

Case Study

Lens Legacy

Summary

One of the first women I met when starting this company was this women above. She booked with me to get some new headshots for her own business and needed a headshot for her Sister Circle profile as she is our Cedar Rapids chapter leader. We did these in her home office, and I only had one slight issue but other than that the photos came out amazing and I had such a good time having some 1 on 1 time with her!!

Process

I arrived at her home, she let me in and I started getting my things set up. I had my gray and my pink backdrop per her request, I also had my camera, tripod, steamer and my other necessities that were needed for this shot. I had practiced putting together my backdrop before hand as it was brand new. The one issue that came out of this whole shoot was my backdrop bars were way to big for her office wall. I actually had it going out the door because it was so big!!



Solution

Well due to the fact I wanted to use the natural light that was coming through her office window, I decided to bootstrap and have the backdrop bars all the way up. Even though it went out the door we were still able to have all the photos that we

needed to the capture the photos we wanted and needed. My main thing I had to make sure I was not doing was hitting the door frames while taking the backdrop down.

Will I work with Chris again?

YES, I completely adore her and have learned so much from her in the short amount of time I have been running this company and look forward to continuing to work with her in the future!

How to contact us

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