

SITE SELECTION

MIDAMERICA ECONOMIC DEVELOPMENT

COUNCIL (MAEDC)

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Hosts Competitiveness Conference
and Site Selector Forum

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location advisory; economic incentives services;
corporate real estate services; economic
development consulting.

SITE SELECTORS GUILD

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Website: www.siteselectorsguild.com
The Site Selectors Guild is the only association of
the world's foremost professional site selection
consultants. Guild members provide location
strategy to corporations across the globe and for
every industry, sector, and function.

SITE SELECTION

ASSOCIATION OF BUSINESS AND INDUSTRY

ABI has served as the state's unified voice for
business since 1903. ABI's mission is to nurture
a favorable business, economic, governmental,
and social climate within the state of Iowa so
our citizens can have the opportunity to enjoy
the highest possible quality of life.
www.iowaabi.org

CENTER FOR INDUSTRIAL RESEARCH AND SERVICE

Provides services to enhance the performance
of industry. The approach, Engage. Educate.
Embed., creates a specific solution that allows
each business, along with its community, to
prosper and grow. Coupled with a satisfaction
guarantee, the typical client has achieved a
200% return on investment. A vast network of
university and industry experts brings years of
professional experience to CIRAS, making them
a leading integrator of solutions in Iowa.
www.ciras.iastate.edu

COMMUNITY COLLEGES

The community colleges in Iowa provide an
array of services including the Workforce
Training and Economic Development (WTED)
Fund was established in 2003 as part of the
Grow Iowa Values Fund. This fund has become
an important source of financing for
community college new program innovation,
development, and capacity building,
particularly for career and technical education.
www.educateiowa.gov/community-colleges

LABORSHED STUDIES

Laborshed studies provide community leaders,
economic developers, site selectors and existing
or prospective employers a flexible tool for
understanding the workforce characteristics of
their local labor market.
[www.iowaworkforcedevelopment.gov/laborshe
d-studies](http://www.iowaworkforcedevelopment.gov/laborshe
d-studies)

LOCATIONONE INFORMATION SYSTEM (LOIS)

LOIS is the leading site selection tool in the United States. Users can search the online database of buildings and sites and economic development professionals can upload information on available buildings and sites as well. www.locationone.com

UNI-INSTITUTE FOR DECISION MAKING

The Institute for Decision Making (IDM) is the economic and community development outreach unit of Business and Community Services at the University of Northern Iowa. Since 1987, IDM has been a trusted partner and resource for over 700 economic and community development organizations in Iowa and beyond. www.idm.uni.edu

PROJECT INCENTIVES

COMMUNITY BANKERS OF IOWA

Community Bankers of Iowa (CBI) has exclusively promoted, advocated for and defended community banking in Iowa since 1971. CBI offers Iowa's independent community banks and bankers a wide range of educational resources, networking events and leadership groups, as well as best-in-class products and services for the benefit of its members. www.cbionline.org

IOWA ASSOCIATION OF COUNCILS OF GOVERNMENTS (ICOG)

ICOG is the trade association for the 17 Councils of Governments (COGs) in Iowa. Since 1988, IARC has brought leaders and communities together to promote economic growth, improve public sector services, and solve regional issues. www.iowacog.com

HOME LOAN BANK

The Federal Home Loan Bank of Des Moines is a member-owned cooperative that provides funding solutions and liquidity to over 1,400 members to support mortgage lending, economic development, and affordable housing in the communities they serve. Members include community and commercial banks, credit unions, insurance companies, thrifts, and community development financial institutions in many states. www.fhlbdm.com

IOWA BANKERS ASSOCIATION

The Iowa Bankers Association (IBA) is the voice of banking in Iowa. For more than a century, Iowa bankers have relied on IBA staff for legislative and regulatory representation, compliance assistance, educational programs, public relations support and other products and services. www.iowabankers.com

IOWA AREA DEVELOPMENT GROUP

Iowa Area Development Group is the business and community development leader for our sponsors and partners, including nearly 250 member-owned electric cooperatives, municipal utilities, and independent telecommunication companies throughout the state. www.iadg.com

