

Generative AI 2025 and Beyond



Chris Porter • Chris Snider • PDI Fall Conference • 9/25/2025

Last spring...

- At the PDI Spring Training in March 2025, we discussed:
 - Where we were and where we're heading with generative AI
 - The basics of prompting
 - Use cases in economic development
 - Legal and ethical challenges
 - Amplifying your work as a professional developer

The plan for today

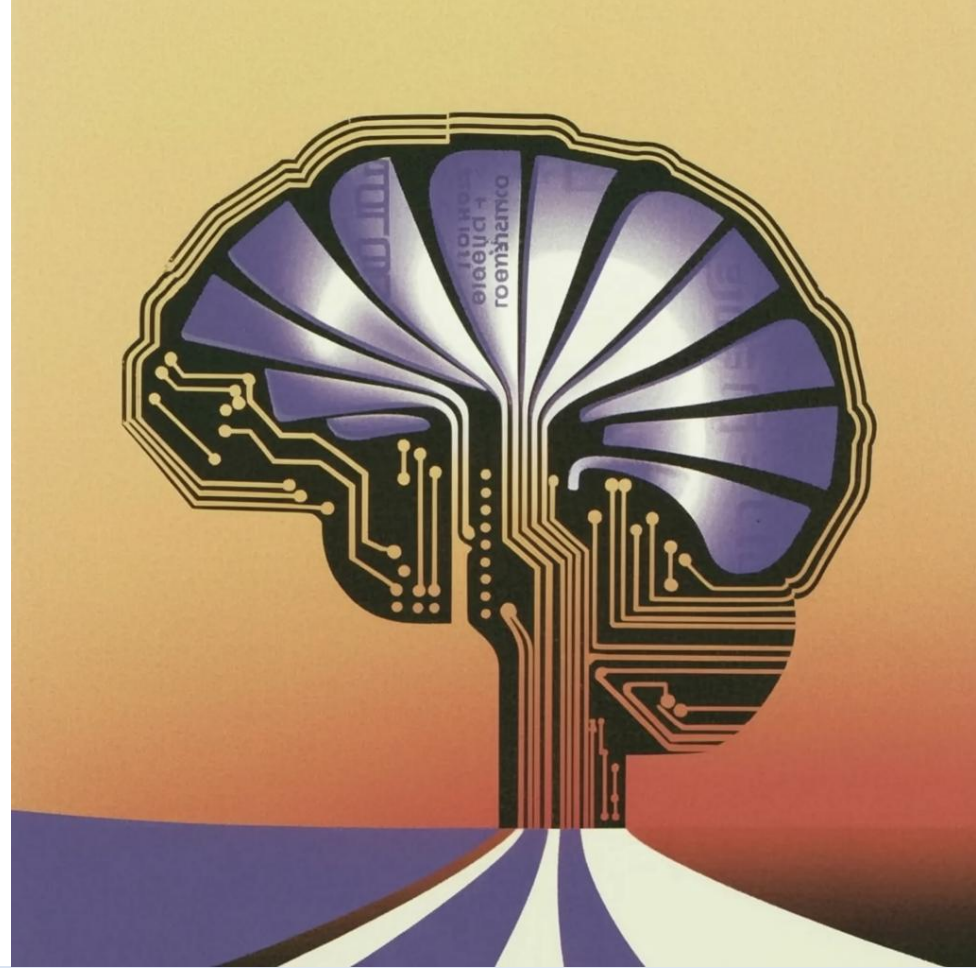
- LLM updates
- Vibe coding
- Legal/policy updates
- AI embedding in our lives
- Multimedia improvements
- The road to AGI

Get today's slides

- bit.ly/more-gen-ai
- Slides from today
- Gen AI Newsletter
- Learn about future events
- Work with us!



Large Language Model updates



New models since last August

- OpenAI's o1 - the first reasoning model, followed by o3 and o4-mini
- DeepSeek R1 - crashed the market in January 2025
- Google Gemini 2.0 and 2.5 (Flash and Pro)
- Claude 3.7, 4, and 4.1 (Haiku, Sonnet, and Opus)
- GPT-4.5
- Grok 3 and 4

The launch of GPT-5

- Sam Altman has been teasing the launch of GPT-5 for more than a year now.
- It was finally released on August 7, with all other OpenAI models being removed from ChatGPT.
- GPT-5 switches between different models based on the user request.
 - Early problems with GPT-5 were blamed on the auto-switcher choosing the wrong model.



GPT-5 Reasoning Effort (Juice)

How much reasoning "juice" GPT-5 uses in the API vs ChatGPT, depending on the action you take

API

Model: GPT-5 • reasoning_effort parameter

Minimal

reasoning effort



Juice = 5

Low

reasoning effort



Juice = 16

Medium

reasoning effort



Juice = 64

High

reasoning effort



Juice = 200

ChatGPT Plus

Reasoning effort based on each action

Prompt Hint

Say "think harder" in your prompt



Juice = 64

Auto-Routed

ChatGPT automatically uses GPT-5 THINKING for complex tasks



Juice = 64

System Hint

Use the "Think longer" tool (slash command)



Juice = 64

Manual Selection

Choose GPT-5 THINKING



Juice = 64

ChatGPT Pro

Reasoning effort based on each action

Prompt Hint

Say "think harder" in your prompt



Juice = 64

Auto-Routed

ChatGPT automatically uses GPT-5 THINKING for complex tasks



Juice = 64

System Hint

Use the "Think longer" tool (slash command)



Juice = 128

Manual Selection

Choose GPT-5 THINKING



Juice = 128



Text

🕒 5 days ago

Rank (UB) ↑	Model ↑↓	Score ↑↓	Votes ↑↓
1	 gemini-2.5-pro	1456	46,291
1	 claude-opus-4-1-20250805-thi...	1449	14,843
2	 o3-2025-04-16	1441	46,083
2	 chatgpt-4o-latest-20250326	1441	35,807
2	 gpt-4.5-preview-2025-02-27	1441	14,644
2	 gpt-5-high	1440	17,636
2	 claude-opus-4-1-20250805	1438	23,612
3	 qwen3-max-preview	1430	11,851
5	 gpt-5-chat	1430	14,876
8	 claude-opus-4-20250514-think...	1421	30,101

[View all](#)



WebDev

🕒 15 days ago

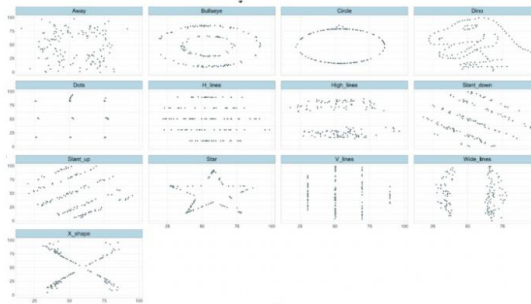
Rank (UB) ↑	Model ↑↓	Score ↑↓	Votes ↑↓
1	 GPT-5 (high)	1483	4,330
1	 Claude Opus 4.1 thinking-16k...	1476	2,303
3	 Claude Opus 4.1 (20250805)	1448	2,639
4	 Gemini-2.5-Pro	1405	7,854
4	 DeepSeek-R1-0528	1393	4,800
5	 Claude Opus 4 (20250514)	1383	9,238
5	 GLM-4.5	1371	2,042
6	 Qwen3-Coder	1367	7,184
6	 GLM-4.5-Air	1366	1,425
6	 DeepSeek-V3.1-thinking	1364	1,289

[View all](#)

Reasoning models

- Reasoning models are LLMs that spend more time “thinking” (i.e. computing more) before producing their answers and can provide the set of steps taken to arrive at their output.
- The best use cases for reasoning models involve mathematical reasoning or coding-based tasks.
- Reasoning models also underlie deep research tools that are becoming increasingly widespread.
- ChatGPT, Google Gemini, Microsoft Copilot, and Claude all offer reasoning models.

