

NextTrip

THE INTERSECTION OF MEDIA AND TRAVEL

NextTrip, Inc. Investor Update

September 2026

NASDAQ: NTRP

JOURNYTV



15:30 31:00 HD

IMPORTANT DISCLOSURES

This presentation has been prepared by or on behalf of NextTrip, Inc. (NASDAQ: NTRP) for informational purposes only. It does not constitute an offer to buy or sell any securities, and should not be relied upon as investment advice. Investors are encouraged to conduct their own due diligence and consult a licensed financial advisor before making any investment decisions.

Forward-Looking Statements

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These statements involve known and unknown risks, uncertainties, and other factors that may cause actual results to differ materially from those expressed or implied. Forward-looking statements include projected revenue, viewer counts, advertising impressions, financial projections, and growth objectives. Investors should not place undue reliance on these statements.

Financial Data

FY2027 projections are forward-looking estimates and not guarantees of performance. Investors are encouraged to review NextTrip's SEC filings, including Forms 10-K and 10-Q, available at www.sec.gov and investors.nexttrip.com.

Third-Party Research

References to analyst price targets and ratings reflect independent third-party analysis and are not endorsed by NextTrip, Inc.

Risk Factors

Investing in small-cap equities involves significant risk, including potential loss of principal, limited liquidity, price volatility, and exposure to capital structure changes. The travel sector is subject to macroeconomic, geopolitical, and consumer discretionary cycles that can affect results regardless of platform-specific execution. Past performance is not indicative of future results.

THE SHIFT

A generational change in how travel decisions are made.

Video now drives **70%** of all travelers decisions – and operators who use it grow revenue **49%** faster.

(Source: WebProNews / DemandSage, 2025)

N¹extTrip

controls hundreds of hours of TV shows and long form content.



— THE MARKET

AN \$11.7 TRILLION GLOBAL TOURISM AND TRAVEL INDUSTRY

~70%

of travelers are influenced by video when deciding where to go, stay and what experiences to book.

Source: WebProNews / DemandSage 2025

\$150 BILLION

spent annually by travel operators on advertising and marketing, projected to reach \$270 billion by 2033.

Source: Data Insights Market, 2025

80%

of all hotel revenue will come from online channels by 2030, the digital shift is accelerating.

Source: Statista, 2026

— NEXTTRIP: A MEDIA & TRAVEL COMMERCE PLATFORM



PROPRIETARY PLATFORM

connects viewers with millions of travel offerings.



STREAMING TV REACH

estimated at 250M viewers,
20+ platforms in 80 countries.



MULTIPLE PRODUCTS

for media & travel revenue go live in
FY2027.

FULL FUNNEL ADVANTAGE

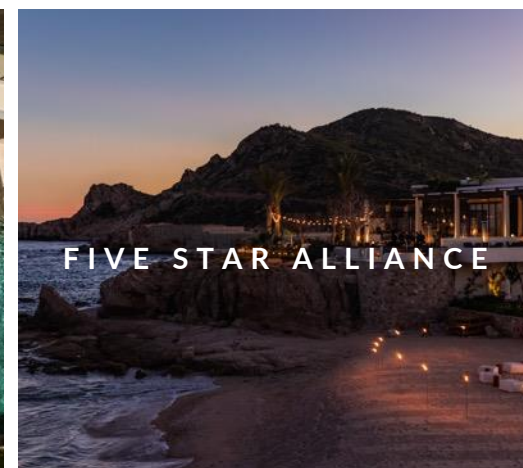
A SOPHISTICATED TRAVEL FUNNEL

NextTrip exists as a sophisticated full-funnel travel ecosystem, one that moves through every stage of the travel journey, from inspiration to consideration and conversion. And, ultimately, brand loyalty: return bookers, guests, and clients.

Unlike traditional media platforms that only generate awareness, NextTrip controls the entire travel discovery-to-booking funnel. JOURNY TV drives travel inspiration through cinematic storytelling.

NextTrip's travel platform enables viewers to immediately plan and book the experiences they see. This creates a direct link between media exposure and measurable travel conversions.

No other travel media platform currently controls this full funnel.



AWARENESS → CONSIDERATION → CONVERSION

THE FUNNEL

TWO MONETIZATION ENGINES: MEDIA + TRAVEL

— NEXTTRIP, INC. —

MEDIA

JOURNYTV

GoUSATV



KC GLOBAL MEDIA
ENTERTAINMENT
50/50 Joint Venture

TM
TRAVEL MAGAZINE

INSPIRATION TO ITINERARY

**CONVERSION, AGENTIC-AI
ENGAGEMENT, OVERLAY TOOLS**



JOURNYGO connects media engagement to measurable travel intent and transaction opportunities.

TRAVEL

FIVE STAR
ALLIANCE

NextTrip

NextTrip
PRO

NextTrip
GROUPS

MEDIA PLATFORM REACH

In 2026, JOURNY TV is expected to broadcast to approximately 250 million Connected TV, mobile and online viewers around the globe.

NEXTTRIP, INC.



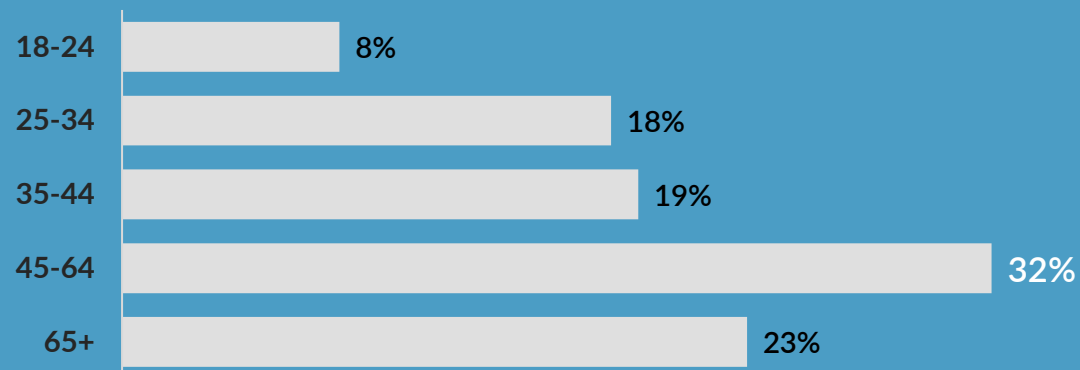
AN AUDIENCE THAT OVER-INDEXES WHERE IT MATTERS MOST

Premium. Affluent. Engaged.

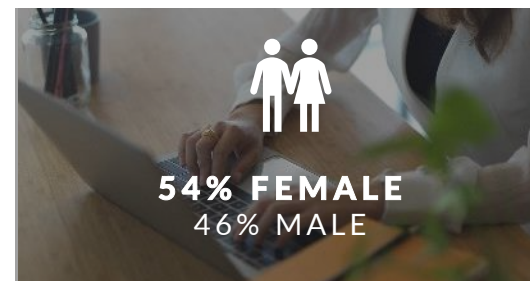
The most valuable audience for travel brands.

