multigenerational travelers
- **Top Destinations** – Cancun, Jamaica, Dominican Republic, Hawaii, Orlando
- **Specialize** in all-inclusive, sun & fun, group travel and cruise
- **4.6 Star** Trust Pilot Rating



Our Luxury Experience Platform

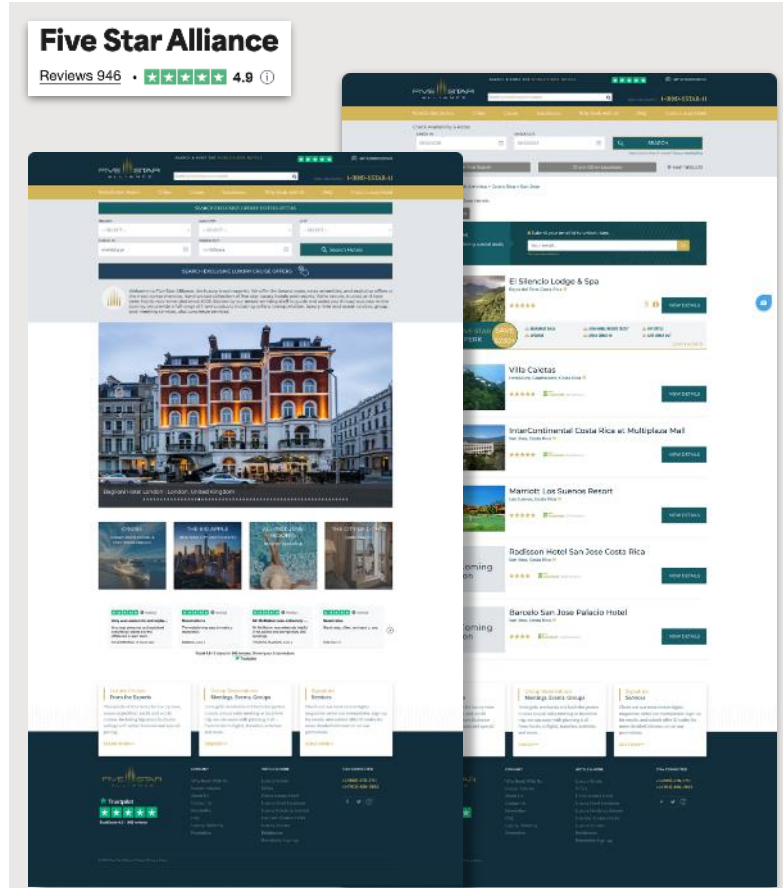
NextTrip, Inc. | 2025



Top Partners



Auberge Resorts Collection



- **Premier online travel agency** specializing in luxury hotels, resorts, and cruises around the world
- **Curated portfolio** of over 4,000 luxury properties and access to more than 35 cruise lines
- **ADR over \$800** at luxury hotels worldwide
- **Top Destinations:** Italy, Spain, France, UK, Sydney, USA (NY, LA, Miami) & cruises around the world
- **4.9 Star** Trust Pilot Rating

Key Differentiators in our Booking Platform

targeting underserved areas of Travel



- **Groups Platform** - Seamless booking for 10 to 1,000+ travelers, perfect for conferences, weddings, corporate retreats, reunions, and more.
- **Cruise Booking Platform** - Real-time availability, expert guidance, and exclusive perks for a simplified cruise planning experience.
- **Licensing Solutions** – Scalable tech licensing, including white-label offerings and a SaaS subscription model in development.
- **Travel Agent Platform** – A modern toolset for agents, offering access to inventory, marketing tools, and equity participation.
- **Travel Planning Assist** - Concierge-backed, AI-enhanced service for personalized planning, operational efficiency, and cost savings.
- **PayDay™ Payment Option** - Interest-free, no-credit-check installment plans for flexible trip payments—available at checkout.

TA Pipeline Acquisition Highlights – August 2025



- **Strategic Expansion into Group Travel:** Adds specialized group booking expertise across Caribbean and Mexico destinations.
- **Strengthens Resort Partnerships:** Brings a wide network of trusted resort relationships to enhance inventory and fulfillment.
- **Unlocks Group Booking Technology Synergies:** NextTrip's platform allows individual traveler customization within group itineraries, reducing coordination burdens.
- **Drives Operational Efficiency:** Automates manual group booking tasks, enabling agents to focus on service and scale.
- **Supports Vertical Integration:** Keeps more of the transaction in-house, improving margins and customer experience.
- **Strong Growth Trajectory:** TA Pipeline is pacing toward ~\$8M in 2025 revenue despite limited marketing to date.
- **Platform Expansion Ahead:** Plans underway to grow into corporate, city-center, and global high-demand group markets.
- **Licensing Opportunities:** Group tech platform to be offered to Consortia, TMCs, and other travel operators.

