

AURORA

Women and Girls Foundation

Luminary Cocktails for Community A Celebration of Women and Girls!



YOUR SUPPORT LIGHTS THE WAY

In 2023 we're back to extend our winning streak with another fabulous cocktail hour at Dunkin' Donuts Park. We'll light up the Jumbotron with stories of the incredibly inspiring women your support empowers with educational and economic opportunities. Your partnership helps Aurora to shine a light on the needs of women and girls in Greater Hartford. Your leadership will help us inform, inspire and impact our community—thank you!

EDUCATE. EMPOWER. ENGAGE

Moving from Covid to economic security for the most vulnerable women in our community continues to be a challenge. Women are resilient, but opportunity is needed. Aurora funds programs that offer supports and solutions. You make a difference when you invest in women and girls.

Funds raised will support Aurora's community investments, with a focus on College Success programs and Research and Advocacy for Women and Girls.

Aurora-funded College Success programs empower low-income women, women of color, and first-generation college students to earn a college degree. Programs offer them mentors, academic support, leadership training, financial literacy skills, and help with basic needs. Our *Essential Equity: Women, Covid-19 and Rebuilding Connecticut* report showed that 75% of the women applying for unemployment during the pandemic did not have a college degree. Our research shows how important education can be for economic mobility. Research that shows the need and programs that work are a powerful combination. Women and girls will need more support as they continue to suffer the economic effects of the pandemic—you can help rebuild their futures.

Our 2023 Luminary Cocktail Hour will include the women and girls that benefit from our work and celebrate the luminaries who help them thrive. We would welcome the chance to highlight our partnership and your support of women and girls in the pre-event promotion and at the event itself.



23 YEARS. \$1.34 MILLION INVESTED IN WOMEN AND GIRLS. 7,500 WOMEN AND GIRLS SERVED.

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Sponsorship Benefits

Sponsor Benefits	Presenting \$20,000 <i>(only one)</i>	Mentor \$15,000	Visionary \$10,000	Champion \$7,500	Pillar \$5,000	Innovator \$2,500	Change Agent \$1,500
Video on "Why We Support Women and Girls" shown on social media and posted to our event website	2 minutes Shared on social media	1 minute Shared on social media	1 minute Shared on social media	1 minute Shared on social media	30 seconds Shared on social media	30 seconds Shared on social media	30 seconds Shared on social media
Inclusion in digital media event materials	Logo	Logo	Logo	Logo	Logo	List	List
Speaking role (pre-recorded)	✓	✓	✓				
Verbal recognition during event	✓	✓	✓	✓	✓		
Linked logo on event webpage	✓	✓	✓	✓	✓	✓	
Event tickets	14	12	10	8	6	4	2
Social media post	Individual	Individual	Individual	Individual	Individual	Group	Group

Benefits can be customized

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Luminary Cocktails for Community

October 4, 2023

Dunkin Donuts Park from 5:00–7:00PM

Join us as we Light Up the park with our Luminaries!

SPONSORSHIP FORM

YES, we are pleased to sponsor this event, investing in the future of women and girls in the Greater Hartford community.

Sponsor Name: _____

Contact Individual: _____
(for logo, advertising, billing, and guest information)

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Payment: Check Enclosed* Please Provide Invoice

Credit Card No.: _____

Expiration Date: _____ Security Code: _____ Billing Zip Code _____

Amount to Charge \$ _____ Signature: _____

Sponsorship Investment:

- \$20,000 Catalyst \$15,000 Mentor \$10,000 Visionary
 \$7,500 Champion \$5,000 Pillar \$2,500 Innovator
 \$1,500 Change Agent Unable to attend but still want to donate \$ _____

Join a Great Team – We're Grateful to Aurora's 2023 Community Partners:



FAMILY FIRST LIFE
THE ROGUE IMG



GREEN & BLUE
FOUNDATION



SYMETRA
RETIREMENT | BENEFITS | LIFE



LIBERTY
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Be Community Kind.™



TOKIOMARINE
HCC

CVS
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aetna

ARES



pwc

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FELDMAN & BRITT
ATTORNEYS - AT - LAW

The Village
Where real change happens™



EASTERN
CONNECTICUT STATE UNIVERSITY



UCONN
HEALTH
HEALTH DISPARITIES
INSTITUTE

WEALTHSPIRE
ADVISORS

Whittlesey
Forward Advising

Hoffman
100 YEARS OF TRUST

NBT
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*Please make checks payable to Aurora Women & Girls Foundation, Inc.

Please return completed form by email to Amber Anthony at amber@aurorafoundation.org
or mail to: Aurora Foundation, PO Box 370537, West Hartford, CT 06137