IOWA BUSINESS GROWTH

Having begun operations in 1981 as an SBA 504 loan company IBG has a long history of providing alternative financing resources that complement the more traditional products available through conventional lenders. www.iowabusinessgrowth.com

IOWA ECONOMIC DEVELOPMENT AUTHORITY

The Iowa Economic Development Authority (IEDA) offers a variety of programs and services to individuals, communities, and businesses to attract and grow business, employment, and workforce in Iowa. Economic growth strategies focusing on cultivating start-ups and helping existing companies become more innovative complement the activities underway to retain and attract companies that are creating jobs for Iowans. Developing sustainable, adaptable communities ready for this growth is also an essential part of our work at IEDA — providing programs and resources that help communities reinvest, recover and revitalize to make each community's vision a reality.

www.iowaeconomicdevelopment.com

IOWA FINANCE AUTHORITY

The Iowa Finance Authority (IFA) administers a wide variety of affordable financing programs throughout its 40-year history. Affordable housing programs offered by IFA include mortgage and down payment assistance as well as programs that assist in the development and preservation of affordable rental properties. IFA also offers programs to assist in community development, including the issuance of tax-exempt bonds and providing low-cost funds for drinking water and wastewater facilities through the State Revolving Fund.

www.iowafinanceauthority.gov

USDA RURAL DEVELOPMENT

USDA is committed to helping improve the economy and quality of life in rural America. USDA-RD programs offer loans, grants, and loan guarantees to support essential services such as housing, economic development, health care, first responder services and equipment, and water, electric, and communications infrastructure. USDA-RD promotes economic development by supporting loans to businesses through banks, credit unions, and community-managed lending pools. They offer technical assistance and information to help agricultural producers and cooperatives get started and improve the effectiveness of their operations.

www.rd.usda.gov

WORKFORCE SOLUTIONS

ADVANCE IOWA

Advance Iowa is the State of Iowa's comprehensive consulting program designed to work with mid-sized companies to enhance their growth. www.advanceiowa.com

ELEVATE IOWA

Elevate Advanced Manufacturing is a statewide, integrated marketing campaign to promote careers and educational pathways in advanced manufacturing. This begins with building a positive perception of these careers while addressing misconceptions of work environment, safety, and wages.

www.elevateiowa.com

ISU EXTENSION & OUTREACH

Serves as a 99-county campus, connecting the needs of Iowans with Iowa State University research and resources. We provide education and partnerships designed to solve today's problems and prepare for the future.

www.extension.iastate.edu

IOWA WORKFORCE DEVELOPMENT

IWD commits its resources to Iowa's prosperity by working to ensure the income security, productivity, safety, and health of all Iowans. The department strives to provide safe workplaces, provide a productive and economically secure workforce, provide all Iowans with access to workforce development services, and create a model workplace.

www.iowaworkforcedevelopment.gov

SMALL BUSINESS DEVELOPMENT CENTERS (SBDC)

The mission of America's SBDC Iowa is to have a positive impact on the economy of the State of Iowa and its communities. We do this by providing the highest quality assistance to current and future businesses and by collaborating with other federal, state, local, and private resources to ensure maximum benefit to clients. www.iowasbdc.org

WAUKEE SCHOOLS APEX PROGRAM

Through a collaboration of education, business, and the community, Waukee APEX develops highly-skilled, adaptable, global innovators and leaders. Waukee APEX draws on the knowledge and expertise of business leaders to bring the real-world application into the comprehensive high school experience. Through inquiry-based learning and authentic projects and experiences, students add value to business partners while exploring passions and career possibilities identified by economic trends within our metro area and state. www.waukeeapex.org

EDUCATION & TRAINING

HEARTLAND ECONOMIC DEVELOPMENT COURSE (HEDC)

The Heartland Economic Development Course (HEDC) offers intensive training in the basic concepts, information, methods, and strategies of local economic development. A diverse and experienced faculty, composed of both academicians and practitioners, gives an excellent blend of theory and practice. Course content is oriented toward practical applications. www.bcs.uni.edu/heartland

