

# SOUTH ISLAND AGRICULTURAL FIELD DAYS

7-9 APRIL 2027 - KIRWEE

**REGISTRATION PACK 2027**



## Organising Chair Welcome

Welcome to the 2027 South Island Agricultural Field Days (SIAFD), one of the largest agricultural events in the South Island. This year we celebrate 75 years since its inception, quite an achievement and something we are very proud of. Planning is underway at Kirwee for another great event, whether you are a first-time exhibitor or have been attending for quite some time, we welcome you and your business to join us for the event.

Organising Committee Chairman  
Henry Williams

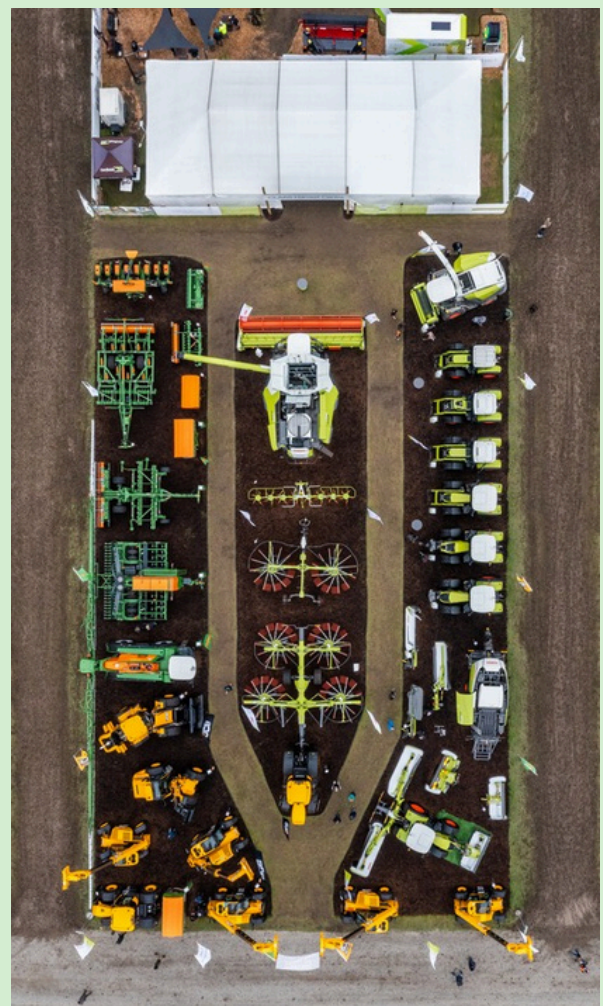
## Why exhibit at Fieldays

Running for over 75 years, our main focus for South Island Agricultural Field Days is to provide a platform for businesses to showcase the latest and greatest in agricultural equipment, technology and services to their clients.

The event assists in reinforcing the relationship between farmers, service providers, scientists and technical experts and gives the public an opportunity to learn more about the agricultural sector.

Combined with a dedicated demonstration area, innovation awards, client functions and seminars, lifestyle section, displays and entertainment for families, SIAFD appeals to both the agricultural sector and the wider community.

For 2027 we aim to attract a record number of visitors to the event over three days and are excited to work with you to make this a memorable and enjoyable event.



## SITE ALLOCATION

Sites are allocated after site registrations close, and will be confirmed before the end of November

If you're a **returning exhibitor** you're welcome to provide us your last location and any ideal spots for 2027.

If you're **new to Field Days**, you can take a look at the map and provide us with options on where you may like to be situated.

