

NextTrip

The Intersection of Media and Travel





Disclaimer

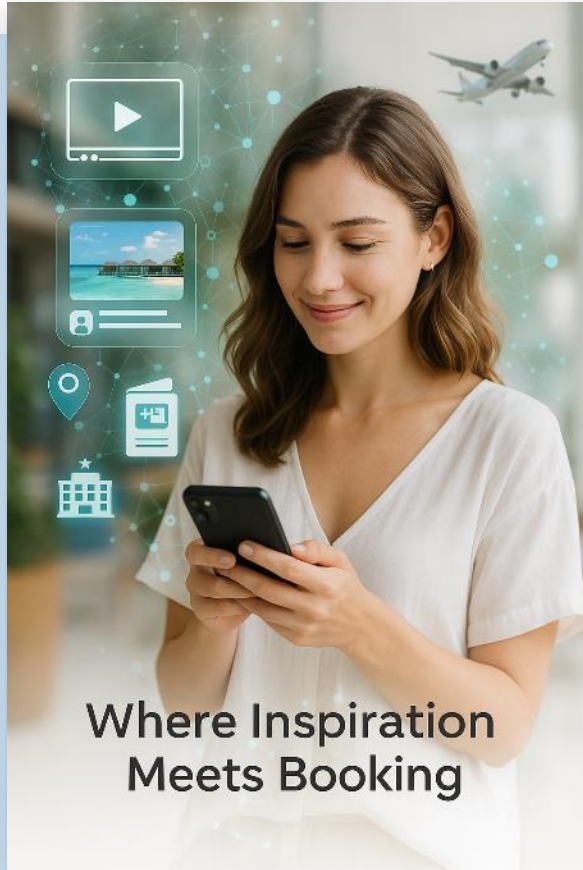
NextTrip, Inc. | 2026

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- **A New Travel Platform:** NextTrip integrates premium media, smart booking technology, and concierge-level service into one vertically integrated ecosystem.
- **Inspiration to Conversion:** We turn travel inspiration into high-value bookings by owning both the content and the commerce layer.
- **Built for Today’s Traveler:** 81%* of Gen Z and Millennial travelers plan trips based on what they’ve seen on screen.

Why Now: Media-driven discovery has become the primary gateway to travel decisions, and NextTrip is purpose-built to monetize that shift at scale.

