

Exhibitor Information Trade Fair Year 2027

The trade fair is aimed at decision-makers, technicians and specialists who work day in, day out to achieve operational benefits, particularly in production and process environments, and who are looking for practical solutions for their plant and processes – compact, direct and to the point. Anyone who lives and breathes measurement and control technology has come to the right place.

Trade Fair Themes:

Measurement Technology for Analysis
Drive Technology
Valves
Training and Education
Automation Security
Lightning Protection
Pressure and Temperature
Flow Measurement Technology
Electric Heating Cables
Emission/Immission Measuring Devices
Energy Efficiency
Explosion Protection
Fieldbus
Field Devices
Humidity Measurement Technology
Functional Safety
Alarm Technology
Maintenance
Calibration
Measurement and Registration Technology
Low Voltage Technology
Level Measurement Technology
Planning and Installation
Process and Operational Management Systems
Control Technology
Remote Operation
Sensor Technology
PLC and PAC
Actuators
Control Technology
Thermography
VDE Testing Equipment
Weighing Technology and Filling Technology

MEORGA
MCR-Solution Fairs

Hamburg

Wednesday, March 03, 2027

MesseHalle
Modering 1a
22457 Hamburg-Schnelsen

MEORGA
MCR-Solution Fairs

PL-Warschau

Wednesday, March 17, 2027

EXPO XXI Warszawa ul.
Prądyńskiego 12/14,
PL-01-222 Warszawa

MEORGA
MCR-Solution Fairs

CH-Basel

Wednesday, April 14, 2027

St. Jakobshalle
St. Jakobs-Strasse 390
CH-4052 Basel

MEORGA
MCR-Solution Fairs

Leverkusen

Wednesday, June 2, 2027

Ostermann-Arena
Bismarckstraße 125
51373 Leverkusen

MEORGA
MCR-Solution Fairs

Ludwigshafen

Wednesday, September 15, 2027

Friedrich-Ebert-Halle
Erzbergerstraße 89
67063 Ludwigshafen

MEORGA
MCR-Solution Fairs

Landshut

Wednesday, October 13, 2027

Sparkassen-Arena
Niedermayerstr. 100
84036 Landshut

MEORGA
MCR-Solution Fairs

AT-Wien

Wednesday, November 17, 2027

Austria Center Vienna (ACV)
Bruno-Kreisky-Platz 1
AT-1220 Wien (Halle X2+X3)

Exhibitor Information Trade Fair Year 2027

Booth Depth	Choose between 2 meters or 3 meters
Booth Width	Freely selectable
Booth Height	Flexible - adjusted to the conditions of the hall
Tables, Chairs	Provided free of charge (rectangular tables)
Lecture	Procedure: Approximately four months before the relevant trade fair, you will receive an email containing all the relevant information and the opportunity to submit your technical presentation. However, there is no entitlement to this. Nor can any claim be derived from the submission. Presentation slots are allocated by MEORGA based on topic, relevance and availability.
Presentation Leads	As a presenting company at the MCR Solution Fairs, you will benefit from an exclusive opportunity: You can directly purchase the contact details of the visitors to your presentation - GDPR-compliant and highly qualified (first name, last name, email address, phone number, position in the company, address including postal code). Fee for your presentation leads: 350.00 €
Leadscanner App	With our new Lead Scanner App, you can quickly, efficiently, and digitally capture visitor contacts. Simply scan the badges of your booth visitors and instantly receive all relevant data - without any paper or manual input. Add notes, tags, or ratings directly to leads and enable your team to collaborate smoothly through synchronized real-time data. The app is GDPR-compliant and optimally supports you in following up on your trade fair contacts. Fee for the Lead Scanner App: 350.00 € per location.

Price overview

	Unit	Germany	Austria	Switzerland	Poland
Stand fee	per m ²	195,00 €	225,00 €	235,00 €	195,00 €
Flat-rate catering fee	per m ²	33,00 €	43,00 €	48,00 €	33,00 €
Partition walls	per running metre of stand length	25,00 €	29,00 €	29,00 €	29,00 €
Electricity (incl. consumption) 230 V	per connection	60,30 €	160,40 €	160,40 €	60,30 €
Electricity (incl. consumption) 400 V	per connection	120,70 €	421,20 €	421,20 €	120,70 €
Leadscanner app	per presentation	350,00 €	350,00 €	350,00 €	350,00 €
Presentation leads	per location	350,00 €	350,00 €	350,00 €	350,00 €
Media package NEW	per exhibitor/location	285,00 €	285,00 €	285,00 €	285,00 €

Exhibitor Information Trade Fair Year 2027

**Media package
(included services)**

Invitation leaflet (this will be provided to you for you to send to your customers)
Digital templates (for use in your advertising campaigns)
Flyer inserts in various trade magazines
Advertisements/banners, both digital and print, in trade media
Social media advertising
On-site poster displays (where possible)

**Ordering Additional
Services**

Specialist furniture (bar stools, bar tables, display cabinets, carpets, spotlights, etc.) can be booked through Fairwall at your own expense.
Fairwall GmbH, Sandstr. 104, 40789 Monheim
Tel.: 0049 - (0) 2173 - 2028 543, Email: info@fairwall-gmbh.de

**Exhibition
catalogue**

Listing by name in the "Navigator" exhibitor directory is free of charge. Company listings and advertisements are subject to a fee and are advertised prior to the respective exhibition.

Note

Admission and refreshments are free for visitors.

Registration

Exhibitor registration for MEORGA 2027 is only possible via our online booking form.

This will go live on August 04, 2026.

Please note that individual stand locations may sell out very quickly.

The services and prices quoted are binding for all MSR specialist trade fairs in 2027.

Please submit a binding registration via the linked MEORGA registration Multilingual form
<https://vogel.jotform.com/252190805452353>

Please note our General Terms and Conditions
<https://legal.vogel.de/en/legal-cockpit-2/meorga-2/>

which you can access and save at any time and which also become part of the contract.