Reasoning models in action



What do these images teach us about summary statistics?

Thought for 1m 7s ✓

- The user shared an image of the Datasaurus Dozen, a set of scatterplots with identical summary statistics but drastically different shapes. These illustrations reinforce a valuable lesson: relying solely on summary statistics—like mean, variance, or correlation—can be misleading. Just like Anscombe's quartet, the message is clear: always visualize your data to understand its true distribution. It's a reminder that statistics alone can miss underlying patterns, so visualizing data is essential for accurate insights.

Deep research

- Deep research tools can carry out research on the internet for users.
- “Today we’re launching deep research in ChatGPT, a new agentic capability that conducts multi-step research on the internet for complex tasks. It accomplishes in tens of minutes what would take a human many hours.”

What can I help with?

Ask anything



Search



10 available until April 6

Get detailed insights on any topic



Deep research example

"How can I increase the reach of my biweekly newsletter on generative AI?"

Could you share more about your current strategy and goals for the newsletter? For example:

1. Who is your target audience (e.g., developers, business leaders, creatives)?
2. What channels are you currently using to distribute the newsletter?
3. Do you have a website or social media presence that supports it?
4. Are you focusing on organic growth, paid promotion, or both?
5. Do you use any analytics to track engagement?

This will help me tailor the recommendations to your context.



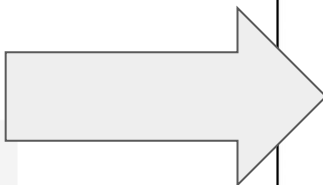
Target audience: digital media professionals, educators, tech professionals, business leaders. Using Beehiiv to distribute newsletter, promoting it on LinkedIn, want to increase organic reach, we do have a website, and we are open to guest contributions.

For previous editions, check innovationprofs.beehiiv.com

Thanks for the details. I'll explore effective strategies to increase the organic reach of your biweekly newsletter on generative AI, tailored to your audience of digital media professionals, educators, tech professionals, and business leaders. I'll focus on optimizing your use of Beehiiv, leveraging LinkedIn and your website, and incorporating guest contributions.

I'll get back to you with actionable recommendations shortly.

Research completed in 6m · 28 sources · 68 search



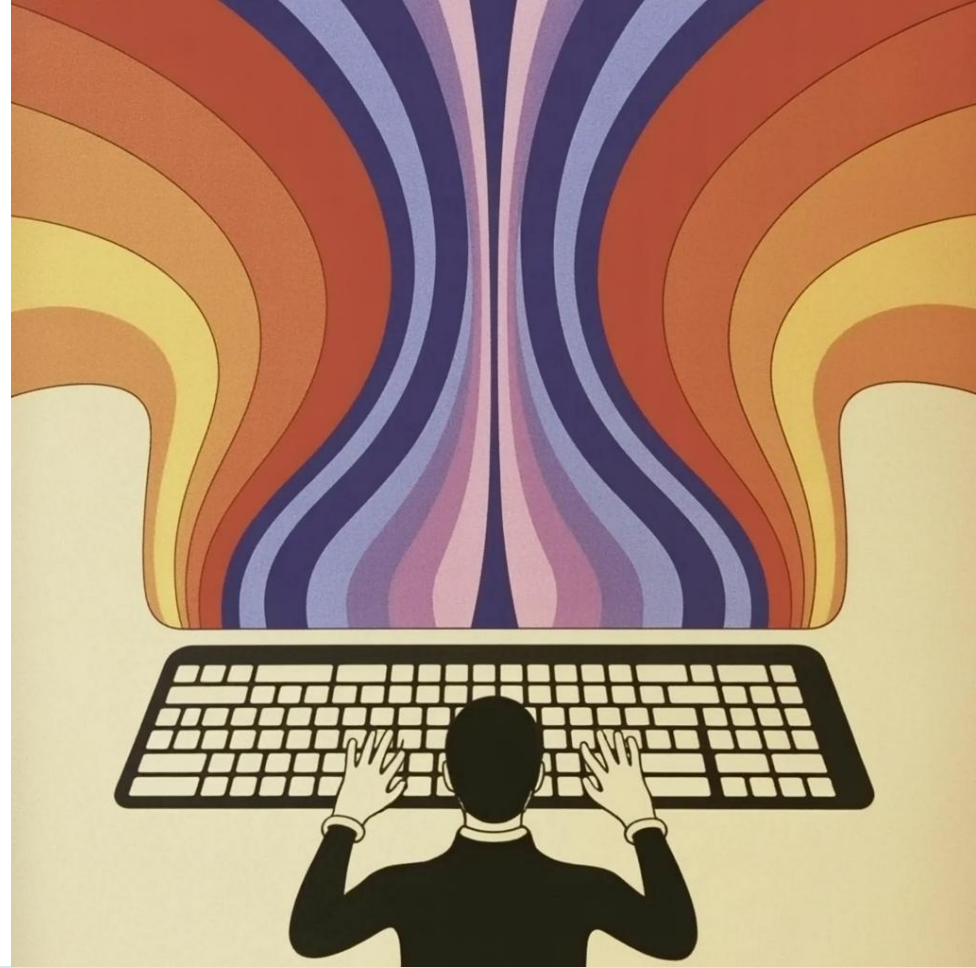
Strategies for Growing a Generative AI Newsletter Organically

Overview: This report outlines actionable strategies to boost the organic reach of a biweekly *Generative AI* newsletter targeting digital media professionals, educators, tech workers, and business leaders. The focus is on leveraging **Beehiiv** platform features, **LinkedIn** promotion, website optimization (SEO and lead magnets), and **guest contributors** – **without** relying on paid ads. Each section provides best practices and examples from successful newsletters, structured for clarity.

1. Organic Growth Tactics on Beehiiv

- **Leverage Referral Programs and "Viral Loops":** One of the most powerful growth engines for newsletters is a referral incentive program. Beehiiv offers a built-in referral system that makes it easy to reward subscribers for spreading the word ¹. Set up milestone-based rewards (e.g. exclusive content, swag, or access to a community) to motivate readers to refer colleagues and friends ². Successful examples include *The Milk Road* (a crypto newsletter) which attributes a large portion of its rapid growth to Beehiiv's referral program ³, and *Morning Brew*, which grew about one-third of its reader base through a well-designed referral scheme ⁴. Referred subscribers often become highly engaged readers since they come via personal recommendation ⁵. To implement this, define a few attainable referral tiers (for example: 3 referrals = bonus content, 10 referrals = branded merch) and promote the program in every issue's footer. This creates a **"viral loop"** where each new subscriber can bring in others ⁶, fueling organic growth without paid marketing.
- **Cross-Promote with Complementary Newsletters:** Partnering with other newsletters is an effective way to tap into new audiences organically. Beehiiv's platform even has a *Recommendations* or *networking* feature to find suitable partners ⁷. Look for newsletters in related niches or industries (with similar audience interests, but not direct competitors) and agree to shout each other out. For example, *World Builders* (AI in storytelling) and *Young Money* (fintech for young professionals) did a cross-promotion that benefited both publications ⁸. The key is to offer balanced value – you might feature their newsletter in a "Recommended Reading" section of your email, and they do the same for you ⁹. Rotate these collaborations periodically to continuously reach fresh audiences ¹⁰. Such partnerships, when done authentically, can rapidly increase exposure to *relevant* readers who are likely to be interested in generative AI content.

Vibe coding



Vibe coding

- Vibe coding is a way of programming where you describe what you want to build using natural language, and an AI tool generates the code for you.
- Instead of manually writing code, you communicate your intentions to an AI and it translates those intentions into working software.
- This approach shifts the programmer's role from writing code to guiding, testing, and refining the AI-generated output.





