DRAFT — FOR SCOTT'S PREVIEW, NOT FOR DISTRIBUTION

Blue Heron
DIGITAL SERVICES

support@blueheronds.com
(863) 279-0817
Serving nationwide

A NOTE FROM SOMEONE WHO LOOKS AFTER YOUR BUSINESS

Marketing and IT, from one small team.

Someone you already work with asked us to share this. Blue Heron Digital Services helps small businesses with social media, Google, website care, email, cloud, and security.

Anna Wood leads social media, content, Google Business Profiles, and brand photography. Scott Wood leads IT, cloud, and cybersecurity. You keep your accounts, content, and photos in your name. Starting prices are published, and you get a written plan and a fixed price before any paid work begins.

WHAT WE CAN HELP WITH

Social and Google

Planning, posts, and community management, plus help with your Google Business Profile and reviews. This is independent help, not a Google service.

Website care

If you already have a website, we can keep it updated, backed up, and secure. We do not build new websites.

IT, email, cloud, and security

Day-to-day technology help, sign-in and email security, and work in Microsoft 365, Azure, AWS, and Google Cloud. Readiness help is guidance, not an audit, a certification, or legal advice. We are not affiliated with those vendors.

A FEW STARTING PRICES

Projects from $500

One-time work has a $500 minimum. Every paid plan is quoted in writing first.

Small Office Bundle · $349/mo

Adds a monthly IT check-in and website Care Plus to a social plan, from one team.

Social plans from $650/mo

Current starting prices are on blueheronds.com/packages.

FinOps retainer · $1,500–$2,500/mo

Optional ongoing cloud-cost care. The price depends on your Azure or AWS spend.

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START WITH A FREE CHECK

No sign-up wall. You get a report in minutes. Scores and figures are estimates, not guarantees.

Business Score — marketing and IT, in one place.
scan.blueheronds.com/business-score

Marketing Checkup — your site, email, social, and Google profile.
scan.blueheronds.com/marketing-checkup

IT and Cloud Checkup — email, licenses, sign-in, cloud, and backup readiness, plus an IT plan estimate.
scan.blueheronds.com/it-checkup

Cloud Bill Check — upload a cost file, or connect Azure or AWS read-only.
scan.blueheronds.com

HOW WE WORK

1
Free check
Run a tool, or talk with us for a few minutes. There is no obligation to buy anything.

2
Written plan
You get clear next steps and a fixed price before paid work starts.

3
We get to work
We handle the day-to-day and send a plain-English report. Your accounts stay yours.

LET'S TALK

Book a call, or email us.

calendar.app.google/rdCpAcBmCvqKgkqu8
support@blueheronds.com · (863) 279-0817
Monday to Friday, 9:00 AM to 5:30 PM ET
blueheronds.com · Please mention the person who referred you.

BOOK A CALL

Scores, findings, and plan figures are estimates, not guarantees. Security, compliance, and accessibility work is readiness help, not an audit, a certification, or legal advice. Blue Heron Digital Services LLC is not affiliated with Google, Microsoft, Amazon, or Apple. Serving nationwide.