NextTrip Revenue Channels vs. Competitors

NextTrip offers integrated solutions across the entire travel value chain

NextTrip



Expedia

Booking.com

HYATT
APPLIED DIGITAL GROUP

TRAVELZOO

TripActions

TRAVEL+
LEISURE

Conversion – Focused Technology	Current	Future						
Leisure Travel Booking Platform								
Business Travel Booking Platform								
Alternative Lodging Booking Platform								
Travel Agent Solutions								
Automated Groups Booking Tool								
Technology Licensing & SaaS								
Top-Of-Funnel Engagement & Media Solutions								
Travel Media Solutions								
JOURNY FAST and VOD Channels								
Customer Focus								
Concierge Level Customer Service								



For Customers (B2C)

Who they are: Leisure and luxury travelers, groups (conferences, weddings, reunions), and high-intent consumers looking for personalized, premium travel.

What we offer:

- Seamless booking powered by concierge service + smart tech.
- Inspiration-first journey via JOURNY.tv & Travel Magazine.
- Premium, curated experiences across luxury hotels, cruises, and groups.

Value they receive:

- A one-stop ecosystem where inspiration becomes action.
- More personalized & premium service than OTAs.
- Confidence: curated options, expert support, and unique perks.

In short: *For today's traveler, NextTrip aligns with how people now discover and buy, through streaming, mobile, and digital content, turning inspiration into premium travel experiences.*

For Partners (B2B)

Who they are: Hotel groups, cruise lines, tour operators, tourism boards, advertisers, and content creators seeking reach and conversions.

What we offer:

- Media-to-commerce platform driving brand exposure + direct bookings.
- Access to 17M+ engaged and growing viewers through owned media.
- Proprietary tech (NXT2.0) enabling non-intrusive, real-time bookings.

Value they receive:

- Differentiated distribution that converts inspiration into sales.
- Higher-yield customers vs. mass OTAs.
- Shared growth through advertising, co-branding & revenue share.

In short: *For partners, NextTrip bridges media and commerce, giving them a future-proof way to reach the modern, digitally empowered traveler and drive conversions.*





- **Against OTAs (e.g. Expedia, Booking.com):** *NextTrip differentiates by owning the inspiration funnel (media), not just the transactional bottom line.*
- **Against Traditional Media (e.g. Travel + Leisure, Condé Nast Traveler):** *We turn content engagement into measurable bookings, not just impressions.*
- **Against Niche Platforms:** *Our dual revenue model (ads + bookings) and scale across both B2C and B2B relationships deliver broader reach and higher ROI.*



NextTrip Board of Directors

Through Direct and Indirect Investment, the Board and Senior Management own approx. 65% of NextTrip



Donald P. Monaco has nearly five decades of experience in international information technology and business management. With deep roots in the technology innovation, he served as a Partner and Senior Executive at Accenture during his 28 years with the organization. He is also the founder and owner of Monaco Air Duluth and has been appointed by Minnesota Governors since 2009 to serve as a Commissioner of the Metropolitan Airports Commission in Minneapolis-St. Paul, Minnesota.



Andy Kaplan is the Co-founder and Chairman of KC Global Media Entertainment LLC, a leading multi-media company based in the United States. Prior to KCGM, Kaplan served as President of Worldwide Networks at Sony Pictures Television, where he oversaw one of the largest international television networks operations in the industry. During his tenure, he was instrumental in building Sony's global television portfolio, which included iconic brands such as AXN, Animax, Sony Channel, Crackle, and the highly successful Sony Pictures Networks India. He also drove strategic investments and partnerships in international digital media and network ventures across Asia, Latin America, and other global markets.



David Jiang is an experienced entrepreneur and investment executive currently focused on disruptive and socially impactful projects in AI, GreenTech, FinTech, and BioTech. He brings deep international perspectives, having held senior executive positions in Tokyo, London, Hong Kong, Shanghai, San Francisco and New York. He was CEO of AIG's \$125 Billion PineBridge Investments, operating in over 20 countries. Prior to PineBridge, he was CEO of BNY Mellon asset management for Asia-Pacific.



Carmen Diges is a senior capital markets and M&A attorney with deep experience advising multinational companies, funds, and boards on complex transactions and governance matters. She has served in advisory and board roles across sectors, including infrastructure, energy, mining, and technology, and is known for her ability to navigate cross-border transactions and public company responsibilities with precision and integrity. Ms. Diges is also CFA.



