

# America's SBDC Iowa PDI – P3 Workshop



# AMERICA'S SBDC IOWA

- America's Small Business Development Centers
- Nationwide Organization
- No fee, confidential, customized business counseling in all 99 Iowa Counties

**4958**

Clients Advised

**255**

Business Starts

**1795**

Jobs Created

**\$88M**

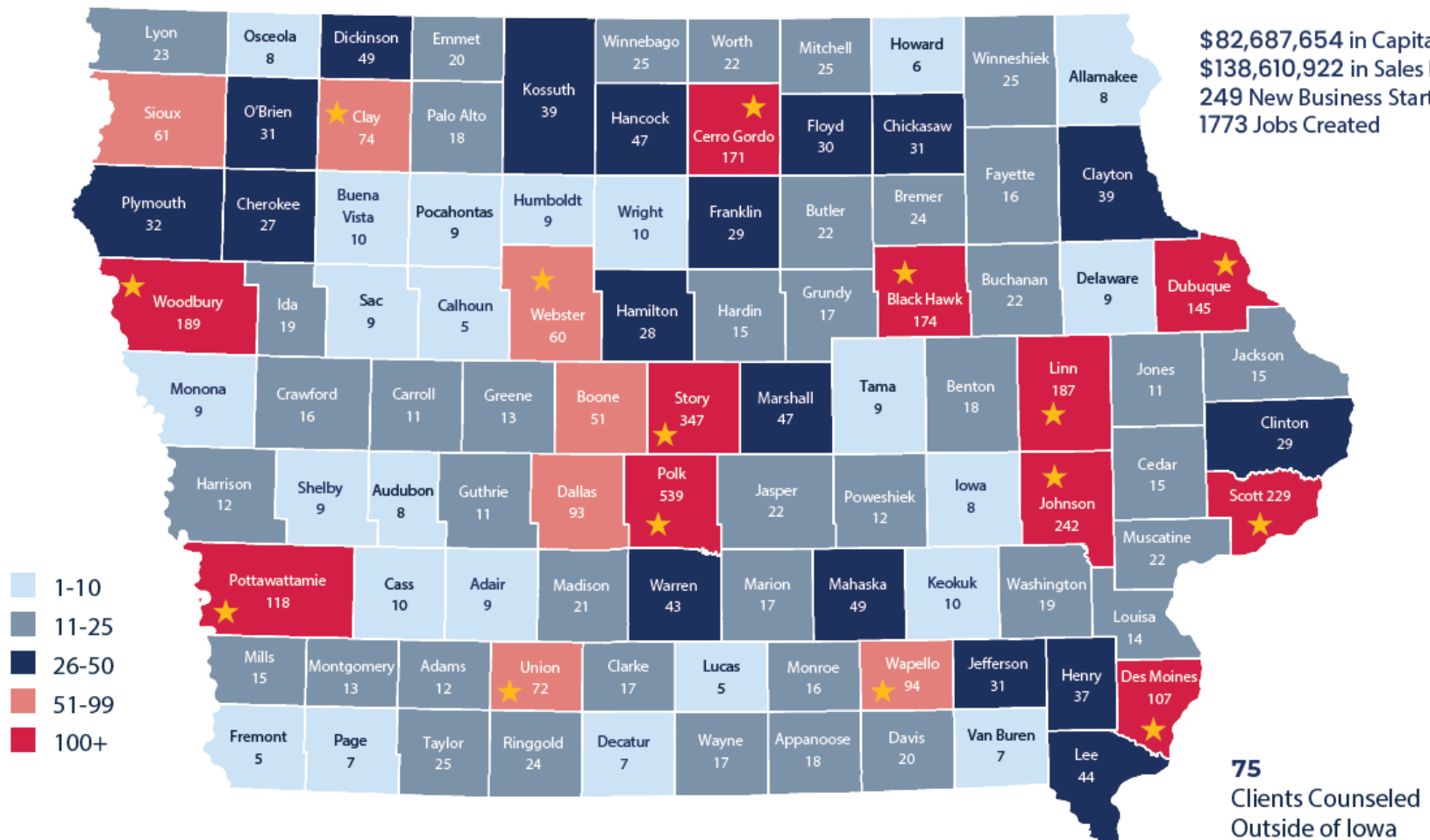
Capital Infusion

**Tell me about you!**

# Statewide Offices

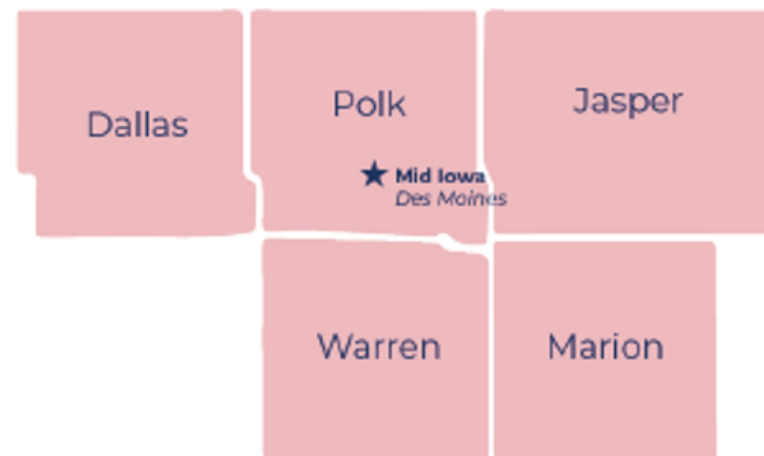
## America's SBDC Iowa – Clients Counseled FY23

**\$82,687,654 in Capital Infusion**  
**\$138,610,922 in Sales Increases**  
**249 New Business Starts**  
**1773 Jobs Created**