A MORE MATURE AUDIENCE. HIGHER VALUE

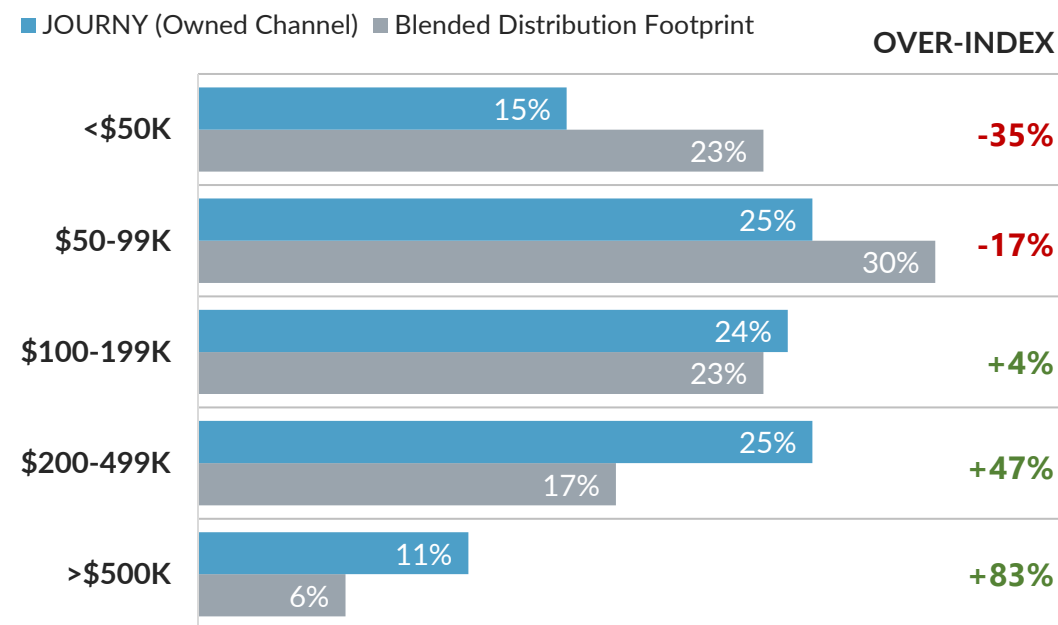
JOURNY reaches a mature, high-value travel consumer, with **56% of viewers age 45+**, an audience with established purchasing power and strong discretionary travel potential.



- Greater purchasing power and higher discretionary spend
- More likely to travel and take longer trips
- Stronger brand loyalty and repeat purchase behavior
- Influential decision-makers in household spending



AN AFFLUENT AUDIENCE WITH GREATER PURCHASING POWER



36% earn \$200K+

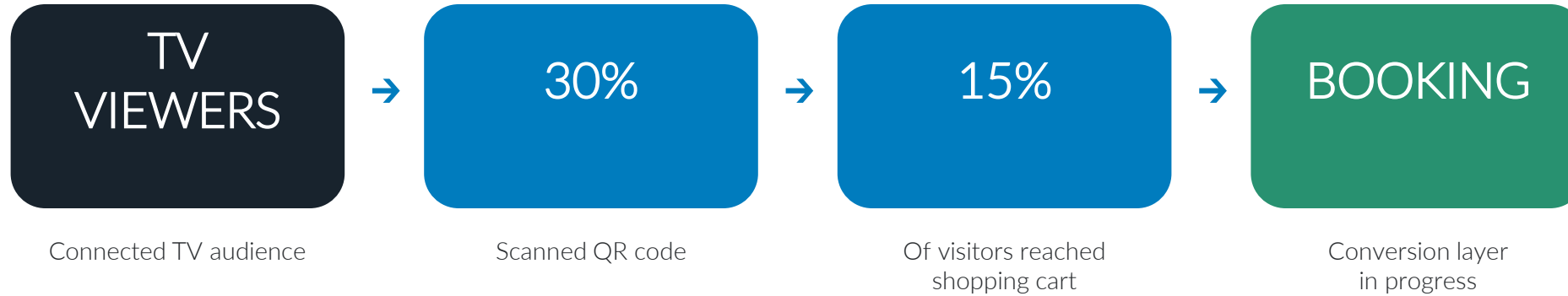
VS. **23%** in a blended footprint

+57% over-index for \$200k+households

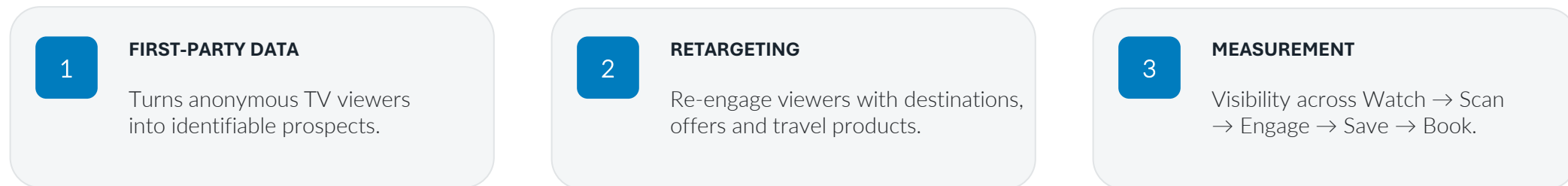
EARLY PROOF OF CONTENT-TO-COMMERCE

Early beta behavior begins to validate the Watch → Scan → Engage → Book model.

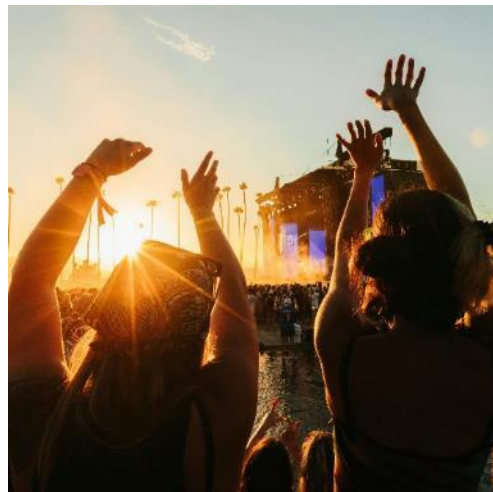
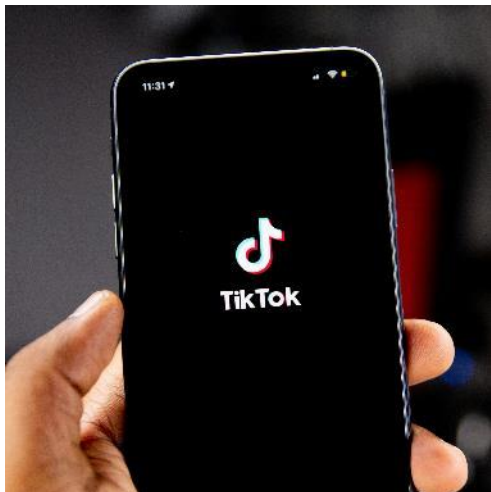
EARLY BETA – NOT A FORECAST



WHAT THE BETA ADDS BEYOND A CTV IMPRESSION



Source: early JOURNYGO beta results in the spring & early summer 2026.



CREATOR COMMERCE

NextTrip

YADA
COMMERCE INC

STREAMING + EDITORIAL + CREATORS

ADDING A THIRD AUDIENCE ACQUISITION ENGINE

NextTrip's acquisition of a controlling interest in YADA Commerce Inc adds a fully licensed TikTok Partner Agency and unlocks a new era of creator-driven commerce, entertainment, and travel experiences at scale.

THE STRATEGIC IMPACT

1

Adds a fully licensed TikTok partner agency

Providing access to creator recruitment, development, affiliate commerce, livestream commerce, and creator monetization capabilities.

2

Expands NextTrip's Audience Acquisition Engine

Through access to thousands of creators and billions of aggregate followers across social media platforms.

