
ChefHe.art



PITCH DECK

for Licensed Route Owners

@ChefHe.art

Introduction & Brand Overview

- ✓ Mission: Revolutionize the culinary world with AI-powered, personalized spice blends.
- ✓ Vision: Become the leader in the spice industry by combining technology and craftsmanship.
- ✓ Unique Selling Points:
 - AI-driven personalization for tailored spice blends.
 - Premium ingredients and artisanal quality.
 - Immersive customer experience with QR-code personalized packaging.



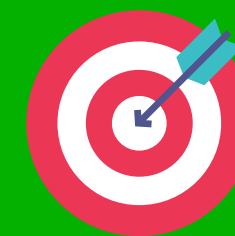


OPPORTUNITY



PROBLEM:

Lack of personalized culinary products for individuals and businesses.



SOLUTION:

ChefHe.art delivers tailored spice blends powered by AI and high-quality ingredients.

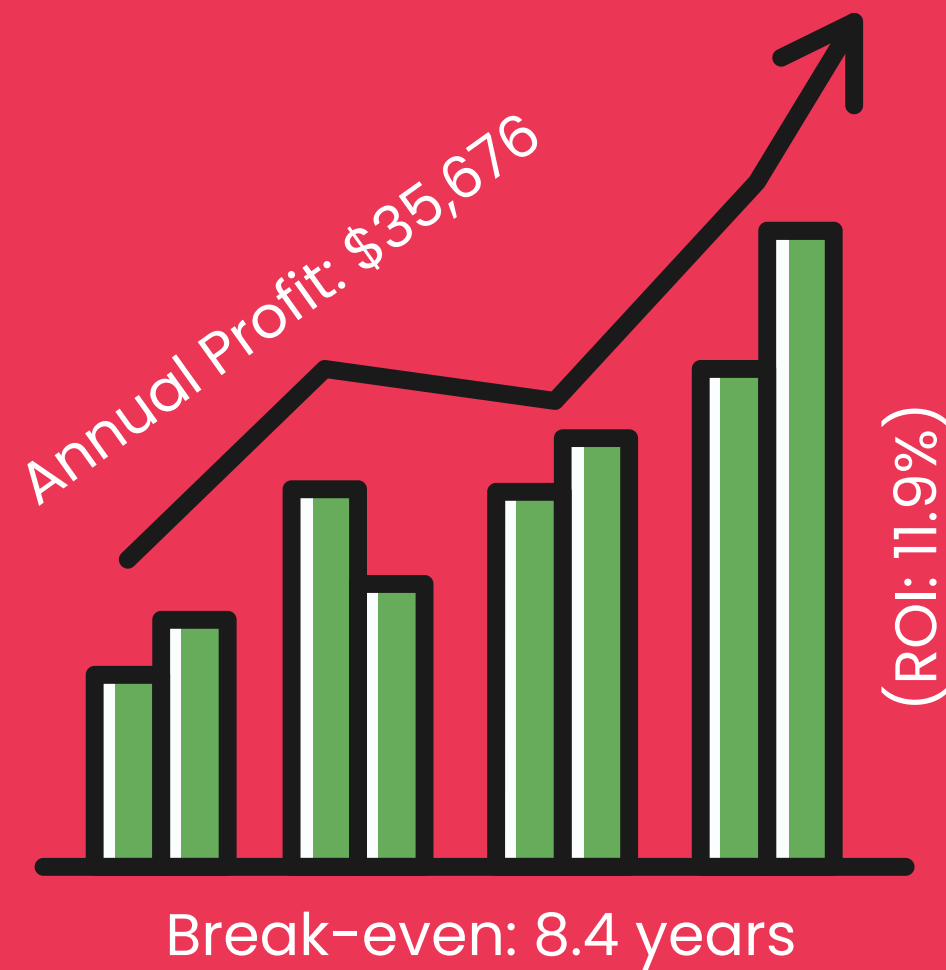
✓ Target Market:

- Individuals seeking personalized, artisanal food products.
- Restaurants and grocers needing premium, custom offerings.

PROFITABILITY



✓ PRODUCTION/RETAIL CENTER:



✓ PRODUCTION CENTER ONLY:





ROUTE OWNERSHIP

✓ Ownership Benefits:

- Exclusive territorial rights
- Passive income & high resale value

✓ Long-term Value Growth:



Year 1: \$24,036 profit



Year 5-7



Growth Projections

✓ Expansion Plan:

- Year 1: Launch flagship store + 2 production centers.
- Year 2: Expand to 10 metro areas + 20 production centers.
- Year 3: Nationwide growth with vending machines + 40+ centers.

✓ Projected Revenue Growth:

- Year 1: \$7.4M total revenue
- Year 5: Significant scaling across regions

FINANCIALS



✓ Revenue Channels:

- Retail Storefront: \$8,000/month
- Wholesale to Restaurants: \$9,950/month
- Subscription Models: \$4,660/month

✓ Key Metrics:

- Gross Sales: **\$24,310**/month
- Net Profit: **\$3,874**/month





JOIN US

INVEST NOW



**FAST-GROWING BRAND WITH
EXCLUSIVE RIGHTS.**

**SECURE YOUR TERRITORY
NOW FOR JUST:**

\$100K



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