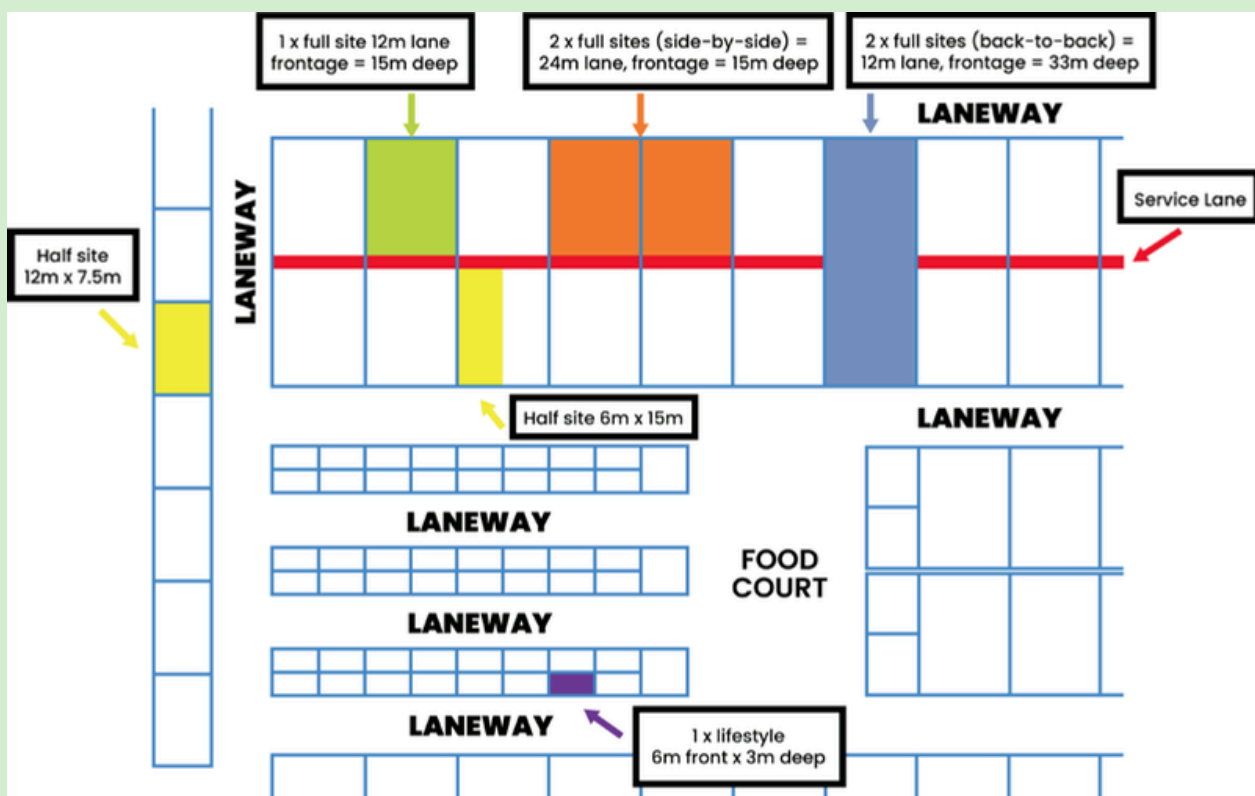
While we make every effort to accommodate site location requests, no sites are guaranteed. We plan our site allocation to ensure similar industry exhibitors are located near each other. This makes it easier for visitors to find sites of relevance in one section. Site allocation also reflects power and water needs.

The whole site is broken into three sections; West, East and Centre. There are also different areas you can book; agricultural sites (indoor or outdoor), lifestyle sites (indoor or outdoor), and food or beverage sites.

Please see the below guide to understand the sections and areas available.

The booking deadline for sites is 11 October 2026. After this date, remaining sites are allocated on a first in and first served basis.

Site dimensions - example



**Site sizes & prices**

**AGRICULTURAL SITES**

Agricultural sites are all outdoors and come in a range of sizes.

Sites do not include power or water, but these services can be arranged for an additional fee (see page 6)

These sites are for those that sell products or services to the agricultural sector.

	Site Type	Dimensions (width x depth)	Site Fee <sup>+GST</sup>	Exhibitor Passes
<b>Horizontal</b>	<b>Half Site</b>	12m x 7.5m	\$ 550	9 One-Day Passes
	<b>1 Full Site</b>	12m x 15m	\$ 900	12 One-Day Passes
	<b>2 Full Sites</b>	24m x 15m	\$ 1,700	15 One-Day Passes
	<b>3 Full Sites</b>	36m x 15m	\$ 2,500	18 One-Day Passes
	<b>4 Full Sites</b>	48m x 15m	\$ 3,300	21 One-Day Passes
	<b>5 Full Sites</b>	60m x 15m	\$ 4,100	24 One-Day Passes
<b>Vertical</b>	<b>Half Site</b>	6m x 15m	\$ 600	9 One-Day Passes
	<b>1 Full Site</b>	12m x 15m	\$ 900	15 One-Day Passes
	<b>2 Full Sites</b>	12m x 30m	\$ 1,700	15 One-Day Passes
	<b>4 Full Sites</b>	24m x 30m	\$ 3,300	21 One-Day Passes
	<b>6 Full Sites</b>	36m x 30m	\$ 4,900	27 One-Day Passes
	<b>8 Full Sites</b>	48m x 30m	\$ 6,500	33 One-Day Passes
	<b>10 Full Sites</b>	60m x 30m	\$ 8,100	39 One-Day Passes
	<b>12 Full Sites</b>	72m x 30m	\$ 9,700	45 One-Day Passes
	<b>14 Full Sites</b>	84m x 30m	\$ 11,300	51 One-Day Passes
	<b>16 Full Sites</b>	96m x 30m	\$ 12,900	57 One-Day Passes
	<b>18 Full Sites</b>	108m x 30m	\$ 14,500	63 One-Day Passes
	<b>20 Full Sites</b>	120m x 30m	\$ 16,100	69 One-Day Passes



## AGRI-COVERED MARQUEE

The agri-covered marquee is for businesses and organisations who work with the agricultural sector but don't have the need for a large outdoor site.

