

MyFeelingsMatter — District Pilot Proposal

Prepared for: Your School District

Primary contact: Director of SEL

Pilot start: August 2026

1. Pilot Scope

- 3 schools, approximately 500 students
- 16-week SEL pilot (one full semester)
- Daily 5-minute student check-ins + weekly SEL stations
- Pre/post CASEL 5 self-assessment at Weeks 0, 4, 8, 12, 16

2. Goals & Success Metrics

- "e75% daily check-in completion across pilot classrooms
- "e10-point average growth in CASEL self-management & relationship
- "e80% educator satisfaction (end-of-pilot survey)
- Reduction in office referrals for participating classrooms

3. Implementation Timeline

Week 0 (pre-launch): Roster import (CSV or SIS), staff PD (90 min), Day-1 Kickoff packet

Weeks 1–4: Tier 1 universal SEL — daily check-ins, weekly stations, baseline assessment

Weeks 5–8: Add MTSS Tier 2 workflow for flagged students; first growth review

Weeks 9–12: Family share view rollout; mid-pilot impact report to district

Weeks 13–16: Post assessment; final Impact PDF; renewal/expansion decision

4. District Responsibilities

- Designate a pilot lead (Director of SEL, Counselor Lead, or Principal)
- Provide student roster (CSV) or SSO/Clever connection
- Schedule one 90-minute staff PD session before Week 1
- Designate a counselor to manage Tier 2/3 referrals from the in-product queue

5. MyFeelingsMatter Responsibilities

- Provision all teacher, counselor, admin, and student accounts
- Lead the Day-1 Kickoff training and supply printable classroom materials
- Provide a dedicated Customer Success Manager (weekly check-ins for first 4 weeks)
- Deliver mid-pilot and end-of-pilot Impact PDFs with district-specific outcomes
- Sign district DPA; provide FERPA/COPPA compliance documentation

6. Pricing (Pilot)

- 500 students × pilot rate = quoted separately for Your School District
- 50% of pilot fee credited toward year-1 license if district renews
- No setup fees, no per-feature add-ons

7. Approvals

Pilot Lead (District): _____ Date: _____

MyFeelingsMatter: _____ Date: _____

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