



IMPACT 2026 FAQs

EVENT DETAILS

Event Date and Location

- Wednesday, June 3, 2026, doors open at 8:30am (Expo and CE class begin at 9am)
- Manhattanville University: 2900 Purchase Street, Purchase, NY 10577 (at REID Castle)
- Agenda:
 - 9am – 10am: CE Course
 - 9am – 4pm: Expo open
 - 10am: 10:30am: Leadership Panel with HGAR, NYSAR and NAR Presidents
 - 10:30am – 11am: AI Strategies to Scale and Win More Clients, Real Grader
 - 11am – 11:30am: Grow Where You Stand: Building Trust, Business, and Opportunity Through Community, Julia Lashay Israel
 - 11:30am – 12:15pm: OneKey® MLS Update
 - 12:15pm – 12:30pm: Announcements
 - 12:30pm – 1:30pm: Buffet Lunch
 - 1:30pm – 1:50pm: Brand Like a TOP Producer, Talia McKinney
 - 1:50pm – 2:10pm: Turn Your Database into a Referral Engine, Panel
 - 2:10: 2:25pm – Member Benefit reveal
 - 2:30pm – 2:50pm: Break & Visit the Expo
 - 3pm – 3:20pm: How to Shine on Podcasts, Stages, and on Camera, Kim Rittberg
 - 3:20pm – 3:40pm: 7 Winning AI Tips: Close More Sales, Earn More Referrals, Kathy D'Agostino



- 3:40pm – 4pm: The Housing Crunch: Affordability, Inventory, and What's Next, Matt Christopherson, NAR

Registration

- All attendees must register. There is an admission fee for members and non-members.
- Member fee: \$85 until June 2. At the door price is \$100 for members on June 3. Non-member ticket price is \$100 until June 2 and \$150 at the door on June 3.
- Ticket link is: <https://hgar.ticketspice.com/impact-2026>

Parking

- Included with admission ticket; no separate fee required.

General Overview:

- This is HGAR's signature Member's Day event – changed from the fall to the spring in 2026. The event was redesigned to deliver more value in a shorter, high-energy format. The goal is actionable education, networking, and tools members can immediately use in their business.
- High-impact sessions scheduled throughout the day – 20-to-30-minute time slots.
- Fast-paced presentations featuring dynamic speakers and timely topics relevant to your business, all in one room.
- The exhibitors will be in the hallways leading to the main general session room.
- Registration is required for all attendees. Name badges will be provided upon check-in. Select from the new ribbon wall and add enhancements to your badge (first timer, major investor, etc.)!
- Wi-Fi information will be provided on site.

Exclusive RPAC Major Investor Perks

- Private networking lounge available exclusively to RPAC Major Investors.
- Please note there is NOT an RPAC lunch program in 2026

WHAT'S NEW IN 2026



New Venue & Lunch Included!

- Manhattanville University: 2900 Purchase Street, Purchase, NY 10577 (at REID Castle)
- Buffet style lunch is included with your admission ticket (as is the cocktail reception)

Continuing Education (CE) Credit is back in 2026

- 9am – 10am: Change is the Only Constant: New York Legal Update (1 Hour CE), Stay compliant with the latest rules in real estate! This CORE requirement class covers key updates in fair housing, advertising, CE requirements, tenant protections, reasonable accommodation, and pending legislation. NEW Approval code = ALL can earn 1 hour of CE credit with full session attendance. Satisfies 1 hr. Legal Matters. (Make sure you check the Legal Update box when registering for IMPACT)
- Even if a member already completed a legal update course this cycle, “Change is the Only Constant: New York Legal Update” has a NEW DOS approval code and still qualifies for 1 hour CE credit.
- Members MUST check the Legal Update/CE box during registration and attend the full session to receive credit.

NEW Member Benefit Launch

- A major new HGAR member benefit is launching at IMPACT, and attendees will get the FIRST look. This free member tool is designed to help REALTORS® save time, simplify marketing, and create polished materials that help listings stand out. Be in the room for the official launch and see how this new tool can support your business.

RETURNING FAVORITES IN 2026:

Continental Breakfast

- Complimentary continental breakfast provided from 8:30am – 9am.

Exhibitor Trade Show

- Approximately 40 businesses exhibit products and services.
- Attendees will be provided with a bingo card to collect a stamp from each vendor. They will take their completed card to the HGAR registration table and be entered for a chance to win prizes. Winners will be selected at the cocktail reception.



Networking Reception

- Cocktail reception to wrap up the day with an open bar and an assortment of light bites.