

NextTrip

THE INTERSECTION OF MEDIA AND TRAVEL

NextTrip, Inc. Investor Update

July 2026

NASDAQ: NTRP

JOURNYTV



15:30 31:00 HD

— IMPORTANT DISCLOSURES

This presentation has been prepared by or on behalf of NextTrip, Inc. (NASDAQ: NTRP) for informational purposes only. It does not constitute an offer to buy or sell any securities, and should not be relied upon as investment advice. Investors are encouraged to conduct their own due diligence and consult a licensed financial advisor before making any investment decisions.

Forward-Looking Statements

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These statements involve known and unknown risks, uncertainties, and other factors that may cause actual results to differ materially from those expressed or implied. Forward-looking statements include projected revenue, viewer counts, advertising impressions, financial projections, and growth objectives. Investors should not place undue reliance on these statements.

Financial Data

FY2027 projections are forward-looking estimates and not guarantees of performance. Investors are encouraged to review NextTrip's SEC filings, including Forms 10-K and 10-Q, available at www.sec.gov and investors.nexttrip.com.

Third-Party Research

References to analyst price targets and ratings reflect independent third-party analysis and are not endorsed by NextTrip, Inc.

Risk Factors

Investing in small-cap equities involves significant risk, including potential loss of principal, limited liquidity, price volatility, and exposure to capital structure changes. The travel sector is subject to macroeconomic, geopolitical, and consumer discretionary cycles that can affect results regardless of platform-specific execution. Past performance is not indicative of future results.

BUILDING THE WORLD'S FIRST MEDIA & TRAVEL COMMERCE PLATFORM



PROPRIETARY PLATFORM

connects viewers with millions of travel offerings.



STREAMING TV REACH

estimated at 250M viewers,
20+ platforms in 80 countries.



MULTIPLE PRODUCTS

for media & travel revenue go live in FY2027.



— THE MARKET

AN \$11.7 TRILLION GLOBAL INDUSTRY

329,732

Global hotel and resort businesses worldwide, growing 3.1% per year.

Source: IBISWorld, 2025

\$150 BILLION

Spent annually by travel operators on advertising and marketing, projected to reach \$270 billion by 2033.

Source: Data Insights Market, 2025

80%

of all hotel revenue will come from online channels by 2030, the digital shift is accelerating.

Source: Statista, 2026

THE SHIFT

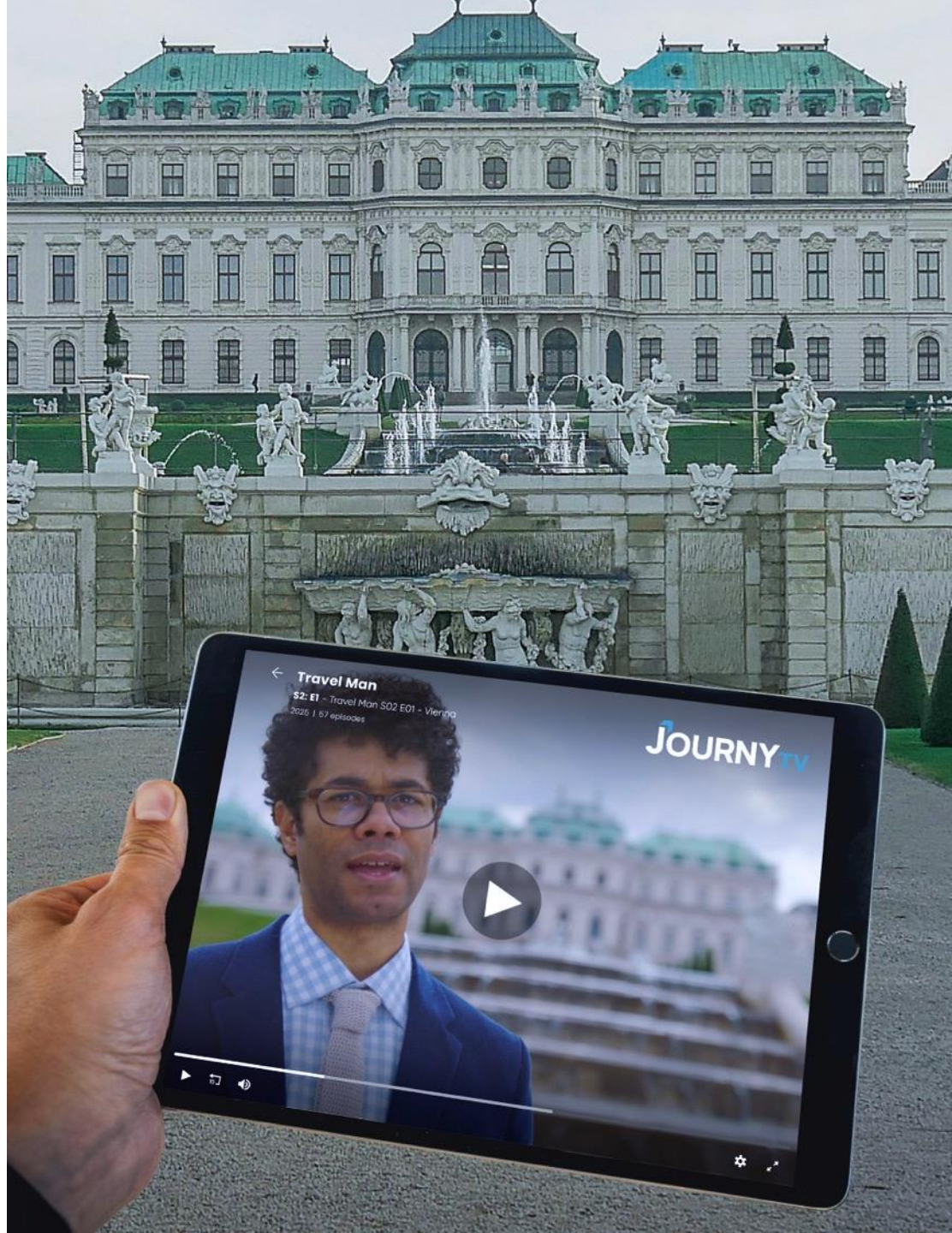
A generational change in how travel decisions are made.