*Source: <https://www.expedia.com/unpack26/set-jetting>



Media

JOURNY

GoUSA TV

50/50 Joint Venture with



**KC GLOBAL MEDIA
ENTERTAINMENT**

**TRAVEL
MAGAZINE**

Inspiration to Itinerary

**Conversion, Engagement,
Overlay Tools**



From media ad revenue to
commerce via conventional travel
booking and marketing

Travel

**FIVE STAR
ALLIANCE**

NextTrip

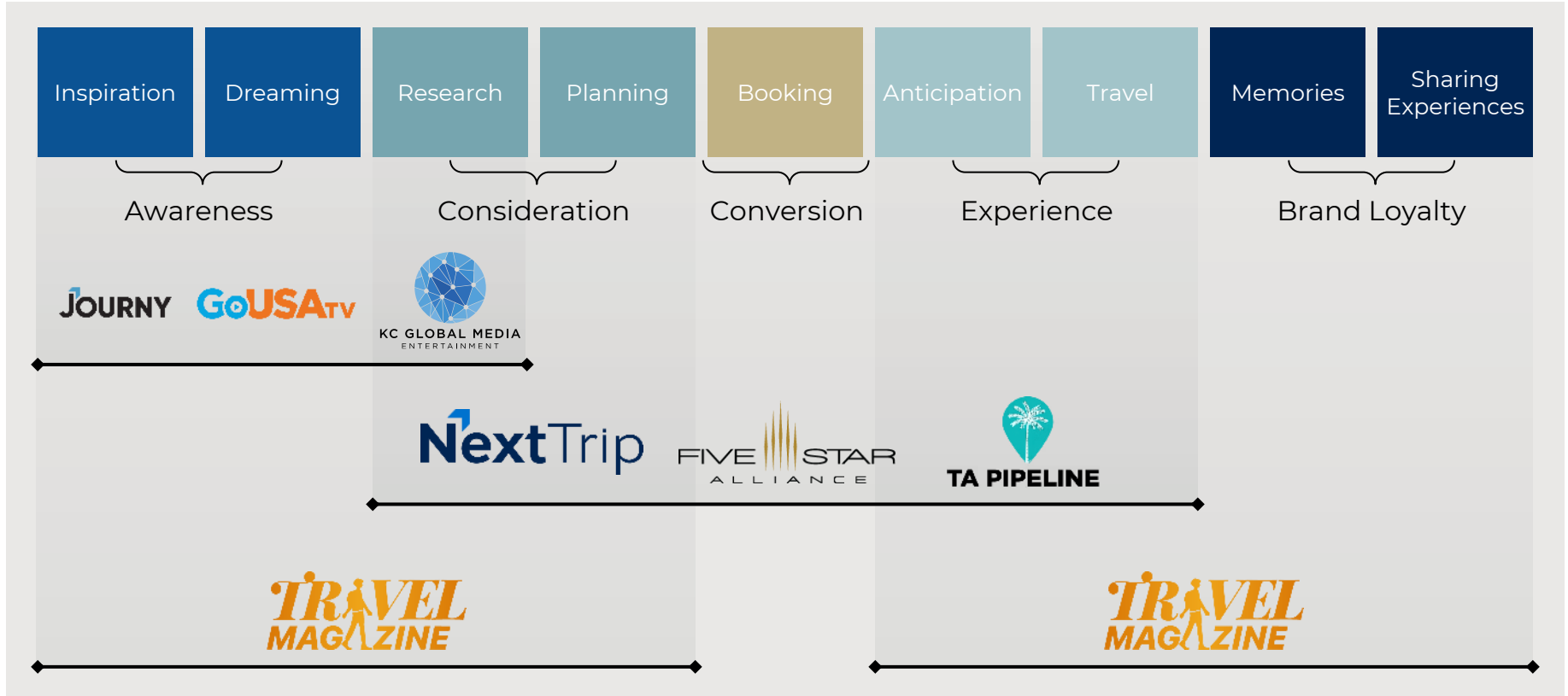


TA PIPELINE



A Content-to-Commerce Full Funnel Ecosystem

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Built for Entertainment, Inspiration and Booking



Media





“Video Overwhelmingly Influences Travel Booking”

- Expedia Group Study (October 2025)

Video Now Drives Travel Decisions

Long-form and social video have become primary drivers of destination choice and booking behavior, significantly outperforming static images and traditional travel advertising.

JOURNY Is Built for the Shift

JOURNY delivers premium, long-form travel storytelling across FAST, OTT, and digital platforms, meeting audiences where they already watch, engage, and plan travel.

Contextual Storytelling Creates Commercial Value

Brands and destinations integrate naturally within culture, cuisine, wellness, and discovery narratives, driving higher attention, stronger brand alignment, and lower effective CPMs than fragmented ad placements.

Influence That Converts, Not Just Reaches

JOURNY's story-first, multi-screen distribution creates sustained engagement and measurable travel intent, supporting sponsors and partners with evergreen content and long-tail exposure tied to real booking behavior.





Watch. Scan. Book. Go.

- NextTrip holds a perpetual license for a proven **interactive video technology** designed to boost engagement and drive travel bookings with onscreen overlays.
- Generate revenue through **curated engaging screen overlays** and tech to complete travel bookings through the NextTrip or Ad partners booking engines.
- As part of the NextTrip ecosystem, JOURNY doesn't stop at inspiration, it motivates viewers to action. JOURNY's programming is designed to integrate seamlessly with **interactive QR codes, destination links, and direct booking tools**, allowing users to plan and purchase travel experiences as they watch.
- This content-to-commerce model sets JOURNY apart, bridging the gap between discovery and decision, from screen to suitcase.



JOURNY

GoUSA TV



KC GLOBAL MEDIA
ENTERTAINMENT



Our Media Properties & Partners

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In 2026, JOURNY is expected to broadcast to approximately 250 million Connected TV, mobile and online viewers around the globe



KC GLOBAL MEDIA
ENTERTAINMENT

100% Ownership

Explore your next adventure, view classic favorites and fresh new titles that speak to today's modern traveler, engaging, inspiring and always evolving. Our JOURNY FAST channel reaches over 20 million viewers and expected to grow to over 50 million in North America in 2026.



100% Ownership

Create your next trip with Travel Magazine, a discovery platform and social website bursting with influencer-driven content, destination inspiration, and targeted affiliate offers, generating Media Buy, Build and Partner impressions each month.



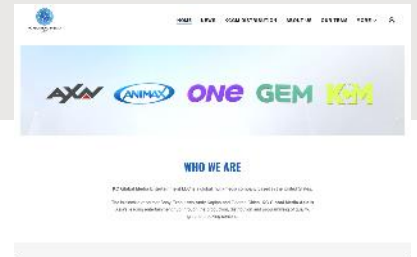
100% Ownership

GoUSA TV is available on Roku, Apple TV, Amazon Fire, YouTube, and mobile apps, historically reaching more than an estimated 100 million global viewers. Streams documentaries, films, and series celebrating U.S. destinations, food, and culture, highly aligned with JOURNY's audience.



JOURNY 50/50 JV

KC Global Media is a global multi-media company based in the US. The brainchild of former Sony Executives Andy Kaplan and George Chien, KC Global Media is Asia's leading entertainment hub, with over 94 million Pay TV & OTT subscribers across 19 Asian markets.





Media Platform Reach

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Media Platform Reach

Logos shown include: Roku, fire tv, android tv, apple tv, plex, GoUSA.tv, Samsung TV Plus, YouTube, LG Channels, TiVo, PHILIPS, DAEWOO, reach tv, sling, Google Play, SONY, JVC, FINLUX, TELEFUNKEN, AVO TV, KC GLOBAL MEDIA ENTERTAINMENT, and Apple iOS.

Central content: JOURNY Powered by NextTrip, Paradise Kitchen, BALI, GoUSA.tv, KC GLOBAL MEDIA ENTERTAINMENT.

JOURNY

In 2026, JOURNY is expected to broadcast to approximately 250 million Connected TV, mobile and online viewers around the globe



Premium Travel Storytelling, Produced In-House

“JOURNY Originals give destinations a cultural voice and brands a cinematic platform to shine.”



Travel





Our Travel Properties

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Acquired 2023

Book your ideal vacation leveraging the powerful NextTrip booking engine, with the support of a dedicated call center staff, integrated groups platforms, and flexible PayDelay features designed to fully support consumers at the point of purchase.