Marquee Sites include:

- 10amp of power
- Exhibition wall panels, excludes flooring

Any lighting or other booth elements will need to be purchased by the company exhibiting and we have preferred suppliers you can use for this.



Site Type	Dimensions (width x depth)	Site Fee + GST	Exhibitor Passes
Single	3m x 3m	\$ 1,250	6 One-Day Passes
Double	6m x 3m	\$ 2,250	9 One-Day Passes
Triple	9m x 3m	\$ 3,250	12 One-Day Passes

## LIFESTYLE SECTION

Lifestyle sites are for those businesses that sell products **not exclusively** related to the agricultural sector

e.g. clothing, jewellery, furniture, packaged food & beverages and more.

Indoor (Marquee) Sites include:

- 10amp of power
- Exhibition wall panels, excludes flooring

Outdoor sites do not include power or water but these can be arranged (see page 6)

Any lighting or other booth elements will need to be purchased by the company exhibiting and we have preferred suppliers you can use for this.



	Site Type	Dimensions (width x depth)	Site Fee + GST	Exhibitor Passes
Outdoor	Eighth Site	6m x 3m	\$ 400	6 One-Day Passes
	Quarter Site	6m x 7.5m	\$ 500	6 One-Day Passes
	Half Site	12m x 7.5m	\$ 600	9 One-Day Passes
		6m x 15m	\$ 650	9 One-Day Passes
	1 Full Site	12m x 15m	\$ 950	12 One-Day Passes
<b>Larger sites are multiples of 1 Full Site</b>				
Indoor* [Covered Marquee]	Single	3m x 3m	\$ 1,250	6 One-Day Passes
	Double	6m x 3m	\$ 2,250	9 One-Day Passes
	Triple	9m x 3m	\$ 3,250	12 One-Day Passes
*Indoor sites include 10amp of power and exhibition walls (no flooring)				

## FOOD & BEVERAGE SITES

For the 2027 event, we will have dedicated food truck areas for as well as more food options dotted around the site.

Coffee vendors will also be allocated spaces throughout the site.

The Food Truck site fee to be a food and beverage vendor includes water and power access. If you don't require these please let us know (fees will not change)

There is a limit to how many of these sites are available.



Site Type	Dimensions (width x depth)	Site Fee <sup>+GST</sup>	Exhibitor Passes
Food Truck Site	3m x 8m approx	\$ 1,150	6 One-Day Passes

## OTHER SERVICES

Service	Details	Fee <sup>+GST</sup>	Notes
<b>Marquee / Structure Consent</b>	Submitted to SDC on your behalf if your marquee exceeds 100m <sup>2</sup>	\$ 300	Compulsory consent if your marquee is over 100m <sup>2</sup> or you are erecting any structure Please contact us if you have a structure and are unsure on the rules
<b>Water</b>	<b>One</b> connection to your site	\$ 150	does NOT include fittings or hosing
	More than one	\$ POA	Additional water usage rates may apply
<b>Power</b>	10amp	\$ 500	Generators during Pack In and Out only. No generators on sites during the event
	32amp	\$ 700	
	Special Requirements	\$ POA	
<b>Cancellation Admin Fee</b>	If cancelled before 6 Feb	\$ 150	Site Fee & Services Refunded excluding the admin fee
	If cancelled after 6 Feb	\$ 1,250	No Site Fee Refund, Services Refunded
<b>Hay Bales</b>		\$ POA	
<b>Sheep</b>		\$ POA	
<b>Additional Exhibitor Passes</b>	Single Day Pass	\$15	In addition to site exhibitor allocation. Available when ticket sales open.

## EXHIBITOR PORTAL AND EXHIBITOR LISTINGS

Our Exhibitor Portal, Map Your Show, returns for the 2027 event for you to interact with for the South Island Agricultural Field Days.

On this portal will be your registration details, information on your business or organisation, and any required documentation can be uploaded.

To register your site, you use the same platform and once your site is confirmed, you will have a login to access the exhibitor portal.

The public facing website of this platform is where visitors to the event can view who is exhibiting, where they are on an interactive map and understand more about any show specials or business information. There will be an app version of this website for use by visitors during the event.