Video now drives **70%** of all traveler decisions – and operators who use it grow revenue **49%** faster.

(Source: WebProNews / DemandSage, 2025)

N¹extTrip

controls hundreds of hours of TV shows and long form content.



THE COMPANY



NextTrip, Inc. (NASDAQ: NTRP) is the first vertically integrated travel commerce platform, giving travel operators direct access to a high-intent audience of **250M projected viewers** through owned media, video content, bridging to proprietary booking technology.

640%+

Revenue growth year over year – FY2026.

Source: NextTrip SEC Filings, 2026

\$3.7M

FY2026 total revenue.

Multiple Revenue Streams

FY 2027 Advertising. Sponsorships. Booking Commissions.
Licensing. Creator Commerce. Affiliate Fees.

Assets Acquired and Platform Built

FY 2027 Partnerships Growing and Revenues Accelerating.

TWO REVENUE VERTICALS AT THE INTERSECTION OF MEDIA & TRAVEL

— NEXTTRIP, INC. —

MEDIA

JOURNEYTV

GoUSATV



KC GLOBAL MEDIA
ENTERTAINMENT

TRAVEL
MAGAZINE

INSPIRATION TO ITINERARY

**CONVERSION, AGENTIC-AI
ENGAGEMENT, OVERLAY TOOLS**



From media ad revenue to commerce via conventional travel booking and marketing.

TRAVEL

FIVE STAR
ALLIANCE

NextTrip



TA PIPELINE

MEDIA PLATFORM REACH

●
NEXTTRIP, INC.



In 2026, JOURNEY TV is expected to broadcast to approximately 250 million Connected TV, mobile and online viewers around the globe

HOW IT WORKS

ONE MEDIA & TRAVEL PLATFORM. MULTIPLE REVENUE STREAMS.

1

WATCH THE PLATFORM

Hotels, resorts, cruise lines, and destinations gain direct distribution and advertising access to 250M projected viewers across 80+ countries.

2

REACH THE RIGHT AUDIENCE

Travel advertisers, operator properties are featured through JOURNY TV, Travel Magazine, and TikTok creator commerce, designed to reach and connect with a high-intent audience engaged with inspirational travel content.

3

CONVERT WHILE THEY WATCH

Viewers interact with embedded QR codes, direct booking links inside the content, and Agentic-AI completing itineraries and reservations in real time without leaving the screen. NextTrip's proprietary technologies drive the conversion.

4

NEXTTRIP EARNS ON ADVERTISING & BOOKINGS

Travel partners pay advertising, pay sponsorships, and consumers can book directly through NextTrip or affiliated partners.

THE MEDIA ASSETS

OPERATOR DISTRIBUTION REACH



50M+ current viewers. Expanding to 250M projected global viewers across 80+ countries and 20+ platforms (with GoUSA TV integration and KC Global Media partnership).



Acquired spring 2026. Content library, brand rights, and distribution assets. Available on Roku, Apple TV, Amazon Fire, and YouTube. Integrated into JOURNEY TV distribution network.



KC GLOBAL MEDIA
ENTERTAINMENT

94M Pay TV and thousands of FAST OTT users across 19 Asian markets. Founded by former Sony executives.

REVENUE CHANNELS



Travel Magazine is a discovery platform and social website bursting with influencer-driven content, destination inspiration, and targeted affiliate offers.



A fully licensed TikTok partner agency. Thousands of creators. Billions of aggregate followers across social media platforms. 4 destination music events committed.

THE NEXTTRIP ECOSYSTEM

NextTrip operates across two complementary business divisions creating a connected travel marketplace that serves both travelers and the travel industry.

One connected ecosystem. Inspiring content + seamless booking + powerful solutions = More travel. More growth.

BUSINESS-TO-CONSUMER (B2C) INSPIRE. ENGAGE. CONVERT.



Inspires travel through premium television and streaming content reaching audiences worldwide.



Extends destination discovery with editorial content, guides, and digital storytelling.



Connects viewers directly from content to bookable travel experiences through interactive technology.



Full-service travel booking platform for hotels, flights, cruises, vacation packages, tours, and more.



Luxury travel platform specializing in the world's leading hotels and resorts.

BUSINESS-TO-BUSINESS (B2B) POWERING THE TRAVEL TRADE



Our flagship B2B platform designed specifically for travel advisors.



End-to-end group travel management), booking, and payment platform (acquired by NextTrip in 2025 and formerly known as TA Pipeline.



A content and commerce platform that aggregates content across the NextTrip ecosystem, allowing advisors to share destination and travel content with clients while embedding bookable links that generate advisor commissions.

SOME OF OUR PARTNERS

HOTELS AND RESORTS



ALL MAJOR CRUISE LINES INCLUDING:



Partner relationships generating inventory, advertising, sponsorships, and booking commission revenue across all categories.

ACTIVE PARTNER BRANDS ACROSS HOTELS, CRUISES, AND TRAVEL DISTRIBUTION

THE INVESTED BOARD



DONALD MONACO

Co-Founder & Chairman

50 years in technology, business management, and innovation. Former Commissioner of the Metropolitan Airports Commission, MN.



