

TerHar family to be honored at final Heart of Broomfield Awards

By Corbett Stevenson

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Jack Jr. and Penny TerHar — “deeply rooted in Broomfield” — will be honored for their and their family’s legacy in Broomfield at the 25th anniversary and final Heart of Broomfield Awards.

Drivers rolling through Broomfield have seen the big letters — “Sill-TerHar” sits on the side of car dealership buildings, including those at the U.S. 36 and Colorado 121 interchange. The buildings are hard to miss, but people might not know about the

TerHar family’s positive impacts on the Broomfield community.

Sill-TerHar got its start in 1960, founded by Hugo Sill and Jack TerHar Sr., when Broomfield was a small place between Denver and Boulder. Jack Jr. began working in the store more than 40 years ago, according to the Sill-TerHar Motors website.

“My family was pretty much all in the car business, and this is the place I always wanted to work — I always heard good things about it,” Fred White told the Broomfield Community Foundation in a video for this year’s awards event.



JOEL SOLIS — STAFF PHOTOGRAPHER

Penny TerHar and Jack TerHar Jr. pose for a photo at their home May 13.

White began working at Sill-TerHar in 1988 and said it was a hard job to land because employees never left. “They didn’t leave the store because they were

treated well, and I wanted to be a part of that,” White said.

The TerHar family’s impact spread beyond the dealership and throughout the community.

“Jack Jr. and Penny TerHar are wonderful people, and deeply rooted in Broomfield,” Karen Smith told the Broomfield Community Foundation in a video. “They themselves and their business have been very, very generous to Broomfield. They are not only beneficial to the Broomfield Community Foundation but the entire community of Broomfield.”

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Smith is a former director of the community foundation and said the TerHars have contributed to nonprofits and schools as well as sponsored foundation events such as the Heart of Broomfield Awards, the Old Broomfield Bash and Dancing with the Broomfield Stars.

“I write checks, and I’m the guy that gets all the awards, but the reality is that it’s my employees who really earn the money so that we can” give back to the community, Jack Ter-

Har Jr. said in a video, adding that his family’s philanthropy wouldn’t be possible without the customers who buy from Sill-TerHar.

The 25th anniversary and final Heart of Broomfield Awards will honor Jack TerHar Jr. and Penny TerHar, along with their family, as they receive the Enduring Lifetime Achievement Award. The event will celebrate more than 145 Heart of Broomfield Award recipients, according to the foundation.

The awards will be held from 5-8 p.m. May 28 at The Chateaux at Fox Meadows, 13600 Xavier Lane, in Broomfield.