Andrej Karpathy ✓
@karpathy



There's a new kind of coding I call "vibe coding", where you fully give in to the vibes, embrace exponentials, and forget that the code even exists. It's possible because the LLMs (e.g. Cursor Composer w Sonnet) are getting too good. Also I just talk to Composer with SuperWhisper so I barely even touch the keyboard. I ask for the dumbest things like "decrease the padding on the sidebar by half" because I'm too lazy to find it. I "Accept All" always, I don't read the diffs anymore. When I get error messages I just copy paste them in with no comment, usually that fixes it. The code grows beyond my usual comprehension, I'd have to really read through it for a while. Sometimes the LLMs can't fix a bug so I just work around it or ask for random changes until it goes away. It's not too bad for throwaway weekend projects, but still quite amusing. I'm building a project or webapp, but it's not really coding - I just see stuff, say stuff, run stuff, and copy paste stuff, and it mostly works.

5:17 PM · Feb 2, 2025 · **4.5M** Views



Following

Andrej Karpathy ✓
@karpathy

Building @EurekaLabsAI. Previously Director of AI @ Tesla, founding team @ OpenAI, CS231n/PhD @ Stanford. I like to train large deep neural nets 🧠🤖💡

📍 Stanford 🔗 karpathy.ai 📅 Joined April 2009

971 Following 1.2M Followers



INNOVATION**PROFS**LLC

To where it bent in the undergrowth; Then took the other, as just as fair, And
having perhaps the better claim, Because it was grassy and wanted wear;
Though as for that the passing there Had worn them really about the same, And
both that morning equally lay In leaves no step had trodden black.
Oh, I kept the first for another day! Yet knowing how way leads on to way, I
doubted if I should ever come back. I shall be telling this with a sigh
Somewhere ages and ages hence: Two roads diverged in a wood, and I— I took
the one less traveled by, And that has made all the difference.
Start the game by asking how many missing words per line. Then for each line of
the poem, create a blank for two randomly chosen words, which the user has to
fill in. If correct, say Correct! If not, say Try Again!

**The Road Not Taken - Word Fill Game**

Click to open component

I've created an interactive learning game for Robert Frost's "The Road Not Taken". Here's how it works:

1. The game randomly selects two words to blank out in each line of the poem
2. You can enter words for each line and check if they match the original
3. You'll get immediate feedback - "Correct!" or "Try Again!"
4. There's a reset button to generate a new set of blanked-out lines

Would you like me to explain any part of the game or how to play?

Claude can make mistakes. Please double-check responses.

CP

Reply to Claude...

Claude 3.5 Sonnet  Choose style ▾

Preview

Code



The Road Not Taken - Word Fill Game

Fill in the missing words for each line of the poem!

Two ____ diverged in ____ yellow wood,

And ____ I ____ not travel both

And be one traveler, ____ ____ stood

____ looked ____ one as far as I could

To where it ____ ____ the undergrowth;

Then took ____ other, as just as ____

Last edited 1 month ago





Make it so the user pastes the poem into a text window instead of uploading the file.



Poetry Completion Game

Click to open component

Published

Key changes from the previous version:

1. Replaced file upload input with a Textarea for direct poem pasting
2. Added a "Start Game" button to initiate poem processing
3. Modified reset functionality to clear the poem text area
4. Added a disabled state to the "Start Game" button when no text is entered

The core game mechanics remain the same:

- Users paste their poem into the text area
- Click "Start Game" to generate a version with missing words
- Attempt to fill in the blanks
- Get 3 attempts before answers are revealed
- Option to reveal answers immediately

Would you like me to modify anything about the implementation?

Copy Retry ⤴ ⤵



Claude can make mistakes. Please double-check responses.



Reply to Claude...



Claude 3.5 Sonnet Choose style ▾

← Poetry Completion Game



Preview

Code



Poetry Completion Game

Paste your poem here...

Start Game



Version 2 of 2 →



Published

The main changes are in how words are selected to be blanked. Now, instead of selecting blanks per line, the game selects a specific number of words across the entire poem. This means blanks can appear on different lines, creating a more challenging and unpredictable learning experience.

Would you like me to explain any part of the implementation in more detail?

CP The number user specifies should be the number of blanks PER LINE, not in the whole poem.

I'll modify the code to create blanks based on the specified number per line:

**Customizable Poem Learning Game**

Click to open component

The key change is in the `createGameState` function. Now, for each line:

1. It selects a specified number of unique words to blank out
2. The number of blanks is limited to the number of words in that specific line
3. I updated the text to read "Number of words to blank per line" to make the functionality clear

So if a user selects 3 words to blank, each line will have 3 random words blanked out (or fewer if the line has fewer than 3 words).

Would you like me to elaborate on any part of the implementation?

📄 Copy ↺ Retry 🌟 🗨

Reply to Claude...



Claude 3.5 Sonnet 🎨 Choose style ▾

← The Road Not Taken - Interactive Learning Game



Preview

Code

**Poem Learning Game**

Enter your poem here (at least 3 lines)

Each line on a new line

Tip: Longer poems work best!

Number of words to
blank per line:

1 word

Start Learning

← Version 3 of 3 →



Publish

Student projects

AAC Device



Click words to build a sentence

I	You	He	She	We	Hello	I'm sorry	Thank you	Please	Let's go!
Goodbye	All done	is	am	are	eat	drink	play	see	want
need	stop	help	love	I love you	I love it	I need space	Milk	Juice	Water
Snack	Aa	Feel	Happy	Sad	Mad	Tired	Hungry	Thirsty	Excited
Afraid	Nervous	there	I want...	I'm ready	all	more	Yes	Bed	No

+
Add new word

Frequently Used Words - Personalize here!

Add a new word...

Add

Edit with Lovable

Chroma Recall Rush

Round: 1/10

Score: 0

Best: 0



Select the matching color

Edit with Lovable

Legal/policy updates





BLUEPRINT FOR AN AI BILL OF RIGHTS

MAKING AUTOMATED SYSTEMS WORK FOR
THE AMERICAN PEOPLE



► OSTP



[Safe and Effective
Systems](#)



[Algorithmic
Discrimination
Protections](#)



[Data Privacy](#)



[Notice and
Explanation](#)



[Human Alternatives,
Consideration, and
Fallback](#)

Safe, Secure, and Trustworthy Development and Use of Artificial Intelligence

By the authority vested in me as President by the Constitution and the laws of the United States of America, it is hereby ordered as follows:

Section 1 . Purpose. Artificial intelligence (AI) holds extraordinary potential for both promise and peril. Responsible AI use has the potential to help solve urgent challenges while making our world more prosperous, productive, innovative, and secure. At the same time, irresponsible use could exacerbate societal harms such as fraud, discrimination, bias, and disinformation; displace and disempower workers; stifle competition; and pose risks to national security. Harnessing AI for good and realizing its myriad benefits requires mitigating its substantial risks. This endeavor demands a society-wide effort that includes government, the private sector, academia, and civil society.

My Administration places the highest urgency on governing the development and use of AI safely and responsibly, and is therefore advancing a coordinated, Federal Government-wide approach to doing so. The rapid speed at which AI capabilities are advancing compels the United States to lead in this moment for the sake of our security, economy, and society.

In the end, AI reflects the principles of the people who build it, the people who use it, and the data upon which it is built. I firmly believe that the power of our ideals; the foundations of our society; and the creativity, diversity, and decency of our people are the reasons that America thrived in past eras of rapid change. They are the reasons we will succeed again in this moment. We are more than capable of harnessing AI for justice, security, and opportunity for all.



⏪ PRESIDENTIAL ACTIONS

REMOVING BARRIERS TO AMERICAN LEADERSHIP IN ARTIFICIAL INTELLIGENCE

The White House | January 23, 2025

By the authority vested in me as President by the Constitution and the laws of the United States of America, it is hereby ordered as follows:

Section 1. Purpose. The United States has long been at the forefront of artificial intelligence (AI) innovation, driven by the strength of our free markets, world-class research institutions, and entrepreneurial spirit. To maintain this leadership, we must develop AI systems that are free from ideological bias or engineered social agendas. With the right Government policies, we can solidify our position as the global leader in AI and secure a brighter future for all Americans.

