



2025 FLOCKTOBERFEST

Sponsorship Opportunities



Join Us in Celebrating Birds, Community & Conservation

Sponsor Flocktoberfest 2025
October 3–5 at the Kingery Nature Center & Beyond

What is Flocktoberfest?

Once known as “Hootenanny,” Flocktoberfest is Denver Audubon’s signature fall celebration designed to spark joy, grow our community, and connect people of all ages to the wonders of birds and nature. Held over three festive days, the event features:

- Live Owl Presentations
- Family Open House Experiences
- Native Plant Walks & Garden Explorations
- Hands-On Nature Activities
- Birds & Brews Socials
- Community Science & Conservation Programs

All while raising vital funds for environmental education, bird conservation, and inclusive, nature-based programming.

Why Sponsor Flocktoberfest?

Flocktoberfest brings together hundreds of bird lovers, families, educators, and environmental advocates across the Denver metro area. As a sponsor, you will:

- Support environmental education and wildlife conservation
- Engage with a passionate, nature-loving audience
- Highlight your commitment to community connection and sustainability
- Inspire the next generation of conservation stewards



Sponsor **levels**



\$250 | Black-capped Chickadee

- Recognition on our website
- Recognition in Flocktoberfest printed materials
- 2 tickets to Flocks and Frocks, Friday October 3, 2025



\$500 | White-Crowned Sparrow

- All benefits of Black-capped Chickadee Level
- Shout-out on our social media channels
- 2 additional tickets to Flocks and Frocks, Friday October 3, 2025



\$1000 | Western Bluebird

- All benefits of White-crowned Sparrow Level
- Logo placement on Flocktoberfest promotional materials
- 2 additional tickets to Flocks and Frocks, Friday October 3, 2025



\$2500 | Burrowing Owl

- All benefits of Western Bluebird Level
- Opportunity to co-create a sponsored activity or feature
- 2 additional tickets to Flocks and Frocks, Friday October 3, 2025



\$5000 | Golden Eagle

- All benefits of Burrowing Owl Level
- Featured recognition in all event communications
- Option to include a promotional message in our newsletter
- Table at all Flocktoberfest community events including, Flocks and Frocks, Saturday and Sunday Open House event, and Birds & Brews.

Be part of the flock that fuels our mission.

Contact Nicole Bopp, Executive Director at nicole@denveraudubon.org

Together, we'll celebrate birds and build a brighter, wilder future.