IAMIC

Illinois Association of Mutual Insurance Companies

2027



A NEW DAY. NEW OPPORTUNITIES. A STRONGER FUTURE.

As the sun sets on one day, a new day brings endless possibilities. This is your opportunity to really **SHINE**, **PROMOTE** your company, and **BUILD** your path toward a brighter future!

Together, we can embrace new opportunities, strengthen our industry, and create a future filled with growth, collaboration, and success.

Your sponsorship is an investment in tomorrow. It provides an opportunity to **ELEVATE** your company's visibility, **BUILD** brand recognition, and **SHINE** within the Mutuals community while supporting our mission to educate, connect, and empower our members.

Through your sponsorship, we will:

- **HIGHLIGHT** your company and showcase what you have to offer.
- **PROMOTE** your products, services, and business throughout the Mutuals community.
- **INCREASE** your company's visibility and industry recognition.
- **CONNECT** you with members and create opportunities for meaningful relationships.
- **EDUCATE** our members while sharing the value and expertise your company brings to our industry.
- **INSPIRE** continued growth, collaboration, and expansion.

Every sunrise brings a new opportunity to grow, connect, and achieve more. Your support helps us build a stronger industry while giving your company the opportunity to stand out and shine.

BE PART OF THE JOURNEY. INVEST IN THE FUTURE. LET YOUR COMPANY SHINE FROM SUNSET TO SUNRISE!

INVEST IN THE ASSOCIATION THAT PROMOTES YOU!

Your membership is an investment in knowledge, connections, leadership, and opportunities for your company to grow.

MEMBERSHIP BENEFITS INCLUDE:

1. Educational Opportunities – Expand your knowledge and stay informed.
2. Annual Convention – Learn, share ideas, and connect.
3. Social & Networking Events – Build valuable industry relationships.
4. Director Certification & Education – Strengthen leadership and expertise.
5. IAMIC Website Advertising – Increase your company's visibility.
6. LAUTUM News Advertising – Promote your company to the Mutual Industry.

PROMOTE YOUR COMPANY. STRENGTHEN YOUR PRESENCE.

ADVERTISING IN THE LAUTUM NEWS HELPS YOU:

- **BUILD** brand recognition and familiarity.
- **PROMOTE** your products and services.
- **REACH** decision-makers within Illinois Mutuals.
- **SHOWCASE** your commitment to the Mutual Industry.
- **INCREASE** your company's industry exposure.

BE INVOLVED. STAY CONNECTED. MAKE YOUR MEMBERSHIP WORK FOR YOU!

By investing in the Association through sponsorship, YOU can partner with us as we lead and guide our industry through education.

TOGETHER WE THRIVE!

YOUR SUPPORT MATTERS!

Partner Sponsorships for IAMIC events helps us keep registration fees for seminars low and allows us to secure top notch speakers.

SPONSORING IAMIC AT ANY LEVEL CAN:

- Showcase your company name front and center, standing out from competitors.
- Highlight your business at targeted, industry-specific seminars such as Claims, Underwriting, March & May Directors Regionals, and Leadership Retreats.
- Reconnect with clients and engage new audiences to strengthen and expand relationships.
- Extend your reach to prospective clients, customers, and businesses.
- Build brand awareness and gain media exposure through IAMIC's website, email communications, and LAUTUM.
- Attract qualied leads by connecting with new and interested prospects.
- Boost credibility and shape a positive perception of your company by supporting events your clients value.
- Differentiate your business by associating your brand with experiences that leave a lasting, positive impression.

2027 EDUCATION PROGRAMS

Regular Seminars

CLAIMS SEMINAR

February 23rd -24th - Peoria * NEW LOCATION*

Half Day 23rd & Half Day 24th

Approximately 75 attendees consisting of adjusters and managers. This is an excellent opportunity to show your support of the industry while keeping your name and company in front of those who will use your services. ·VENDOR TRADE SHOW will be held at this event... see website for details.

REGIONAL DIRECTORS MEETINGS

March 23rd - Altamont

May 6th - Rockford * NEW LOCATION*

Identical meetings held in two locations with approximately 50 attendees at each event. Directors and managers attend these events. The foundation of the Mutuals will be listening when you show your support of our industry.

UNDERWRITING SEMINAR

April 28th - Bloomington * NEW LOCATION*

Approximately 50 attendees at this event consisting of mostly underwriters and managers. These are the individuals who help determine the risk taken by the mutual and their reinsurance. Sponsoring this event will help develop a strong relationship with the right people.

Specialty Seminars

FARM INSPECTION SCHOOL

Date /Location TBD

This event will have approximately 40 attendees and will be geared toward claims staff. A great opportunity to get your name in front of the members who could use your services.

LEADERSHIP RETREAT

Date /Location TBD

This event is designed for management, they are the foundation of the Mutuals and they will be listening when you show your support of our industry.

ANNUAL CONVENTION

August 16th -18th - Bloomington * NEW LOCATION*

Approximately 200 attendees at this event come from all areas of the mutual. These are the individuals who help determine the risk you will be working. Sponsoring this event will help develop a strong relationship with the key decision makers. Managers attend these events and they are the foundation of the Mutuals. They will be listening when you show your support of our industry.

From Sunset to Sunrise

Become a Friend of IAMIC!

Friends of IAMIC play a vital role in keeping event costs manageable and registration fees affordable. By helping offset event expenses, Friends make it possible for more people to attend and benefit from IAMIC's work. If partnership isn't the right fit, consider showing your support by becoming a Friend of IAMIC!