PROFESSIONAL DEVELOPERS OF IOWA (PDI) SPONSORED EVENTS

PDI hosts multiple conferences, workshops, and virtual events which include community highlights, industry experts, best practices, legislative updates, and hot topics. www.PDIowa.com

INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL (IEDC)

The International Economic Development Council (IEDC) is a non-profit, non-partisan membership organization serving economic developers. With more than 5,000 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining, and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban, and local to international, IEDC's members are engaged in the full range of economic development experiences. www.iedconline.org

Oklahoma University Economic Development Institute (OU/EDI)

OU EDI is the premier economic development program in the nation, with more than 50 years of experience providing professional economic developers with up-to-date knowledge and tools necessary to succeed in today's constantly changing environment. Innovative economic development organizations want solid, well-grounded professionals. The OU EDI experience is designed to immediately impact a participant's professional career by providing comprehensive courses that align with International Economic Development Council (IEDC) manuals, as well as the latest trends in economic development. pacs.ou.edu/edi/

MEDIA TRAINING

IOWA NEWSPAPER ASSOCIATION

The Iowa Newspaper Association is an association of nearly 300 daily and weekly newspapers, working together to provide the citizens of Iowa with information and leadership for today and far into the 21st century. www.ianews.com

IOWA RADIO ASSOCIATION

The Iowa Broadcasters Association is a radio and television station working to promote, protect and enhance free over-the-air broadcasting. IBA members include owners and managers of Iowa's commercial and educational radio and television stations. www.iowabroadcasters.com

MARKETING SERVICE PROVIDERS (PDI MEMBERS ONLY)

THE BILL MENNER GROUP

1403 Summer Street
West Des Moines, IA 50265
Phone: 515.224.2033
Email: bill@billmennergroupp.com
www.billmennergroupp.com

WINCOMMUNICATIONS/WINMAIL

4203 Franklin Avenue
Des Moines, IA 50310
Phone: 515-277-1127
Email: kt@wincommunications.com.com

SMART SOLUTIONS GROUP

PO Box 65751
Grinnell, IA, 50112
Phone: 641.990.4757
Email: csmith@smartsolutionsgroup.net
www.smartsolutionsgroup.net

TRANSPORTATION RESOURCES

IOWA PUBLIC TRANSIT ASSOCIATION

The Iowa Public Transit Association (IPTA) includes 35 public transit systems that provide local transit services in all of the state's 99 counties. Iowa's public transit system includes 19 urban and 16 regional systems. Urban systems provide scheduled route service and Americans with Disabilities Act (ADA)-approved paratransit service in larger Iowa communities. Most regional systems offer demand responsive transit services over a multicounty area outside of the larger communities. Transit systems work with human service agencies, and others, to provide coordinated service for transportation in their areas. www.iapublictransit.com

VIA RAIL ENGINEERING

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UTILITY PARTNERS

ALLIANT ENERGY

200 1st Street SE
Cedar Rapids, IA 52401
1-800-ALLIANT
www.alliantenergy.com

BLACK HILLS ENERGY

625 Ninth Street
Rapid City, SD 57701
www.blackhillsenergy.com

ITC Midwest

100 East Grand Ave, Suite 230
Des Moines, IA 50309
www.itc-holdings.com/op/itc-midwest

MIDAMERICAN ENERGY

PO Box 657
Des Moines, IA 50306
Phone: 888-427-5632
Email: kmkunert@midamerican.com
www.midamericanenergy.com

IOWA UTILITY ASSOCIATION

400 East Court Avenue – Ste. 120
Des Moines, IA 50309
Phone: 515-282-2115
Email: iuastaff@iowautility.org
www.iowautility.org

IOWA ASSN. ELECTRIC COOPERATIVES

8525 Douglas Avenue – Ste. 48
Des Moines, IA 50322
Phone: 515-276-5350
Email: info@iowarec.org
www.iowarec.org

IOWA COMMUNICATIONS ALLIANCE

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West Des Moines, IA 50266
Phone: 515-867-2091
Email: dduncan@iacommunicationsall.com
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