

MyFeelingsMatter — District Vetting Packet

Level UP SEL · Founded by Cedrick LaFleur

This packet consolidates the privacy, security, and compliance documentation most school districts request during vendor review. For any document not included here (signed DPA, state addendum, insurance certificate), email privacy@myfeelingsmatter.online.

1. Vendor Summary

Product	MyFeelingsMatter / Level UP SEL
Website	https://myfeelingsmatter.online
Audience	K-12 students, teachers, counselors, administrators
Hosting region	United States (AWS us-east via Supabase)
Primary contact	privacy@myfeelingsmatter.online
Founder	Cedrick LaFleur

2. FERPA Compliance Statement

MyFeelingsMatter operates as a **'school official' with legitimate educational interest** under FERPA §99.31(a)(1)(i)(B). All education records remain under the control of the educational agency or institution. We:

- Use student data only for the educational purposes the district authorizes.
- Do not re-disclose personally identifiable information (PII) without district consent.
- Allow the district to access, correct, or delete student records at any time.
- Return or destroy student data upon contract termination (default: 90 days).

3. COPPA Compliance Statement

For students under 13, the school provides consent on behalf of parents under the FTC's school-consent exception. We collect only the minimum information necessary for SEL instruction: first name (or chosen name), grade level, and student-generated SEL responses. We do not serve behavioral advertising and do not build marketing profiles of students.

4. Data Privacy Agreement (DPA)

We sign the **Student Data Privacy Consortium (SDPC) National DPA v2.0** and accept state-specific addendums including:

- California (AB 1584 / SOPIPA)
- New York (Ed Law 2-d)
- Illinois (SOPPA)
- Texas (TEC §32.151)

- Connecticut (PA 16-189)

Request a signed copy: privacy@myfeelingsmatter.online.

5. Data Collected

From students: First or chosen name, grade level, mood/journal entries, SEL assessment responses, activity progress.

From staff: Name, work email, role, school assignment, case notes they author.

Never collected: SSNs, home addresses, biometrics, geolocation, ad profiles, or photo/video without explicit teacher action.

6. Security Posture

Encryption in transit	TLS 1.2+ enforced on all endpoints
Encryption at rest	AES-256 (database, backups, file storage)
Authentication	Email/password with HIBP leaked-password check; Google SSO; optional SAML SSO
Access control	Row-Level Security (RLS) enforcing district/school/class isolation; role-based access (student, teacher)
Backups	Daily automated; point-in-time recovery up to 7 days
Audit logging	Authentication and privileged actions logged
Vulnerability scanning	Continuous dependency scanning + automated security review on every code change
Incident response	Breach notification to district within 72 hours of confirmed incident

7. Subprocessors

Subprocessor	Purpose	Location	Compliance
Supabase (AWS)	Hosting, database, file storage	US-East	SOC 2 Type II, GDPR
Resend	Transactional email delivery	US	SOC 2 Type II
Google Gemini	AI coaching responses (via Lovable AI Gateway)	US	SOC 2; no training on inputs
OpenAI	AI coaching responses (via Lovable AI Gateway)	US	SOC 2; no training on API inputs
Lovable	Application hosting & deployment	US/EU	SOC 2 Type II

8. Data Retention & Deletion

Student records are retained for the duration of the district license plus 90 days, then permanently deleted. Districts may request earlier deletion at any time by emailing privacy@myfeelingsmatter.online. Aggregate, de-identified outcomes data may be retained for research and product improvement; this data cannot be re-linked to individual students.

9. Parental & Student Rights

Parents may request review, correction, or deletion of their child's records by contacting the school's designated FERPA official, who will forward the request. We respond within 30 days.

10. Accessibility

We design to WCAG 2.1 AA. A Voluntary Product Accessibility Template (VPAT) / Accessibility Conformance Report is available on request.

11. Contact

Privacy & DPA: privacy@myfeelingsmatter.online

Security incidents: security@myfeelingsmatter.online

General: hello@myfeelingsmatter.online

This document is informational and may be updated. The signed DPA controls in case of conflict.