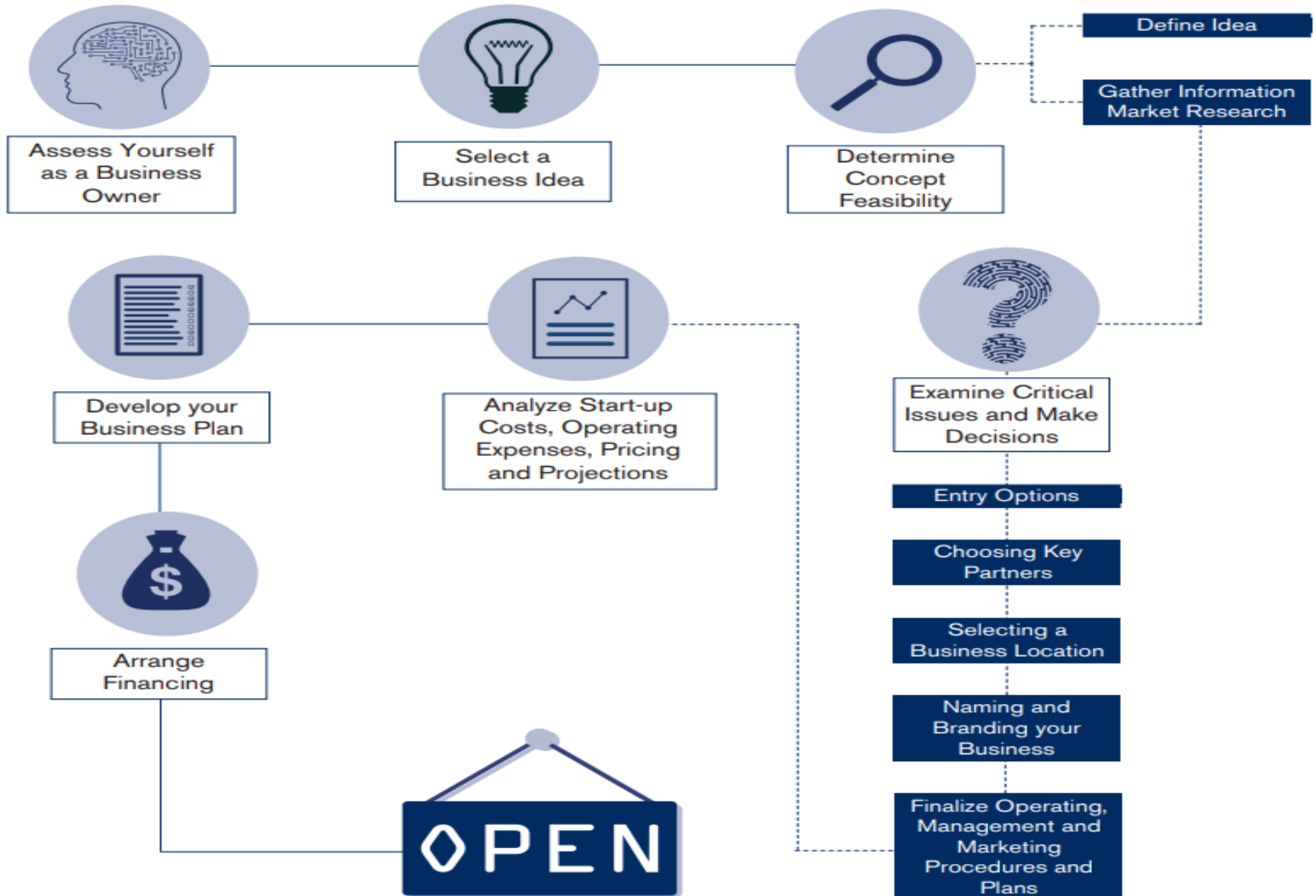


# MID-IOWA Regional Center

- Mid-Iowa SBDC: Polk, Dallas, Warren, Jasper, and Marion Counties
- Business Planning, Customer Discovery, Financial Projections, Marketing Strategies, etc.

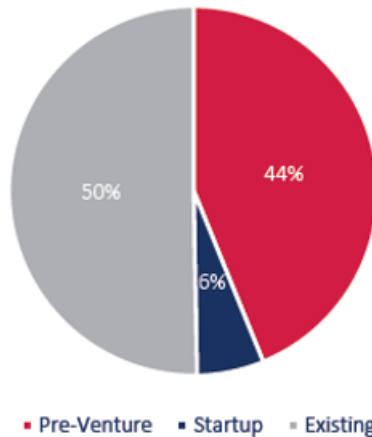


# Where we can help



# Client Breakdown

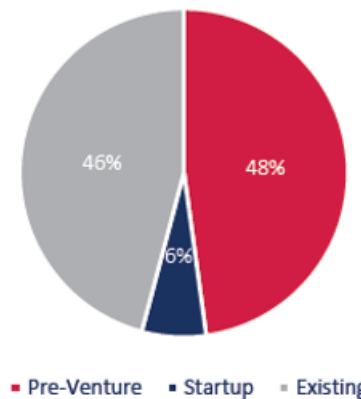
Percent of MID Clients by Stage of Business



## Breakdown of Clients & Counseling Hours in FY2023

- » Pre-Venture clients made up 44% of the total client seen, and represent 48% of total counseling hours.
- » Startup clients made up 6% of the total clients seen, and represent 6% of total counseling hours.
- » Existing businesses made up 50% of the total clients seen, and represent 46% of total counseling hours.

