

Sponsorship Packages



Benefiting





What is The Independence Project?

The Independence Project (TIP) is a nonprofit registered as a 501(c)(3), working to build a supported residential community in Gainesville for adults with intellectual and developmental disabilities (I/DD). The Independence Project is dedicated to empowering those with (I/DD) to live independently and thrive within their community.

What is Porch Fest?

Porch Fest brings the community together through music, creativity, and neighborhood pride - all while raising awareness and critical funding for adults with (I/DD). Your sponsorship of Porch Fest, a homegrown music festival, directly supports life-changing opportunities and independence for those we serve. The Independence Project is proud to present the first annual Porch Fest in the Town of Tioga on Saturday, April 18th.

First Annual TIP Porch Fest

Saturday, April 18, 2026

12 pm to 4pm

Town of Tioga



Sponsorship Opportunities at a Glance

Porch Fest sponsorship packages offer local businesses unique opportunities for visibility, engagement, and community impact.

	Headliner \$15,000	In the Club \$10,000	Porch Pal \$7,500	Transport \$5,000	Kids Zone \$2,500	Rock \$250	Foodie \$150
Branded Signage	On main stage banners & naming rights	Tioga club-house porch	At your sponsored porch	On trolley /bus and at each trolley /bus stop	At entrance to kids' park	At your sponsored enhancement	
Shout-out & Company Recognition	✓	✓	✓				
Tabling Oppty	Main stage	Clubhouse	Near Porch		In Kids Area		
Logo in Program/ Map	✓	✓	✓	✓	✓	✓	✓
Official Sponsor Badges	15	10	8	4	2		
Festival T-Shirt	15	10	8	4	2		
Friday VIP Event Tix	15	10	8	4	2		
Logo on T-Shirt, and Poster	✓	✓	✓	✓	✓		
Stroll Magazine Mar, Apr, May	✓	✓	✓	✓	✓		
Recognition on Social Media	✓	✓	✓	✓	✓	✓	✓

THE HEADLINER - FOUNDING PARTNER & PRESENTING SPONSOR: \$15,000

As the presenting sponsor of the 1st annual Porch Fest, your brand has headliner status with dual-branded banners flanking the main stage up at the Tioga Town Center, where the festival will begin. This is your backstage pass to maximum exposure!

**Limited to one sponsor*

PERKS:

- Exclusive naming rights: "Porch Fest 2026 presented by [Your Company]"
- Dual-branded signage on main stage banners
- Shout-out and company recognition with the opportunity to speak on the main stage when the band is introduced
- Option to activate an on-site marketing booth at the main stage (must supply the table/ tent)
- Logo in sponsor acknowledgement graphic in official festival program (largest)
- (15) Official sponsor badges to show off your company's rockstar status
- (15) Official festival t-shirts (Size Large)
- (15) Tickets to The Independence Project's Friday night VIP event (\$250 per ticket)
- Logo on official festival poster, distributed throughout the area
- Logo placement on t-shirts, event maps, and website
- Recognition in social media & email marketing
- Editorial in Stroll Town of Tioga magazine (March, April, May issues)

IN THE CLUB - TIOGA CLUBHOUSE PORCH SPONSOR: \$10,000

As the Clubhouse Porch Sponsor, you will be featured in the main area of the Town of Tioga where there will be lots of action, food trucks, children's activities and more. Your business will have maximum visibility.

**Limited to one sponsor*

PERKS:

- Branded signage at the Tioga Clubhouse porch
- Shout-out and company recognition with the opportunity to speak on the Tioga Clubhouse porch when the band is introduced
- Option to activate an on-site marketing booth near the Clubhouse (must supply the table/ tent)
- Logo in sponsor acknowledgement graphic in official festival program
- (10) Official sponsor badges to show off your company's rockstar status
- (10) Official festival t-shirts (Size Large)
- (10) Tickets to The Independence Project's Friday night VIP event (\$250 per ticket)
- Logo on official festival poster, distributed throughout the area
- Logo placement on t-shirts, event maps, and website
- Recognition in social media & email marketing
- Editorial in Stroll Town of Tioga magazine (March, April, May issues)

PORCH PAL – PORCH SPONSOR: \$7,500

The leading star of the show, the Porch Pal sponsors truly rock! This sponsorship will put your brand center stage on one of the performance porches.

