# InsightCycleX<sup>™</sup> + XtendHealth's Digital Platform

EXtendHealth pairs its proven InsightCycleX<sup>™</sup> methodology with a customizable digital platform to deliver whole-person care that scales. Together, they unlock the speed, clarity, and precision needed to solve today's toughest healthcare challenges. **"Solving the right problem starts with asking the right questions."** 



# ↔ How Do We Design Better Solutions?

#### InsightCycleX<sup>™</sup> XtendHealth's 4-Step Innovation Process

- 1. **Xplore** We work alongside your teams to understand root causes, analyze population needs, and map existing workflows.
- 2. **Xamine** Using real-world insight, we co-develop a configurable solution that blends people, processes, and technology.
- 3. **Xecute** Our team activates and operates the program, supported by a flexible tech platform that enables rapid deployment and measurable impact.
- 4. **Xpand** Scale with confidence through full deployment, performance benchmarking, and continuous innovation—ensuring long-term impact, sustainability, and client success.

#### Our Customizable Digital Health Platform

A secure, modular technology stack that powers XtendHealth programs—across virtual care, behavioral health, chronic condition management, and social support.

Remote care coordination tools

- Multilingual member interfaces (web, mobile, SMS)
- Data capture for SDOH, screenings, assessments
- Provider integration (EHR, claims, device feeds)

Real-time performance dashboards



- Designed to flex: Single-state or national-scale
- Built for engagement: Easy to use, multilingual, accessible
- HIPAA-compliant, HITRUST & ISO-ready architecture
- Embedded analytics for ROI, equity, and quality tracking
- Rapid launch in as little as 30 days

### **Let's Build What You Need, Together**

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XTENDHEALTH SOLUTIONS

# Platform Capabilities at a Glance

Capability	Description
Virtual Care Ops	Host clinical and non-clinical touchpoints (video, phone, text) with full documentation workflows.
Behavioral Heal	Screen for depression, anxiety, trauma; manage behavioral care plans.
Care Navigation	Track referrals, benefits navigation, and social services in one interface.
Task Automation	Streamline triage, enrollment, and follow-up using configurable workflows
Population Targeting	Al-assisted identification of high-need members using SDOH, EMR, and claims data.

#### **Built to Power Programs Like:**

Chronic Care

Maternal & Postpartum Support

Behavioral Health Outreach

Medicaid Redetermination

Home-Based Assessment Coordination

**Employer Wellness** 





## WHAT OUR CLIENTS ACHIEVE

3x increase in member outreach rates



20+ quality and cost metrics tracked in real time

25-40% improvement in followthrough on appointments or

Seamless integration into EHR, CRM, and legacy workflows

## Let Us Extend Your Reach

screenings

XtendHealth combines deep operational know-how with platform flexibility to extend your workforce, elevate your programs, and exceed expectations.

"XtendHealth delivered exactly what we needed—without disrupting what we already had." - VP, Population Health Innovation, Regional Plan