



Become a CHEF HEART SALES REP

Where Flavor Meets Personality—
And You Get Paid for It

What Makes Chef Heart Different?

Chef Heart doesn't just make spices—we craft flavor experiences that tell a story. Using AI and artisan formulation, we create **Persona Blends** that capture the essence of any person, place, idea, or vibe.

Each blend includes:

- ✓ Custom-crafted flavor
- ✓ Personalized label (with tagline or logo)
- ✓ QR code to a digital landing page
- ✓ Optional custom POG lids
- ✓ ...and more!

As a rep, you sell flavor that connects people emotionally across nearly any vertical you can imagine.



BBQ-Restaurants = High Volume Goldmine

Restaurants buy rubs by the gallon.

Metric	Detail
Average Use	5 to 15 gallons/week
Wholesale Price	\$79/gallon 5 gal a month = \$948 yr.
Rep Commission	20% 5 gal a week = \$4,108 yr. in passive glow



We've also fulfilled custom orders for **weddings, wineries, restaurants, online communities, individual creators, nonprofits, rock bands, influencers, movies, artists, and more**—there's virtually no limit to what can be made for.

Who Do We Serve?

With custom blends ready in **under 30 minutes**, our **Persona Blends** are perfect for:

- ♥ **Medical industry:** HR, wellness kits, food service, med schools.
- ♥ **Corporate:** Employee gifts, real estate, weddings, nonprofits.
- ♥ **Retail:** Tourist towns, museums, gift shops.
- ♥ **Online creators.** influencers and TikTok sellers.

How You Get Paid

- ♥ **Wholesale Commissions:** 15-20%, tracked via Nutrasoft, with residuals.
- ♥ **Online Sales:** 20-30% commissions via Shopify affiliate dashboard.

Let's Start Spicing Things Up

Join a brand that blends story + flavor + soul.

♥ ChefHe.art ✉ support@chefhe.art



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Real-World Example: Oatman, AZ

Within 72 hours of discussing the details, we shipped a custom blend to a gift shop in Oatman, Arizona—a ghost town with 94 residents and 500,000+ annual tourists (the town's mayor is a donkey named Walter). We created a spice blend, custom label, QR code, and landing page.

- Case of 48 jars at \$6 = \$288
- 15% Rep Commission = **\$43**
- 1 case reorder monthly = **\$576/year in passive income**
- 1 case reorder weekly = **\$2,246 in passive income**

We've also fulfilled custom orders for weddings, wineries, restaurants, online communities, individual creators, nonprofits, rock bands, influencers, movies, artists,

and more—there's virtually no limit to what can be created or who it can be made for.

BBQ Restaurants = High Volume Goldmine

Restaurants buy rubs by the gallon.

Metric	Detail
Average Use	5 to 15 gallons/week
Wholesale Price	\$79/gallon
Rep Commission	20%

Estimate (based on 5 gallons/week):

- 5 gallons/week * \$79 = \$395 weekly sales
- 20% commission = **\$79/week**
- Annual Passive Income = **\$4,108/year from one BBQ restaurant**

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-----How You Get Paid

- **Wholesale Commissions:** 15-20%, tracked via Nutrasoft, with residuals.
- **Online Sales:** 20-30% commissions via Shopify affiliate dashboard.
- We provide a simple lead form, full transparency, dashboard tracking, and handle all fulfillment.

-----Why This Is Different

No inventory. No pressure. No quitting your job. Just be creative with people in your daily life. We do the rest.

You're not selling generic spice—you're offering meaningful, story-driven blends as ways for people to amplify their voice and passions.

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[ChefHe.art](https://chefhe.art)

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