CARMEN DIGES

Director

A senior capital markets and M&A attorney with deep experience advising multinational companies.



BILL KERBY

Co-Founder, CEO & Director

Architect of the NextTrip content-to-commerce vision. 20+ years building travel and media companies on NASDAQ and TSX.



JIMMY BYRD

Director

Executive VP, Corporate Development at Ledcor Group, where he oversees strategic growth initiatives across Canada and the US.



ANDY KAPLAN

Director

Former President of Worldwide Networks at Sony Pictures Television. Built Sony's global television network across 159 countries.



STEVE KIRCHER

Director

Chairman and CEO of Kircher Holdings LLC, a family office with a diverse investment portfolio.



DAVID JIANG

Director

Former CEO of AIG's \$125 billion PineBridge Investments. Serial entrepreneur with deep expertise across AI and Asia-Pacific markets.

Founding Investors and Board Members have collectively invested over \$20 million and own more than 60% of the Company.

THE TEAM

BOARD OF DIRECTORS



BILL KERBY

Co-Founder, CEO & Director

Architect of the NextTrip content-to-commerce vision. 20+ years building travel and media companies on NASDAQ and TSX.



FRANK ORZECOWSKI

Chief Financial Officer

Former CFO Storm Harbour Partners. Certified Public Accountant. Extensive public and private sector financial leadership.



BRAD BUICE

Chief Technology Officer

30 years in travel tech. Scaled VAX platform to 120k+ travel advisors. Previously VP Architecture at Hyatt, Trisept and Apple Leisure Group.

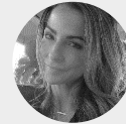


JOHN MCMAHON

Chief Operating Officer Travel

Founder and CEO of Five Star Alliance with a 30-year track record in the leisure, travel, and tourism industry.

MANAGEMENT



AMY PROOST

Chief Revenue Officer

25+ years in travel sales and marketing, building revenue relationships across hotels, resorts, and travel operators globally.



CASEY D'AMBRA

President NextTrip Media

Former Director of Content at Brand USA and Executive Producer developing programming for Nat Geo, Disney+, Hulu, and Star.



ANTHEA SCHOLTZ

Head of Marketing

A Brand Marketing Strategist with two decades in hospitality and travel, crafting brand campaigns, and marketing strategies.



RICHARD MARSHALL

Director of Corporate Development

30 years of senior executive experience generating growth and developing relationships for global public corporations.

PROVEN PERFORMANCE

640%

Revenue growth year over year – FY2026.

Source: NextTrip SEC Filings, 2026

\$3.7M

FY2026 total revenue. Up from \$500K the prior year.

\$1.45M

Q1 FY2027 revenue. Company entering pivotal inflection point.

940%

YOY Growth reported in Q1 2027.

\$400K

Cruise Platform bookings gaining traction during recent weeks.

Source: NextTrip SEC Filings, Q1 FY2027

FORWARD OUTLOOK

\$27M

Projected gross sales FY2027.

Source: NextTrip SEC Filings, 2026

\$6.44M

Projected net revenue FY2027.

\$1.62M

Projected EBITDA FY2027.

30-50M

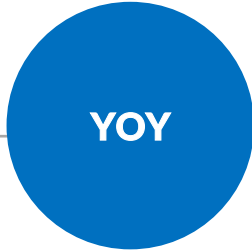
Monthly ad impressions target. Scaling from 7M+ today.

Four Ad Sales Specialists joined team late May.

"We believe Fiscal 2027 represents a true inflection point where strategic investments begin translating into stronger revenue growth, improved gross margins and enhanced operating leverage."

Revenue generated entirely from operator advertising, sponsorships, and booking commissions. Proven Performance: Historical figures sourced from NextTrip SEC filings. FY2026 preliminary figures unaudited. Forward Outlook: Forward-looking projections. Not guarantees of future performance.

THE ROADMAP



BUILDING & ACQUIRING

Acquisitions and technology architecture undertaken to build and launch the first Media & Travel Commerce Platform.

Revenue **\$500k**

PLATFORM BUILT

Acquisitions, technology build and initial partnerships signed, essentially completing the platform ecosystem to launch and scale.

Revenue ramped to \$3.7M +640% YOY.

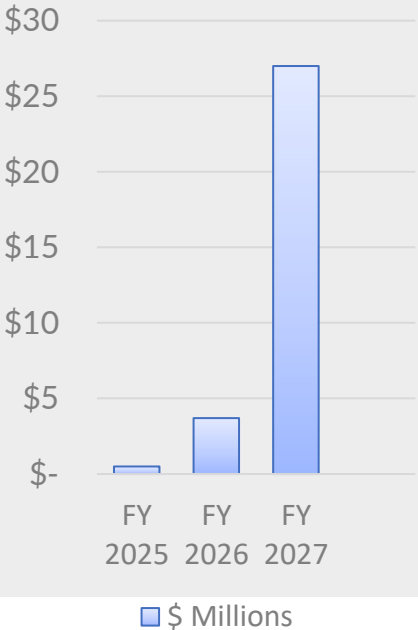
BUSINESS TO SCALE

Revenue expansion expected due to:

GoUSA integration completed. KC Global Media distribution ramp activated. YADA creator commerce acquired. JOURNYGO Agentic-AI launched. Ad sales team hired. Travel Agent Platform launched

Target: \$27M Revenue.