This order revokes certain existing AI policies and directives that act as barriers to American AI innovation, clearing a path for the United States to act decisively to retain global leadership in artificial intelligence.



Ⓜ PRESIDENTIAL ACTIONS

PREVENTING WOKE AI IN THE FEDERAL GOVERNMENT

Executive Orders | July 23, 2025

By the authority vested in me as President by the Constitution and the laws of the United States of America, it is hereby ordered:

Section 1. Purpose. Artificial intelligence (AI) will play a critical role in how Americans of all ages learn new skills, consume information, and navigate their daily lives. Americans will require reliable outputs from AI, but when ideological biases or social agendas are built into AI models, they can distort the quality and accuracy of the output.

One of the most pervasive and destructive of these ideologies is so-called “diversity, equity, and inclusion” (DEI). In the AI context, DEI includes the suppression or distortion of factual information about race or sex; manipulation of racial or sexual representation in model outputs; incorporation of concepts like critical race theory, transgenderism, unconscious bias, intersectionality, and systemic racism; and discrimination on the basis of race or sex. DEI displaces the commitment to truth in favor of preferred outcomes and, as recent history illustrates, poses an existential threat to reliable AI.

The Stargate Project: Trump Touts \$500 Billion Bid For AI Dominance



By [Paul Smith-Goodson](#), Contributor and [Matt Kimball](#), Contributor.
for [Moor Insights and Strategy](#).

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Published Jan 30, 2025, 01:12pm EST

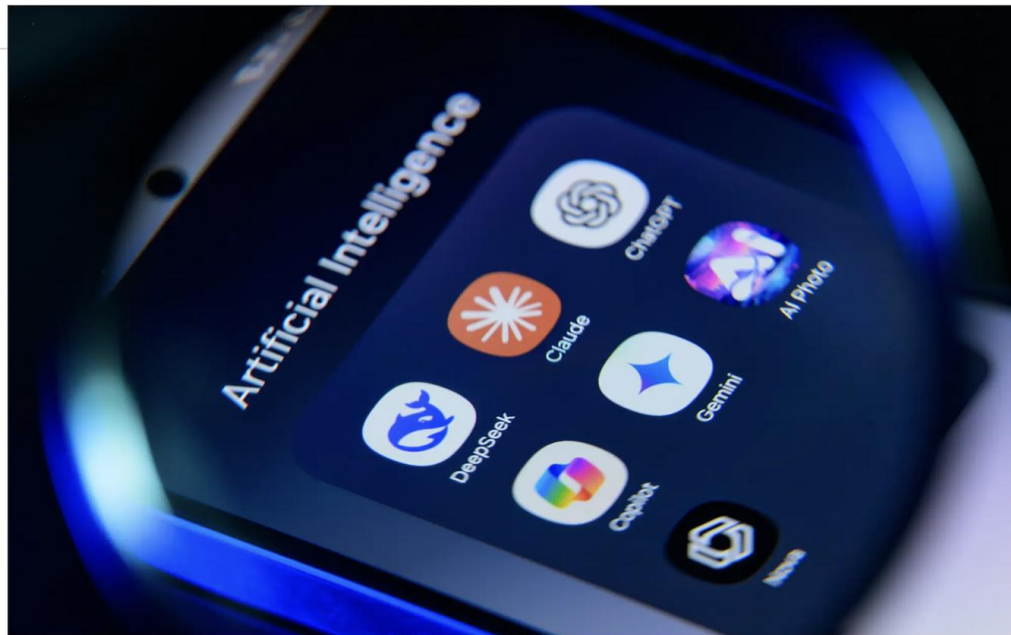
[Share](#) [Save](#) [Comment](#) 0



TECH

The US Copyright Office has thoughts on how AI is trained. Big Tech may not like it.

By [Lauren Edmonds](#)



Trump reportedly fires head of US copyright office after release of AI report

Dismissal of Shira Perlmutter follows firing of librarian of Congress, which oversees copyright office

● [US politics live - latest updates](#)



📷 Shira Perlmutter published a report about who artificial intelligence technology could run afoul of fair use law, days before her reported dismissal. Photograph: Mariam Zuhaib/AP

Judge rules Anthropic did not violate authors' copyrights with AI book training

PUBLISHED TUE, JUN 24 2025 11:57 AM EDT

UPDATED TUE, JUN 24 2025 2:39 PM EDT

Ashley Capoot

[@/IN/ASHLEY-CAPOOT/](#)

WATCH LIVE

KEY POINTS

- Anthropic's use of books to train its artificial intelligence model Claude was "fair use" and "exceedingly transformative," a federal judge ruled.
- Amazon-backed Anthropic's AI training did not violate the authors' copyrights since the large language models did not reproduce the authors' work.
- The decision is a major win for AI companies as legal battles play out over the use and application of copyrighted works in LLMs.



FOLLOW THE PAPER TRAIL

Anthropic destroyed millions of print books to build its AI models

Company hired Google's book-scanning chief to cut up and digitize "all the books in the world."

BENJ EDWARDS – JUN 25, 2025 3:00 PM | 243



❖ Credit: Alexander Spatari via Google Images

Meta wins AI copyright lawsuit as US judge rules against authors

Writers accused Facebook owner of breach over its use of books without permission to train its AI system



📷 A Meta spokesperson called fair use a 'vital legal framework' for building 'transformative' AI technology. Photograph: Dado Ruvic/Reuters

AI-generated art cannot be copyrighted, rules a US federal judge

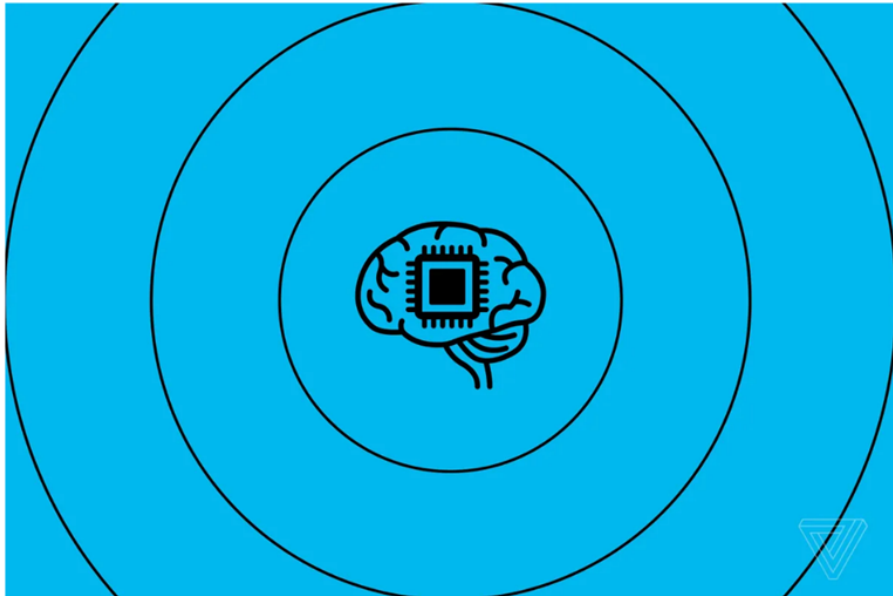


Illustration by Alex Castro / The Verge

/ DC District Court Judge Beryl A. Howell says human beings are an ‘essential part of a valid copyright claim.’

By [Wes Davis](#), a weekend editor who covers the latest in tech and entertainment. He has written news, reviews, and more as a tech journalist since 2020.

Aug 19, 2023, 5:42 PM CDT



31

[Comments \(31 New\)](#)



"THIS IS MY BIGGEST PET PEEVE"

Artist appeals copyright denial for prize-winning AI-generated work

AI art may create a whole new world of copyright trolling, expert warns.

