

Exhibitor Information Trade Fair Year 2026



Frankfurt

Wednesday, March 18, 2026
from 8:00 AM to 4:00 PM
myticket JAHRHUNDERTHALLE
Pfaffenwiese 301
65929 Frankfurt a.M.



AT-Vienna

Wednesday, April 15, 2026
from 8:00 AM to 4:00 PM
Austria Center Vienna (ACV)
Bruno-Kreisky-Platz 1
AT-1220 Vienna



Bochum

Wednesday, May 6, 2026
from 8:00 AM to 4:00 PM
RuhrCongress Bochum
Stadionring 20
44791 Bochum



Halle (Saale)

Wednesday, June 17, 2026
from 8:00 AM to 4:00 PM
Halle Messe
Messestraße 10
06116 Halle (Saale)



Ludwigshafen

Wednesday, September 16, 2026
from 8:00 AM to 4:00 PM
Friedrich-Ebert-Halle
Erzbergerstraße 89
67063 Ludwigshafen



ES-Tarragona

Wednesday, November 18, 2026
from 8:00 AM to 4:00 PM
firaReus
Avinguda Bellissens, 40
ES-43204 Reus (Tarragona)

Trade Fair Themes:	Measurement Technology for Analysis	Maintenance
	Drive Technology	Calibration
	Valves	Measurement and Registration Technology
	Training and Education	Low Voltage Technology
	Automation Security	Level Measurement Technology
	Lightning Protection	Planning and Installation
	Pressure and Temperature	Process and Operational Management Systems
	Flow Measurement Technology	Control Technology
	Electric Heating Cables	Remote Operation
	Emission/Immission Measuring Devices	Sensor Technology
	Energy Efficiency	PLC and PAC
	Explosion Protection	Actuators
	Fieldbus	Control Technology
	Field Devices	Thermography
	Humidity Measurement Technology	VDE Testing Equipment
	Functional Safety	Weighing Technology and Filling Technology
	Alarm Technology	

Booth Depth	Choose between 2 meters or 3 meters
Booth Width	Freely selectable
Booth Height	Flexible - adjusted to the conditions of the hall
Service Fee	195.00 euro/m ²
Tables, Chairs	Provided free of charge (rectangular tables)
Partition Walls	If needed, at 23.40€ per linear meter of booth length
Power Connection	Under the following conditions: 230 V = 52.50€, 400 V = 105.00€
Hospitality	Hospitality costs will be allocated to the exhibitors at the end of the event in relation to the exhibition area. Current benchmark: approximately €33.00/m ²
Expert Presentations	Exhibitors have the opportunity to give a technical presentation lasting approximately 30 minutes, with a 15-minute handover time. The presentation room and projector will be provided free of charge.
New! Presentation Leads	As a presenting company at the MCR Solution Fairs, you will benefit from an exclusive opportunity: You can directly purchase the contact details of the visitors to your presentation – GDPR-compliant and highly qualified (first name, last name, email address, phone number, position in the company, address including postal code). Fee for your presentation leads: 350.00€
New! Leadscanner App	With our new Lead Scanner App, you can quickly, efficiently, and digitally capture visitor contacts. Simply scan the badges of your booth visitors and instantly receive all relevant data – without any paper or manual input. Add notes, tags, or ratings directly to leads and enable your team to collaborate smoothly through synchronized real-time data. The app is GDPR-compliant and optimally supports you in following up on your trade fair contacts. Fee for the Lead Scanner App: 350.00€ per location.
Promotional Material	Invitation flyer, trade fair catalog, and digital templates: free of charge In addition to the exhibition data, your company logo will appear on the flyer. This will be provided to you for distribution to your customers.
Trade Fair Catalog	The listing of names in the Navigator exhibitor directory is free of charge. Company entries and advertisements are subject to fees and will be announced prior to the respective trade fair.
Important Information	Entry and refreshments are free for visitors. The stated services and prices apply mandatorily to all MCR Solution Fairs in 2026. Please register definitively using the linked <i>MEORGA registration form</i> : https://vogel.jotform.com/form/251821042558353 Please note our General Terms and Conditions, which you can access and save at any time: https://legal.vogel.de/legal-cockpit/meorga/ , which will also become part of the contract.