YOY GROWTH



— NEXTTRIP: DEFINING THE FUTURE OF TRAVEL COMMERCE

WHY NEXTTRIP IS DIFFERENT

TRADITIONAL TRAVEL COMPANIES

- Transaction-driven booking businesses
- Lower-margin agency / OTA economics
- Heavy reliance on paid customer acquisition
- Limited differentiation beyond pricing & inventory

NEXTTRIP'S DIFFERENTIATED MEDIA & TRAVEL MODEL

- Built for modern consumer behavior ~ Video-led inspiration → seamless booking.
- Dual revenue model ~ Media monetization + travel transactions.
- Content-to-commerce ecosystem ~ Inspiration, engagement, booking in one platform.
- Owns the customer journey ~ From discovery through transaction.
- AI-powered personalization ~ Higher engagement, better conversion efficiency.
- Higher-margin vertical focus ~ Media ad sales, sponsorships, luxury travel, cruise, group & experiential travel.

INVESTMENT THESIS:

NextTrip is not a traditional travel booking company. It is a next-generation media-powered travel commerce platform.
The platform that owns inspiration can own the transaction.

Watch. Scan. Book. Go.

THE UPSIDE

\$5.00 - \$8.50

Analyst 12-month price target range.

Four analysts initiated coverage. Investing.com
consensus: Strong Buy.

\$143M - \$264M

Enterprise valuation range.

Based on EBITDA multiple analysis.

*Source: Sigma Definitive Schedule 14A Proxy Statement, filed December 1, 2023,
in the section entitled "Summary of Lake Street's Financial Analysis of NextTrip
Booking Engine*



THE STRUCTURE

Exchange	NASDAQ
Ticker	NTRP
Fiscal Year End	February 28
Shares Outstanding	14.5M
Free Float	6.5M shares
Insider Ownership	~60%
Board & Founding Investors	Invested \$18M+ personally

HOW TO INVEST

NextTrip, Inc. trades on NASDAQ under ticker symbol
NTRP. Available through any licensed brokerage account.

