

# Privacy Policy for My Fraud Intelligence LLC

Effective Date: 2/5/2024

At My Fraud Intelligence LLC, we are committed to maintaining the trust and confidence of our customers. Part of this commitment involves respecting your privacy and protecting the personal information you share with us. This Privacy Policy outlines how we collect, use, safeguard, and dispose of your information and our promise to never sell or disclose it to third parties ever.

## Information We Collect

We collect information to provide better services to all our users. The types of information we collect include:

- **Personal Information:** This includes information you provide us directly, such as your name, email address, phone number, and payment information, when you sign up for our service, purchase our products, or communicate with us.
- **Usage Information:** We collect information about how you use our services, including the types of content you view or engage with, the features you use, and the time, frequency, and duration of your activities.
- **Your Training Data:** We do not disclose any of the training data you share with us. Any use of your data to train shared ML models will not disclose your data to users. They will receive inference to detect fraud but will not be able to see any of the parameters used in the models.
- **Aggregated IP Data:** We will never disclose IP Addresses provided in training data or any segment of them directly. The IP information in your training data and calls to our service will be aggregated to use that IP data to provide business intelligence.

## How We Use Your Information

We use the information we collect to:

- Provide, maintain, and improve our services.
- Develop new services, features, and functionality.
- Communicate with you, including sending you updates, responding to your inquiries, and providing customer support.
- Protect My Fraud Intelligence LLC and our users, including to prevent fraud and enforce our terms and conditions.

## Our Promise on Selling or Disclosing Your Data

**We will never sell your personal information to third parties.**

Further, we will not disclose your personal information to any third parties without your explicit consent, except in the following circumstances:

- **Legal Requirements:** If required by law or in response to a valid request by public authorities (e.g., a court or a government agency).
- **Service Providers:** To our trusted service providers who work on our behalf, who do not have an independent use of the information we disclose to them, and who have agreed to adhere to the rules set forth in this Privacy Policy.
- **Business Transfers:** In connection with any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company, where customer information would be one of the transferred assets.

## **Security of Your Information**

We take the security of your information seriously and implement appropriate technical and organizational measures to protect it against unauthorized or unlawful access, alteration, disclosure, or destruction.

## **Your Rights**

You have certain rights regarding the personal information we hold about you, including the right to access, correct, or delete the information we have on file for you. If you wish to exercise these rights, please contact us at [privacy@myfraudintelligence.com](mailto:privacy@myfraudintelligence.com).

## **Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Effective Date" at the top of this Privacy Policy.

## **Contact Us**

If you have any questions about this Privacy Policy, please contact us at [info@myfraudintelligence.com](mailto:info@myfraudintelligence.com)