Jimmy Byrd currently serves as Executive Vice President, Corporate Development at Leducor Group, where he leads the execution of the company's growth strategy across Canada and the United States. Since joining Leducor in 2004 as President of Leducor Technical Services, he has played a key role in building and expanding the company's communications infrastructure business, which is responsible for deploying and maintaining communications networks for major clients throughout North America.



Stephen Kircher currently serves as Chairman and CEO of Kircher Holdings LLC, a family office with a diverse investment portfolio. Kircher Holdings owns, through Trust, the Frangipani Beach Resort, a boutique hotel in Anguilla, British West Indies, and Borgo San Vincenzo, a boutique hotel in Tuscany, Italy. In addition to his leadership at Kircher Holdings, Mr. Kircher serves as an observer on the Board of Directors of Reviver Corporation (www.reviver.com), the world's first digital license plate and connected vehicle platform company, and as a director on the Board of Directors of Third Home International, a unique membership group for luxury properties around the world. Mr. Kircher's business background includes leading several high-growth companies with successful exits in the public markets.

Management Team



Bill Kerby, Founder, CEO & Director, brings more than two decades of experience in the travel and media industries, and approximately a decade of experience in the financial industry. He has extensive experience bringing companies into public markets in both the TSX and Nasdaq, serving as CEO for various travel and media companies including Maupintour, Extraordinary Vacations, Travelbyus and Leisure Canada.



Frank Orzechowski, CFO, serves as Chief Financial Officer bringing significant experience leading financial operations across the public and private sectors. He previously served as the Chief Financial Officer of Storm Harbour Partners LP, an independent global markets and financial advisory firm. Prior to that, he held a variety of senior executive positions, primarily in the financial services industry. He began his career at Coopers & Lybrand, and is a Certified Public Accountant.



John McMahon, Chief Operating Officer – Travel, brings a proven track record in the leisure, travel, and tourism industry, McMahon brings extensive expertise in management, marketing strategy, digital marketing, online distribution, social media, and business development. His deep industry relationships, spanning from C-level executives to on-the-ground professionals.



Ian Sharpe, Chief Operating Officer – Media, brings 25 years' experience building teams and businesses at the forefront of entertainment and tech with IMG, Atari and Electronic Arts. Led eSports streaming site Azubu as CEO and founded Promethean.tv that delivered interactive video to Telcos in Southeast Asia.



Richard Marshall, Director of Corp. Development, has 30 years of senior executive experience generating growth opportunities and developing relationships for global corporations. Previously, he was Director of Corporate Development at Monaker Group & NextPlay. He also served as VP of IR and VP corporate development at a NYSE-traded natural resources company, helping secure \$600 million in financings and was a key member of the team that won a WorldBank ICSID \$1.4 Billion Arbitration Award against Venezuela.



Loic Argelies, Chief Product Officer, Loic brings over 20 years of management and technical expertise in media, streaming, and gaming products. Previously, he served as Chief Product Officer and Co-Founder of Promethean TV, as well as Vice President of Products and Partnerships at AZUBU, an eSports and streaming company. Earlier in his career, Loic held key roles at Electronic Arts, including Senior Engineer, Technical Director, and EA Sports Producer.



Amy Proost, Chief Revenue Officer, is a seasoned travel executive with more than 25 years of experience across the OTA and the wholesale travel product space. Amy brings strong operational knowledge, deep industry relationships and a relationship-focused approach to growing the business.

JOURNY Team



Stephen Freidman, Head of JOURNY TV, Executive Producer & Filmmaker, is an executive producer, filmmaker and director with nearly two decades of experience. He is driving the channel's rebrand and expansion, positioning it at the intersection of travel, lifestyle, and entertainment, and transforming how audiences engage with travel through innovation and inspiring storytelling.



Aniko Michnya-Baillie, Head of Programming and Originals, bringing a sharp eye for storytelling and a global perspective to the channel's content slate. As Co-Founder and Executive Producer at Save Your Day Films, she has overseen award-winning productions and international partnerships, collaborating with TV networks, brands, and creators worldwide.



Brett Shaw, Head of Studio, is an acclaimed director, DOP, and editor in the world of international television series and documentary filmmaking. With an impressive track record, Brett has garnered numerous awards throughout his career. At JOURNY he now leads innovative productions that inspire and connect audiences worldwide.



Anthea Scholtz, Head of Marketing, is a Brand Marketing Strategist who has worked within the hospitality and travel realms for over two decades. Her deep understanding of the travel landscape has allowed her to craft brand campaigns, curate robust marketing strategies, and successfully lead omni-channel marketing activities for various global businesses.



Abby Oliver, Vice President of Sales, leads revenue growth and media partnerships for JOURNY With expertise in travel sales and digital media, and prior leadership at BookIt.com, she connects travel brands with high-intent audiences through innovative distribution and commerce-driven solutions, shaping NextTrip's mission to merge content and commerce.