Richard Marshall

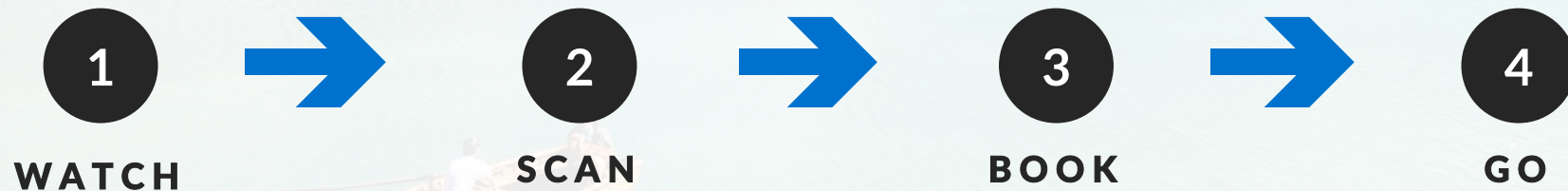
Email: Richard.Marshall@NextTrip.com

Website: investors.nexttrip.com

NextTrip

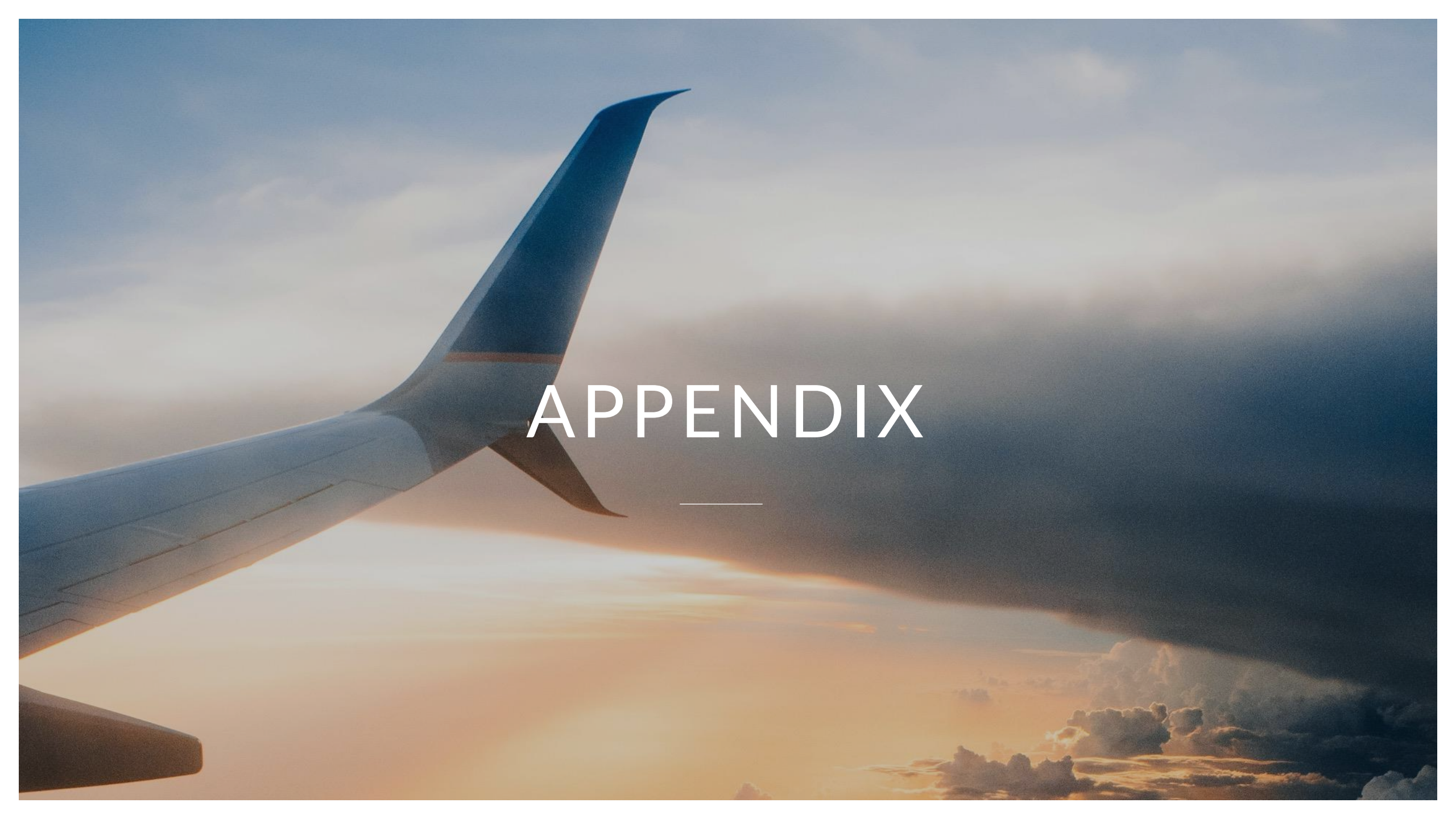
NASDAQ: NTRP

THE WORLD'S FIRST MEDIA & TRAVEL COMMERCE PLATFORM



investors.nexttrip.com

*Forward-looking statements involve risks and uncertainties. Past performance is not indicative of future results. Preliminary FY2026 figures unaudited.
This presentation is for informational purposes only and does not constitute investment advice.*

A photograph of an airplane wing and tail against a sunset sky. The wing is on the left, and the tail is in the center. The sky is a mix of orange, yellow, and blue, with some clouds. The word "APPENDIX" is written in white, uppercase letters in the center of the image.

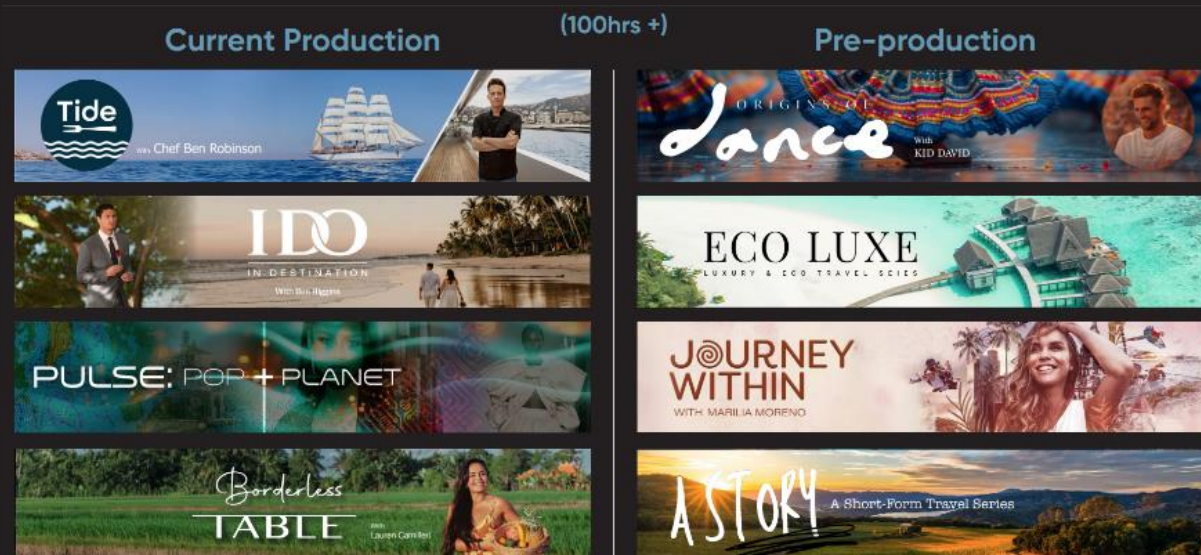
APPENDIX

CONTENT AND PRODUCTION

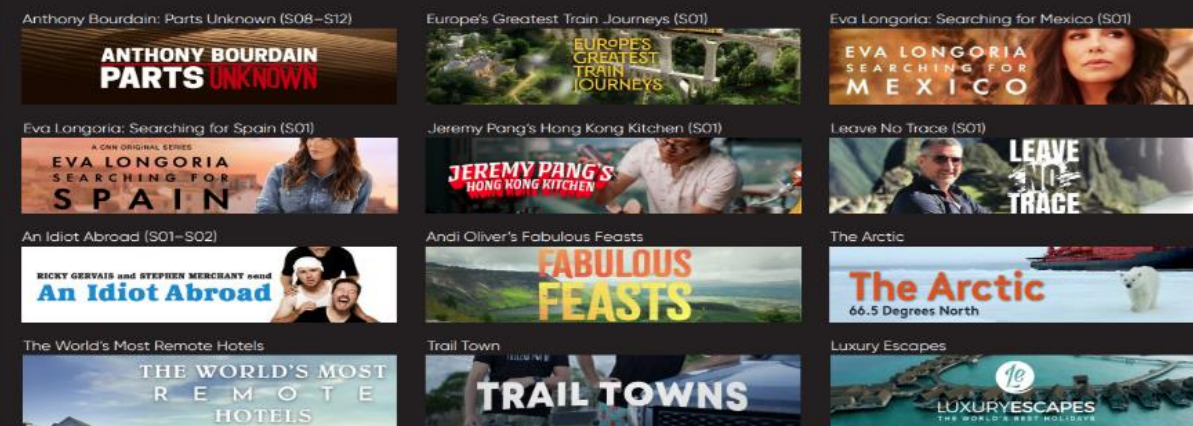
JOURNY TV is rapidly expanding its programming lineup through a curated mix of premium licensed content and original productions developed by the JOURNY creative team.

