



DEALER REFERENCE GUIDE

PROMOTION OFFER: JULY 1 - JULY 15, 2025

When your customers buy a set of four select Yokohama tires, they'll be eligible to receive a Yokohama Tire Prepaid Mastercard® for \$100.

ELIGIBLE TIRES

ADVAN A052®	AVID ASCEND GT®	GEOLANDAR CV® G058
ADVAN® A055	AVID ASCEND LX®	GEOLANDAR® H/T G056
ADVAN APEX® V601	AVID ENVIGOR® ZPS	GEOLANDAR M/T® G003
ADVAN FLEVA® V701	AVID TOURING-S®	GEOLANDAR X-AT®
ADVAN NEOVA® AD09	BLUEARTH-VAN ALL SEASON® RY61	GEOLANDAR X-CV®
ADVAN SPORT® A/S+	GEOLANDAR A/T4™	GEOLANDAR X-MT®
ADVAN SPORT® EV A/S	GEOLANDAR® A/T G015	PARADA SPEC-X®
ADVAN SPORT® V107	GEOLANDAR A/T XD®	
ADVAN SPORT® ZPS	GEOLANDAR CV 4S®	

Original Equipment lines are not eligible.

REDEMPTION DEADLINE/CUSTOMER RESOURCES

Your customers have until **August 15, 2025** to submit their rebate online at yokohamatirerebates.com. All promotional webpages listed below will become active when the promo begins on July 1, 2025.

Official Rules

Full Terms & Conditions can be found at yokohamatire.com/promotions

Online Redemption

Customers can enter claims online: yokohamatirerebates.com

UPDATED RESOURCE INFORMATION

Card/Account Delivery Status

Customers can check their card status: yokohamatirerebates.com or call (800) 619-4703

Card Account Balance

Customers can check the balance of their card at: login.northlane.com

DIGITAL ASSET SUPPORT

We've made digital assets available for local marketing support through our Digital Asset Management Site (DAMS). You can access files for all of your print and digital needs using the Yokohama Dealer Services Portal. For other inquiries, email us at promotional.support@yokohamatire.com.

Yokohama Mastercard is issued by Sunrise Banks N.A., Member FDIC, pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark of Mastercard International Incorporated. Use of this card constitutes acceptance of the terms and conditions stated in the Cardholder Agreement. Cards will not have cash access and can be used everywhere Mastercard debit cards are accepted.

Customers must submit their rebates at YokohamaTireRebates.com.

