

Privacy Policy

Artisan Cosmetic Tattoo & Beauty · 1/86 Quambone Street, Worongary QLD 4213 · Last updated: 1 September 2026

Artisan Cosmetic Tattoo & Beauty (“we”, “us”, “our”) respects your privacy and is committed to protecting your personal information. This policy explains what information we collect through our website, www.artisancosmetictattoo.com, and in the course of providing our services, how we use it, and the choices you have. We handle personal information in accordance with the Australian Privacy Principles contained in the *Privacy Act 1988* (Cth).

What we collect

Information you give us. When you make an enquiry through our contact form, call us, message us on social media, or book an appointment, we may collect your name, email address, phone number, and the contents of your message. When you book a treatment we may also collect information relevant to providing that treatment safely, such as appointment history and, where you provide it, health information relevant to cosmetic tattooing (for example allergies, medications, or skin conditions). Health information is sensitive information and we only collect it with your consent.

Information collected automatically. Like most websites, we use cookies and similar technologies to understand how visitors use our site and to measure our advertising. This includes analytics data such as pages visited, approximate location, device type, and how you reached us.

How we use your information

We use personal information to respond to enquiries, book and manage appointments, provide treatments and aftercare guidance, send appointment reminders and follow-ups (including by SMS and email), invite feedback and reviews after a visit, improve our website and services, and measure and improve our advertising. Marketing messages are optional — you can opt out at any time by replying STOP to any SMS, using the unsubscribe link in any email, or contacting us directly.

Who we share it with

We do not sell your personal information. We share it only with the service providers who help us run the business, and only for the purposes described above: our online booking provider (Acuity Scheduling), our client communication platform (used for appointment reminders, SMS and email), our website and hosting provider, and analytics and advertising platforms (Google Analytics, Google Ads, and Meta). These providers may store information on servers located overseas, including in the United States; we take reasonable steps to ensure they handle it in accordance with recognised privacy standards. We may also disclose information where required by law.

Cookies, analytics and advertising

Our site uses Google Analytics to understand site usage, and conversion tracking from Google Ads and Meta to measure our advertising. These tools may set cookies in your browser. You can control or delete cookies through your browser settings, opt out of Google Analytics via Google’s opt-out browser add-on, and manage ad personalisation through your Google and Meta account settings. Disabling cookies will not stop the website from working.

How we keep it secure

We take reasonable steps to protect personal information from misuse, interference, loss, and unauthorised access, modification or disclosure. Our website is served over HTTPS, access to client records is limited to people who need it to provide our services, and we rely on reputable providers with their own security measures for booking, communications, and payments. No method of transmission or storage is completely secure, but we review our arrangements regularly.

Access, correction and deletion

You may request access to the personal information we hold about you, ask us to correct it, or ask us to delete information we no longer need to retain. Contact us using the details below and we will respond within a reasonable time. There is no charge for making a request.

Complaints

If you have a concern about how we have handled your personal information, please contact us first and we will do our best to resolve it promptly. If you are not satisfied with our response, you can complain to the Office of the Australian Information Commissioner (OAIC) at www.oaic.gov.au or by calling 1300 363 992.

Contact us

Artisan Cosmetic Tattoo & Beauty
1/86 Quambone Street, Worongary QLD 4213
Phone: 0422 624 966
Email: hello@artisancosmetictattoo.com

Changes to this policy

We may update this policy from time to time. The current version will always be available from the link in our website footer, with the "last updated" date shown at the top.