The network delivers a diverse portfolio of globally relevant travel, culture, adventure, culinary, lifestyle, and destination programming sourced from leading independent producers and international content partners, alongside an expanding slate of JOURNY TV Originals.

This balanced content strategy enables JOURNY TV to offer viewers fresh, engaging programming while efficiently scaling its content library, increasing audience engagement, supporting global distribution, and creating compelling advertising and sponsorship opportunities across its growing portfolio of platforms.



Newly Licensed Series (200hrs +)



UNITING CREATORS, ENTERTAINMENT, MEDIA AND TRAVEL TO CONNECT INSPIRATION TO TRANSACTION

NextTrip
PRO
(NASDAQ: NTRP)

YADA
COMMERCE INC

A FULLY LICENSED TikTok PARTNER AGENCY

★ LAUNCH ANNOUNCEMENT ★

NEXTTRIP ACQUIRES CONTROLLING INTEREST IN YADA

Building the World's First Creator, Entertainment and Travel Commerce Ecosystem

NextTrip's acquisition of a controlling interest in YADA Commerce Inc adds a fully licensed TikTok Partner Agency and unlocks a new era of creator-driven commerce, entertainment, and travel experiences at scale.



THE STRATEGIC IMPACT



1 ADDS A FULLY LICENSED TIKTOK PARTNER AGENCY

Providing access to creator recruitment, development, affiliate commerce, livestream commerce, and creator monetization capabilities.



2 EXPANDS NEXTTRIP'S AUDIENCE ACQUISITION ENGINE

Through access to thousands of creators and billions of aggregate followers across social media platforms.



3 LAUNCHES NEXTTRIP'S DESTINATION ENTERTAINMENT & CREATOR COMMERCE

With 4 destination music events already committed featuring exclusive artist partnerships, fan experiences, concert travel programs, and creator-led commerce initiatives.



4 CREATES NEW REVENUE OPPORTUNITIES

For our media platform to drive additional advertising, sponsorships, travel bookings, experiential travel, memberships, gift cards, loyalty programs, and creator commerce.



UNITING CREATORS, ENTERTAINMENT, MEDIA AND TRAVEL
★ TO CONNECT INSPIRATION TO TRANSACTION. ★

NextTrip and YADA Commerce Inc together create the world's first integrated ecosystem where content inspires, creators engage, and experiences are booked — driving value for our partners, communities, and shareholders.

TRAVEL AGENT PLATFORM WITH CONTENT, CMS AND AGENTIC AI TOOLS

NextTrip
PRO

TURNING EVERY TRAVEL ADVISOR INTO A CONTENT-POWERED BOOKING CHANNEL

AI-Powered Content • Personalization
Dynamic Packaging • Attribution

NextTrip Pro is the AI-powered content-to-commerce platform that turns inspiration into bookings and advisors into measurable, high-performing distribution channels.



EVERY ADVISOR BECOMES A DISTRIBUTION CHANNEL

- ✓ Every article becomes a storefront
- ✓ Every itinerary becomes bookable
- ✓ Every interaction becomes measurable
- ✓ Every booking generates recurring value
- ✓ Every advisor owns the customer relationship

A MASSIVE MARKET OPPORTUNITY



135,000+

U.S. Travel
Advisors



\$100B+

Annual Advisor
Travel Sales



\$663B

Global OTA
Market in 2025*



\$1.3T

Projected Market
by 2033*

*Source: Grand View Research

BUILT FOR ADVISORS. DESIGNED TO WIN.



CONTENT

Premium Media
Videos & Guides
Social Content



CRM & INSIGHTS

AI-Driven Insights
Personalization
Customer Profiles



INVENTORY

Real-Time Pricing
Exclusive Inventory
Dynamic Packages



COMMISSIONS

Including Air
Higher Margins
Recurring Revenue



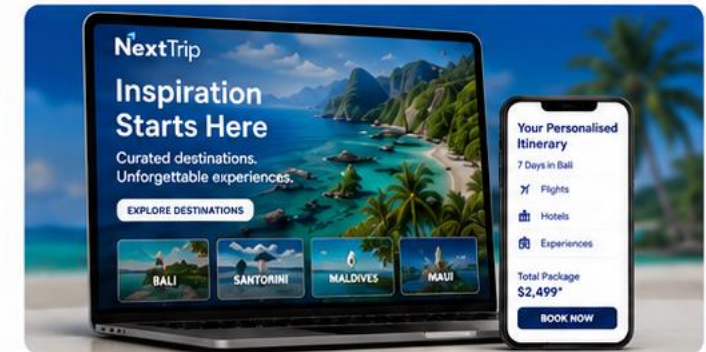
ATTRIBUTION

Capture & Measure
Every Touchpoint
Every Transaction



DISTRIBUTION

Market Across
Every Channel
Grow Your Brand



CONTENT DRIVES ENGAGEMENT.
ENGAGEMENT DRIVES BOOKINGS.
BOOKINGS DRIVE RECURRING REVENUE.



The *Next Generation*
of Travel Commerce.



POWERED BY AI.
Enhanced by technology.
Backed by people.