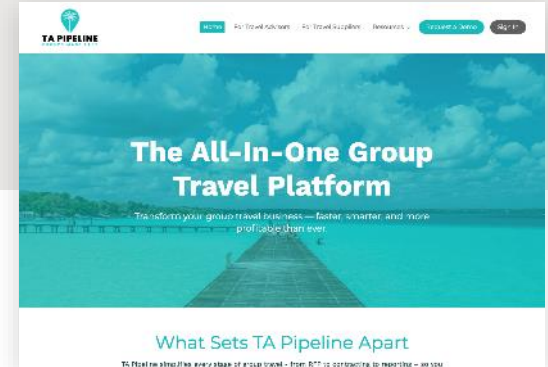
Acquired Spring 2025

Engage concierge services and specialized luxury rates for your destination with Five Star Alliance. We focus on high quality offerings for the affluent travelers, delivering curated service, and integrated booking capabilities. Curated portfolio of over 5,000 luxury resort properties



Acquired Summer 2025

A boutique travel agency specializing in curated group travel to premier Caribbean and Mexico destinations. Focused on conferences, incentive trips, weddings, and affinity groups, delivering end-to-end planning, logistics, and destination management.





Key Differentiators in Our Booking Platform

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Targeting underserved areas of travel



- **Groups Platform** - Seamless booking for 10 to 1,000+ travelers, perfect for conferences, weddings, corporate retreats, reunions, and more.
- **Cruise Booking Platform** - Real-time availability, expert guidance, and exclusive perks for a simplified cruise planning experience.
- **Licensing Solutions** – Scalable tech licensing, including white-label offerings and a SaaS subscription model in development.
- **Travel Agent Platform** – A modern toolset for agents, offering access to inventory, marketing tools, and equity participation.
- **Travel Planning Assist** - Concierge-backed, AI-enhanced service for personalized planning, operational efficiency, and cost savings.
- **PayDay™ Payment Option** - Interest-free, no-credit-check installment plans for flexible trip payments, available at checkout.



Our Advertisers, Partners and Suppliers include

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NextTrip Revenue Channels vs. Competitors

NextTrip offers integrated solutions across the entire travel value chain



Conversion – Focused Technology	Current	Future	Expedia	Booking.com	HYATT	TRAVELZOO	TripActions	TRAVEL+ LEISURE
Leisure Travel Booking Platform	✓		✓	✓	✓			
Business Travel Booking Platform		✓	✓				✓	
Alternative Lodging Booking Platform	✓		✓	✓				
Travel Agent Solutions		✓			✓			
Automated Groups Booking Tool	✓							
Technology Licensing & SaaS	✓				✓			
Top-Of-Funnel Engagement & Media Solutions								
Travel Media Solutions	✓				✓	✓		✓
JOURNY FAST and VOD Channels	✓							
Customer Focus								
Concierge Level Customer Service	✓				✓			

Corporate Snapshot





NextTrip Board of Directors

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Through direct and indirect investment, *the board and senior management own approx. 60% of NextTrip*



Donald P. Monaco - Chairman has nearly five decades of experience in international information technology and business management. With deep roots in the technology innovation, he served as a Partner and Senior Executive at Accenture during his 28 years with the organization. He is also the founder and owner of Monaco Air Duluth and has been appointed by Minnesota Governors since 2009 to serve as a Commissioner of the Metropolitan Airports Commission in Minneapolis-St. Paul, Minnesota.



Bill Kerby, Founder, CEO & Director, brings more than two decades of experience in the travel and media industries, and approximately a decade of experience in the financial industry. He has extensive experience bringing companies into public markets in both the TSX and Nasdaq, serving as CEO for various travel and media companies including Maupintour, Extraordinary Vacations, Travelbyus and Leisure Canada.



Andy Kaplan - Director is the Co-founder and Chairman of KC Global Media Entertainment LLC, a leading multi-media company based in the United States. Prior to KCGM, Kaplan served as President of Worldwide Networks at Sony Pictures Television, where he oversaw one of the largest international television networks operations in the industry. During his tenure, he was instrumental in building Sony's global television portfolio, which included iconic brands such as AXN, Animax, Sony Channel, Crackle, and the highly successful Sony Pictures Networks India. He also drove strategic investments and partnerships in international digital media and network ventures across Asia, Latin America, and other global markets.



David Jiang - Director is an experienced entrepreneur and investment executive currently focused on disruptive and socially impactful projects in AI, GreenTech, FinTech, and BioTech. He brings deep international perspectives, having held senior executive positions in Tokyo, London, Hong Kong, Shanghai, San Francisco and New York. He was CEO of AIG's \$125 Billion PineBridge Investments, operating in over 20 countries. Prior to PineBridge, he was CEO of BNY Mellon asset management for Asia-Pacific.



Carmen Diges - Director is a senior capital markets and M&A attorney with deep experience advising multinational companies, funds, and boards on complex transactions and governance matters. She has served in advisory and board roles across sectors, including infrastructure, energy, mining, and technology, and is known for her ability to navigate cross-border transactions and public company responsibilities with precision and integrity. Ms. Diges is also CFA.



Jimmy Byrd - Director currently serves as Executive Vice President, Corporate Development at Ledcor Group, where he leads the execution of the company's growth strategy across Canada and the United States. Since joining Ledcor in 2004 as President of Ledcor Technical Services, he has played a key role in building and expanding the company's communications infrastructure business, which is responsible for deploying and maintaining communications networks for major clients throughout North America.



Stephen Kircher - Director currently serves as Chairman and CEO of Kircher Holdings LLC, a family office with a diverse investment portfolio. Kircher Holdings owns, through Trust, the Frangipani Beach Resort, a boutique hotel in Anguilla, British West Indies, and Borgo San Vincenzo, a boutique hotel in Tuscany, Italy. In addition to his leadership at Kircher Holdings, Mr. Kircher serves as an observer on the Board of Directors of Reviver Corporation (www.reviver.com), the world's first digital license plate and connected vehicle platform company, and as a director on the Board of Directors of Third Home International, a unique membership group for luxury properties around the world. Mr. Kircher's business background includes leading several high-growth companies with successful exits in the public markets.



