



www.specsbyprue.com



Prize

Specs by Prue is built on the belief that eyewear should go beyond just an accessory. It should be an extension of personality with a focus on distinctive design, premium craftsmanship, and an inclusive approach to style. Prue creates eyewear that empowers every wearer to stand out, feel seen and express themselves authentically.





“ I’d rather spend money
on glasses (and
necklaces) than on
shoes and handbags
that spend most of their
time under tables ”

Dame Prue Leith





“I want my specs
to improve my
looks!”





“ I was irritated by
the lack of
choice...
I wanted glasses
that were stylish
and colourful. ”



New Collection



BABKA



BIENENSTICH



BIRTHDAY



BISCOFF



BLACKFOREST



BOLOGNA



BUCELLATO



BUNDT



BUTTERFLY



CARMEL



CHIFFON



Designed to stand out



BOLD LAMINATIONS

MULTI-LAYERED LAMINATED ACETATE



SIGNATURE STAR DETAIL

ICONIC STAR HARDWARE
REPRESENTING STAR POWER



7 BARREL HINGE

BEAUTIFUL HIGH-QUALITY



SIGNATURE TEMPLE TIPS

INSPIRED BY CHEF WHITES





“ Most licensed brands are quite conservative. This one’s the opposite - it’s lively, it’s joyful. ”

Mark Wymond
MD of Eyes Right
Optical



Prue

- Author of 12 cookery books and 7 Novels
- Television appearances from 1960's to present.
- 1990 Veuve Clicquot Business Woman of the year.
- 13 honorary Degrees/Fellowships with UK universities.
- Fashion ambassador and style icon. Key player for bringing back colour to UK optics.
- Currently famed for judging "The Great British Bakeoff", and presents "Prue Leith's Cotswold Kitchen"





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Scan to find out more

