



WHERE BELONGING BEGINS FOR DEAF &
HARD OF HEARING CHILDREN

Families Helping Families

Turn your story, celebration, or gathering into impact for children who are deaf or hard of hearing.

Welcome!

At Beginnings SC, we believe families are the heart of everything we do.

The “Families Helping Families” toolkit was created to make it simple for you to turn everyday moments—birthdays, gatherings, school events, or neighborhood get-togethers—into meaningful support for children who are deaf or hard of hearing across South Carolina.

You don’t need a big event or a large audience. You just need your story and your community.

Every dollar raised helps families access:

- Early support and parent education
- Hearing screening follow-up services
- Community resources and connection
- Guidance through the journey of hearing loss

Together, families make the difference.



Getting Started Is Easy

1. Choose your idea

Pick a fundraiser that fits your life, your energy, and your community.

2. Set a goal

Small goals matter. \$100, \$250, or \$500 can make a real impact.

3. Share your story

People give when they understand the “why.”

4. Collect donations

Use online giving, QR codes, or in-person contributions.

5. Celebrate your impact

Let us know what you did so we can celebrate with you!

Fundraising Ideas (Everyday & Easy)

Simple Ways Families Can Help

- Birthday or milestone fundraisers
- Lemonade stands or bake sales
- Neighborhood yard sale
- Hot cocoa or lemonade stand
- “Give instead of gifts” celebrations
- Small dinner party or potluck fundraiser
- Church or school dress-down days
- Garage sale with friends or neighbors

No idea is too small—every effort adds up.



Community Events (Fun & Social)

Bring People Together

These ideas are great for engaging friends, schools, and local communities:

- Family game night (entry donation)
- Movie night in your backyard or church
- Cornhole or pickleball tournament
- Trivia night at home or a local space
- Ice cream social or dessert night
- Walk/run/bike challenge with sponsors
- Kids talent show or “family showcase” night

Keep it simple, fun, and community-centered.



Online & Social Fundraising

Fundraise From Anywhere

- Facebook birthday fundraiser
- Instagram story donation link
- Personal fundraising page
- “Give \$10 and share” challenge
- Matching gift ask from employers

You can even create a personalized fundraising page here:

<https://donorbox.org/together-we-belong>

(scroll to the bottom of the page and click on “I want to fundraise for this)

Sample post idea:

This year, our family is supporting Beginnings SC through their Families Helping Families campaign. This organization has supported children who are deaf or hard of hearing across South Carolina—including families like ours. If you’d like to support, you can donate here: <https://donorbox.org/together-we-belong> (or your personal fundraising page link)

Every gift matters.



Share Your Story

Your Story Matters

People don't give to organizations—they give to stories.

Consider sharing:

- How you connected with Beginnings SC
- What support meant to your family
- A moment that stands out in your journey
- Why this work matters to you

Simple story starter:

Our family's journey with hearing loss began when...

Through Beginnings SC, we learned...

Now we want to help other families feel...

Even a few sentences can make a big impact.



Fundraising Tips for Success

Make It Easy on Yourself

- Keep it simple—don't overplan
- Ask friends directly (text works best!)
- Use photos and personal stories
- Set a clear, achievable goal
- Say thank you often
- Don't be afraid to repeat your ask

Remember: People want to help when they are invited.

Thank You!

Because of families like yours, more children will receive the support they need to thrive.

Your time, creativity, and generosity help build a stronger community for children who are deaf or hard of hearing across South Carolina.

We are so grateful to be in this work with you.

Families helping families. That's what this is all about.



Appendix: Social Media Templates

General Fundraiser Post

Our family is participating in Beginnings SC's Families Helping Families campaign!

Beginnings SC provides support, resources, and guidance to families of children who are deaf or hard of hearing throughout South Carolina. Their programs help families navigate hearing loss, connect with resources, and feel supported every step of the way.

We're raising funds so more families can access these life-changing services.

If you'd like to support our fundraiser, you can donate here: [LINK]

Thank you for helping families help families. ❤️
#FamiliesHelpingFamilies #BeginningsSC



Appendix: Social Media Templates

Personal Story Post

Many of you know that our family's journey with hearing loss began when [SHARE A BRIEF PART OF YOUR STORY].

During that time, Beginnings SC provided support, information, and encouragement when we needed it most.

Today, we're giving back by participating in the Families Helping Families campaign.

Our goal is to raise \$[AMOUNT] to help ensure other families have access to the same support and resources that meant so much to us.

If you'd like to contribute, you can donate here: [LINK]

Thank you for supporting children who are deaf or hard of hearing and the families who love them.

#FamiliesHelpingFamilies #BeginningsSC



Appendix: Social Media Templates

Fundraising Goal Update

We're making progress!

Thanks to the generosity of friends and family, we've raised \$[AMOUNT RAISED] toward our goal of \$[GOAL].

Every donation helps Beginnings SC support families of children who are deaf or hard of hearing throughout South Carolina.

If you'd like to help us reach our goal, you can donate here: [LINK]

Thank you for being part of this journey!



Appendix: Social Media Templates

Event Invitation Post

You're invited!

Our family is hosting a [EVENT NAME] to benefit Beginnings SC through the Families Helping Families campaign.



Date: [DATE]



Location: [LOCATION]



Time: [TIME]

Join us for fun, community, and an opportunity to support children who are deaf or hard of hearing and their families.

We'd love to see you there!

More information: [DETAILS OR LINK]



Appendix: Social Media Templates

Birthday Fundraiser Post

This year, I'm celebrating my birthday a little differently.

Instead of gifts, I'm asking friends and family to support Beginnings SC through their Families Helping Families campaign.

Beginnings SC helps families of children who are deaf or hard of hearing access resources, support, and guidance when they need it most.

If you'd like to celebrate with me, please consider making a donation: [LINK]

Thank you for helping make a difference for families across South Carolina.



Appendix: Social Media Templates

Thank You Post

Wow—thank you!

Because of your generosity, we've raised \$[TOTAL AMOUNT] for Beginnings SC through the Families Helping Families campaign.

Your support will help provide resources, education, and encouragement to families of children who are deaf or hard of hearing throughout South Carolina.

We're incredibly grateful for every donation, share, and word of encouragement.

Thank you for helping families help families. ❤️
#FamiliesHelpingFamilies #BeginningsSC



Appendix: Creating a Facebook Fundraiser

1. Start a Fundraiser

On Facebook, navigate to Fundraisers and select Raise Money for a Nonprofit.

2. Choose Beginnings SC

Search for and select Beginnings SC as the nonprofit you want to support.

3. Set Your Goal

Choose a fundraising goal that feels achievable, such as \$100, \$250, or \$500.

4. Share Your Story

Tell friends and family why Beginnings SC is important to you. Personal stories inspire others to give.

5. Add a Photo

Use a family photo, a picture from a Beginnings SC event, or a favorite image that connects to your story.

6. Share Your Fundraiser

Post your fundraiser on Facebook, share it in Stories, and send the link directly to friends and family.

7. Thank Your Supporters

When your fundraiser ends, thank everyone who donated, shared, or helped spread the word.

Quick Tips for Success

- ✓ Set a realistic goal
- ✓ Share your personal connection to Beginnings SC
- ✓ Post updates along the way
- ✓ Thank donors and supporters