Management Team

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Frank Orzechowski, CFO, serves as Chief Financial Officer bringing significant experience leading financial operations across the public and private sectors. He previously served as the Chief Financial Officer of Storm Harbour Partners LP, an independent global markets and financial advisory firm. Prior to that, he held a variety of senior executive positions, primarily in the financial services industry. He began his career at Coopers & Lybrand, and is a Certified Public Accountant.



Brad Buice, Chief Technology Officer, Brad joined NextTrip in May 2026, bringing extensive travel technology experience to support initiatives such as the rollout of Travel Magazine Pro. He most recently served as VP of Architecture at Hyatt/Mark Travel/VAX, partnering with C-suite leaders on enterprise programs supporting \$1B+ in annual revenue. Brad has over 30 years of leadership experience across Mark Travel, Trisept, Apple Leisure Group, and Hyatt.



John McMahon, Chief Operating Officer – Travel, brings a proven track record in the leisure, travel, and tourism industry, McMahon brings extensive expertise in management, marketing strategy, digital marketing, online distribution, social media, and business development. His deep industry relationships, spanning from C-level executives to on-the-ground professionals.



Nir Haklili, Managing Director – Media, brings over 30 years of global experience in television content management, spanning development, production, programming, distribution, marketing, and sales. He has worked across music, film, broadcast, and social media, producing numerous TV series and films, including over 100 episodes of Passport. Nir also served as Director of Global Media Services overseeing operations for 600+ TV networks and has held roles with Time Warner, Warner Bros., CBS, The Travel Channel, and Scale Media.



Assaf Blecher, Managing Director - Media, is a two-time Emmy-nominated television executive and the recipient of five Telly Awards and four Webby Awards, with extensive experience across television development, production, and programming. Formerly SVP of Development and Content at Keshet Broadcasting and previously a senior executive at Dick Clark Productions, Assaf has led the creation and global packaging of major non-scripted formats including game shows, live specials, award shows, and docu-reality programming. He brings a strong strategic and creative vision to both original formats and international adaptations.



Casey D'Ambra, Vice President Media & Distribution, previously served as Director of Content at Brand USA and Executive Producer at National Geographic, where she led a 75-person team developing high-performing programming for Nat Geo, Nat Geo Wild, Disney+, Hulu, and Star. Following the closing of the GoUSA asset purchase, Casey joined the NextTrip Media team to lead content strategy, leveraging her deep expertise in audience analytics and performance-driven storytelling.



Loic Argelies, Chief Product Officer, Loic brings over 20 years of management and technical expertise in media, streaming, and gaming products. Previously, he served as Chief Product Officer and Co-Founder of Promethean TV, as well as Vice President of Products and Partnerships at AZUBU, an eSports and streaming company. Earlier in his career, Loic held key roles at Electronic Arts, including Senior Engineer, Technical Director, and EA Sports Producer.



Amy Proost, Chief Revenue Officer, is a seasoned travel executive with more than 25 years of experience across the OTA and the wholesale travel product space. Amy brings strong operational knowledge, deep industry relationships and a relationship-focused approach to growing the travel business.



Investor Snapshot

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NASDAQ: NTRP

Outside Legal Counsel: Troy Gould

Independent Auditor: Haynie & Company

Transfer Agent: Issuer Direct (Equiniti)

Fiscal Year End: February 28

(1) SOURCE: NextTrip, Inc. Form 10-Q filed January 14, 2026 for the period ending November 30, 2025

(2) Includes warrants issued related to various transactions as disclosed in the Company's Current Report on Form 8-K filed on February 28, 2025

(3) Does not include completed a \$3,000,000 private placement subsequent to quarter end

Common Shares Outstanding	
Total Outstanding Shares (includes Restricted shares)	13,666,807
Free Trading shares (float) held at DTC	4,833,789
BOD, Mgmt and Key Insider ownership	Approx. 60%

Options/Warrants	
Options	806,250
Warrants (exercisable \$3.00 to \$350) ²	3,328,651

Balance Sheet⁴	
Total Assets ¹	\$ 14,424,933
Total Liabilities ¹	\$ 8,149,753
Total Stockholder Equity ¹	\$ 5,888,180
Cash & Cash Equivalents ^{1 3}	\$2,427,299

Enterprise Valuation*	
Terminal Revenue Multiple	\$87.0M - \$178.0M
Terminal EBITDA Multiple	\$143.0M - \$264.0M

*SOURCE: Sigma Definitive Schedule 14A Proxy Statement, filed December 1, 2023, in the section entitled "Summary of Lake Street's Financial Analysis of NextTrip Booking Engine."



