

## The Digital Bootcamp is Returning to Dubbo

### Back by popular demand

The Digital Bootcamp is a must attend event for Small Business owners looking to take their Business to the next level.

In just 2 half days you'll have a transformational experience gaining the knowledge and confidence you need to succeed online.



### Event Details

#### When:

Thursday May 16<sup>th</sup> 1:00pm till 6:30pm

Friday May 17<sup>th</sup> 8am till 1:30pm

#### Where:

Macquarie Inn, Cnr Wheelers Ln & Birch Ave  
Dubbo, NSW, 2830

Price: \$99

[Register Here](#)

Organised by

**netStripes**

Partnering with



Business Connect is a dedicated and personalised NSW Government program that provides trusted advice to help you start or grow your small business

### What you'll cover

#### SMALL BUSINESS DIGITAL READINESS

Is aimed at helping businesses understand what it takes to build a strong digital presence. Learn how to become a digitally ready business in the fastest possible time within a small business budget.

#### CUSTOMER PERSONAS & BUYING CYCLES

Understand who our ideal customers are, their needs, their buying behaviour, the way they buy, what they look for and how to win their business.

#### DESIGN THINKING AND LEAN STARTUP

Through a series of market testing businesses can now find out cheaply and in quick time which ideas work and which don't. Learn practically how to convert your business idea into a tested product or service.

#### GROWTH HACKING FOR SMALL BUSINESS

Growth hacking is a widely-used process by the fastest growing businesses for rapid growth using a variety of marketing channels and strategies to identify the most effective and efficient ways to grow a business in a digital world.