

BLACK FRIDAY Sale

Canon

LEVEL UP
SALES EVENT

SAVE
\$100



RF 16mm f/2.8 STM
329⁹⁹ Reg. 429⁹⁹

SAVE
\$600



EOS R6 II / 24-105mm f/4-7.1 IS STM

2899⁹⁹ *Price starts on Nov 28
Reg. 3499⁹⁹

EOS R6 II Body *Price starts on Nov 28
2599⁹⁹ | Reg. 3199⁹⁹ | Save \$600

BONUS
FRAME LAB CREDIT \$99⁹⁹ VALUE
+ 1 YEAR OF IGNITE \$49⁹⁹ VALUE

FULL
FRAME
SENSOR

Bluetooth
Wi-Fi

SIGMA

SAVE
\$180



28-70mm F2.8 DG DN
Contemporary

1199⁹⁹
Reg. 1379⁹⁹

LENS MOUNTS

Sony E

Mount L

SAVE
\$550



Z6 III / NIKKOR Z 24-70mm f/4 S

3649⁹⁹ Reg. 4199⁹⁹

Z6 III Body
2849⁹⁹ | Reg. 3399⁹⁹ | Save \$550

24.5 MP partially-stacked
sensor. 6K60p internal raw
video recording. Hybrid
phase-detection AF.



6K

Wi-Fi

Bluetooth

SnapBridge



NIKKOR Z 40mm f/2
299⁹⁹ Reg. 399⁹⁹

SAVE
\$100



SAVE
\$400

Z 6II / NIKKOR Z 24-70mm f/4 S

2599⁹⁹

Reg. 2999⁹⁹

24.5 MP FX Full Frame sensor. OLED viewfinder. 273 AF points. 4K60p and 1080p in 120p. In-Body Stabilization.

Z 6II Body

1899⁹⁹ | Reg. 2299⁹⁹ | Save \$400

NEW



SAVE
\$200

Z 5II / 24-50mm f/4-6.3

2499⁹⁹

Reg. 2699⁹⁹

24.5 MP Full Frame sensor. 4K60p video recording. Up to 7.5 stops of built-in image stabilization.

Z 5II Body

2099⁹⁹ | Reg. 2299⁹⁹ | Save \$200



SAVE
\$700

Z 8 Body

4699⁹⁹

Reg. 5399⁹⁹

45.7 MP Full Frame stacked sensor. 493 AF points. 8K60p and 4K120p video.



SAVE
\$500

Z 9 Body

6499⁹⁹

Reg. 6999⁹⁹

45.7 MP FX Full Frame stacked sensor. 5-axis image sensor shift. 8K30p and 4K120p video.



SAVE
\$250

Z f Body

2449⁹⁹

Reg. 2699⁹⁹

24.5 MP Full Frame sensor. 4K60p and 1080p in 120p video. 273 AF points. Up to 8 integrated VR stops. Ultra high resolution with pixel shift shooting.



SAVE
\$150

Z 30 / Z DX 16-50mm f/3.5-6.3

899⁹⁹

Reg. 1049⁹⁹

4K30p and 1080p in 120p Video. 3" vari-angle monitor. Built-in stereo mic. Eye and face tracking. Tally light. 2h+ on continuous recording.



SAVE
\$100

Z 50 II / NIKKOR Z DX 16-50mm f/3.5-6.3 VR

1349⁹⁹

Reg. 1449⁹⁹

20.9 MP DX APS-C sensor. 4K60p and 1080p in 120p video. 3.2" vari-angle LCD screen.

Z 50 II Body

1149⁹⁹ | Reg. 1249⁹⁹ | Save \$100



Creator's Accessory Kit

49⁹⁹*

Reg. 149⁹⁹

* with purchase of a Z 30 camera kit

DID YOU KNOW?

Creator's Accessory Kit (body not included)

This kit helps creators achieve more professional-looking videos with ease. The tripod grip provides stable support for smoother handheld or on-the-go shots, perfect for vlogging or outdoor filming. The directional microphone instantly boosts audio clarity, enhancing viewer engagement and giving content a more polished, impactful feel.



