

Case Study

Lens Legacy

Summary

When we were working for the Linn County Fair located in Central City, IA. We worked for them for 4 days for the full duration of the fair. We overall had a good time but we did have some issues. They will be talking through them and deciphering them in the rest of this case study.

The issue we had

Since we were only there as “volunteers” we did not get the same privileges as the “staff” photographers. Due to this we were not allowed to be in certain areas, this included the show ring when livestock were being shown, and in the authorized areas for the grand stand events. While this was our only “challenge” revolving around photos, we had more. Lots of the “staff” photographers were very abrasive and seemed to think they were above everyone else. They were very rude and not very welcoming. Not only did this make our job more difficult, but we weren’t able to make connections with the other photographers there.



How we problem solved

We were able to find other locations within both the livestock judging pens and the grandstand events. Our photos came out to our expectations. This was not the most difficult part of this gig though. We had to remain very professional when speaking or interacting with the other "photographers" there. Not only was our company mistreated because its ran by a young women but we felt as though we were unwelcome.

Now, will we return to the LCF

After speaking with my other team members, we have decided that we will probably not offer our services to the Linn Co Fair again as for the reasons listed above. This is a great fair for families and kids to enjoy but as a young enterpreaur who is trying to make connections with others, we did not have the luck at this fair that we were hoping for.