Graeme Kerby, Vice President of Digital, is a digital strategy and product innovation leader with a passion for transforming inspiration into action. As VP of Digital at NextTrip, he drives the growth of JOURNY and Travel Magazine by blending editorial storytelling, immersive streaming, and seamless booking experiences. Graeme brings a unique, human-centered approach to travel discovery.

Investor Snapshot

NASDAQ: NTRP

Outside Legal Counsel: Troy Gould

Independent Auditor: Haynie & Company

Transfer Agent: Issuer Direct (Equiniti)

Fiscal Year End: February 28

(1)SOURCE: NextTrip, Inc. Form 10-Q filed October 15, 2025 for the period ending August 31, 2025

(2) Includes warrants issued related to various transactions as disclosed in the Company's Current Report on Form 8-K filed on February 28, 2025

Common Shares Outstanding

Total Outstanding Shares ¹ (includes Restricted shares)	8,274,745
Free Trading shares held at DTC	2,383,338
BOD, Mgmt and Key Insider ownership	Approx. 60%

Options/Warrants

Options	78,867
Warrants (exercisable \$3.02 to \$350) ²	3,015,885

Balance Sheet⁴

Total Assets ¹	\$ 13,909,033
Total Liabilities ¹	\$ 7,909,497
Total Stockholder Equity ¹	\$ 5,591,536
Cas & Cash Equivalents ¹	\$1,837,654

Enterprise Valuation*

Terminal Revenue Multiple	\$87.0M - \$178.0M
Terminal EBITDA Multiple	\$143.0M - \$264.0M

*SOURCE: Sigma Definitive Schedule 14A Proxy Statement, filed December 1, 2023, in the section entitled "Summary of Lake Street's Financial Analysis."



Financial Performance

- 446% QoQ revenue growth vs. Q1 (\$757K up from \$138K)
- More revenue in Fiscal Q2 than all of prior fiscal year combined
- Sequential growth from Q1 2026, demonstrating accelerating adoption
- Operating improvement despite one-time non-cash RTO/transaction expenses

Operational & Strategic Momentum

- Acquisition of TA Pipeline → Expands group travel in Mexico & Caribbean
- Launch of Travel Magazine 2.0 → Mid-funnel bridge from inspiration to bookings
- FINN partnership → JOURNY rebrand + influencer-led growth (target 1.5M → 5M monthly viewers by early 2026)
- New ad partners: Playa Resorts, Palladium, ALTIERS validate media-to-booking model
- Strengthened Board & Leadership → Over \$10M invested; >60% ownership

CEO Quote (Bill Kerby):

"Q2 was a milestone quarter. We delivered more in one quarter than in our entire prior fiscal year, setting the stage for continued momentum into Q3 and beyond."



NextTrip Consolidated Financial Projections



Model (in Millions)	*NextTrip - Media /Travel Model (Projected Feb 2026 – Feb 2027 FY)
Gross sales Travel	\$22.3M
Gross sales Media & Partnerships	\$4.79M
Total Sales	\$27.09M
Net Revenue Travel	\$2.37M
Net Revenue Media	\$4.07M
Total Net Revenue	\$6.44M
Gross Margin	23.7%
Marketing Expense	\$0.5M
Gross Operating Expense	\$4.82M
EBITDA	\$1.62M
Gross EBITDA	6%

*Projections are forward looking, for fiscal year Feb 2026 – Feb 2027

NextTrip Investment Highlights

- **Intersection of Media & Travel**
Redefining the traveler journey by merging media inspiration with seamless booking technology.
- **Proprietary, Scalable Technology**
NXT 2.0 engine, PayDelay, and group/travel advisor platforms driving cross-channel growth.
- **Expanding Media Ecosystem**
JOURNY.tv, TravelMagazine.com, power a high-engagement audience-to-booking model.
- **Curated Product Portfolio**
Luxury, group, and experiential travel offerings built for cross-sell and lifetime customer value.
- **Proven Management & Strategic Investors**
Seasoned leadership with deep media and travel expertise; over \$15M raised in direct capital.
- **Integrated Content Strategy**
Media-driven engagement through FAST, VOD, and digital channels that convert viewers to travelers.
- **Data-Driven Traveler Network**
Millions of high-intent users and travel professionals fueling personalization and conversions.
- **Financial Performance & Operating Leverage**
Tech-enabled scalability and recurring revenue through content-to-commerce efficiencies.
- **Group & Trade Expansion**
TA Pipeline and Five Star Alliance broaden B2B reach into group, incentive, and agency markets.
- **Concierge-Level Service**
Combining technology and human touch to drive premium spend, loyalty, and repeat business.



Thank You.



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