3

Launches NextTrip's Destination Entertainment & Creator Commerce

With 4 destination music events already committed featuring exclusive artist partnerships, fan experiences, concert travel programs, and creator-led commerce initiatives.

4

Creates new revenue opportunities

For our media platform to drive additional advertising, sponsorships, travel bookings, experiential travel, memberships, gift cards, loyalty programs, and creator commerce.



UNITING CREATORS, ENTERTAINMENT,
MEDIA AND TRAVEL TO CONNECT
INSPIRATION TO TRANSACTION.

NextTrip and YADA Commerce Inc together create the world's first integrated ecosystem where content inspires, creators engage, and experiences are booked - driving value for our partners, communities, and shareholders.

THE NEXTTRIP ECOSYSTEM

Two complementary business divisions - **Business-to-Consumer (B2C)** and **Business-to-Business (B2B)** - creating a connected travel marketplace that serves both travelers and the travel industry. Our platforms, content, and technology work together to inspire, empower, and drive travel bookings.



BUSINESS-TO-CONSUMER (B2C)

Inspire. Engage. Convert.



Inspires travel through premium television and streaming content reaching audiences worldwide.



Extends destination discovery with editorial content, guides, and digital storytelling.



Connects viewers directly from content to bookable travel experiences through interactive Agentic-AI technology.



(NXT) Full-service travel booking platform for hotels, flights, cruises, vacation packages, tours, and more.



Luxury travel platform specializing in the world's leading hotels and resorts.



BUSINESS-TO-BUSINESS (B2B)

Powering the Travel Trade



Our flagship B2B platform designed specifically for travel advisors.



End-to-end group travel management, booking, and payment platform.



A content and commerce platform that aggregates content across the NextTrip ecosystem, allowing advisors to share destination and travel content with clients while embedding bookable links that generate advisor commissions.

ONE CONNECTED
ECOSYSTEM.



INSPIRING
CONTENT



SEAMLESS
BOOKING



POWERFUL
SOLUTIONS



MORE TRAVEL.
MORE GROWTH.

MULTIPLE GROWTH ENGINES NOW TURNING ON

One platform. Multiple revenue drivers. Shared audience, technology and travel infrastructure.

01

MEDIA
ADVERTISING

JOURNY reach, ad inventory, sponsorships and branded content.

02

JOURNYGO
COMMERCE

Turns inspired viewers into identifiable, bookable travel prospects.

03

TRAVEL
TRANSACTIONS

Luxury, cruise, groups and experiential travel generate booking economics.

04

NEXTTRIP
PRO + B2B

Advisor tools, group infrastructure and content-to-commerce distribution.

05

YADA CREATOR
COMMERCE

Creators expand audience acquisition, affiliate commerce and destination experiences.

06

GLOBAL
DISTRIBUTION

LG, YouTube and international partners expand reach and monetizable inventory.

THE INVESTOR TAKEAWAY - FY2027 scaling is supported by several monetization engines coming online across the same ecosystem.

BUILT ON REAL TRAVEL SUPPLY & INDUSTRY RELATIONSHIPS

NEXTTRIP, INC.

HOTELS AND RESORTS



ALL MAJOR CRUISE LINES INCLUDING:



TRAVEL SUPPLIERS

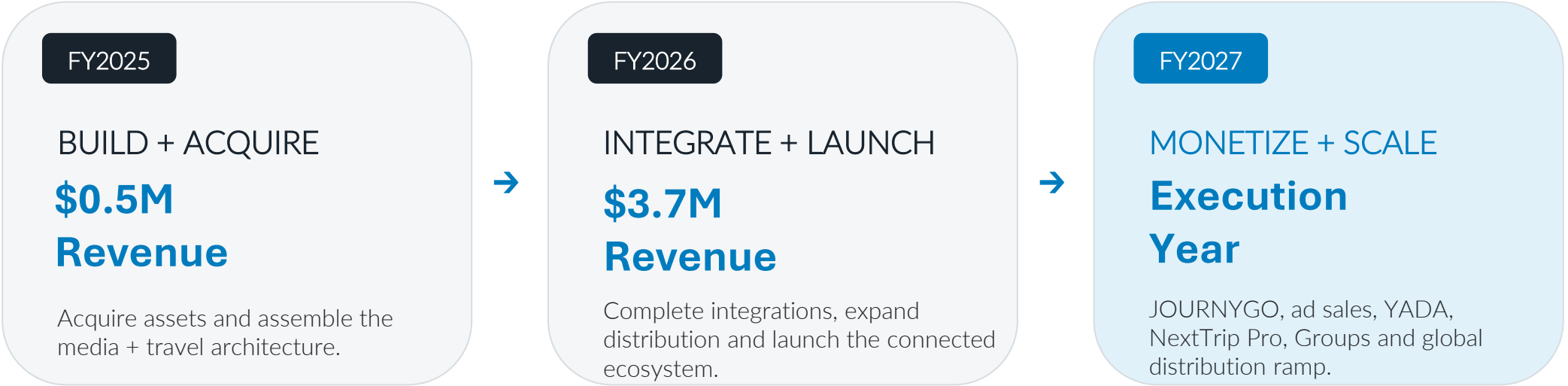


Partner relationships generating inventory, advertising, sponsorships, and booking commission revenue across all categories.

ACTIVE PARTNER BRANDS ACROSS HOTELS, CRUISES, AND TRAVEL DISTRIBUTION

FROM BUILD TO SCALE

THE BUILD PHASE IS LARGELY COMPLETE. THE SCALE PHASE HAS BEGUN.



FY2027 SCALE CATALYSTS

- GoUSA integration & Ad sales
- JOURNYGO Agentic-AI
- KC Global distribution
- Ad sales team
- YADA creator commerce
- NextTripPro / Groups

THE NUMBERS

PROVEN PERFORMANCE

640%

Revenue growth year over year – FY2026.

Source: NextTrip SEC Filings, 2026

\$3.7M

FY2026 total revenue. Up from \$500K the prior year.

\$1.45M

Q1 FY2027 revenue. Company entering pivotal inflection point.

940%

YOY Growth reported in Q1 2027.

\$400K

Cruise Platform bookings gaining traction during recent weeks.

Source: NextTrip SEC Filings, Q1 FY2027

FORWARD OUTLOOK

\$27M

Projected gross sales FY2027.

Source: NextTrip SEC Filings, 2026

\$6.44M

Projected net revenue FY2027.

\$1.62M

Projected EBITDA FY2027.

30-50M

Monthly ad impressions target. Scaling from 7M+ today.

Four Ad Sales Specialists joined team late May.

"We believe Fiscal 2027 represents a true inflection point where strategic investments begin translating into stronger revenue growth, improved gross margins and enhanced operating leverage."

Revenue generated entirely from operator advertising, sponsorships, and booking commissions. Proven Performance: Historical figures sourced from NextTrip SEC filings. FY2026 preliminary figures unaudited. Forward Outlook: Forward-looking projections. Not guarantees of future performance.

— WHY THIS MODEL CAN DIFFER FROM A TRADITIONAL OTA

WHY NEXTTRIP IS DIFFERENT

TRADITIONAL TRAVEL COMPANIES

- Transaction-driven booking businesses
- Lower-margin agency / OTA economics
- Heavy reliance on paid customer acquisition
- Limited differentiation beyond pricing & inventory

NEXTTRIP'S DIFFERENTIATED MEDIA & TRAVEL MODEL

- Built for modern consumer behavior ~ Video-led inspiration → seamless booking.
- Dual revenue model ~ Media monetization + travel transactions.
- Content-to-commerce ecosystem ~ Inspiration, engagement, booking in one platform.
- Owns the customer journey ~ From discovery through transaction.
- AI-powered personalization ~ Higher engagement, better conversion efficiency.
- Higher-margin vertical focus ~ Media ad sales, sponsorships, luxury travel, cruise, group & experiential travel.

