

# **MEORGA**

## **MCR Solution Fairs**

## **Regional Trade Fairs**

Measurement Technology - Control Technology -  
Regulation Technology - Automation Technology -  
Process Control Systems

## **Exhibitor Information Trade Fair Year 2026**



### **Frankfurt**

Wednesday, March 18, 2026  
from 8:00 AM to 4:00 PM  
myticket JAHRHUNDERTHALLE  
Pfaffenwiese 301  
65929 Frankfurt a.M.



### **AT-Vienna**

Wednesday, April 15, 2026  
from 8:00 AM to 4:00 PM  
Austria Center Vienna (ACV)  
Bruno-Kreisky-Platz 1  
AT-1220 Vienna



### **Bochum**

Wednesday, May 6, 2026  
from 8:00 AM to 4:00 PM  
RuhrCongress Bochum  
Stadionring 20  
44791 Bochum



### **Halle (Saale)**

Wednesday, June 17, 2026  
from 8:00 AM to 4:00 PM  
Halle Messe  
Messestraße 10  
06116 Halle (Saale)



### **Ludwigshafen**

Wednesday, September 16, 2026  
from 8:00 AM to 4:00 PM  
Friedrich-Ebert-Halle  
Erzbergerstraße 89  
67063 Ludwigshafen



### **ES-Tarragona**

Wednesday, November 18, 2026  
from 8:00 AM to 4:00 PM  
firaReus  
Avinguda Bellissens, 40  
ES-43204 Reus (Tarragona)

**Trade Fair Themes:** Measurement Technology for Analysis  
Drive Technology  
Valves  
Training and Education  
Automation Security  
Lightning Protection  
Pressure and Temperature  
Flow Measurement Technology  
Electric Heating Cables  
Emission/Immission Measuring Devices  
Energy Efficiency  
Explosion Protection  
Fieldbus  
Field Devices  
Humidity Measurement Technology  
Functional Safety  
Alarm Technology

Maintenance  
Calibration  
Measurement and Registration Technology  
Low Voltage Technology  
Level Measurement Technology  
Planning and Installation  
Process and Operational Management Systems  
Control Technology  
Remote Operation  
Sensor Technology  
PLC and PAC  
Actuators  
Control Technology  
Thermography  
VDE Testing Equipment  
Weighing Technology and Filling Technology

<b>Booth Depth</b>	Choose between 2 meters or 3 meters
<b>Booth Width</b>	Freely selectable
<b>Booth Height</b>	Flexible - adjusted to the conditions of the hall
<b>Service Fee</b>	195.00 euro/m <sup>2</sup>
<b>Tables, Chairs</b>	Provided free of charge (rectangular tables)
<b>Partition Walls</b>	If needed, at 23.40€ per linear meter of booth length
<b>Power Connection</b>	Under the following conditions: 230 V = 52.50€, 400 V = 105.00€
<b>Hospitality</b>	Hospitality costs will be allocated to the exhibitors at the end of the event in relation to the exhibition area. Current benchmark: approximately €33.00/m <sup>2</sup>
<b>Expert Presentations</b>	Exhibitors have the opportunity to give a technical presentation lasting approximately 30 minutes, with a 15-minute handover time. The presentation room and projector will be provided free of charge.
<b>New! Presentation Leads</b>	As a presenting company at the MCR Solution Fairs, you will benefit from an exclusive opportunity: You can directly purchase the contact details of the visitors to your presentation – GDPR-compliant and highly qualified (first name, last name, email address, phone number, position in the company, address including postal code). Fee for your presentation leads: 350.00€
<b>New! Leadscanner App</b>	With our new Lead Scanner App, you can quickly, efficiently, and digitally capture visitor contacts. Simply scan the badges of your booth visitors and instantly receive all relevant data – without any paper or manual input. Add notes, tags, or ratings directly to leads and enable your team to collaborate smoothly through synchronized real-time data. The app is GDPR-compliant and optimally supports you in following up on your trade fair contacts. Fee for the Lead Scanner App: 350.00€ per location.
<b>Promotional Material</b>	Invitation flyer, trade fair catalog, and digital templates: free of charge In addition to the exhibition data, your company logo will appear on the flyer. This will be provided to you for distribution to your customers.
<b>Trade Fair Catalog</b>	The listing of names in the Navigator exhibitor directory is free of charge. Company entries and advertisements are subject to fees and will be announced prior to the respective trade fair.
<b>Important Information</b>	Entry and refreshments are free for visitors.  The stated services and prices apply mandatorily to all MCR Solution Fairs in 2026.  Please register definitively using the linked <i>MEORGA registration form</i> : <a href="https://vogel.jotform.com/form/251821042558353">https://vogel.jotform.com/form/251821042558353</a>  Please note our General Terms and Conditions, which you can access and save at any time: <a href="https://legal.vogel.de/legal-cockpit/meorga/">https://legal.vogel.de/legal-cockpit/meorga/</a> , which will also become part of the contract.