



Case Study

Lens Legacy



Summary

We did some business promotional for a small event center located in Fairfax, IA. Johns Place is a family run event center that just charges enough to get by. With this their goal being to help give back to the community, the event center is located in a barn on their property, dating back to the 1800's. We had one slight issue while doing their business promotional photo shoot.

The Issue We Had

Due to the fact that it was very cloudy with some sun popping out, we had to adjust our lighting constantly, even had to shut some doors so we could get the lighting we wanted. Overall we were able to capture the true antiqueness of the barn without sabotaging our photos because of the lighting.



How did we solve this issue?

We were able to solve this issue by closing doors that were open, that were allowing more natural light in. We angled ourselves away from the windows/windows on the doors. We helped also with the lighting by using different angles, different settings on our cameras and even had to use our shutter hood for a bit.

Will we work with Johns Place again?

Yes!! David is such an amazing business owner and he welcomed us into John's Place with such grace. He even cleaned the event center so that way he would have pristine photos for his company