INVESTMENT THESIS:

NextTrip is not a traditional travel booking company. It is a next-generation media-powered travel commerce platform.
The platform that owns inspiration can own the transaction.

Watch. Scan. Book. Go.

\$20M+ INVESTED. >60% OWNERSHIP.



DONALD MONACO

Co-Founder & Chairman

50 years in technology, business management, and innovation. Former Commissioner of the Metropolitan Airports Commission, MN.



CARMEN DIGES

Director

A senior capital markets and M&A attorney with deep experience advising multinational companies.



BILL KERBY

Co-Founder, CEO & Director

Architect of the NextTrip content-to-commerce vision. 20+ years building travel and media companies on NASDAQ and TSX.



JIMMY BYRD

Director

Executive VP, Corporate Development at Ledcor Group, where he oversees strategic growth initiatives across Canada and the US.



ANDY KAPLAN

Director

Former President of Worldwide Networks at Sony Pictures Television. Built Sony's global television network across 159 countries.



STEVE KIRCHER

Director

Chairman and CEO of Kircher Holdings LLC, a family office with a diverse investment portfolio.



DAVID JIANG

Director

Former CEO of AIG's \$125 billion PineBridge Investments. Serial entrepreneur with deep expertise across AI and Asia-Pacific markets.

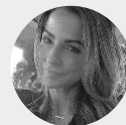
Founding Investors and Board Members have collectively invested over \$20 million and own more than 60% of the Company.

THE TEAM

MANAGEMENT

**BILL KERBY****Co-Founder, CEO & Director**

Architect of the NextTrip content-to-commerce vision. 20+ years building travel and media companies on NASDAQ and TSX.

**AMY PROOST****Chief Revenue Officer**

25+ years in travel sales and marketing, building revenue relationships across hotels, resorts, and travel operators globally.

**FRANK ORZECOWSKI****Chief Financial Officer**

Former CFO Storm Harbour Partners. Certified Public Accountant. Extensive public and private sector financial leadership.

**CASEY D'AMBRA****President NextTrip Media**

Former Director of Content at Brand USA and Executive Producer developing programming for Nat Geo, Disney+, Hulu, and Star.

**BRAD BUICE****Chief Technology Officer**

30 years in travel tech. Scaled VAX platform to 120k+ travel advisors. Previously VP Architecture at Hyatt, Trisept and Apple Leisure Group.

**ANTHEA SCHOLTZ****Head of Marketing**

A Brand Marketing Strategist with two decades in hospitality and travel, crafting brand campaigns, and marketing strategies.

**JOHN MCMAHON****Chief Operating Officer Travel**

Founder and CEO of Five Star Alliance with a 30-year track record in the leisure, travel, and tourism industry.

**RICHARD MARSHALL****Director of Corporate Development**

30 years of senior executive experience generating growth and developing relationships for global public corporations.

● SHAREHOLDER ALIGNMENT & CAPITAL STRUCTURE

A concentrated insider ownership base and significant founder/Board capital create high alignment with outside shareholders.

~60%
INSIDER OWNERSHIP

\$20M+
BOARD + FOUNDING
INVESTOR CAPITAL

~1M+
INSTITUTIONAL SHARE
OWNERSHIP

4
INDEPENDENT RESEARCH
ANALYSTS

ALIGNMENT
MATTERS

Founders, Board members and
core investors remain economically
aligned with outside shareholders.

CAPITAL STRUCTURE

Exchange	NASDAQ
Ticker	NTRP
Fiscal Year End	February 28
Shares Outstanding	14.9M
Public Float (DTC)	6.5M shares

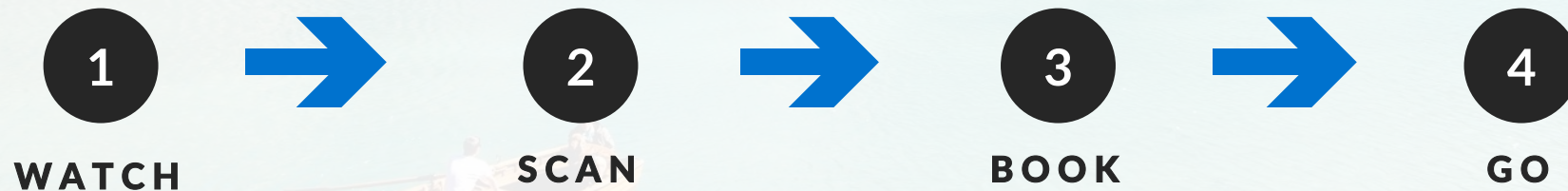
RESEARCH COVERAGE

\$5.00 – \$8.50 analyst 12-month price-target range.
Independent third-party analysis; not endorsed by NextTrip.

