



SHOW THE CHILDREN

WE CARE

A Campaign to Help Kids Go to College

COURTNEY L. DILLARD | THE LEADERSHIP TEAM USA

**2023 FREE COLLEGE SCHOLARSHIP FAIR
SPONSORSHIP PACKAGE**

JOIN THE MOVEMENT



WE CARE

A Campaign to Help Kids Go to College



OUR GOAL IS TO GIVE AWAY \$50 MILLION IN COLLEGE SCHOLARSHIPS OFFERS IN 2023

DID YOU KNOW?

- Since 2015, The Leadership Team USA has given away \$190 million in college scholarship offers
- The Leadership Team USA has become the largest FREE College Scholarship Fair in the United States
- Since 2015, The Leadership Team USA has helped 10K Georgia students achieve their college dreams
- In 2022, The Leadership Team USA delivered \$38 million in college scholarship to Georgia students
 - In 2022, The Leadership Team USA had colleges wave \$200K in college application fees



2023 FREE COLLEGE SCHOLARSHIP FAIR

SPONSORSHIP PACKAGE

SPONSORS HELP SHOW OUR CHILDREN WE CARE

GOLD PACKAGE

STARTS AT \$10,000

Media: Company/Organization Logo seen/mentioned in (Please provide us with your logo)

- Social Media Broadcast, Event Marketing including entrance and stage banners, Logo placement online event registration, Logo to be implemented on all print advertising including: newspaper ads, billboards, event flyers, posters, yard signs, etc., YouTube, Facebook, LinkedIn, Twitter and Instagram posts, Logo on event table skirt, Logo on students' stories testimonials, Post event impact report; numbers narrative, event highlights, etc.
- Event T-Shirt, Hats and coffee cups, All print and digital marketing of event outreach materials, Logo will have hyperlink on website
- Company will be interviewed on event broadcast, Prominent vendor table placement at event, Company announcement at event, 8 -T-Shirts and 8 baseball hats, company photo with students at scholarship fair

SILVER PACKAGE

STARTS AT \$ 5,000

Media: Company/Organization Logo seen/mentioned in (Please provide us with your logo)

- Social Media Broadcast, Event Marketing including entrance and stage banners, Logo placement online event registration, Logo to be implemented on all print advertising including: newspaper ads, billboards, event flyers, posters, yard signs, etc., Post event impact report; numbers narrative, event highlights, etc.
- Event T-Shirt, Hats and coffee cups, All print and digital marketing of event outreach materials, Logo will have hyperlink on website, Company will be interviewed on event broadcast, 8 -T-Shirts and 8 baseball hats

PARTNER

STARTS AT \$ 1,000

- Event T-Shirt, Hat and coffee cup, All partner family names are mentioned in our marketing materials