ASHLEY BELANGER – OCT 7, 2024 6:00 AM | 311



❖ "Théâtre D'opéra Spatial," the controversial work that Jason Allen created with Midjourney. Credit: Jason Allen

Purely AI-generated art can't get copyright protection, says Copyright Office

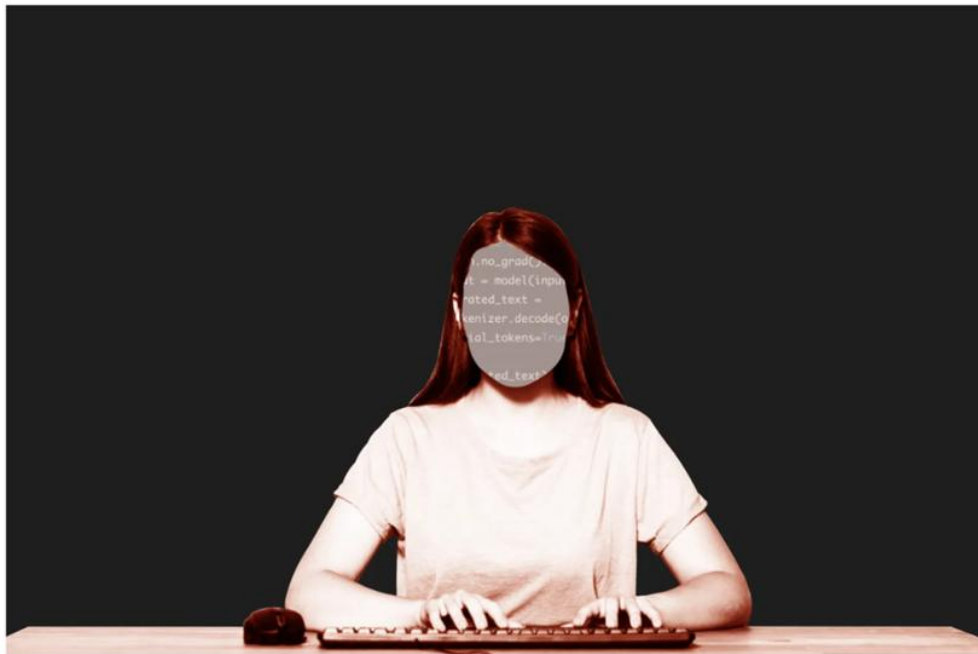


Image: Kristen Radtke / The Verge

/ Human-created works with AI elements, however, can still be copyrighted as a whole.

by **Lauren Feiner**

Jan 30, 2025, 9:51 AM CST



“No matter how many times a prompt is revised and resubmitted, the final output reflects the user’s acceptance of the AI system’s interpretation, rather than authorship of the expression it contains.”

This is the First-Ever AI Image to Be Granted Copyright Protection

🕒 FEB 12, 2025

👤 MATT GROWCOOT



Multimedia Updates

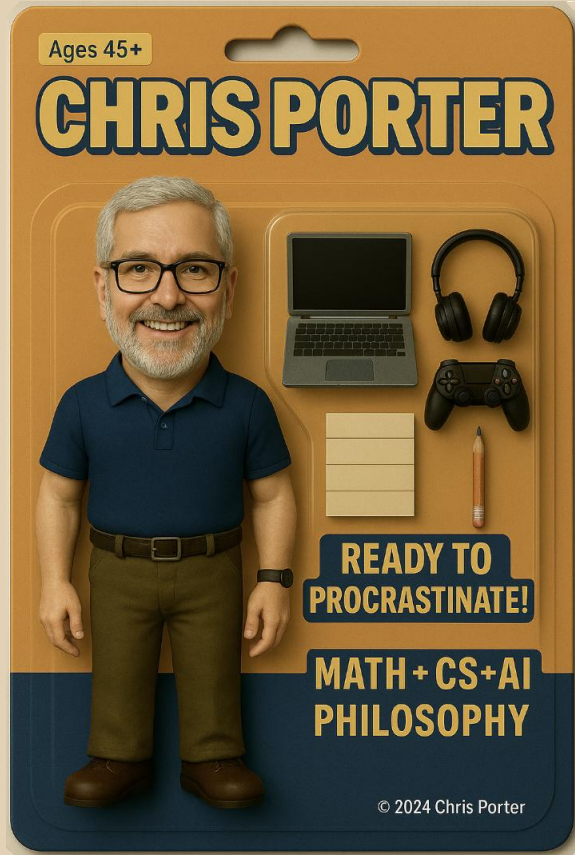


AI images – from toy to tool

- OpenAI's newest image model, released March 25, 2025, creates high quality images with great attention to details, including text.

Create image A 40-year-old male college professor stands in front of a white board in a large auditorium. The man has short brown hair and a short brown beard. He is wearing a brown sports jacket over a blue button-up shirt with no tie. The white board has the words "Welcome to Gen AI Class: Today we will be learning about AI image tools." Then it includes a list of some AI image tools, that you should create. There is a desk with a laptop computer and a blue water bottle on one side and we see a couple students entering the class. One student is wearing a blue t-shirt that says "Drake University" on it. Make the image square

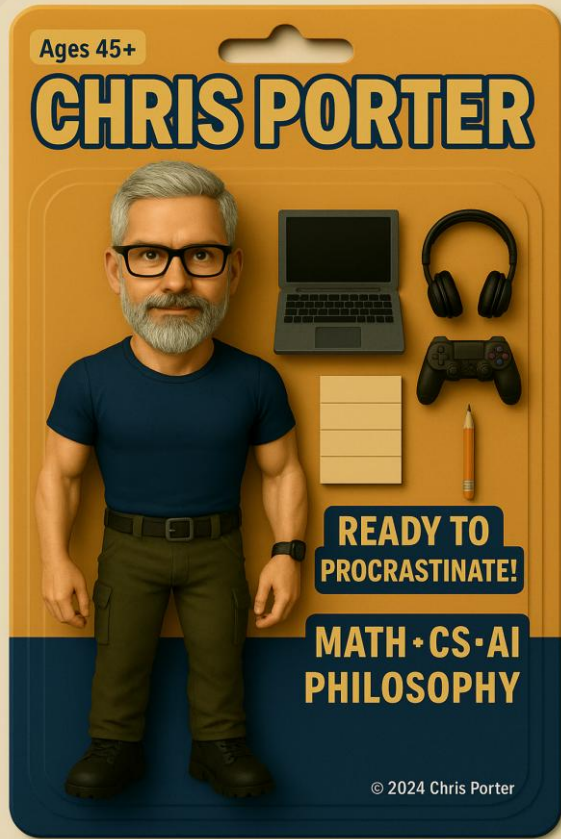




AI Action Figures

Create image Create a realistic, modern action figure of me (Chris Snider) based on everything you know about me from our previous conversations, sealed in its original packaging. The action figure should look like a toy with clearly visible plastic joints, slightly exaggerated Proportions like classic action figures and the realistic facial features resembling me. The packaging design should be bold and colorful with clear text and fun descriptions that reflect my personality, profession, and skills. Include two or three small accessories that match my daily work or hobbies (e.g. microphone, laptop, iphone, Mt. Dew Zero). Make sure the packaging includes my name, a catchy age rating, and playful copyright writing on the box that reflects who I am. The entire image should look like a product photo of a sealed toy, well-lit with a full figure and accessories visible inside the plastic casing.





AI Action Figures

Create image Create a realistic, modern action figure of me (Chris Snider) based on everything you know about me from our previous conversations, sealed in its original packaging. The action figure should look like a toy with clearly visible plastic joints, slightly exaggerated Proportions like classic action figures and the realistic facial features resembling me. The packaging design should be bold and colorful with clear text and fun descriptions that reflect my personality, profession, and skills. Include two or three small accessories that match my daily work or hobbies (e.g. microphone, laptop, iphone, Mt. Dew Zero). Make sure the packaging includes my name, a catchy age rating, and playful copyright writing on the box that reflects who I am. The entire image should look like a product photo of a sealed toy, well-lit with a full figure and accessories visible inside the plastic casing.