NextTrip

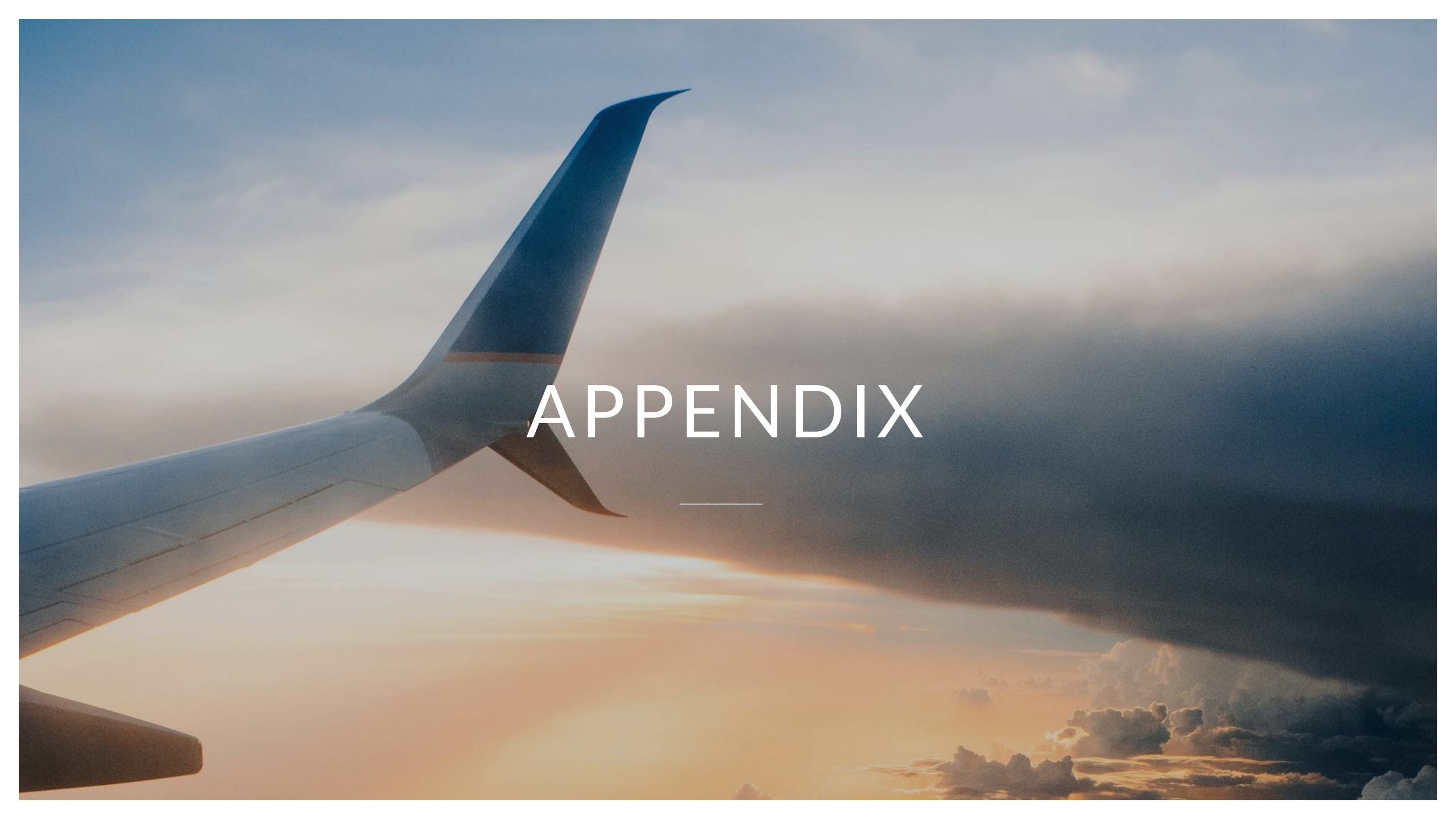
NASDAQ: NTRP

BUILT. LAUNCHED. NOW SCALING.



investors.nexttrip.com

*Forward-looking statements involve risks and uncertainties. Past performance is not indicative of future results. Preliminary FY2027 figures unaudited.
This presentation is for informational purposes only and does not constitute investment advice.*

A photograph of an airplane wing and tail against a sunset sky with clouds. The wing is on the left, and the tail is in the center. The sky is a mix of blue, orange, and yellow, with clouds scattered throughout.

APPENDIX

JOURNY TV ORIGINALS

PREMIUM TRAVEL STORIES, PRODUCED IN-HOUSE

CONTENT

- 75+ Original + Exclusive Episodes
- 400 Hours of Content

JOURNY TV Originals represent the heart of the channel; premium travel storytelling developed and produced in collaboration with world-class creators. These cinematic series explore destinations through culture, people, cuisine, adventure, and personal journeys.

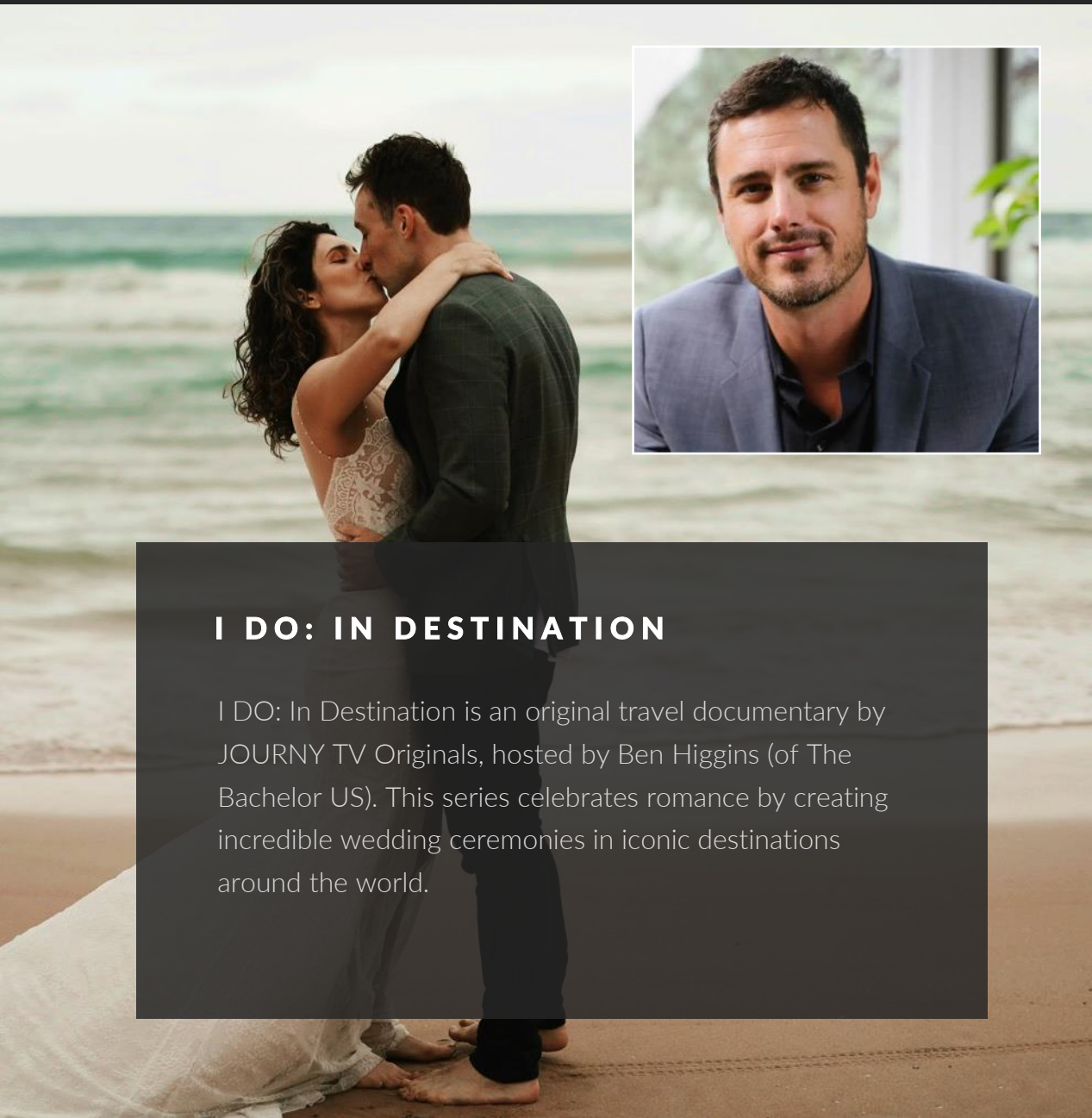
Our originals are designed to:

- Deliver emotionally engaging travel storytelling
- Showcase destinations in a cinematic, aspirational way
- Integrate naturally with tourism boards and travel brands
- Inspire audiences to explore the world

From luxury experiences to hidden cultural discoveries, **JOURNY TV Originals** create memorable, authentic travel narratives.

