



Motorcycles are hard to see. Look twice.

Always look twice

The Texas Department of Transportation is launching its annual *Share the Road: Look Twice for Motorcycles* campaign to alert drivers about the risks motorcyclists face and the precautions motorists can take to protect them. Look twice: there's a life riding on it.

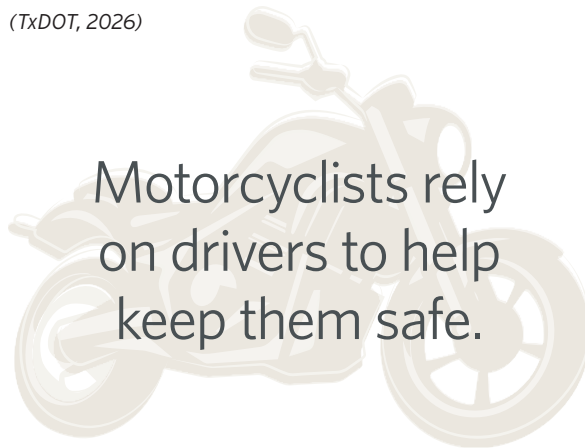
LOOKING TWICE CAN HELP PREVENT CRASHES, INJURIES, AND DEATH.

Driver safety tips

- 1. Keep motorcyclists in mind.** Always check for any nearby, especially at intersections.
- 2. Look Twice.** Check blind spots and use your turn signals before changing lanes.
- 3. Turning left?** It can be hard to judge a motorcycle's speed and distance, so let them pass first and use your turn signal.
- 4. Keep a safe following distance.** Motorcyclists can slow by downshifting, which doesn't activate their brake light.
- 5. Slow down.** Obey speed limits to keep both yourself and motorcyclists safe.

Did you know?

- Per vehicle miles traveled in the U.S. in 2023, there were 28 times more motorcyclist fatalities than car occupant fatalities. (NHTSA, July 2025)
- In 2025, 557 riders lost their life and 2,468 were seriously injured. (TXDOT, 2026)
- In 2025, 37% of motorcycle fatalities occurred in intersections or intersection-related areas. (TXDOT, 2026)



Motorcyclists rely on drivers to help keep them safe.

Drive like a Texan

Look Twice for Motorcycles is an important part of TxDOT's **Drive like a Texan: Kind. Courteous. Safe.** initiative. Drive like a Texan is about embracing the pride, camaraderie and responsibility of being a Texan on the road. By making thoughtful choices, we can all help keep each other safe. Learn more at [DriveLikeATexan.com](https://www.drive-like-a-texan.com).