Create image Two men in camouflage army gear leaning over a computer and yelling at the computer. The computer sits on the ground and has an image of a person doing a pushup on the screen. Words on the computer read "Generative AI Boot Camp"



make these the men

Image created



Image created



create an infographic about Professional Developers of Iowa based on info on this page: https://www.pdiowa.com/about_us

PROFESSIONAL DEVELOPERS OF IOWA



Iowa's state association of economic development professionals, united to strengthen communities & drive long-term growth.

MISSION & SCOPE



To strengthen communities and drive the long term growth of Iowa



Members

across many instpi:

- county & regional developers
- community developers
- utilities
- legal & financial firms
- engineering & construction
- rail transportation
- universities and community colleges

HISTORY

1973

Formed as Iowa Professional Developers –around 50 members focused on 100% economic

Late 1980s

Membership expanded to include community colleges, extension services, workforce development, councils or governments

-Shifted focus from industrial development to broader economic development vent

1989

Re-incorporated under current name
Professional Developers of Iowa

GOVERNANCE & KEY PEOPLE



Officers

Angela Rheingans
President & CEO, DeWitt Chamber & Development company



Nicolas Hockenberry
Director of Workforce Solutions
Greater Dubuque Development Corporation



Mindy Stalker

Secret. Dementia. Using Couch:

POLICIES & TRANSPARENCY

PDI operates with transparency makes public records, organizational information available in timely and accurate manner

Formal Organizational Policies

- Articles of Incorporation
- Bylaws
- Conflict of Interest Policy
- Whistleblower Policy



Instruction following

GPT-4o's image generation follows detailed prompts with attention to detail. While other systems struggle with ~5-8 objects, GPT-4o can handle up to 10-20 different objects. The tighter binding of objects to their traits and relations allows for better control.

Nano Banana

- Google's newest AI image tool is a powerful image editor.
- Upload an image and use natural language prompts to make precise, targeted changes. For example, tell it to change a person's clothes, alter a background, or even shift the lighting of a scene.



Make the yellow shirt on the woman in the front row green.



Nano Banana



Create a realistic image of me sitting with Jerry, Elaine, George, and Kramer in Jerry's apartment from the TV show Seinfeld. I'm part of the group, sitting on the couch... ▼



AI Mini Figures

First ask me to upload an image and then create a 1/7 scale commercialized figurine of the characters in the picture, in a realistic style, in a real environment. The figurine is placed on a computer desk. The figurine has a round transparent acrylic base, with no text on the base. The content on the computer screen is a 3D modeling process of this figurine. Next to the computer screen is a toy packaging box, designed in a style reminiscent of high-quality collectible figures, printed with original flat illustrations. The packaging features two-dimensional flat illustrations.



Generative AI video tools

- AI video recently had a moment with the release of Google Veo v3,
which includes audio with realistic video clips



Veo



INNOVATION**PROFS**LLC



Veo

Embedding artificial intelligence in your life

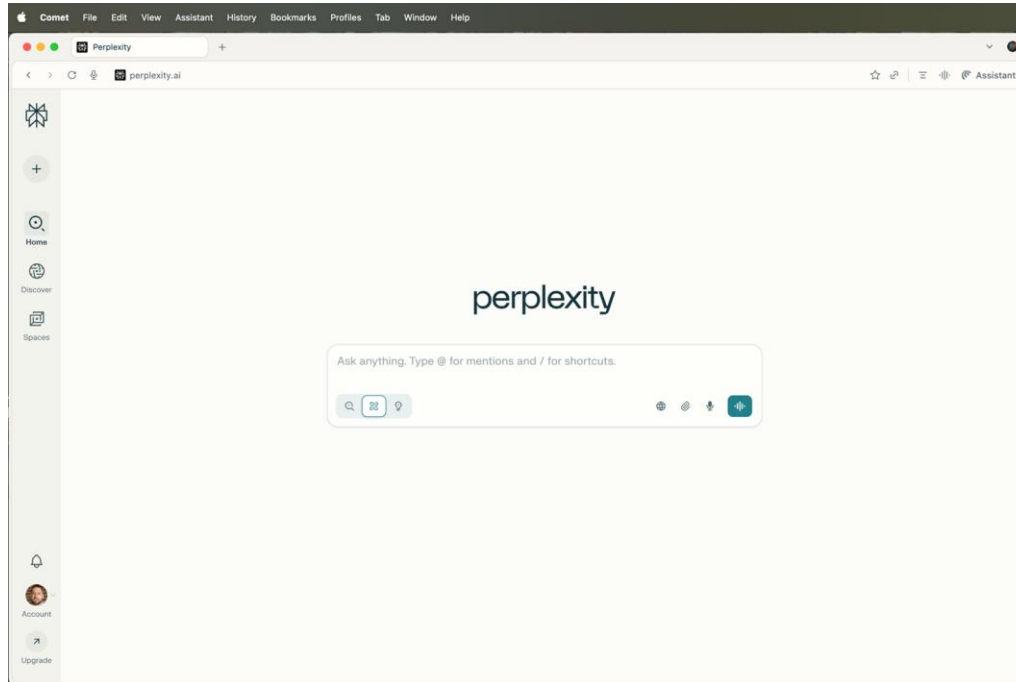


AI browsers

- AI companies are launching browsers so they can get access to more data to train models
- Perplexity launched its browser, Comet, last month to subscribers of its \$200 per month Max plan
- Microsoft Edge has an experimental Copilot Mode
- OpenAI is reported to be close to launching its own browser
- The Browser Company launched AI-first browser Dia



Comet browser



Meta Ray-Ban glasses

- The hottest new AI accessory is Meta Ray-Ban glasses.
- Chat with Meta AI to get real-time suggestions, answers and reminders. Ask your AI glasses for recipes while at the store or where your car is parked.
- Live translations in English, French, Spanish or Italian.
- Buy for as little as \$299, and even use your eye insurance



Meta Ray-Ban Display

- In-lens display for checking messages, previewing photos, and collaborating with visual Meta AI prompts
- Wristband lets you control experiences intuitively using subtle hand movements
- Starting at \$799



Bee Pioneer

- A \$50 AI wearable device that will listen as you go about your day and use the information it collects to build a personalized knowledge base about your life.
- It can remember things you did during the day, create to-do lists based on what it hears, and even search through conversations.



How people are using Gen AI is changing

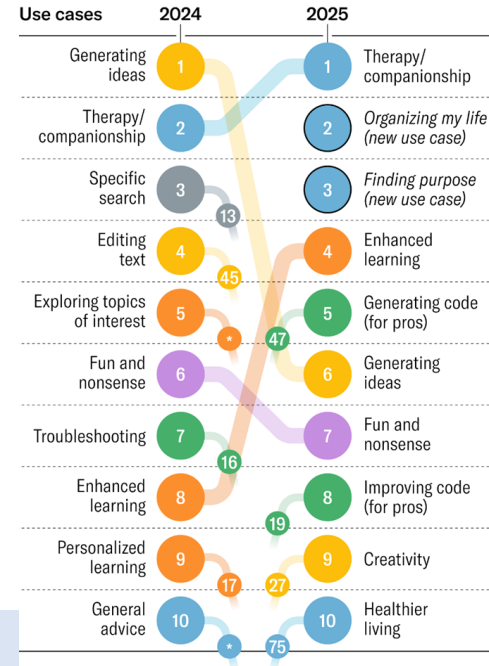
- Harvard Business Review updated it's 2024 list, and personal/professional support was the top topic

Top 10 Gen AI Use Cases

The top 10 gen AI use cases in 2025 indicate a shift from technical to emotional applications, and in particular, growth in areas such as therapy, personal productivity, and personal development.