2027 ANNUAL EVENT SPONSORSHIP BENEFITS



Recognition at seminars	Individual banner with Company name& logo	Shared banner with Company name & logo	Group banner with Company name only	Name & Logo on welcome PowerPoint	Name on welcome PowerPoint
Name on digital and print materials	|	|	|	|	|
Chair recognition at Annual Business Meeting	|	|	|	|	|
Website advertising: Choice of month is subject to availability	Rotating banner with logo on IAMIC website year round	Rotating banner with logo on IAMIC website Your Choice of Month	Banner with logo on IAMIC website Our Monthly Choice	Banner with grouped logos on IAMIC website Our Monthly Choice	Banner with grouped names on IAMIC website Our Monthly Choice
Special recognition in LAUTUM on "Exclusive Sponsors" page	Using your Company name and logo	Using your Company name and logo	Using your Company name and logo	Using only your Company name	Using only your Company name
LAUTUM and Convention booklet ad You provide print ready ads	Full Page	Full Page	Half Page	Quarter Page	Quarter Page
Electronic recognition on event and registration correspondents	|	|	|	|	|
You provide Company items and/or materials for convention bags	|	|	|	|	
Logo on All Electronic Surveys	|	|	|		
Opportunities for Partners ONLY! Regular Seminar Opportunities	Event Sponsor	Exclusive Lunch Sponsor	A.M. OR P.M. Break Sponsor		
Convention Opportunities	Annual Business Meeting Sponsor	Tuesday Lunch Sponsor	Break Sponsor		
Social media spotlight	|	|			
Advanced roster list of attendees (AvailableUponRequest)	|	|			
Recognition on consent agendas at Annual Business Meeting	|				
Recognition on every IAMIC email	|				
PLATINUM EXCLUSIVES — Choose one of the following — Your Company will be the sole sponsor!					
Membership Directory	✓				
Badge Holders	✓				
Farm Inspection Lunch	✓				
Charging Station At Events (Excludes Convention)	✓				
Financial Analysis	✓				
Coffee Station Sponsor At Events (Excludes Convention)	✓				

Sign up Online To Guarantee Your Selection!

2027 SPONSORSHIP OPPORTUNITIES & COMMITMENT

Select your advertising, event sponsorships and annual partner level.

PRINT ADVERTISING

LAUTUM NEWS and/or Convention Program Ads

LAUTUM News reaches 800+ individuals in our industry. One Fall issue. Ad size must remain the same; ad content may change. Artwork due April 1.

LAUTUM News	Members / Non-Members
Full Page (7" × 9") B/W	$500 / $700
Half Page (7" × 4.5") B/W	$350 / $500
One Third (5" × 4.25") B/W	$300 / $400

Convention Program	Full Color Ad
Full Page (3.5" × 8")	$200
Half Page (3.5" × 4")	$150
Qtr Page (3.5" × 2")	$125

Convention ads must be in COLOR; artwork due July 1.

WEBSITE ADVERTISING

Select one: ☐ Website Advertising $500 ($750 non-members) ☐ Rotating Web Banners (Front Page) $1,000 ($1,500 non-members)

Preferred month (select one):

☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec

Platinum, Gold & Bronze sponsors have first choice. Months assigned in order of payment received.

EVENT & CONVENTION SPONSORSHIPS

Event / Seminar	Events	Breakfast	AM Break / Dinner	Lunch	PM Break / Bar	Candy Station	Classes
Claims Day 1	$500	—	Dinner $1,000	Exclusive to Gold Partners	Bar $1,500	$300	$350
Claims Day 2	Included	$350	AM Break $350	Exclusive to Gold Partners	PM Break	$300	$350
March Directors Regional	$500	$350	$350	Exclusive to Gold Partners	$350	$300	$350
May Directors Regional	$500	$350	$350	Exclusive to Gold Partners	$350	$300	$350
Underwriting	$500	$350	$350	Exclusive to Gold Partners	$350	$300	$350
Leadership	$500	$350	$350	Exclusive to Gold Partners	$350	$300	$350
Farm Inspection	$500	$350	$350	Exclusive	$350	$300	$350

CONVENTION ONLY

Convention Course	One $500	Two $1,000	Three $1,500	All $1,800	—	—	—
MID Class	One $650	Two $1,300	—	—	—	—	—
Annual Business Meeting	Exclusive to Platinum	—	—	Lunch: Gold Partners	—	—	—
Meals	One $1,000	Two $2,000	—	—	—	—	—
1 Hour Happy Hour	Monday $1,000	Tuesday $1,000	—	—	—	—	—
Entertainment	One $2,500	One $2,500	—	—	—	—	—

ANNUAL SPONSORSHIP LEVELS

☐ **BLUE RIBBON**	Annual contribution	**$1,000**	(Value $1,025)	$ _____
☐ **STAR**	Annual contribution	**$2,000**	(Value $2,875)	$ _____
☐ **BRONZE**	Annual contribution	**$3,500**	(Value $10,350)	$ _____
☐ **GOLD**	Annual contribution	**$5,500**	(Value $13,850)	$ _____
☐ **PLATINUM**	Annual contribution	**$7,500**	(Value $30,550)	$ _____

PLATINUM EXCLUSIVE — choose one (priority determined by receipt of payment):

☐ Member Directory ☐ Badge Holders ☐ Charging Station at Events ☐ Financial Analysis ☐ Farm School Lunch ☐ Coffee Station at Events

☐ Friend of IAMIC — donation to help with overhead costs $ _____

TOTAL COMMITMENT $ _____ **Company Name** _____

Thank You

Credit card payments: call Jackie at 217-563-8300. Credit card fees apply.