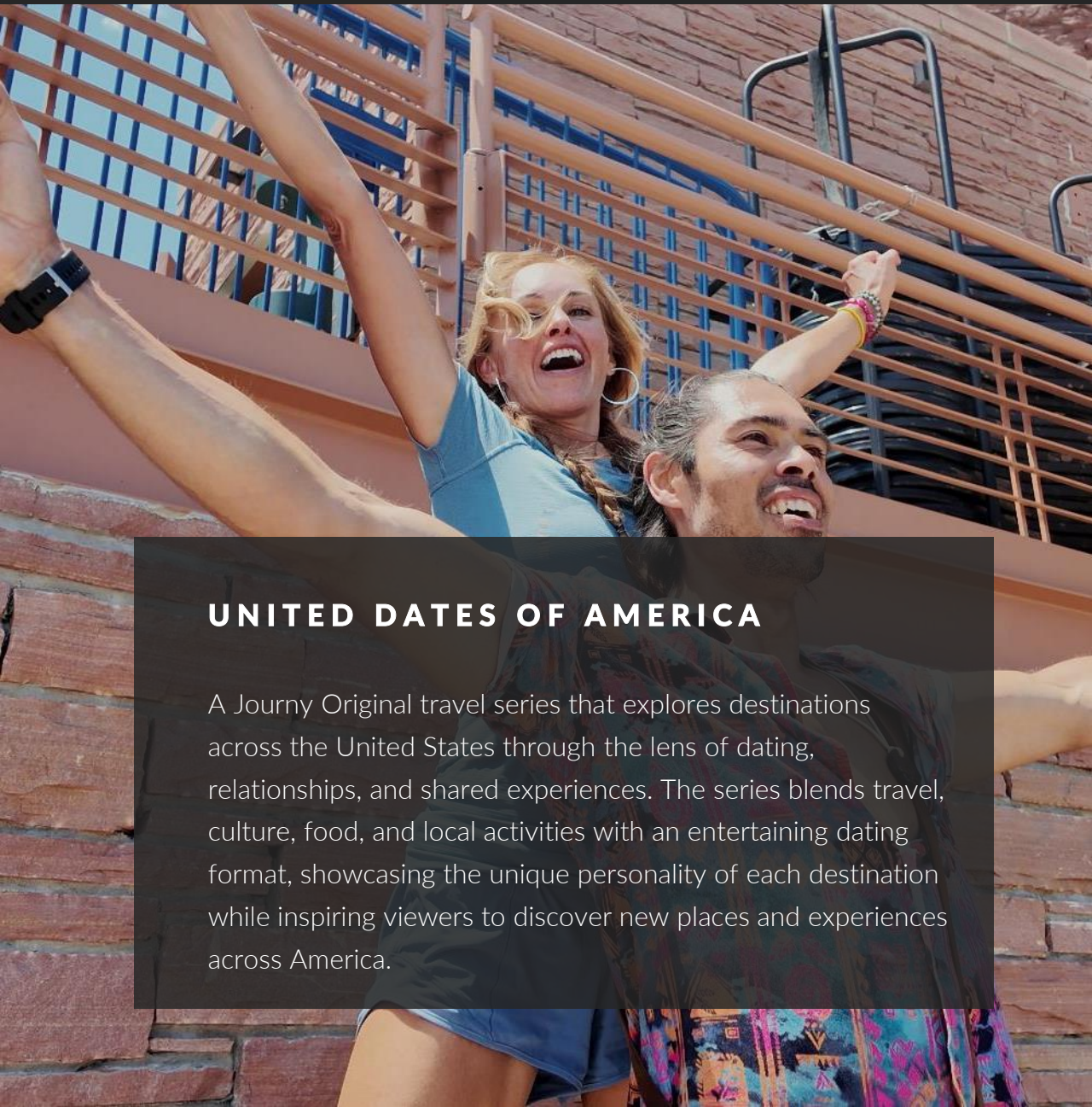


JOURNYTV
originals

A romantic couple is shown in profile, embracing and kissing on a sandy beach. The woman has dark, curly hair and is wearing a light-colored lace dress. The man has dark hair and is wearing a dark suit jacket. The background shows the ocean and a cloudy sky.

I DO: IN DESTINATION

I DO: In Destination is an original travel documentary by JOURNY TV Originals, hosted by Ben Higgins (of The Bachelor US). This series celebrates romance by creating incredible wedding ceremonies in iconic destinations around the world.

A man and a woman are cheering enthusiastically on a set of outdoor bleachers. The woman, with blonde hair, is wearing a blue shirt and has her arms raised in the air. The man, with long dark hair, is wearing a dark shirt and is also cheering with his mouth open. The bleachers are made of wood and metal, and the background shows a brick wall.

UNITED DATES OF AMERICA

A Journy Original travel series that explores destinations across the United States through the lens of dating, relationships, and shared experiences. The series blends travel, culture, food, and local activities with an entertaining dating format, showcasing the unique personality of each destination while inspiring viewers to discover new places and experiences across America.

NEXTTRIP'S JOURNEY TV VIDEO PLATFORM

JOURNEY TV

GLOBAL DISTRIBUTION.
INSPIRING CONTENT.
POWERING TRAVEL COMMERCE.

One global travel media network delivering inspiration, engagement and commerce across more than a dozen platforms in **80 countries**, reaching **250M viewers** and growing.

NextTrip now places sponsors and travel advertisers into Inspirational travel content with a frictionless platform enabling the watcher to price and book trips with Agentic-AI solutions.



80+
COUNTRIES
GLOBAL REACH



250M+
VIEWERS
AND GROWING



12+
PLATFORMS
AND COUNTING

THREE POWERFUL ASSETS. ONE UNIFIED NETWORK.
EXPANDED REACH. GREATER IMPACT.



Uniting premium content, iconic programming and global partnerships to reach travelers everywhere with the power of video.

DISTRIBUTED ACROSS 12+ PLATFORMS

fire tv

android tv

apple tv

Roku

SAMSUNG TV Plus

YouTube

LG Channels

plex

GoUSA TV

TiVo

JVC

live TV

SONY

PHILIPS

FINLUX

sling

DAEWOO

TELEFUNKEN

Google Play

AIR TV

apple ios

STRONGER TOGETHER: ONE BRAND. GLOBAL IMPACT.

JOURNEY

Premium travel content, original series & long-form storytelling.



GoUSA TV

Iconic travel programming and a massive legacy audience.



KC GLOBAL MEDIA

Strategic partnership expanding distribution across Southeast Asia, India, Australia & New Zealand.



JOURNEY TV

One global travel media network delivering inspiration, engagement and commerce at scale across **80+ countries**.

A TRUE CONTENT-TO-COMMERCE PLATFORM



WATCH

Inspiring travel content across top streaming platforms.



ENGAGE

Viewers scan, click or interact with on-screen prompts.



DISCOVER

Agentic-AI delivers personalized trip options in real time.



BOOK

Price and book trips seamlessly without leaving the experience.

WIN-WIN FOR STAKEHOLDERS



ADVERTISERS

Reach high-intent travelers with measurable results.



TRAVEL PARTNERS

Drive awareness and bookings at scale.



VIEWERS

Get inspired and book with ease.

THE TRAVEL INDUSTRY IS INVESTING HEAVILY



\$150B+ spent annually on travel advertising, projected to reach **\$270B** by 2032.

NEXTRIP DELIVERS



We place sponsors and travel advertisers into highly engaged video content that travels the world.

NextTrip
(NASDAQ: NTRP)

NextTrip is the intersection of media and travel — *inspiring the world* to explore and enabling *effortless travel* planning and booking through proprietary technology and Agentic-AI solutions.

LEARN MORE FOR INVESTORS >>

<https://investors.nexttrip.com>

NEXTTRIP'S JOURNYGO VIDEO INSPIRATION BOOKING CONVERSION TOOL WITH AGENTIC-AI

Next Trip
(NASDAQ: NTRP)

JOURNYGO

Video Inspiration. Intelligent Planning.
Frictionless Booking.

JOURNYGO is NextTrip's enhanced WATCH. SCAN. BOOK. GO. ecosystem that turns the journeys you watch into the ones you take — powered by **Agentic-AI**, dynamic packaging, and interactive overlays.

JOURNYGO

Turns the journeys you watch
into the ones you take.

WATCH. SCAN. BOOK. GO.

HOW IT WORKS



WATCH

Immerse in premium travel content on JOURNY streaming platforms.



SCAN

Use interactive overlays to explore destinations, itineraries & offers.



BOOK

Build and customize your trip with Agentic-AI and dynamic packaging.



