

America's SBDC Iowa PDI – P3 Workshop



AMERICA'S SBDC IOWA

- America's Small Business Development Centers
- Nationwide Organization
- No fee, confidential, customized business counseling in all 99 Iowa Counties

2025 Economic Impact Data

\$126.3M

SALES INCREASES

235

NEW BUSINESS STARTS

1,195

IOWA JOBS CREATED

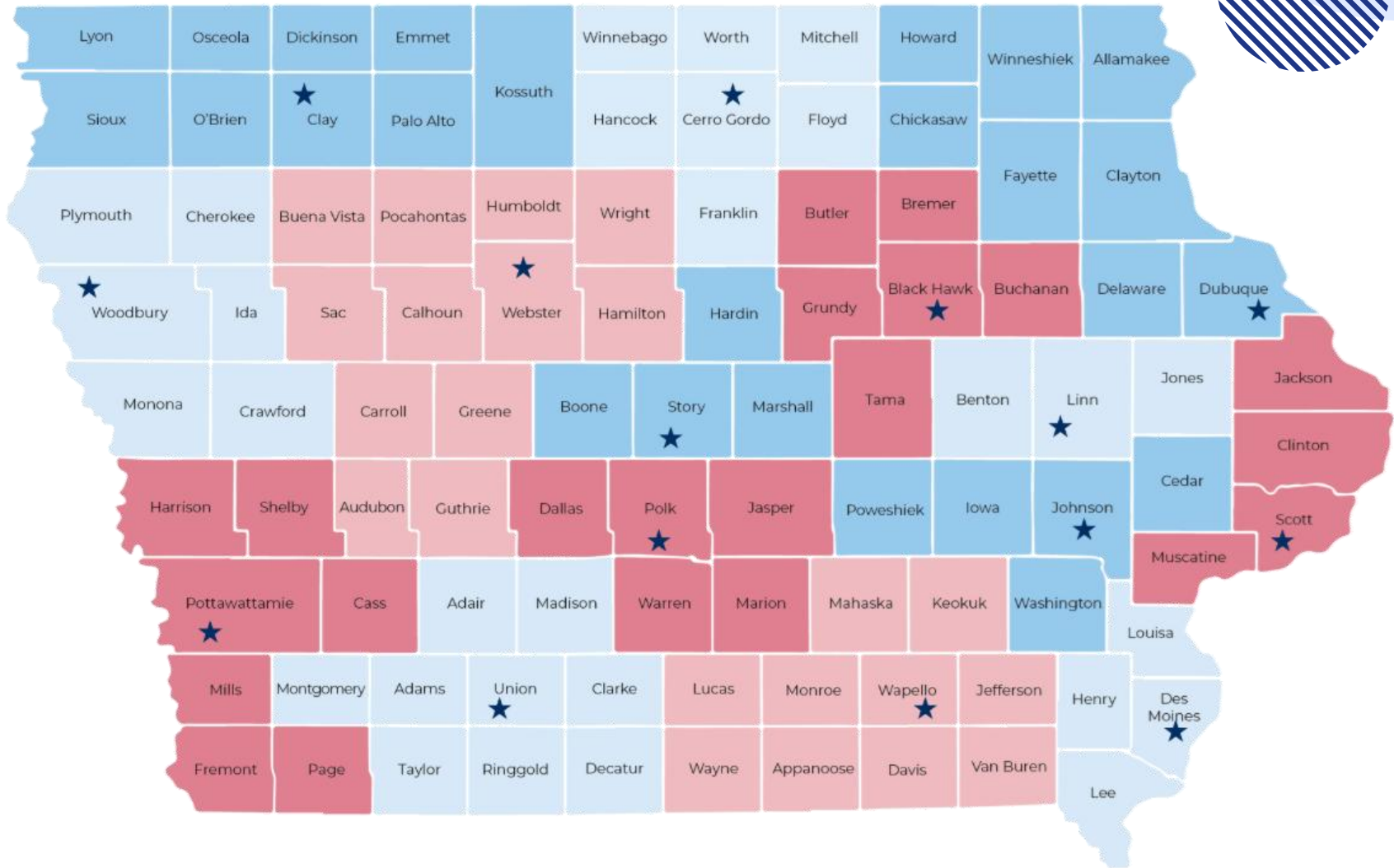
\$82.9M

CAPITAL INFUSIONS

5,465