All exhibitors will be provided a basic exhibitor listing which will include the following features outlined below. There will also be enhanced and premium option listings as well as other advertising opportunities, should you wish to promote your business or organisation further.

We highly recommend engaging fully with your basic, free listing, to ensure your business or organisation is well represented.

You can book any listing or advertising options when you register, or at a later date.

Listing Feature	Basic included in site fees	Enhanced + \$850 + GST	Premium + \$1,350 + GST
Company Name	✓		
Company Logo	✓		
Company Website	✓		
Company Description	✓		
Site Number & Location	✓		
Category Allocation	✓		
Contact Information	✓		
Featured Exhibitor Listing		✓	✓
Priority Placement Listing			✓
Product Gallery with Images		✓	✓
Product Gallery with Videos			✓
Show Specials & Offers	0	2	3



## KEY INFORMATION

### HEALTH & SAFETY

SIAFD will work closely with Exhibitors to support and enable them to work safely, provide support in health and safety management and open consultation, cooperation and coordination.

Exhibitors must demonstrate they understand their obligations under HSWA and work closely with the organisers to ensure that any hazards they are introducing to site are controlled to the appropriate level.

### HEALTH & SAFETY CLASSIFICATION

On registration you will be required to classify your site under one of four categories

**High-Risk exhibitors** are those whose work involves any of the following:

- Working at heights (excluding general/low-level ladder use)
- Working with live energy sources
- Crane works
- Excavation works (>1.5m)
- Work involving ground penetration
- Working around mobile plant – including using the demonstration area
- Work involving traffic management or major vehicle movement
- Erecting large marques
- Working with high-risk hazardous substances
- Working with unmanned or manned aircraft
- Working with animals

**Medium-High Risk exhibitors** are **all** food vendors.

**Medium Risk exhibitors** are those whose work involves any of the following:

- Demonstrating equipment which could cause harm to themselves or others
- Demonstrating or selling a hazardous substance, for example fertilizers

**Low Risk exhibitors** are those who do not complete any of the above works.



## KEY INFORMATION

The following requirements are needed when you have booked a site with SIAFD 2027.

More information and details will be provided in the Exhibitor Guide provided in November 2026

### CORE REQUIREMENTS FOR EXHIBITORS

- A **special alcohol license** is required with Selwyn District Council to supply alcohol to your guests
- A **consent for marquees over 100m<sup>2</sup> or large structures**, complete with fire safety and evacuation plans through Fire & Emergency NZ are required. SIAFD can lodge your consent for you for a fee, information due by end of October. Information on all your site activities at time of booking is for SIAFD to determine your health and safety risk management status.
- **Food Registration Certificate** for any food and beverage suppliers booking a site or part of a site.
- **Public Liability Insurance** to cover any damage by you or your staff to the site or other exhibitors at the event.
- You will be asked to provide safety plans for any high risk activities including but not limited to animals onsite, operating machinery onsite, drones, chemicals.

### PAYMENT TERMS

Upon booking your site through our new exhibitor portal, you will be invoiced, please note there may be a delay between registration and receiving the invoice

Invoices are payable in seven days from date of issue unless prior arrangement has been made with our finance manager.

### EXHIBITOR GENERAL INFORMATION

The exhibitor guide will be provided once registrations close and site allocations have been completed. This guide will provide all information relating to the event to assist you in planning a successful South Island Field Days experience.

Around the same time, tickets to the event will become available both for exhibitors and the public. In the meantime, should you require information to help plan your site, please contact the events administrator: [info@siafd.co.nz](mailto:info@siafd.co.nz)



## KEY DATES

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Registrations Open	July 2026
Registrations Close	11 Oct 2026
Marquee & Structure Consent Due	30 Oct 2026
Exhibitor Guide Released	Early Nov 2026
Confirmation of Site Allocation	End Nov 2026
Tickets on Sale	Nov 2026
Health and Safety Deadline	End Jan 2027
Pack In Commences	Monday 8 <sup>th</sup> March 2027
Pack In Complete	Tuesday 6 <sup>th</sup> April 2027 5pm
Pack Out Commences	Friday 9 <sup>th</sup> April 2027 6pm
Pack Out Complete	Sunday 18 <sup>th</sup> April

## KEY CONTACTS

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Henry	Organising Chair	<a href="mailto:chair@siafd.co.nz">chair@siafd.co.nz</a>
Chris	Media & PR	<a href="mailto:media@siafd.co.nz">media@siafd.co.nz</a>
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Wendy	Accounts	<a href="mailto:accounts@siafd.co.nz">accounts@siafd.co.nz</a>