Themes

PERSONAL AND PROFESSIONAL SUPPORT	TECHNICAL ASSISTANCE AND TROUBLESHOOTING
CONTENT CREATION AND EDITING	CREATIVITY AND RECREATION
LEARNING AND EDUCATION	RESEARCH, ANALYSIS, AND DECISION-MAKING



*Did not make list of top 100 in 2025

Source: Filtered.com



How people use ChatGPT

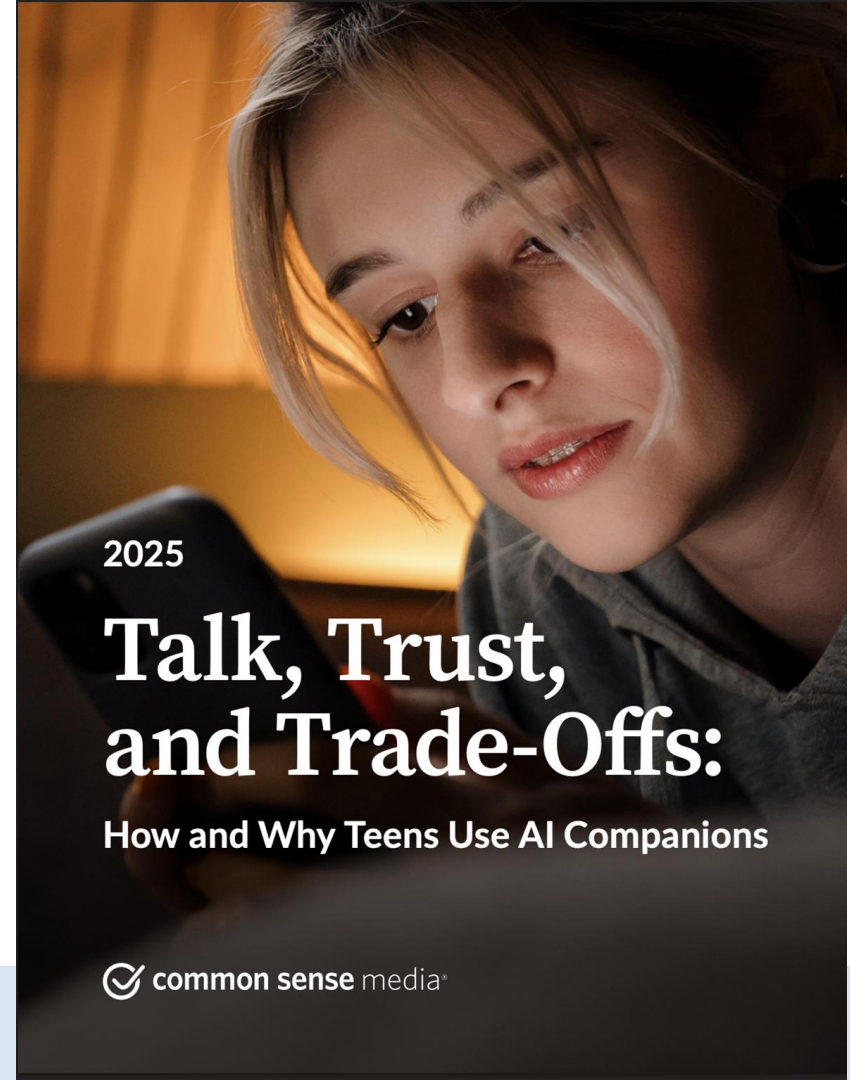
- OpenAI CEO Sam Altman recently shared:
 - Older people use ChatGPT as a Google replacement
 - People in 20s and 30s use it like a life advisor
 - People in college use it as an operating system

GenAI as an operating system

- As we approach having context windows of 100 million, 1 trillion tokens, AI will be connected to all your data sources and remember everything (and the browser will play a role in this):
 - Conversations
 - Emails
 - Calendar
 - Both personal and business

AI companions

- Report: 72% of U.S. teens (ages 13-17) have used AI companions, often driven by entertainment and curiosity, with about a third utilizing them for social interaction and relationships.



2025

Talk, Trust, and Trade-Offs:

How and Why Teens Use AI Companions

Zuckerberg's Grand Vision: Most of Your Friends Will Be AI

Meta's CEO is promoting a future where artificial intelligence is increasingly intertwined with people's lives

By [Meghan Bobrowsky](#) [Follow](#)

May 7, 2025 5:30 am ET



Share



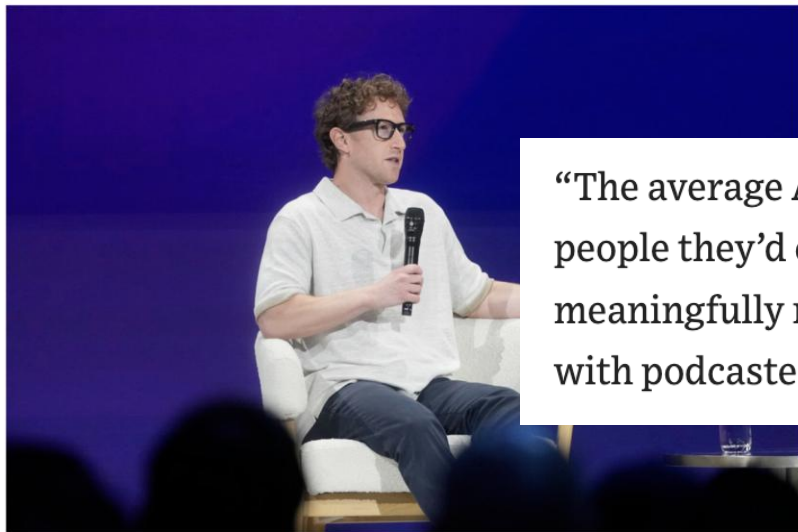
Resize



434



Listen (2 min)



“The average American I think has, it’s fewer than three friends, three people they’d consider friends, and the average person has demand for meaningfully more, I think it’s like 15 friends,” he said in the interview with podcaster Dwarkesh Patel.

Meta founder and CEO Mark Zuckerberg at an AI developer conference last month. PHOTO: JEFF CHIU/ASSOCIATED PRESS