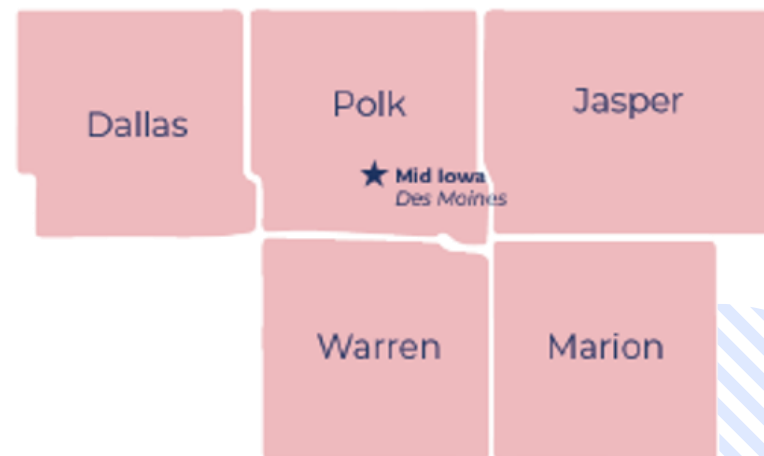
CLIENTS COUNSELED

Statewide Offices

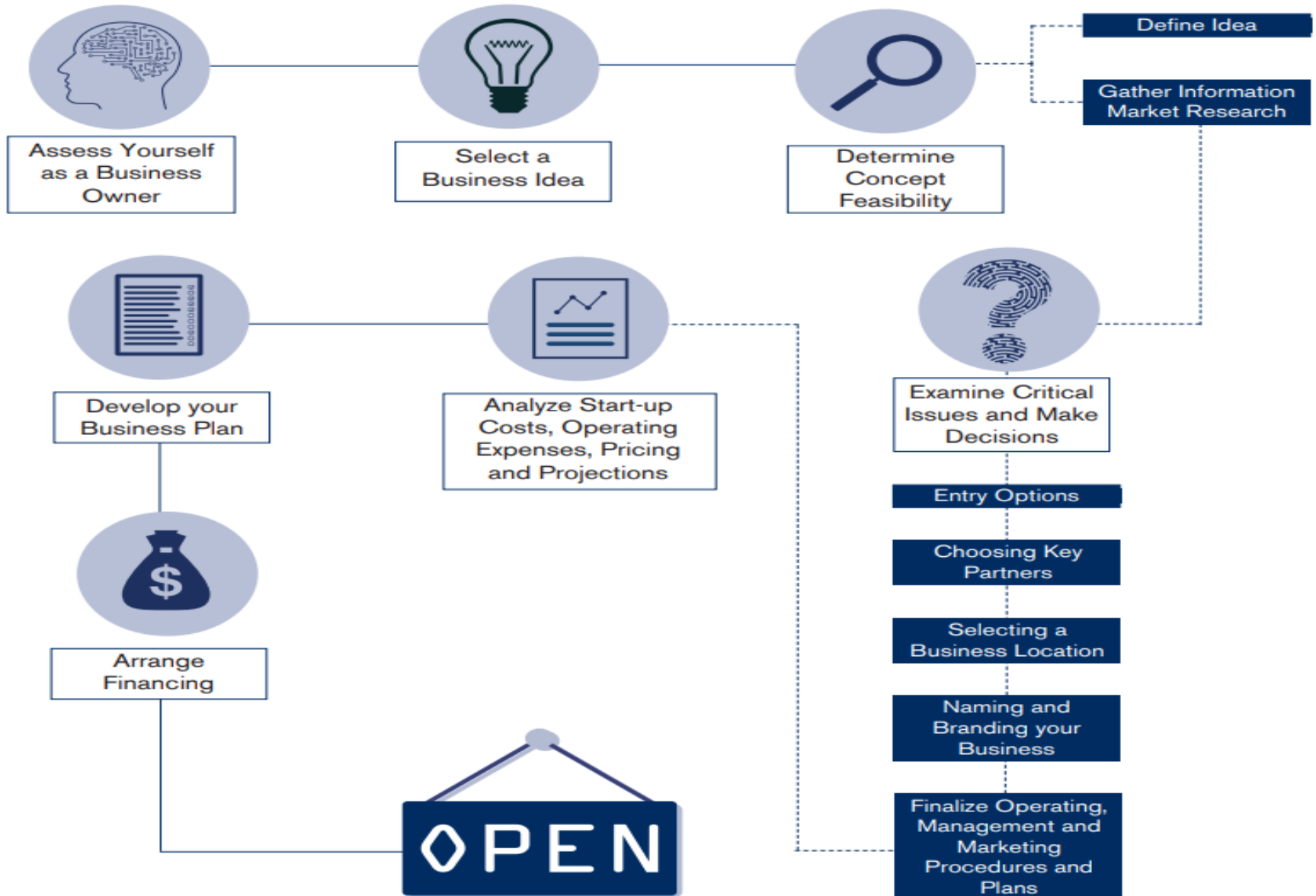


MID-IOWA Regional Center

- Mid-Iowa SBDC: Polk, Dallas, Warren, Jasper, and Marion Counties
- Business Planning, Customer Discovery, Financial Projections, Marketing Strategies, etc.

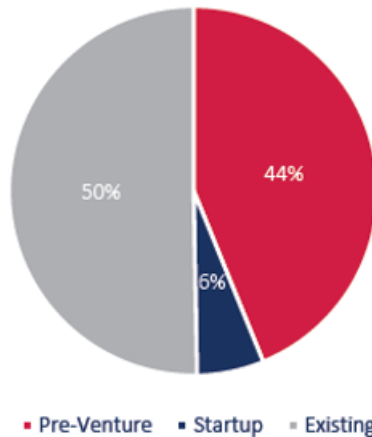


Where we can help



Client Breakdown

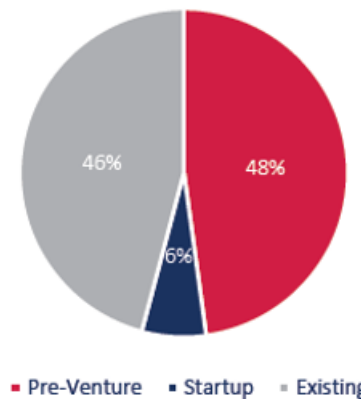
Percent of MID Clients by Stage of Business



Breakdown of Clients & Counseling Hours in FY2023

- » Pre-Venture clients made up 44% of the total client seen, and represent 48% of total counseling hours.
- » Startup clients made up 6% of the total clients seen, and represent 6% of total counseling hours.
- » Existing businesses made up 50% of the total clients seen, and represent 46% of total counseling hours.

