



Iowa Workforce  
Development

# Business Engagement Division

Iowa's One-Stop Shop for Employers

# History

- Established in fall of 2022 under direction of Governor Kim Reynolds and IWD Director Beth Townsend
- Centralized “One Stop Shop” for Iowa employers

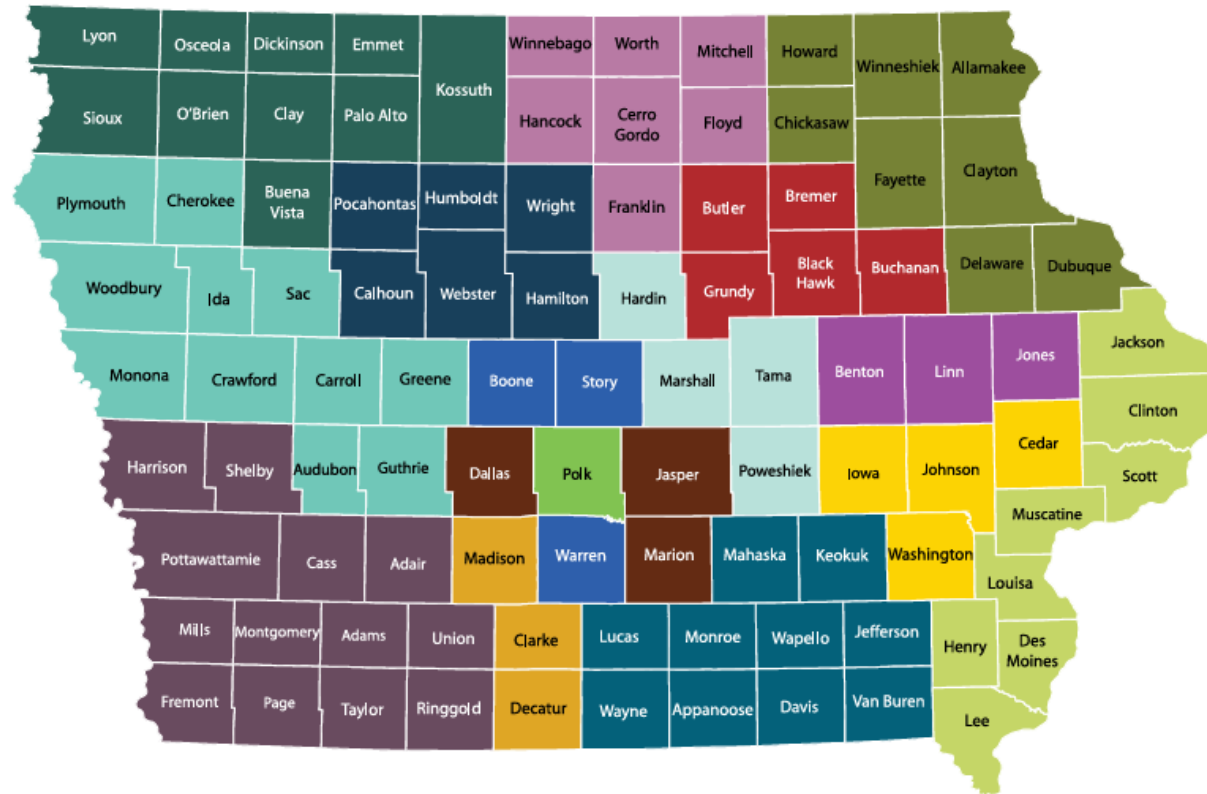
## Goals:

- Let employers know we are here to help with workforce, regardless of where they are in their business cycle
- Be a trusted and first point of contact for employers, helping to navigate the various resources across federal government programs, multiple agencies, local workforce boards, community partners and non-profits
- Connect them to talent, programs, resources and grants



