

CONTENT CREATOR LOCATION BROCHURE

On Target Action Park – Pemberton, NJ

WHY CONTENT CREATORS CHOOSE OTAP

On Target Action Park (OTAP) offers 64 private acres of cinematic-ready terrain, providing an unmatched environment for filmmakers, photographers, influencers, musicians, commercial agencies, and production teams.

TRUSTED BY MAJOR TALENT

OTAP hosted NFL superstar Lane Johnson for an official NFL Season Opener video filmed on-site. Our location supports professional-level production, crew logistics, and multi-angle cinematic coverage.

CINEMATIC LOCATION FEATURES

- Pine forests with dramatic lighting and depth
- Open grassy fields perfect for drones and tracking shots
- Apocalypse-style structures with gritty visual tone
- Multiple terrains for cinematic diversity
- Controlled, private environment ideal for production

PRODUCTION SUPPORT

- Side-by-sides with trailer attachments for gear movement
- Guided location tours for optimal camera angles
- Staff support for movement, scouting, and access
- Quiet, controlled environment with no interruptions

SEASONAL VISUAL ADVANTAGES

Spring – Fresh canopy, bright greens, soft light

Summer – Bold contrast, vivid color, high energy

Fall – Cinematic golden tones, red/orange canopy

Winter – Stark, dramatic, minimalist landscapes

PERFECT FOR ALL CONTENT TYPES

- Music videos
- Short films
- TikTok & IG Reels
- YouTube episodes
- Tactical/gaming cinematics
- Interviews & documentaries
- Influencer collaborations
- Brand lifestyle shoots
- Drone cinematics

CENTRAL TRI-STATE ACCESS

- 40–45 minutes from Philadelphia
- Close to NJ Turnpike, Rt. 70, 206, 38, and I-295
- About 1 hour from Atlantic City
- Ideal for NJ, Philly, and Tri-State production teams

BOOK YOUR FILMING LOCATION

On Target Action Park

35 Sheep Pen Hill Road

Pemberton, NJ 08068

609-894-4330

OnTargetActionPark.com