Percent of MID Counseling Hours by Stage of Business

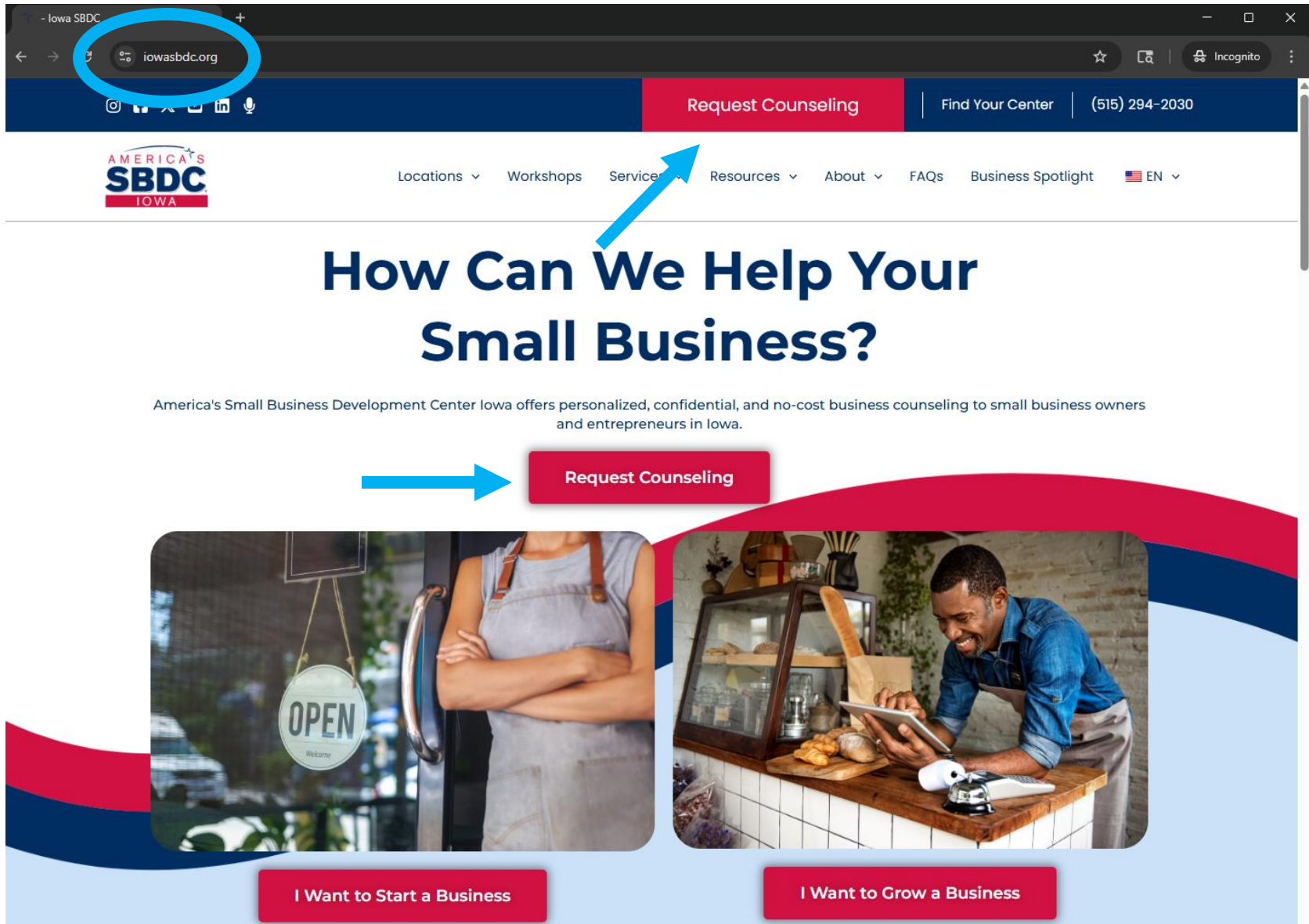


Pre-venture –
A business that
has not met the
definition and
criteria for being
in business.

Startup –
A business that
has been
operating for
less than 1 year.

Existing –
A business that
has been
operating for
more than
1 year.

How to connect



The image is a screenshot of the Iowa Small Business Development Center (SBDC) website. A blue circle highlights the address bar showing "iowasbdc.org". A blue arrow points from the "Request Counseling" button in the top navigation bar to the main heading. Another blue arrow points from the "Request Counseling" button to the "Request Counseling" button in the lower section. The website features the "AMERICA'S SBDC IOWA" logo, a navigation menu with "Locations", "Workshops", "Services", "Resources", "About", "FAQs", and "Business Spotlight", and a contact number "(515) 294-2030". The main heading is "How Can We Help Your Small Business?". Below it, a paragraph states: "America's Small Business Development Center Iowa offers personalized, confidential, and no-cost business counseling to small business owners and entrepreneurs in Iowa." At the bottom, there are two red buttons: "I Want to Start a Business" and "I Want to Grow a Business".

How Can We Help Your Small Business?

America's Small Business Development Center Iowa offers personalized, confidential, and no-cost business counseling to small business owners and entrepreneurs in Iowa.

Request Counseling

I Want to Start a Business

I Want to Grow a Business

Other Resources



U.S. Small Business
Administration



THANK YOU!

Mid Iowa SBDC



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