# COVERING IOWA

## Business Engagement Consultants Map



# Meet the Business Engagement Consultant Team



**Brandi Haight**  
*Burlington/Davenport*



**Mace Huffman**  
*CR/IC*



**Shelby Hollett**  
*CR/IC*



**Jeff Veit**  
*Council Bluffs*



**Drew Emerson**  
*Des Moines*



**Chad Pierce**  
*Des Moines*



**Vonnie Stewart-Kai**  
*Des Moines*



**Victor Ochoa**  
*Dubuque*



**Theresa Bullock**  
*Ft. Dodge*



**Michelle  
Roseburrough**  
*Marshalltown*



**Sara Cook**  
*Mason City*



**Brenda Noe**  
*Ottumwa*



**Chad Hauswirth**  
*Sioux City*



**Aaron Merry**  
*Spencer*



**Niki Litzel**  
*Waterloo*



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[WORKFORCE.IOWA.GOV](http://WORKFORCE.IOWA.GOV)

# Advanced Manufacturing Pathways Development (AMP'D)

**Federally funded program with \$4.3 million available**

## **Purpose:**

- Align worker training with the technological needs of tomorrow.
- Build a pipeline of new skilled workers, including current employees who can be quickly upskilled.
- Offset the high cost of training and improve overall worker retention.

## **More detail:**

- Reimburse training costs of employers in the *advanced manufacturing industry*
- Employers are eligible to receive up to 80% of the eligible training expense on a reimbursement basis.
- The maximum reimbursement ceiling for each employer is \$250,000 regardless of the number of training programs.
- The maximum reimbursement ceiling per eligible employee is \$4,000.
- Completion of the training and six (6) month's job retention.

**Application Window:** Ongoing application window open June 29, 2026, reviewed on a first-come, first-served basis

- Iowa State University's Center for Industrial Research and Service (CIRAS) will serve as a technical partner to interested employers.
- **Informational grant webinar available at: [workforce.iowa.gov/opportunities/grants/ampd](https://workforce.iowa.gov/opportunities/grants/ampd)**

# Career Training Physical Infrastructure Program

Created in SF2168, signed by Governor June 2, 2026

\$3.5M Infrastructure Grant to Grow Apprenticeships

## **Purpose:**

- Provide financial assistance for construction of new facilities/procurement of capital
- Expand capacity for apprenticeship programs at community colleges, union facilities and non-union facilities

## **Applicants will demonstrate:**

- Expansion of infrastructure will directly increase number of workers for in-demand fields
- Demonstrate employer-demand for the infrastructure project/equipment
- Priority will be given to applications that demonstrate that training provided is not duplicative of other training programs provided.

Updates on the grant will be provided at [www.workforce.iowa.gov](http://www.workforce.iowa.gov).



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# Labor Market Information Division

Iowa's One-Stop Shop for Employers

# What is Labor Market Information (LMI)?

The **LMI Division of Iowa Workforce Development** is responsible for collecting, analyzing, and reporting data related to Iowa's workforce and the economy.

## **Purpose:**

- The mission of LMI is to provide timely, accurate, and objective economic and workforce data so that customers can make informed plans, decisions, and policies: career exploration, education & workforce training, hiring, business recruitment and retention, and public policy .

## **Customers & Data Users:**

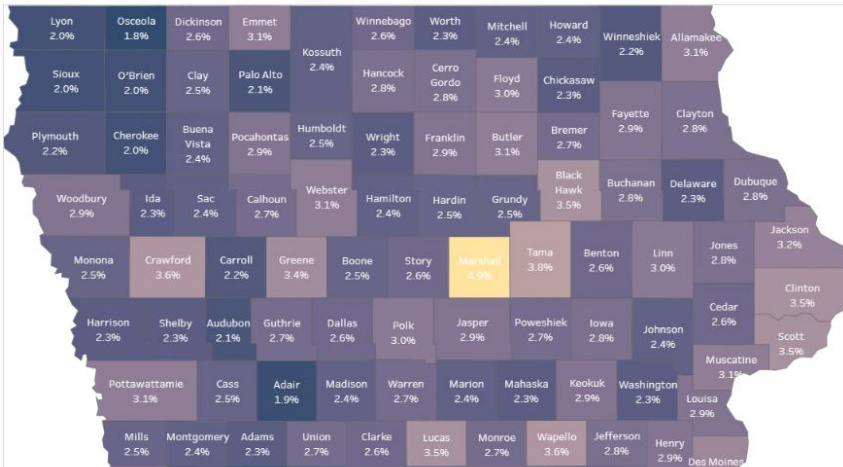
- Students
- Job Seekers
- Employers-Businesses
- Economic Development
- Workforce Development
- Educators
- State & Local Elected Officials & Policymakers
- Researchers