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Sale

Nikon

Nov 28 to Dec 18

SAVE
\$100NIKKOR Z 28mm f/2.8
299⁹⁹ Reg. 399⁹⁹SAVE
\$120NIKKOR Z 35mm f/1.4
699⁹⁹ Reg. 819⁹⁹SAVE
\$100NIKKOR Z 85mm f/1.8 S
949⁹⁹ Reg. 1049⁹⁹SAVE
\$250NIKKOR Z 17-28mm f/2.8
1349⁹⁹ Reg. 1599⁹⁹

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SAVE
\$280

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SAVE
\$300NIKKOR Z 28-75mm f/2.8
1199⁹⁹ Reg. 1499⁹⁹SAVE
\$170NIKKOR Z MC105mm VR S f/2.8
1199⁹⁹ Reg. 1369⁹⁹NIKKOR Z 70-180mm f/2.8
1419⁹⁹ Reg. 1699⁹⁹



DID YOU KNOW?

Still outstanding over time, this camera impresses with its stunning image quality and smooth video performance. Its responsiveness and precision make every shoot inspiring; whether freezing a moment or bringing a story to life in motion.



Canon

LEVEL UP

SALES EVENT

Nov 14 to Dec 4



EOS RP / RF 24-105mm STM

1299⁹⁹

Reg. 1699⁹⁹

EOS RP Body

999⁹⁹

Reg. 1399⁹⁹ Save \$400

1-year IGNITE Online Mentorship (\$49.99 value)

IGNITE helps new camera owners develop creative skills while connecting with a community of creators across Canada. This bonus offer is eligible with the purchase of select EOS R System cameras (R8 to R100) and select PowerShot cameras (V1 and G7 X Mark III).

\$99.99 Photo Framing Credit

Frame Lab is Canon's premium custom printing and framing service that lets you display your favourite photos as a work of art. This bonus offer is eligible with the purchase of any Canon EOS R System camera (R1 to R100) and select PowerShot cameras (V1 and G7 X Mark III).

Canon

LEVEL UP
SALES EVENT

Nov 14 to Dec 4

SAVE
\$30



RF 28mm f/2.8 STM

399⁹⁹ Reg. 429⁹⁹

SAVE
\$80



RF 50mm f/1.8 STM

209⁹⁹ Reg. 289⁹⁹

SAVE
\$200



RF 35mm f/1.8 Macro IS STM

499⁹⁹ Reg. 699⁹⁹

SAVE
\$200



RF 28-70mm f/2.8 IS STM

1399⁹⁹ Reg. 1599⁹⁹

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SAVE
\$100



RF 85mm f/2 Macro IS STM

769⁹⁹ Reg. 869⁹⁹

BLACK FRIDAY

SAVE
\$300



RF 16-28mm f/2.8 IS STM

1399⁹⁹ Reg. 1699⁹⁹

SAVE
\$100



RF 100-400mm
f/5.6-8 IS USM

849⁹⁹ Reg. 949⁹⁹

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SAVE
\$150



RF 24-240mm
f/4-6.3 IS USM

1149⁹⁹ Reg. 1299⁹⁹



SIGMA

Nov 5 to Dec 4



SAVE
\$150



LENS MOUNTS

Canon RF

Sony E

Mount L

Micro FourThirds

30mm f/1.4 DC DN
Contemporary

349⁹⁹ Reg. 499⁹⁹



LENS MOUNTS

Canon RF

Sony E

Mount L

16mm f/1.4 DC DN
Contemporary

499⁹⁹ Reg. 699⁹⁹

SAVE
\$200



LENS MOUNTS

Canon RF

Sony E

Mount L

Micro FourThirds

56mm f/1.4 DC DN
Contemporary

599⁹⁹ Reg. 699⁹⁹

SAVE
\$100



DID YOU KNOW?

Designed for photographers who value both flexibility and performance, this zoom lens makes it easy to frame subjects near or far without switching gear. Whether capturing architectural details, tracking an athlete in motion, or observing wildlife from afar, it offers exceptional creative control. Advanced optical stabilization ensures sharp handheld shots, while fast, accurate autofocus lets you capture decisive moments with confidence.



SAVE
\$100

150-600mm f/5-6.3 DG DN | Sport

1999⁹⁹ Reg. 2099⁹⁹

LENS MOUNTS

Sony E

Mount L



SAVE
\$80

16-28mm f/2.8 DG DN
Contemporary

1299⁹⁹ Reg. 1379⁹⁹

LENS MOUNTS

Sony E

Mount L

SAVE
\$200



SAVE
\$200

70-200mm f/2.8 DG DN | Sport

1999⁹⁹ Reg. 2199⁹⁹

LENS MOUNTS

Sony E

Mount L



24-70mm f/2.8 DG DN II | Art

1499⁹⁹ Reg. 1699⁹⁹

LENS MOUNTS

Sony E

Mount L

Panasonic

Nov 21 to 30

SAVE
\$100



Lumix S 24-105mm
f/4 Macro O.I.S.

