



LOCAL POLITICAL COORDINATOR AT HUDSON GATEWAY ASSOCIATION OF REALTORS®

The HGAR Local Political Coordinator (LPC) Program is a grassroots advocacy initiative composed of HGAR members who volunteer to monitor local issues that may impact real estate, private property rights, fair housing, and small business interests in the communities where they live or work. The volunteer commitment is a minimum of two years.

LPC Responsibilities

- **Engage with Local Leaders**

Build relationships with town officials and attend public meetings such as Planning Boards, Zoning Boards of Appeals, Town/City Council sessions, or School Boards, where applicable.

- **Monitor Local Issues**

Stay informed about municipal activity through local government websites, planning and zoning board agendas, public meeting announcements, local news outlets, and community contacts.

- **Report Back to HGAR**

Notify the Legislative & Political Affairs Committee Chair and HGAR's Government Affairs Director when a new issue arises that could affect real estate professionals or property rights.

- **Support Strategic Messaging**

LPCs are not required to speak publicly unless they are comfortable doing so. Talking points and official messaging will be developed by HGAR and/or NYSAR staff, with member input. However, if a resident voice is needed, LPCs can help identify local allies.

- **Attend Key Advocacy Events**

- HGAR Legislative Meetings
- NYSAR Lobby Day in Albany and NYC Lobby Day in Manhattan
- Local LPC check-ins or training (as applicable)

- **Submit Quarterly Reports**

Brief reports of local activity, issues monitored, and relationships built will help shape HGAR's overall advocacy strategy.

- **Adhere to HGAR's Communications Policy**

LPCs must not represent the association in media or online without prior approval from the CEO, Government Affairs Director, or designated spokesperson. Online and social media postings must align with HGAR's official policy to ensure a consistent and professional public voice and should be pre-approved.

- **Training & Commitment**

All LPCs must complete required training and sign the LPC Pledge Form.

Course of Action

Association action will be guided by HGAR's Legislative & Political Affairs Committee in coordination with the CEO and Government Affairs team. If an issue falls outside HGAR's established Advocacy Policies, any proposed action will require review and approval by the Board of Directors.

Qualifications

- HGAR members in good standing (including Affiliate Members) are eligible to serve as LPCs.
- Final LPC appointments will be reviewed and approved by the Legislative & Political Affairs Committee.