**8-10 Porch sponsorships available*

PERKS:

- Branded signage at your company's sponsored porch
- Shout-out and company recognition when the band is introduced
- Option to activate an on-site marketing booth in a prime spot near your company's sponsored porch (must supply the table/ tent)
- Logo in sponsor acknowledgement graphic in official festival program
- (8) Official sponsor badges to show off your company's rockstar status
- (8) Official festival t-shirts (Size Large)
- (8) Tickets to The Independence Project's Friday night VIP event (\$250 per ticket)
- Logo on official festival poster, distributed throughout the area
- Editorial in Stroll Town of Tioga magazine (March, April, May issues)
- Logo placement on t-shirts, event maps, and website
- Recognition in social media & email marketing

TRANSPORTATION SPONSOR: \$5,000

The Party on Wheels! This sponsorship will put your brand front and center as attendees use the trolley/bus service to hop from porch to porch throughout the neighborhood. You'll even sponsor the music on the trolley/bus to keep the party going!

**One Transportation sponsorship available*

PERKS:

- Branded signage fixed on the trolley/bus
- Branded signage at each 'trolley stop/bus stop'
- Logo in sponsor acknowledgement graphic in official festival program
- (4) Official sponsor badges to show off your company's rockstar status
- (4) Official festival t-shirts (Size Large)
- (4) Tickets to The Independence Project's Friday night VIP event (\$250 per ticket)
- Logo on official festival poster, distributed throughout the area
- Editorial in Stroll Town of Tioga magazine (March, April, May issues)
- Logo placement on t-shirts, event maps, and website
- Recognition in social media & email marketing

KIDS ZONE – PARK SPONSOR: \$2,500

All about the kiddos! This sponsorship will put your brand front and center in the kids' favorite spot in the neighborhood – the park! Use your creativity and create a super fun activation for our little rockers at the Tioga park space!

**One Kids Zone sponsorship available*

PERKS:

- Branded signage at the entrance to the kids' park
- Activate an on-site marketing booth in a prime spot for kids (must supply the table/ tent/ activity/ etc.)
- Logo in sponsor acknowledgement graphic in official festival program
- (2) Official sponsor badges to show off your company's rockstar status
- (2) Official festival t-shirts (Size Large)
- (2) Tickets to The Independence Project's Friday night VIP event (\$250 per ticket)
- Logo on official festival poster, distributed throughout the area
- Editorial in Stroll Town of Tioga magazine (March, April, May issues)
- Logo placement on t-shirts, event maps, and website
- Recognition in social media & email marketing

ROCK THE BLOCK – FESTIVAL ENHANCEMENT SPONSORSHIP – (\$250)

Be a muse to the arts with this custom festival enhancement opportunity! Example of approved enhancements: Selfie Station/ Photo Op, Face Painting, Shirt Tye Dye Station, Collaborative Art Installation, Pet Care Station, First Aid / Water Refill Station.

**Six enhancement sponsorships available*

PERKS:

- Branded sign at the location of your sponsored enhancement
- Sponsorship and execution of festival enhancement, activity, or photo op: subject to approval
- No onsite marketing presence or branding other than enhancement 'brought to you by' yard sign (this is not tabling; this sponsorship provides a valuable festival enhancement to attendees)
- Selling items is not permitted on-site

No slides, bounce houses, or other inflatables. Cannot facilitate online / pre-orders during the festival; window walk-up only.

THE FOODIE – (\$150)

Jamming out near the Tioga clubhouse, Foodie sponsors keep the groupies fed! Snag your spot before they go!

**4 - 6 Foodie sponsorships available*

PERKS:

- Logo included in foodie graphic in official festival program (grouped)
- Sponsorship shout-out on social media (grouped)
- Company name featured in official festival map
- Only vendors permitted to sell within the festival footprint
- Must have a mobile caterer license and a recent health inspection
- Must operate on a whisper generator
- Must be self-sustaining: power, trash, etc.

Cannot facilitate online / pre-orders during the festival; window walk-up only.

WHY SPONSOR PORCH FEST?

- Connect directly with the Tioga community
- Support local music, artists, and The Independence Project's mission
- Gain brand visibility and goodwill
- Enjoy a fun, high-energy, high-impact community event

For sponsorship/vendor inquiries or custom packages, please contact:

- Catherine West, The Independence Project (561) 427-4655
- Arlene Smillov, The Independence Project (352) 262-8927
- Sponsors, please email a hi-res logo to info@tipgainesville.org.

*Sponsorship packages are subject to availability, and sponsors will be secured on a first-come, first-served basis—**deadline for sponsors - Friday, February 27.***

ADDITIONAL INFORMATION

Website tipgainesville.org

Email info@tipgainesville.org

Instagram: [@the_independence_project](https://www.instagram.com/the_independence_project)

Facebook: The Independence Project, Inc.
Gainesville, FL