GO

Confirm and experience your journey — seamlessly.

POWERED BY AGENTIC-AI



- ✓ Conversational AI trip assistant
- ✓ Build complete itineraries in real time
- ✓ Modify hotels, tours & experiences instantly
- ✓ Optimize trip components dynamically
- ✓ See live total package pricing
- ✓ Book within a unified workflow

AI ENHANCES. EXPERTS SUPPORT. YOU DECIDE.

DYNAMIC PACKAGING: FROM SCREEN TO SUITCASE



Watch destination-driven programming



Instantly replicate featured journeys



Customize every component of your trip



See real-time, fully bundled itinerary pricing



Bundled itineraries unlock preferred pricing and deliver more value vs. booking separately.



ONE GLOBAL NETWORK.
UNLIMITED INSPIRATION.

JOURNY's global reach is expanding fast:



250M+
Connected TV
Devices Worldwide



100s
of Hours of Global
Travel Programming



Global Content
Original & Licensed
Shows



High-Intent
Travelers
Inspired to Explore,
Ready to Book

With the acquisition of GoUSA TV assets and the JV with KC Global Media across Southeast Asia, JOURNY is transforming how the world discovers & books travel.



PREMIUM CONTENT
Engaging stories that
inspire travel.



INTELLIGENT TECHNOLOGY
Agentic-AI + dynamic packaging
simplify trip planning.



SEAMLESS BOOKING
Proprietary NXT2.0 platform
powers secure, flexible booking.



HUMAN EXPERTISE
Talk to a live travel specialist
anytime you want.

WATCH. SCAN. BOOK. GO.
Inspiration made actionable.
Travel made **effortless**.



FY2027 OUTLOOK & GROWTH CATALYSTS

NextTrip, Inc. | 2026

ENTERING A PIVOTAL GROWTH PHASE

FINANCIAL & OPERATING MOMENTUM



REVENUE GROWTH

Strong first quarter performance driving multi-quarter momentum.

Q1 REVENUE

\$1.45M

+940%

YOY GROWTH



PIVOTAL INFLECTION POINT

Strategic investments are transitioning into higher revenue growth and expanding margins.



CRUISE MOMENTUM

Approximately **\$400K** in recent cruise bookings with higher-margin travel category gaining traction.



MEDIA SCALE

- ✓ JOURNY + GoUSA TV consolidation complete
- ✓ KC Global Media expansion
- ✓ Growing global audience
- ✓ Expanding monthly ad inventory



HIGHER MARGIN MIX

- Advertising
- Sponsorships
- Creator Commerce
- Cruise
- Luxury Travel
- Travel Technology



CREATOR ECONOMY

- ✓ YADA acquisition expands
- ✓ Creator Commerce
- ✓ Livestream Commerce
- ✓ Affiliate Commerce



NEXTTRIP PRO LAUNCH

- ✓ White-label advisor platform
- ✓ AI Planning
- ✓ Groups
- ✓ Marketing Automation
- ✓ Bookings

FY2027 GROWTH DRIVERS



JOURNY.tv

Global Media Expansion

Expanding global audience and advertising inventory



ADVERTISING

New Sales Organization

More brands, more inventory, higher-margin revenue



AGENTIC AI

Higher Conversion

AI-powered engagement drives better planning & bookings



CRUISE

Higher Margin Revenue

Cruise platform gaining traction with strong booking momentum



CREATOR COMMERCE

YADA

Expanding reach through creators, livestream and affiliate commerce



NEXTTRIP PRO

Advisor Distribution Platform

Empowering advisors with AI tools, content and bookings

FY2027 OUTLOOK



Scale Distribution



Expand Monetization



Launch NextTrip Pro



Grow Higher-Margin Revenue



Increase Operating Leverage



"Management believes FY2027 represents a pivotal inflection point as multiple strategic initiatives begin contributing to **accelerating revenue growth**, **expanding gross margins**, and a **greater** contribution from **higher-margin media, advertising, creator commerce, and technology businesses.**" "



Infrastructure built.
GROWTH ACTIVATED.
PIVOTAL FY2027.

TRAVEL AGENT PLATFORM WITH CONTENT, CMS AND AGENTIC AI TOOLS

NextTrip
PRO

TURNING EVERY TRAVEL ADVISOR INTO A CONTENT-POWERED BOOKING CHANNEL

AI-Powered Content • Personalization
Dynamic Packaging • Attribution

NextTrip Pro is the AI-powered content-to-commerce platform that turns inspiration into bookings and advisors into measurable, high-performing distribution channels.



EVERY ADVISOR BECOMES A DISTRIBUTION CHANNEL

- ✓ Every article becomes a storefront
- ✓ Every itinerary becomes bookable
- ✓ Every interaction becomes measurable
- ✓ Every booking generates recurring value
- ✓ Every advisor owns the customer relationship

A MASSIVE MARKET OPPORTUNITY



135,000+

U.S. Travel
Advisors



\$100B+

Annual Advisor
Travel Sales



\$663B

Global OTA
Market in 2025*



\$1.3T

Projected Market
by 2033*

*Source: Grand View Research

BUILT FOR ADVISORS. DESIGNED TO WIN.



CONTENT

Premium Media
Videos & Guides
Social Content



CRM & INSIGHTS

AI-Driven Insights
Personalization
Customer Profiles



INVENTORY

Real-Time Pricing
Exclusive Inventory
Dynamic Packages



COMMISSIONS

Including Air
Higher Margins
Recurring Revenue



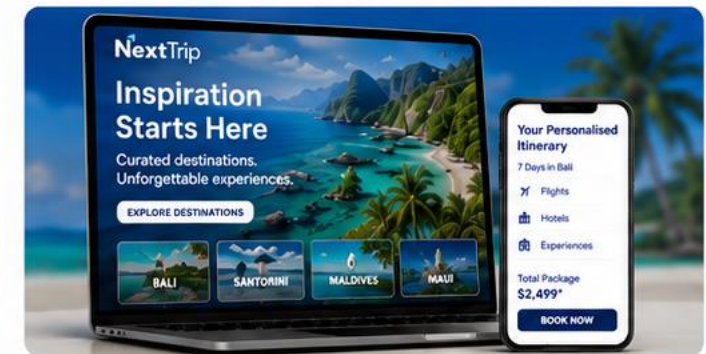
ATTRIBUTION

Capture & Measure
Every Touchpoint
Every Transaction



DISTRIBUTION

Market Across
Every Channel
Grow Your Brand



CONTENT DRIVES ENGAGEMENT.
ENGAGEMENT DRIVES BOOKINGS.
BOOKINGS DRIVE RECURRING REVENUE.



The *Next Generation*
of Travel Commerce.



POWERED BY AI.
Enhanced by technology.
Backed by people.