FY2026 Financial & Operating Highlights

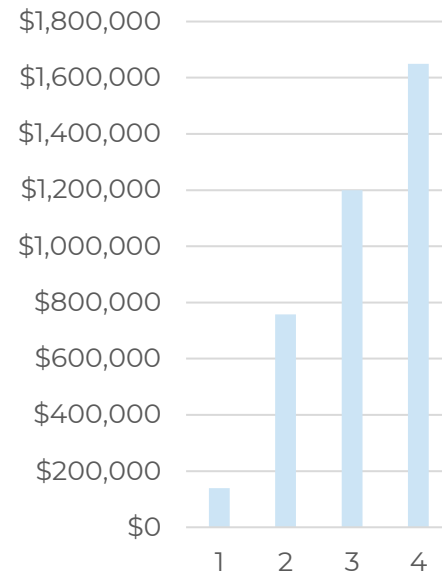
(Fiscal Year Ended February 28, 2026)

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Financial & Strategic Highlights

- **Revenue Growth:** Preliminary FY2026 revenue of **\$3.7M**, up **640%+ YoY**; Q4 revenue **\$1.6M**, up from **\$1.2M** in Q3
- **Deferred Revenue:** Additional **\$1.6M** contracted revenue to be recognized in future periods
- **Platform Evolution:** Transitioned into a **media-driven content-to-commerce platform** at the intersection of **Travel + Media + AI**
- **Media Scale:** JOURNY.tv expanding toward **hundreds of millions of viewers across ~80 countries**
- **Strategic Expansion:** Integrated **Five Star Alliance, TA Pipeline, and GoUSA** assets to strengthen ecosystem
- **Technology Leadership:** Appointed travel tech veteran **Brad Buice (VAX/Trisept/Hyatt)** as CTO
- **AI & Conversion:** Deploying **Agentic AI itinerary and engagement tools** to accelerate personalized booking conversion
- **Dual Revenue Model:** Monetizing both **advertising + travel transactions**
- **FY2027 Focus:** **Scale. Monetize. Expand.**

FY2026 Sequential Quarterly Revenue Growth



Outlook

Infrastructure built. Platform activated. Entering FY2027 focused on scaling distribution, monetization, AI-driven engagement, and higher-margin media & travel commerce.



NextTrip Consolidated Financial Projections

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Model (in Millions)	*NextTrip - Media /Travel Model (Projected Mar 2026 – Feb 2027 FY)
Gross sales Travel	\$22.3M
Gross sales Media & Partnerships	\$4.79M
Total Sales	\$27.09M
Net Revenue Travel	\$2.37M
Net Revenue Media	\$4.07M
Total Net Revenue	\$6.44M
Gross Margin	23.7%
Marketing Expense	\$0.5M
Gross Operating Expense	\$4.82M
EBITDA	\$1.62M
Gross EBITDA	6%

*Projections are forward looking, for fiscal year Mar 2026 – Feb 2027



NextTrip: Defining the Future of Travel Commerce

Why NextTrip is Different

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Traditional Travel Peers

- Transaction-driven booking businesses
- Lower-margin agency / OTA economics
- Heavy reliance on paid customer acquisition
- Limited differentiation beyond pricing & inventory

NextTrip's Differentiated Model

- ✓ **Built for modern consumer behavior** ~ Video-led inspiration → seamless booking
- ✓ **Dual revenue model** ~ Media monetization + travel transactions
- ✓ **Content-to-commerce ecosystem** ~ Inspiration, engagement, booking in one platform
- ✓ **Owns the customer journey** ~ From discovery through transaction
- ✓ **AI-powered personalization** ~ Higher engagement, better conversion efficiency
- ✓ **Higher-margin vertical focus** ~ Luxury, cruise, group & experiential travel

Investment Thesis:

NextTrip is not a traditional travel booking company. It is a next-generation media-powered travel commerce platform. The platform that owns inspiration can own the transaction.

Watch. Scan. Book. Go.



NextTrip

THANK YOU

For more information, visit:
<https://nexttrip.com>
<https://investors.nexttrip.com>



Appendix

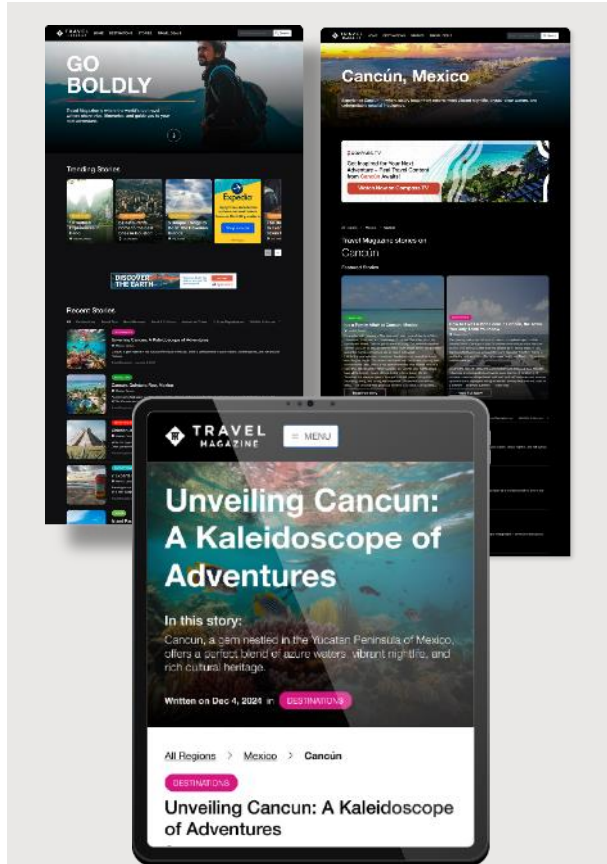




TRAVEL MAGAZINE

Travelers Love

- Curated, trustworthy travel stories from expert writers
- Easy-to-navigate site optimized for browsing and search
- In-depth city and theme-based guides with real, actionable recommendations
- Free access with a clean, ad-supported experience



