



PROFESSIONAL DEVELOPERS OF IOWA

NEW MEMBERSHIP STRUCTURE FAQ

What is changing with PDI membership for 2026?

Starting with your 2026 renewal, PDI is introducing a new membership structure designed to put you in control of your professional journey. Memberships are now focused on individual ownership, professional growth, and flexible options—including individual memberships, group discounts, and associate memberships for for-profit organizations that support economic development.

What are the new membership types and costs?

Economic Developer Membership: For professionals employed as an economic developer or who are employed in an economic development-related for a non-profit role Iowa.

- \$375 annually, individual-owned. Includes event discounts and professional development resources.
- **Group Membership:** For 3+ Economic Developer members. First 2 at \$375 each, additional members at \$275 each, paid by one payer.

Associate Membership: For for-profit organizations supporting economic development.

- First 2 at \$475 each, additional at \$375 each. Organization-owned; one representative receives discounts.

Student Membership: \$50 annually, for undergraduate/graduate students pursuing economic development careers. Includes networking and access to resources.

How is the new structure different from the old one?

- Previously, memberships were organization-owned and stayed with the organization if an employee left.
 - The new structure offers individual ownership for the Economic Developer Memberships, more flexible group options, and expanded associate membership benefits.
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Who should choose Economic Developer Membership?

This is ideal for professionals working directly in economic development or work in an economic development-related for a non-profit role Iowa.



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Who should choose the Associate Membership?

This is ideal for for-profit organizations who support economic development in the state. An associate member is an organization, and the organization will assign their representative. The first two representatives pay \$475 each, and additional representatives pay \$375 each. These memberships are organization-owned, and the representatives assigned will receive the membership benefits.

How does Group Membership work?

Economic Developer Group Membership: If your organization has three or more Economic Developer members, you qualify for group rates: the first two members pay \$375 each, and additional members pay \$275 each. All memberships are paid by one payer.

Associate Group Membership: The first two representatives pay \$475 each, and additional representatives pay \$375 each.

Who qualifies for Student Membership?

Undergraduate and graduate students pursuing careers in economic development can join for \$50 annually. Benefits include networking opportunities and access to professional resources.

Can memberships be transferred if an employee leaves?

Economic Developer Memberships are individual-owned and not transferable. Associate Memberships remain organization-owned and may be transferred to a new representative.

How do I join or renew my membership?

Visit www.pdiowa.com/join for details, online registration, and renewal instructions.