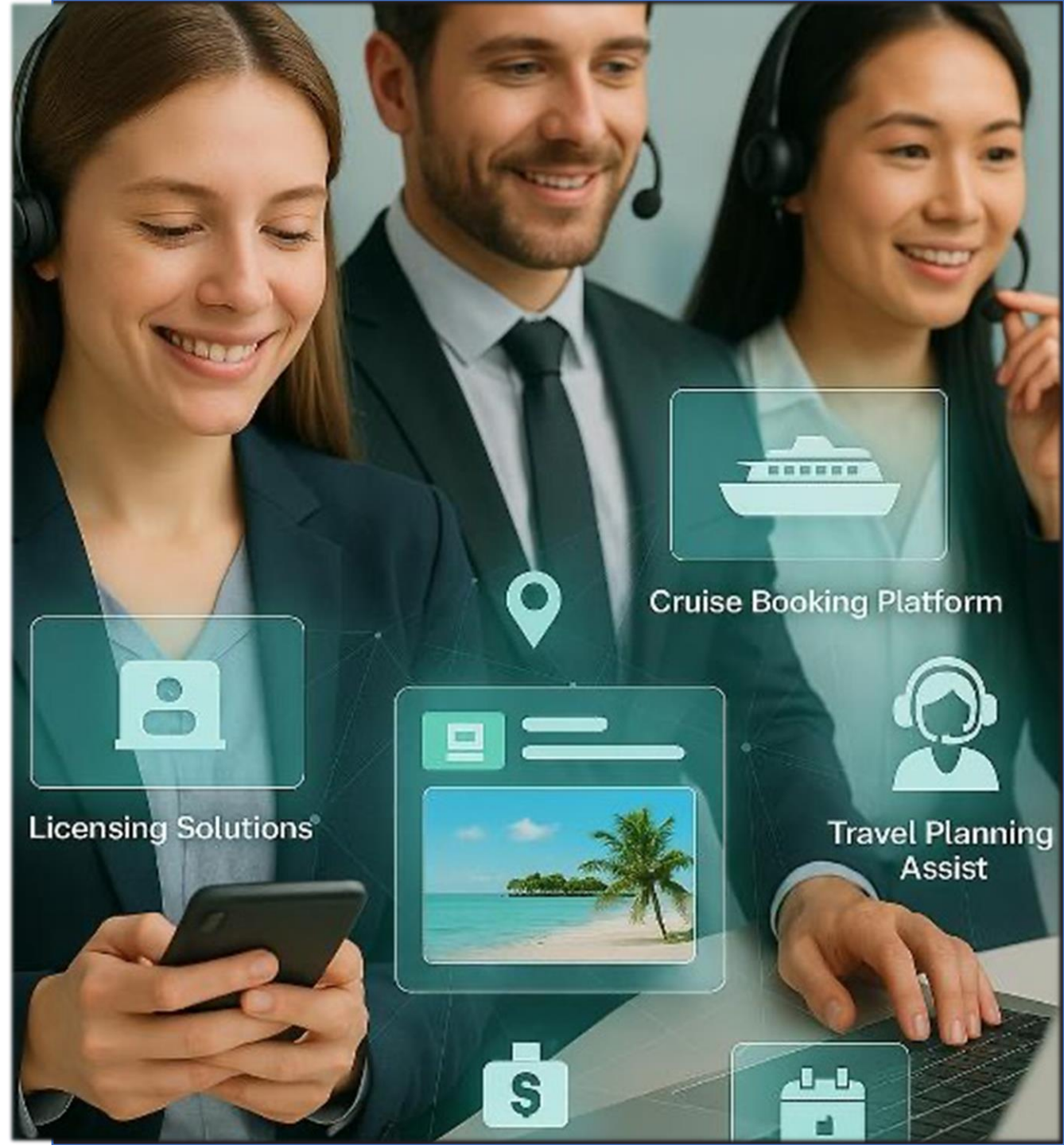
NextTrip
PRO

Learn more at
investors.nexttrip.com

KEY DIFFERENTIATORS IN OUR BOOKING PLATFORM

TARGETING UNDERSERVED AREAS OF TRAVEL

- **Groups Platform** - Seamless booking for 10 to 1,000+ travelers, perfect for conferences, weddings, corporate retreats, reunions, and more.
- **Cruise Booking Platform** - Real-time availability, expert guidance, and exclusive perks for a simplified cruise planning experience.
- **Licensing Solutions** – Scalable tech licensing, including white-label offerings and a SaaS subscription model in development.
- **Travel Agent Platform** – A modern toolset for agents, offering access to inventory, marketing tools, and equity participation.
- **Travel Planning Assist** - Concierge-backed, AI-enhanced service for personalized planning, operational efficiency, and cost savings.
- **PayDelay Payment Option** - Interest-free, no-credit-check instalment plans for flexible trip payments, available at checkout.



YOUTUBE

JOURNY TV

FACEBOOK

INSTAGRAM

2.8M PLANNED
IMPRESSIONS

4.79M ACTUAL
IMPRESSIONS

1.7M PLANNED
VIEWS

3.8M ACTUAL
VIEWS

CASE STUDY: THAILAND TOURISM BOARD

'Healing, Culture and Coastlines - My Thailand Journey.
@HenryMoodie'

'Real luxury is the feeling when immersing yourself in nature.
In Thailand, music is everywhere - in the rhythm of flowing water,
the whisper of the wind and the gentle, crafted footsteps on soft
sand.

Here, nature and human connection compose life's most
beautiful soundtrack. @HenryMoodie

JOURNY TV

FACEBOOK

INSTAGRAM

NEWSLETTERS

1.5M+
IMPRESSIONS

84.5% INCREASE
IN ACTIVE USERS

2m 20s INCREASED
SESSION DURATION

40% INCREASED
WEBSITE EVENTS

CASE STUDY: RESORT PARTNER CAMPAIGN

Campaign across JOURNY TV with the following:

- Squeeze backs
- Bumpers
- 30-second commercial

The Objective:

Expand brand awareness and drive high-intent traffic from affluent travelers:

- Scaling beyond organic demand without paid search
- Driving qualified, high-value luxury travelers

The Strategy:

Contextual luxury video alignment with JOURNY.tv.

Included a total of 72 hours of airtime with prime-time placement.

Over a period of 90 days

- Premium Video Ad placement within Travel Programming
- High-intent content focus with QR codes and brand recall

The Results:

Core objectives achieved beyond baseline organic traffic

- Highly engaged viewers, exceeding benchmarks
- More engagement and brand alignment by content choices

Why it Worked:

- Immersive, contextual exposure drove qualified visitors
- Luxury positioning was reinforced and aligned with aspirational travelers
- Strong brand recall effect beyond traditional search acquisition



Over **94 million**
pay TV homes & OTT subscribers
in **19 markets***
across Asia.

**KC Global Media Asia's channels
top in ratings in Asia!**

*Available territories:

Brunei, Cambodia, China (Hotel & VIP Compounds), Hong Kong, India, Indonesia, Macau, Malaysia, Maldives, Mongolia, Myanmar, Palau, Papua New Guinea, Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam.

OUR DISTRIBUTION PARTNERS

Over 40 Affiliate Partners across DTH, Cable, IPTV, Streaming and On Demand



KC GLOBAL MEDIA PARTNERSHIP

- KC Global Media Entertainment LLC is a global multi-media company based in the United States.
- The brainchild of former Sony Executives Andy Kaplan and George Chien, KC Global Media Asia is Asia's leading entertainment hub through the production, distribution and programming of quality, ground-breaking content.
- KCGM launching a new regional television and digital channel under the **JOURNEY** brand, powered by NextTrip's content library.
- KCGM will fund all costs associated with launching and operating the channel, and both companies will share revenue.
- KCGM has made a strategic equity investment in NextTrip.
- Andy Kaplan, Founder and Chairman of KCGM, (former President SONY Global) appointed to the NextTrip Board of Directors.

The background image is a scenic landscape. On the right side, a steep, rocky cliff face is covered with green and yellow foliage. A winding asphalt road with white lane markings curves along the edge of the cliff. Below the road, a calm, turquoise lake stretches across the middle ground. In the far background, rolling mountains are covered in dense green forests, with some patches of brown, possibly indicating autumn or fire. The sky is a pale, hazy blue.

THANK YOU

NEXTTRIP, INC.