TM 2.0 launched September 2025

- **A Modern content hub** designed to inspire and inform travelers
- **Travel Magazine 2.0** TV clip shows, presented by the hottest travel influencers
- **Offer brands a high-value** platform for exposure
- **SEO-optimized**, expert-authored content drives long-term visibility and engagement
- **Targeted verticals** (e.g. luxury, adventure, food, budget) align with specific audience segments
- **“Destination of the Month”** and seasonal features offer spotlight opportunities

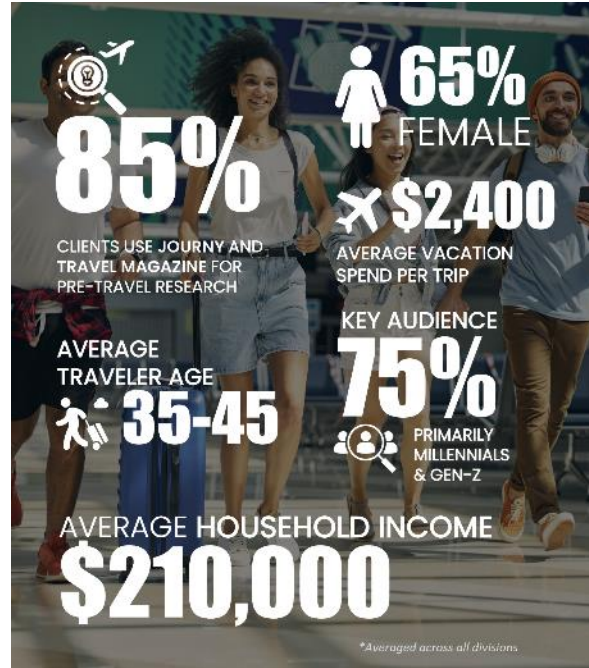
The Intersection of Media and Travel





Current Reach

- Total Viewing Hours: ≥ 12 million hours viewed
- Average Monthly Watch Time per Viewer: > 32 minutes
- Global Audience Expansion: ≥ 6 million total monthly unique viewers worldwide
- Social Media Followers: ≥ 250,000 total across LinkedIn, Instagram, TikTok, and Meta
- Email Subscribers: ≥ 1.25 million
- Monthly Active Users (Web/App): ≥ 650,000 MAU



2026 Commercial Milestones





- Launch of 4 Multi-Episode Destination Franchises (e.g. TIDE and Eco Luxe) in collaboration with DMOs and brands
- Quarterly co-marketing campaigns executed with major platform partners (Samsung, LG, Roku, Tubi, others)
- APAC Distribution via KC Global Media: channel go live with major international platforms
- Total Hours Produced: ≥ 400 hours of original and curated destination content
- Commercial and content partnership with major YouTube studio







Content and Production

In addition to the original programming slate acquired from Ovation in spring 2025, JOURNY is commissioning brand-new original series and strategically licensing additional travel content that today's audiences actively seek. This curated mix of originals, proven classics, and fresh new titles continues to expand JOURNY's content library, designed to engage modern travelers with inspiring, authentic storytelling while supporting discovery, repeat viewing, and long-term audience growth across platforms.










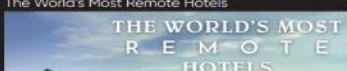


Current Production (100hrs +)

Pre-production

Newly Licensed Series (200hrs +)

<p>Anthony Bourdain: Parts Unknown (S08-S12)</p> 	<p>Europe's Greatest Train Journeys (S01)</p> 	<p>Eva Longoria: Searching for Mexico (S01)</p> 
<p>Eva Longoria: Searching for Spain (S01)</p> 	<p>Jeremy Pang's Hong Kong Kitchen (S01)</p> 	<p>Leave No Trace (S01)</p> 
<p>An Idiot Abroad (S01-S02)</p> 	<p>Andi Oliver's Fabulous Feasts</p> 	<p>The Arctic</p> 
<p>The World's Most Remote Hotels</p> 	<p>Trail Town</p> 	<p>Luxury Escapes</p> 



KC Global Media Partnership

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KC Global Media Entertainment LLC is a global multi-media company based in the United States.

The brainchild of **former Sony Executives Andy Kaplan and George Chien**, KC Global Media Asia is Asia's leading entertainment hub through the production, distribution and programming of quality, ground-breaking content.

KC GLOBAL MEDIA ASIA

Over **94 million** pay TV homes & OTT subscribers in **19 markets** across Asia.

KC Global Media Asia's channels top in ratings in Asia!

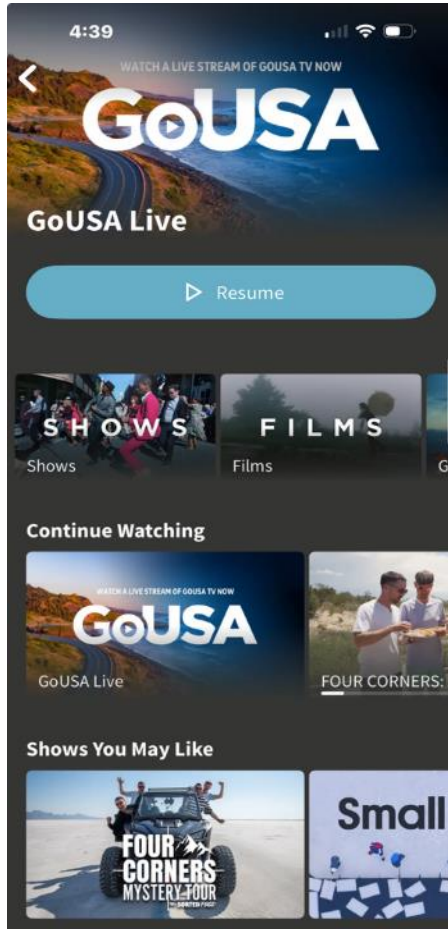
*Available territories: Brunei, Cambodia, China (Hotel & VIP Compounds), Hong Kong, India, Indonesia, Macau, Malaysia, Maldives, Mongolia, Myanmar, Palau, Papua New Guinea, Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam.