# Available Labor Market Information

- **Local Area Unemployment Statistics** > Unemployment Rate, Unemployed, Labor Force
- **Current Employment Statistics** > Number of Employer Jobs
- **Occupational Employment & Wage** > Wages & Salaries paid to specific jobs
- **Industry & Occupational Forecasts** > Future employment projection of industry and job demand
- **Career Exploration Data** > STEM, Hot Jobs, Iowa's Career Explorer
- **Quarterly Census of Employment & Wages** > Detailed industry employment and gross wages
- **Job Openings** > Current online job openings
- **Labor Force Demographics** > Census data on demographic characteristics of the labor force
- **Laborshed Studies** > Study of where communities attract their workers, identify available workers, and the characteristics of the workforce.

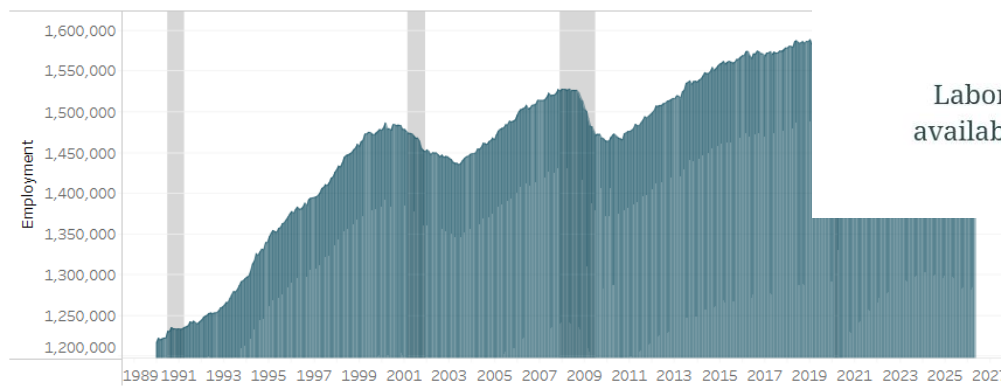
# IowaLMI.gov

May 2026 Unemployment Rate by County (Not Seasonally Adjusted)



Iowa Total Nonfarm Employment (Adjusted)

Shaded bands indicate official U.S. recession dates.



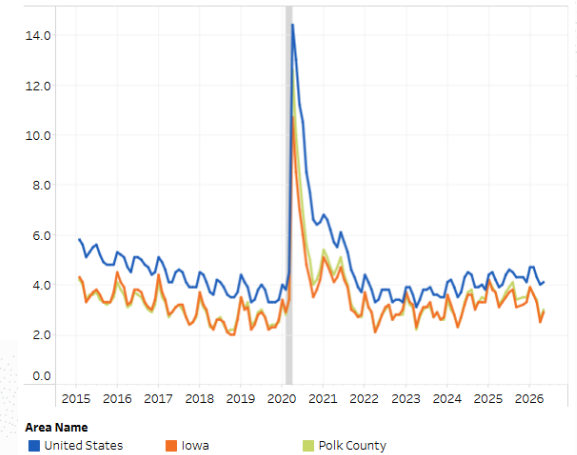
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## Carroll, IA Laborshed Analysis

Laborshed Studies provide a detailed view of labor force availability and characteristics for cities, regions, and more.

Iowa Workforce Development - LMI Division  
March 3, 2026

Unemployment Rate (%) by Month (Not Seasonally Adjusted)  
Shaded bands indicate recession.



# Iowa Workforce Development Contacts

- **Business Engagement Division**

- Email: [iaworks@iwd.iowa.gov](mailto:iaworks@iwd.iowa.gov)
- Phone: 888-848-7422 (Option #1 followed by Option #7)
- Home page: <https://workforce.iowa.gov/working-business-engagement>
- Find your local Business Engagement Consultant: <https://workforce.iowa.gov/employers/iwd-business/bec>

- **Labor Market Information Division**

- Email: [iwd.lmi@iwd.iowa.gov](mailto:iwd.lmi@iwd.iowa.gov)
- Phone: 515-249-4765 (Ryan's number)
- Home page: [iowalmi.gov](http://iowalmi.gov)
- Labor Market Information Resources page: <https://workforce.iowa.gov/labor-market-information/resources>