NextTrip
PRO

Learn more at
investors.nexttrip.com

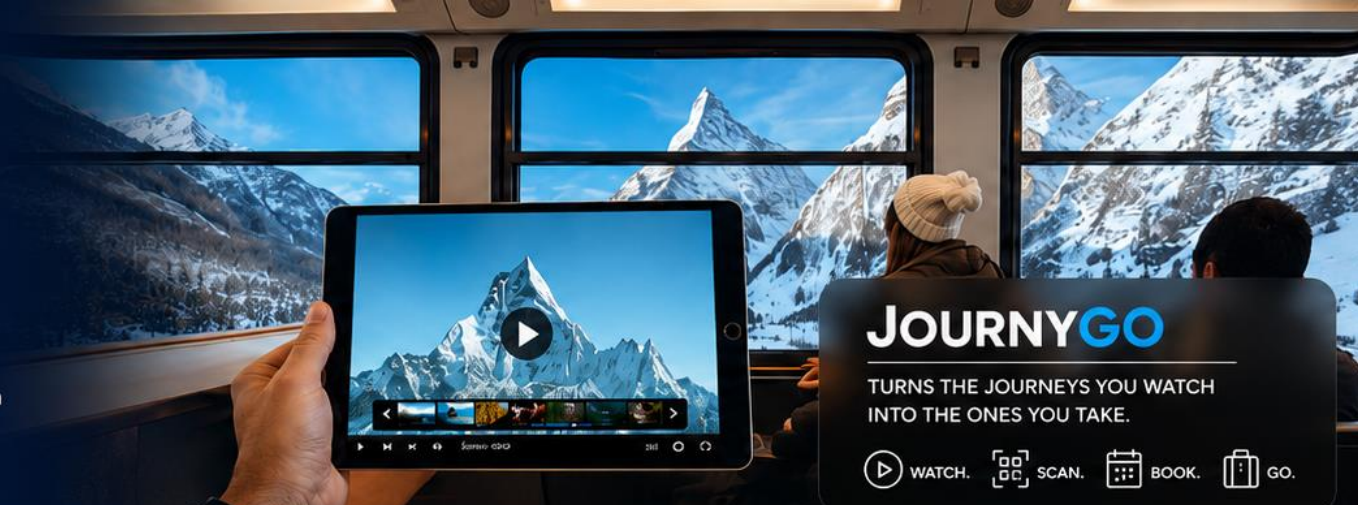
NEXTTRIP'S JOURNYGO VIDEO INSPIRATION BOOKING CONVERSION TOOL WITH AGENTIC-AI



JOURNYGO

Video Inspiration. Intelligent Planning. Frictionless Booking.

JOURNYGO is NextTrip's enhanced WATCH. SCAN. BOOK. GO. ecosystem that turns the journeys you watch into the ones you take — powered by **Agentic-AI**, dynamic packaging, and interactive overlays.



JOURNYGO

Turns the journeys you watch into the ones you take.

WATCH. SCAN. BOOK. GO.

HOW IT WORKS



WATCH

Immerse in premium travel content on JOURNY streaming platforms.



SCAN

Use interactive overlays to explore destinations, itineraries & offers.



BOOK

Build and customize your trip with Agentic-AI and dynamic packaging.



GO

Confirm and experience your journey — seamlessly.

POWERED BY AGENTIC-AI



- ✓ Conversational AI trip assistant
- ✓ Build complete itineraries in real time
- ✓ Modify hotels, tours & experiences instantly
- ✓ Optimize trip components dynamically
- ✓ See live total package pricing
- ✓ Book within a unified workflow

AI ENHANCES. EXPERTS SUPPORT. YOU DECIDE.

DYNAMIC PACKAGING: FROM SCREEN TO SUITCASE



Watch destination-driven programming



Instantly replicate featured journeys



Customize every component of your trip



See real-time, fully bundled itinerary pricing



Bundled itineraries unlock preferred pricing and deliver more value vs. booking separately.



ONE GLOBAL NETWORK.
UNLIMITED INSPIRATION.

JOURNY's global reach is expanding fast:



250M+
Connected TV
Devices Worldwide



100s
of Hours of Global
Travel Programming



Global Content
Original & Licensed
Shows



High-Intent
Travelers
Inspired to Explore,
Ready to Book

With the acquisition of GoUSA TV assets and the JV with KC Global Media across Southeast Asia, JOURNY is transforming how the world discovers & books travel.



PREMIUM CONTENT
Engaging stories that
inspire travel.



INTELLIGENT TECHNOLOGY
Agentic-AI + dynamic packaging
simplify trip planning.



SEAMLESS BOOKING
Proprietary NXT2.0 platform
powers secure, flexible booking.



