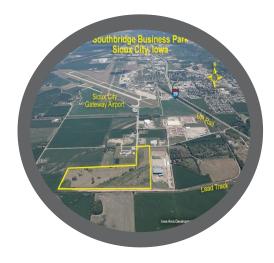
Iowa Area Development Group













Partners in Progress for Business and Community Development

Who We Are

Iowa Area Development Group (IADG) is the Business and Community Development Leader for Iowa's Member Owned Utility Sponsors & Partners:

150 Member Owned Utilities:

- **☐** Rural Electric Cooperatives
 - **Member Municipal Electric Systems**
 - **Independent Telecommunications Companies**

IADG also does work outside of Iowa.



Sponsors and Partners

ELECTRIC UTILITIES

Iowa Area Development Group is the business and community development leader for over 150 Member-Owned Electric Cooperatives, Municipal Utilities & Telecommunication Companies.





Ripple Effect, a partnership alliance between Aureon and Iowa Area Development Group, is designed to advance the business and community development vitality of rural Iowa by joining local Independent Telecommunications Companies and their communities in their economic development initiatives.

INDEPENDENT
TELECOMMUNICATIONS
COMPANIES

Meet the Team



Bruce Nuzum President / CEO



Ethan Pitt
V.P. Community
Initiatives & Ripple
Effect Program Director



Bruce Hansen V.P. Business Development



Steven Benne V.P. Development Finance



Brian Tapp V.P. Value-Added Agriculture



Susie Wilhite Office Manager

What We Do



Site & Building Selection for Clients



Technical Assistance & Data Resources Incentive



Financial Packaging



Marketing Support: Electronic / Trade Shows / Prospecting



Community Resources & Services IADG Community Foundation



Existing Business Programs & Support

Confidential Site Selection Assistance

...over 150 properties statewide



Accomplishments



Projects - Over 2,530



Investment - Over \$14.1 Billion



Jobs (new and retained) - Over 58,500



Spec. Buildings - 76 with 2.2 million sq. ft. building space



Industrial Parks - 95 with 7,239 acres industrial land

Recognition



Unites States Department of Agriculture (USDA) Recognition Award



Small Business Administration (SBA) Award for Outstanding Economic Leadership



Iowa USDA Rural Development Partnership Award for Outstanding Achievement



Mid American Economic Development Council Awards for Marketing Initiatives, including Events, Newsletters, and Website



Iowa General Assembly - Resolution Honoring our Organization and Sponsors



Foundation for Rural Service/National Telecommunications Cooperative Association named the Ripple Effect Program 2012 Community Development Initiative of the Year

Existing Business Reminders:

> Some Good To Know Items

- ✓ Sales Tax Exemption on Energy for Processing
 - ...**Other / R&D, Sales & Use Tax
- ✓ USDA Programs / IADG \$250 Million
- ✓ IADG Energy Bank / 1% Money
- ✓ CIRAS / Strategic Advisors

Stay Connected



We are looking forward to staying in touch! If you need anything, please don't hesitate to contact us.

We are here to help you be successful in Iowa!

Bruce Hansen, Vice President Business Development



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www.IADG.com Facebook: / IADG.ia