Percent of MID Counseling Hours by Stage of Business

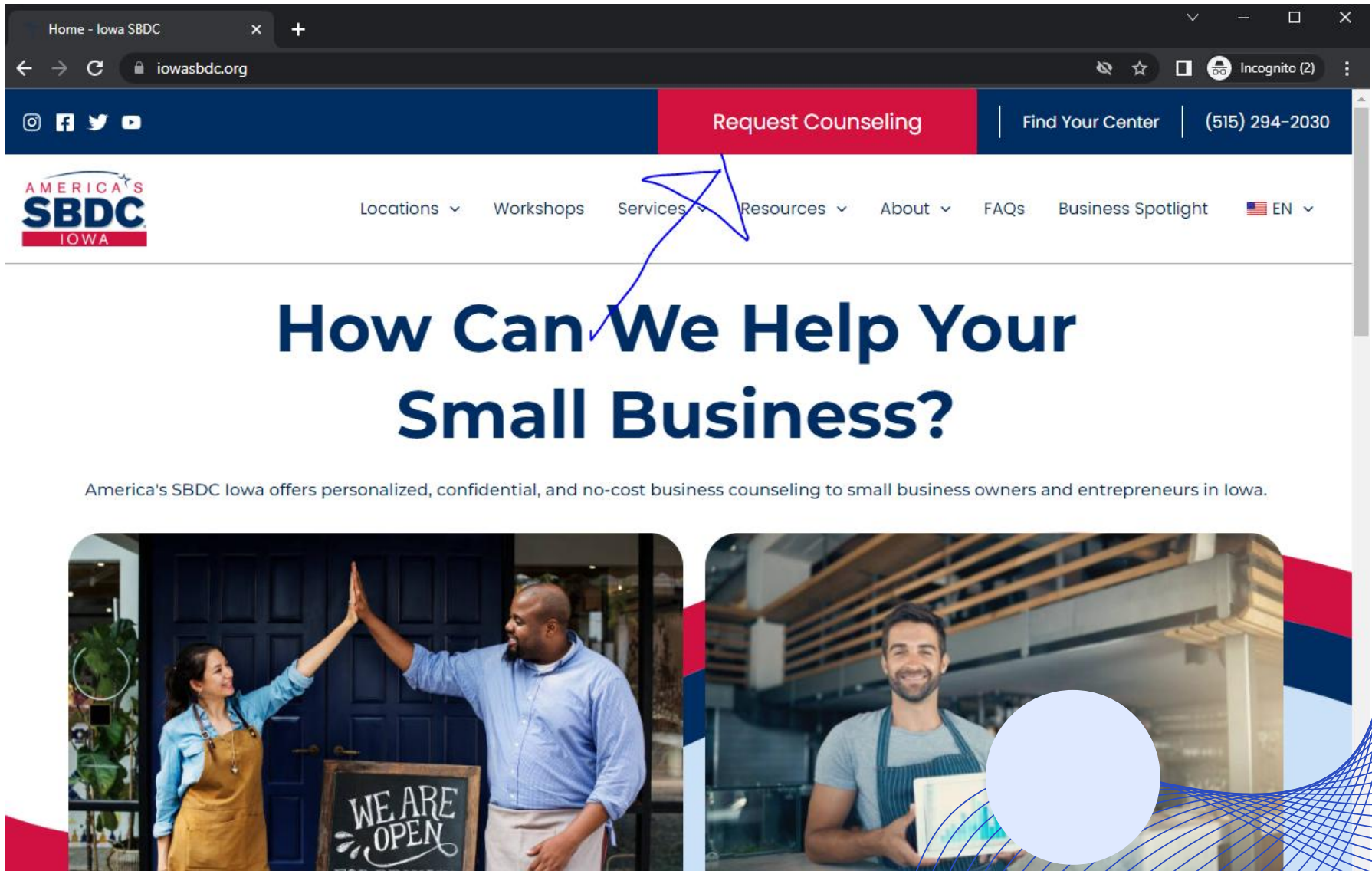


**Pre-venture** –  
A business that  
has not met the  
definition and  
criteria for being  
in business.

**Startup** –  
A business that  
has been  
operating for  
less than 1 year.

**Existing** –  
A business that  
has been  
operating for  
more than  
1 year.

# How to connect



The screenshot shows the Iowa SBDC website in a browser window. The address bar displays 'iowasbdc.org'. The navigation bar includes social media icons, a red 'Request Counseling' button, and links for 'Find Your Center' and '(515) 294-2030'. Below the navigation bar is the 'AMERICA'S SBDC IOWA' logo and a menu with 'Locations', 'Workshops', 'Services', 'Resources', 'About', 'FAQs', and 'Business Spotlight'. The main heading reads 'How Can We Help Your Small Business?'. A blue arrow points from the 'Request Counseling' button to the word 'Can' in the heading. Below the heading is a paragraph: 'America's SBDC Iowa offers personalized, confidential, and no-cost business counseling to small business owners and entrepreneurs in Iowa.' At the bottom are two images: one of a woman and a man high-fiving in front of a 'WE ARE OPEN' sign, and another of a man in an apron holding a folder.

Home - Iowa SBDC

iowasbdc.org

Request Counseling



Find Your Center | (515) 294-2030

AMERICA'S SBDC IOWA

Locations Workshops Services Resources About FAQs Business Spotlight EN

## How Can We Help Your Small Business?

America's SBDC Iowa offers personalized, confidential, and no-cost business counseling to small business owners and entrepreneurs in Iowa.





# Other Resources



U.S. Small Business  
Administration





# THANK YOU!

## Mid Iowa SBDC



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