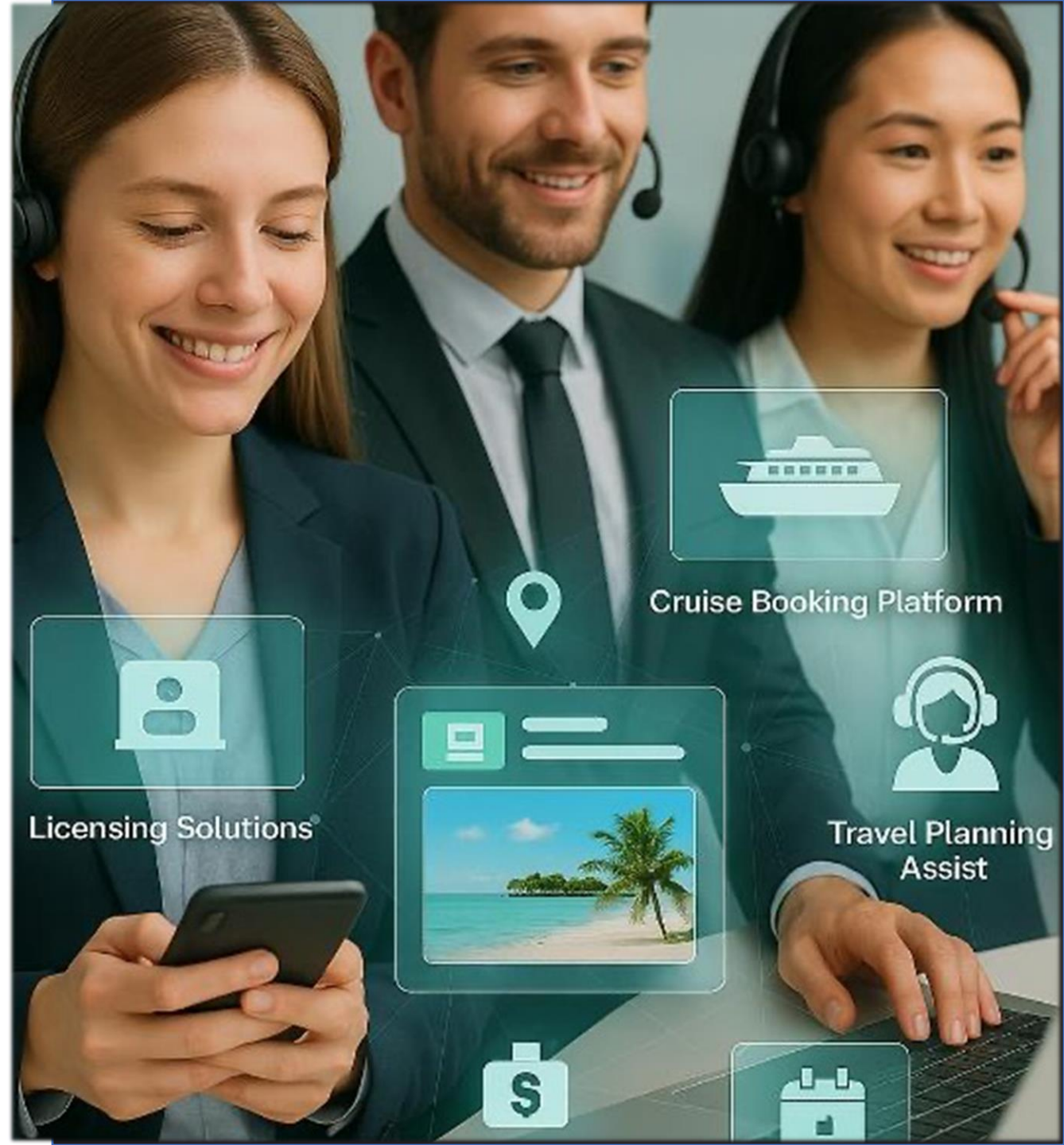
HUMAN EXPERTISE
Talk to a live travel specialist
anytime you want.

WATCH. SCAN. BOOK. GO.
Inspiration made actionable.
Travel made **effortless**.

KEY DIFFERENTIATORS IN OUR BOOKING PLATFORM

TARGETING UNDERRESERVED AREAS OF TRAVEL

- Groups Platform - Seamless booking for 10 to 1,000+ travelers, perfect for conferences, weddings, corporate retreats, reunions, and more.
- Cruise Booking Platform - Real-time availability, expert guidance, and exclusive perks for a simplified cruise planning experience.
- Licensing Solutions – Scalable tech licensing, including white-label offerings and a SaaS subscription model in development.
- Travel Agent Platform – A modern toolset for agents, offering access to inventory, marketing tools, and equity participation.
- Travel Planning Assist - Concierge-backed, AI-enhanced service for personalized planning, operational efficiency, and cost savings.
- PayDay™ Payment Option - Interest-free, no-credit-check instalment plans for flexible trip payments, available at checkout.





Over **94 million**
pay TV homes & OTT subscribers
in **19 markets***
across Asia.

**KC Global Media Asia's channels
top in ratings in Asia!**

*Available territories:

Brunei, Cambodia, China (Hotel & VIP Compounds), Hong Kong, India, Indonesia, Macau, Malaysia, Maldives, Mongolia, Myanmar, Palau, Papua New Guinea, Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam.

OUR DISTRIBUTION PARTNERS

Over 40 Affiliate Partners across DTH, Cable, IPTV, Streaming and On Demand



KC GLOBAL MEDIA PARTNERSHIP

- KC Global Media Entertainment LLC is a global multi-media company based in the United States.
- The brainchild of former Sony Executives Andy Kaplan and George Chien, KC Global Media Asia is Asia's leading entertainment hub through the production, distribution and programming of quality, ground-breaking content.
- KCGM launching a new regional television and digital channel under the **JOURNEY** brand, powered by NextTrip's content library.
- KCGM will fund all costs associated with launching and operating the channel, and both companies will share revenue.
- KCGM has made a strategic equity investment in NextTrip.
- Andy Kaplan, Founder and Chairman of KCGM, (former President SONY Global) appointed to the NextTrip Board of Directors.

The background image is a scenic landscape. On the right side, a steep, rocky cliff face is covered with green and yellow foliage. A winding asphalt road with white lane markings curves along the edge of the cliff. Below the road, a calm, turquoise lake stretches across the middle ground. In the far distance, rolling mountains covered in dense green forests are visible under a clear sky. The overall scene is bright and scenic, suggesting a mountainous region like the Swiss Alps.

THANK YOU

NEXTTRIP, INC.