

The background image shows a modern university building with large glass windows and a brick facade. A large tree is on the right, and a smaller tree is in front of the building. The entire image is covered with a semi-transparent purple overlay. The main logo is positioned on the left side of the image, and the text is on the right.

UNI

University of Northern Iowa®
Business & Community Services

UNI

**University of
Northern Iowa.**

Building a Better Iowa

- Part of the Wilson College of Business
- Provide a wide array of services – for businesses, communities and organizations

 [BCS.UNI.EDU](https://www.bcs.uni.edu)

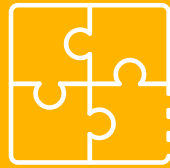


Each year, BCS assists clients in all 99 Iowa counties — for 25 years straight.

12 specialized programs



Entrepreneurship and
Small & Medium
Business



Community &
Economic
Development



Market Research



Environment &
Sustainability



Metal Casting &
Foundry 4.0





- Economic/Community Development Strategic Planning
- Applied Research (TIA, Economic Impact Analysis), Surveys and Data Analytics
- Professional Development and Training: Heartland Basic, BRE Academy, ED 101, Board Retreats...
- Other planning: workforce, disaster recovery, marketing



ADVANCE IOWA



Annual Conference
October 1st
Ankeny

- Business growth – strategic planning, continuous improvement, Industry 4.0/5.0 technology solutions and assessments
- Business transition planning – business valuations, continuity consultations, ESOP pre-feasibility, employee ownership guidance and support
- Workshops and presentations



STRATEGIC MARKETING SERVICES



**Strategic
Marketing
Services**

- Research and analysis on marketplace trends, opportunities and threats
- Customer satisfaction and perception research
- With Regent's Innovation Funds, SMS provides research at a reasonable cost, making valuable market research accessible to Iowa companies and organizations



FAMILY BUSINESS CENTER



**FAMILY
BUSINESS CENTER**

- Generational succession planning to family-owned firms of all sizes and industries
- Peer groups, events, board bootcamps, and 1:1 consulting
- Academic courses supporting degrees or certificates in Business, Marketing and Entrepreneurship.



IOWA WASTE REDUCTION CENTER



- Technical assistance in environmental cost efficiencies, regulation compliance, and waste reduction for small- and medium-sized businesses
- Industrial painter training
- Green Brewery Certification Program



- Entrepreneurship education offering a Minor and a Certificate in Entrepreneurship
- R.J. McElroy Student Incubator
- IASourceLink
- Entrepreneurial Support and Mentoring
- Small Business Development Center

Thank
You!

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