1199⁹⁹ Reg. 1299⁹⁹

SAVE
\$100



Lumix S 50mm f/1.8

499⁹⁹ Reg. 599⁹⁹

Lumix S 35mm f/1.8
849⁹⁹ | Reg. 899⁹⁹ | Save \$50

NEW

SAVE
\$50



Lumix S 70-300mm
f/4.5-5.6 Macro O.I.S.

1299⁹⁹ Reg. 1349⁹⁹

Available
December
2025.



Lumix S 100-500mm
f/5-7.1 O.I.S.

2649⁹⁹



DID YOU KNOW?

Lighter and more intuitive than most full-frame mirrorless cameras, this model stands out for its speed in both creation and sharing. Built-in looks and a dedicated mobile app drastically cut the time from shooting to posting. Perfect for those seeking pro results without the hassle of a full rig.

SAVE
\$500



Lumix S9 Body

1649⁹⁹ Reg. 2149⁹⁹

Other color

24.2 MP Full Frame Sensor.
5-Axis Sensor-Shift Image
Stabilization. Compact,
Lightweight Design.

SAVE
\$400



Lumix S1 IIE

3199⁹⁹ Reg. 3599⁹⁹

24.2 MP BSI CMOS sensor.
Up to 6K max resolution.
OLED Display.

SAVE
\$400



Lumix G97 / 12-60mm f/3.5-5.6

899⁹⁹ Reg. 1299⁹⁹

20.3 MP live MOS sensor.
5-Axis image stabilization.
3" LCD screen.

FUJIFILM

PROMOTION

SAVE ^{UP} _{TO} \$520

ON SELECT FUJINON X SERIES LENSES

November 3, 2025 - January 6, 2026

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Please visit www.fujifilm-x.com/en-ca/promotions/ for complete details.



Manfrotto



DESIGNED AND
MANUFACTURED
IN ITALY

Oct 31 to Dec 4

SAVE
\$150

ALU TRIPOD w/
XPRO-2W HEAD

399⁹⁹ Reg. 549⁹⁹

Superior stability, guarantees steady shots with a sturdy aluminum construction, supporting up to 5 kg, ideal for professional video and photography.



SAVE
\$100

055 Aluminum
3-Section Tripod with
Horizontal Column

549⁹⁹ Reg. 649⁹⁹

Capture new perspectives with the 90° column system. Leg angle selector for seamless movement.



SAVE
\$20

Compact Photo Stand

169⁹⁹ Reg. 189⁹⁹

Compact photo stand that carries up to 5kg. Comfortable air cushioning to keep fingers and gear safe.



LowePro®

Oct 31 to Dec 4

SAVE
\$20

ADVENTURA SH 160 III

77⁹⁹ Reg. 87⁹⁹

ADVENTURA SH 140 III

62⁹⁹ | Reg. 72⁹⁹ | Save \$10

ADVENTURA SH 120 III

52⁹⁹ | Reg. 57⁹⁹ | Save \$5

ADVENTURA SH 115 III

39⁹⁹ | Reg. 44⁹⁹ | Save \$5



SAVE
\$7

ADVENTURA TLZ 20 III

39⁹⁹ Reg. 46⁹⁹

ADVENTURA TLZ 30 III

43⁹⁹ | Reg. 53⁹⁹ | Save \$10



SAVE
\$70

PROTACTIC BP 350 AW III

369⁹⁹ Reg. 439⁹⁹

PROTACTIC BP 450 AW III

419⁹⁹ | Reg. 499⁹⁹ | Save \$80



SAVE
\$30

PROTACTIC LITE BP
150 AW III

259⁹⁹ Reg. 289⁹⁹

PROTACTIC LITE BP 250 AW III

279⁹⁹ | Reg. 319⁹⁹ | Save \$40



Promotion period: Manfrotto, LowePro (Oct 31 to Dec 4) ; Sigma (Nov 5 to Dec 4) ; Canon (Nov 14 to Dec 4) ; Nikon (Nov 28 to Dec 18) ; Panasonic (Nov 21 to 30) or while stock lasts. Some errors may occur during preparation of this flyer, some items in store may differ slightly from illustrations. If that is the case, a notice will be displayed in store. Dealer may sell for less than advertised price. We reserve the right to limit the quantities on all products.