OUR DISTRIBUTION PARTNERS
Over 40 Affiliate Partners across DTH, Cable, IPTV, Streaming and On Demand

LEO TV	astro	CANAL+	Cignal	GTV	Dialog	Digicel
Rediffusion	FPT Play	CSL TV	Home+ 中嘉	五洲传播集团	JioTV	凯擘 大宽频
linknet	WORLD CABLE SERVICE	medianet	StarHub	MNC VISION	MOD 中嘉	MyRepublic
M	MYTV 中嘉	PER PARABOLA	now	PNCC	SPOTV 中嘉	prime video
Transvision	Singtel	SKY cable	SKY NET	sooka	STARHUB	TATA PLAY ZINGE
TRANSVISION	true visions	UTV	unifi TV	VOD	WEWATCH	

- KCGM launching a new regional television and digital channel under the **JOURNY** brand, powered by NextTrip's content library.
- KCGM will fund all costs associated with launching and operating the channel, and both companies will share revenue.
- KCGM has made a strategic equity investment in NextTrip.
- Andy Kaplan, Founder and Chairman of KCGM, (**former President SONY Global**) appointed to the NextTrip Board of Directors.





NextTrip Acquired GoUSA TV Platform and Assets (February 2026)

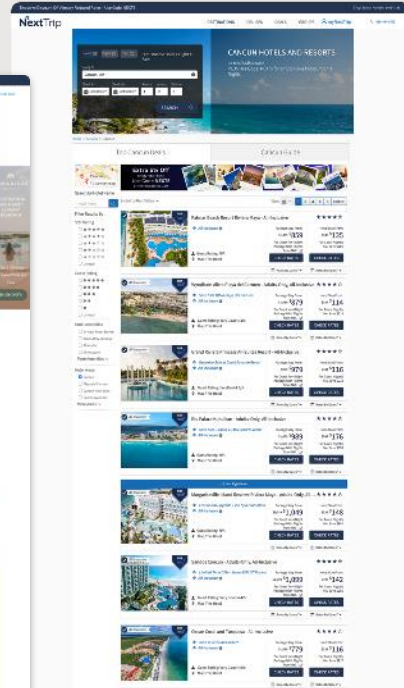
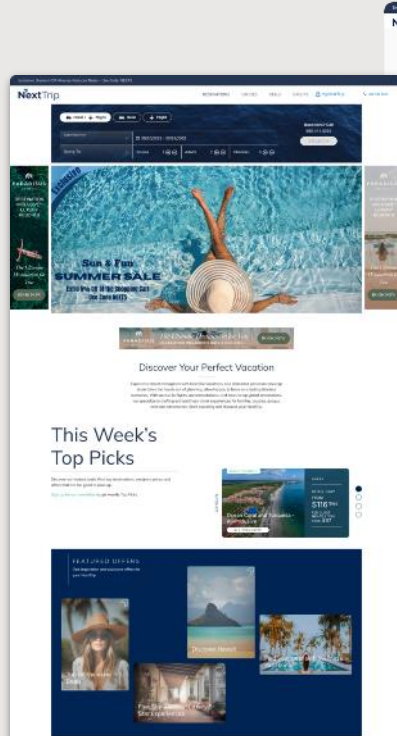
- Strategic Media Expansion:** NextTrip acquired select assets of *GoUSA TV*, formerly Brand USA's flagship streaming channel showcasing U.S. travel content.
- High-Visibility Platform:** GoUSA TV available on **Roku, Apple TV, Amazon Fire, YouTube, and mobile apps**, reaching an over and estimated 200 million global viewers.
- Content Legacy:** Offered documentaries, films, and series celebrating U.S. destinations, food, and culture, highly aligned with JOURNY's audience.
- Timing Advantage:** Brand USA **suspended GoUSA TV in September 2025** due to US Admin budget cuts, allowing NextTrip to acquire and relaunch the brand cost-efficiently.
- Ecosystem Synergy:** The acquisition expands **JOURNY.tv's** U.S. destination content library and strengthens NextTrip's "**Media-to-Travel**" funnel.
- Monetization Potential:** Revived channel to drive advertising, sponsorships, and direct travel bookings through NXT2.0 integrations.
- Brand Continuity:** Leverages established GoUSA brand equity while positioning NextTrip as a steward of authentic U.S. travel storytelling.



