

## Maximize Savings & Care with TrueScripts Brand Care Program

At TrueScripts, we understand the rising costs of prescription medications and the impact they have on both employers and employees. That's why we developed the Brand Care Program, an innovative solution that delivers targeted savings on the most frequently prescribed brand-name medications - while ensuring members receive the care they deserve.



### How Does It Work?

Our Brand Care Program identifies brand-name medications that **offer manufacturer copay assistance** and proactively assists the members to sign up for and maximize savings opportunities for everyone. Eligible medications include select treatments for **diabetes, migraines, and cardiovascular conditions** - some of the most common and costly conditions in prescription benefit plans.

>> **Proactive Outreach & Support:** Our dedicated Clinical Care team personally reaches out to eligible members to enroll them in copay assistance programs and seamlessly transfer prescriptions to our partnering pharmacy.

>> **Affordable Access:** Members receive a **90-day supply of medication delivered to their home**, typically at a final copay of **\$30 or less**, depending on the copay card.

>> **Ongoing Convenience:** Before each refill, our pharmacy partner **contacts the member to confirm their next shipment**, ensuring continued medication adherence.

### Why It Matters.

>> **Lower Plan Costs:** Reduce overall prescription benefit expenses through copay assistance programs.

>> **Enhance Employee Satisfaction:** Make essential medications more affordable and accessible.

>> **Promote Adherence & Health Outcomes:** Proactive refill reminders ensure employees stay on track with their treatments.

Available exclusively for PPO plan designs, the TrueScripts Brand Care Program is another way we are committed to optimizing prescription benefits for maximum impact.

To learn more about how this program can benefit your employees and your bottom line, **contact your TrueScripts account representative** or email [PartnerWithUs@TrueScripts.com](mailto:PartnerWithUs@TrueScripts.com).