Elon Musk

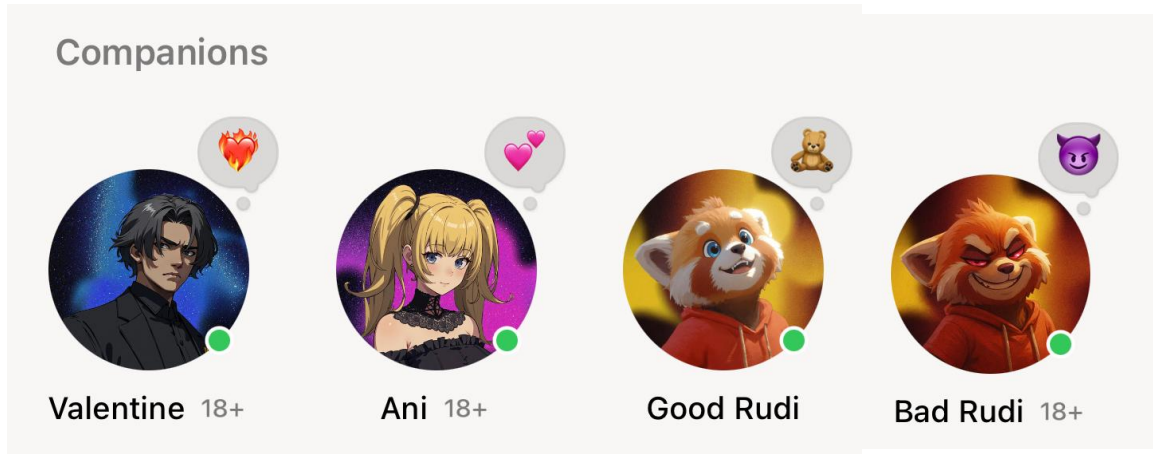


@elonmusk

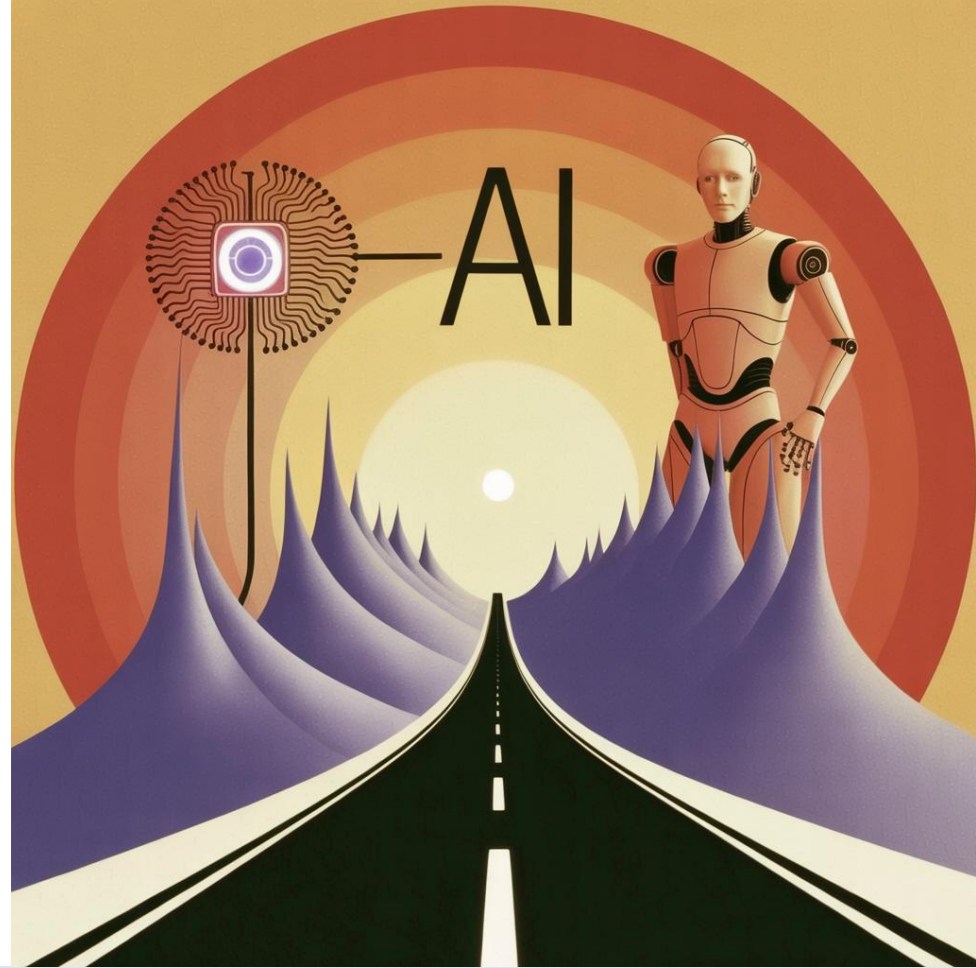
Grok 3 AI girlfriend or boyfriend is 🔥🔥

Grok companions

- Customizable 3D animated characters are designed to be emotionally responsive and engage in conversations, jokes, and even express emotions.



The road to Artificial General Intelligence



AGI and ASI

- **Artificial General Intelligence:** AGI refers to AI systems that would be capable of understanding, learning, and applying knowledge and skills across a broad range of tasks and domains at a level comparable to human intelligence.
- **Artificial Super Intelligence:** ASI refers to AI systems that would surpass human intellectual capabilities across virtually every domain, including scientific creativity, social skills, and strategic reasoning.



The road to AGI

- OpenAI has outlined a five-level framework to track the progression of artificial intelligence (AI) toward achieving Artificial General Intelligence (AGI).
- This structured approach delineates the capabilities and milestones at each stage.

1: Conversational AI/Chatbots

- AI systems are designed to engage in natural language conversations with humans. Examples include chatbots and virtual assistants like OpenAI's ChatGPT, which can handle customer service interactions and provide basic assistance.
- These systems are limited to language-based tasks and lack complex problem-solving abilities.

2: Reasoners

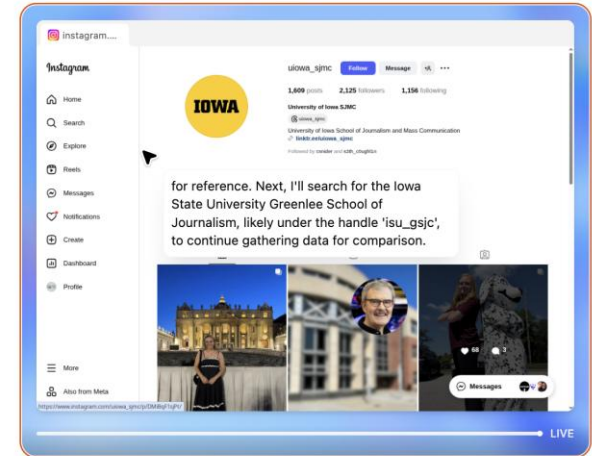
- AI systems capable of solving problems at a human level. A Level 2 AI would provide more accurate responses and evaluate the reliability of its answers, thus overcoming the limitations seen in enterprise settings today.
- We are solidly in Level 2 with the development of models like ChatGPT o3, designed to enhance AI's reasoning capabilities.
- OpenAI released its first reasoning model in Sept. 2024.



3: Agents

- AI systems, referred to as 'Agents,' can autonomously perform tasks on behalf of users over an extended period. These systems can operate independently without constant human intervention, potentially revolutionizing business operations and efficiency.
- ChatGPT agent released July 17, 2025.

Recording follower count, searching Greenlee



⚠ Sensitive data - Something not right? [Stop agent](#)

4: Innovators

- AI systems are capable of creating new innovations. This involves not just solving problems but also coming up with original ideas, improvements and inventions.
- Innovators critically think about how to do a better job and achieve the goal in a more effective or efficient way.

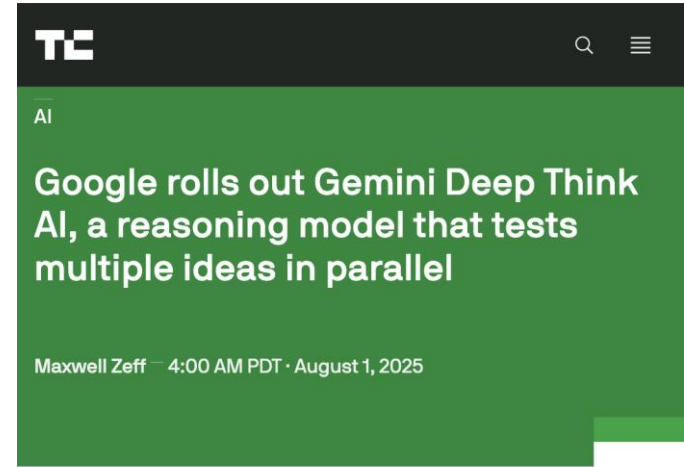


IMAGE CREDITS: GOOGLE DEEPMIND

Google DeepMind is rolling out [Gemini 2.5 Deep Think](#), which, the company says, is its most advanced AI reasoning model, able to answer questions by exploring and considering multiple ideas simultaneously and then using those outputs to choose the best answer.

Subscribers to Google's \$250-per-month [Ultra](#) subscription will gain access to Gemini 2.5 Deep Think in the Gemini app starting Friday.

5: Organizers

- AI can perform the work of entire organizations. This level of AI would be capable of managing complex processes, making high-level decisions, and coordinating large-scale operations.
- Every person you currently have, every function carried out, but performed by agents that work together, make improvements, and run everything required without a human.

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