Supply Partners



NextTrip
Reviews 21 • 4.6 ⓘ



- **Comprehensive travel booking platform** offering access to over 4 million hotels and vacation rentals worldwide
- **Seamlessly package** flights, accommodations, airport transfers, activities, and travel insurance
- **40% of bookings** are package with flights
- **30% of bookings** are multi-room for multigenerational travelers
- **Top Destinations** – Cancun, Jamaica, Dominican Republic, Hawaii, Orlando
- **Specialize** in all-inclusive, sun & fun, group travel and cruise
- **4.6 Star** Trust Pilot Rating



Our Luxury Experience Platform

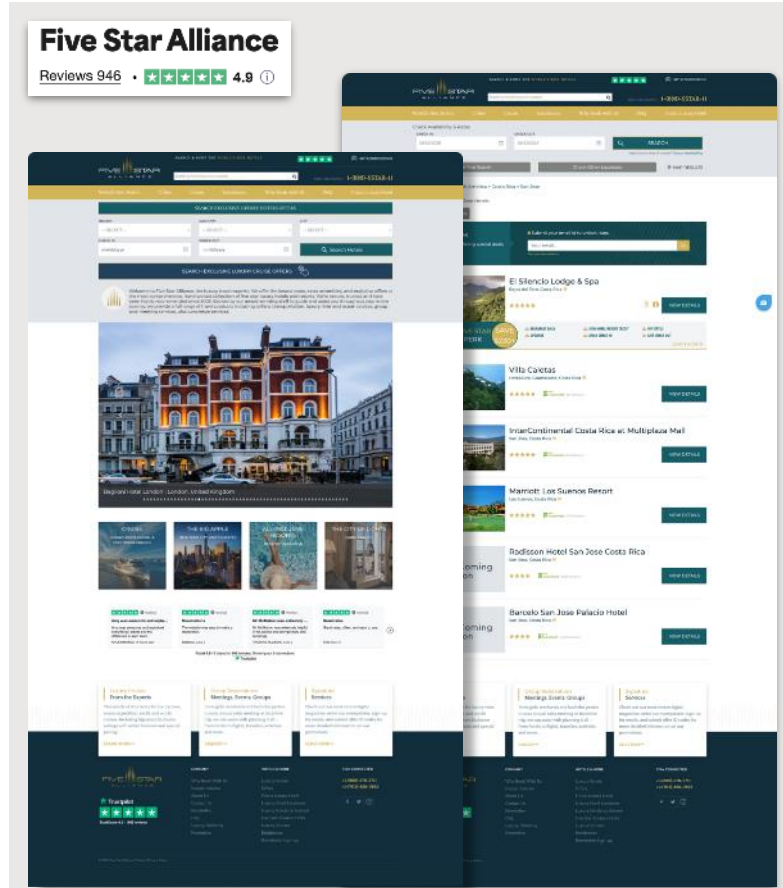
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Top Partners



Auberge Resorts Collection



- **Premier online travel agency** specializing in luxury hotels, resorts, and cruises around the world
- **Curated portfolio** of over 5,000 luxury properties and access to more than 35 cruise lines
- **ADR over \$800** at luxury hotels worldwide
- **Top Destinations:** Italy, Spain, France, UK, Sydney, USA (NY, LA, Miami) & cruises around the world
- **4.9 Star** Trust Pilot Rating



TA Pipeline Acquisition Highlights – Aug 2025

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- **Strategic Expansion into Group Travel:** Adds specialized group booking expertise across Caribbean and Mexico destinations.
- **Strengthens Resort Partnerships:** Brings a wide network of trusted resort relationships to enhance inventory and fulfillment.
- **Unlocks Group Booking Technology Synergies:** NextTrip's platform allows individual traveler customization within group itineraries, reducing coordination burdens.
- **Drives Operational Efficiency:** Automates manual group booking tasks, enabling agents to focus on service and scale.
- **Supports Vertical Integration:** Keeps more of the transaction in-house, improving margins and customer experience.
- **Strong Growth Trajectory:** TA Pipeline is pacing toward ~\$8M in 2025 revenue despite limited marketing to date.
- **Platform Expansion Ahead:** Plans underway to grow into corporate, city-center, and global high-demand group markets.
- **Licensing Opportunities:** Group tech platform to be offered to Consortia, TMCs, and other travel operators.



NextTrip - Value Proposition

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For Customers (B2C)

Who they are: Leisure and luxury travelers, groups (conferences, weddings, reunions), and high-intent consumers looking for personalized, premium travel.

What we offer:

- Seamless booking powered by concierge service + smart tech.
- Inspiration-first journey via JOURNY.tv & Travel Magazine.
- Premium, curated experiences across luxury hotels, cruises, and groups.

Value they receive:

- A one-stop ecosystem where inspiration becomes action.
- More personalized & premium service than OTAs.
- Confidence: curated options, expert support, and unique perks.

In short: For today's traveler, NextTrip aligns with how people now discover and buy, through streaming, mobile, and digital content, turning inspiration into premium travel experiences.

For Partners (B2B)

Who they are: Hotel groups, cruise lines, tour operators, tourism boards, advertisers, and content creators seeking reach and conversions.

What we offer:

- Media-to-commerce platform driving brand exposure + direct bookings.
- Access to 17M+ engaged and growing viewers through owned media.
- Proprietary tech (NXT2.0) enabling non-intrusive, real-time bookings.

Value they receive:

- Differentiated distribution that converts inspiration into sales.
- Higher-yield customers vs. mass OTAs.
- Shared growth through advertising, co-branding & revenue share.

In short: For partners, NextTrip bridges media and commerce, giving them a future-proof way to reach the modern, digitally empowered traveler and drive conversions.

JOURNY

GoUSA TV



NextTrip



TRAVEL
MAGAZINE



- **Against OTAs (e.g. Expedia, Booking.com):** *NextTrip differentiates by owning the inspiration funnel (media), not just the transactional bottom line.*
- **Against Traditional Media (e.g. Travel + Leisure, Condé Nast Traveler):** *We turn content engagement into measurable bookings, not just impressions.*
- **Against Niche Platforms:** *Our dual revenue model (ads + bookings) and scale across both B2C and B2B relationships deliver broader reach and higher ROI.*

JOURNY

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NextTrip

FIVE STAR
ALLIANCE



TRAVEL
MAGAZINE